



COMMUNIQUE

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KERRY HAMMOND

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Kerry Hammond 303-368-4747

E-Mail: execdir@apwcolorado.org

Website: www.apwcolorado.org

P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

Helping Women + Changing Lives Luncheon September 8, 2016



The 5th Annual Alliance Foundation Helping Women + Changing Lives Luncheon is taking place on Thursday, September 8.

This **annual luncheon is the fundraising event of the year** for The Alliance of Professional Women's philanthropic arm, The Alliance Foundation.

The mission of The Alliance Foundation is to support programs that improve the status and quality of life for women and girls by helping them achieve self-sufficiency and economic independence. **We fund the following:**

- Scholarships to 3 Denver women in their Junior and Senior years of college.
- Local community outreach projects to help promote the health, welfare, education and employment of underserved women and children in the Denver area.
- Village Banks that make microloans available to women in developing countries who are starting or expanding a business.

This luncheon supports all these worthy causes, and we cannot do it without your help.

The luncheon is free to attend, and we hope that enough generous donations are given at the luncheon to continue to fund these projects in the future.

This milestone year will be celebrated with a **special guest speaker, AMELIA EARHART**. Amelia is a 9News reporter and most recently made headlines for flying around the world in 2014. This is a unique opportunity to hear her story as well as hear from some of the women helped by the Alliance Foundation's work over the past 20 years.

If you have not signed up for the luncheon through an APW Table Captain, but would like to attend, please RSVP HERE.

CLICK HERE
RSVP

Registration and networking start at 11:30 am, and our program starts at noon.

If you are unable to attend the Helping Women + Changing Lives Luncheon, but would like to contribute to this great cause, please CLICK HERE to visit our donation website Colorado Gives. At this website, all you need to do is click "DONATE NOW" to enter your information. You will receive acknowledgment of your donation and tax information as well.

CLICK HERE
to DONATE NOW

We are grateful for your support, and we look forward to seeing you there!

Leadership

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Emilie Ailts, Melinda Harper,
and Charlene Wilson

Back to School: A Blessing for Alliance Foundation Scholarship Recipients

By APW Member Karen Rosen

It's hard to believe summer is winding down and a new school year is starting. As a parent, you are probably scrambling around shopping for new clothes (you grew how much??) and school supplies. Or maybe you are getting ready to send your child off on their next chapter and are stunned at how much money you can spend at Bed, Bath & Beyond!

For our Alliance Foundation scholarship recipients, starting the school year is one step closer to fulfilling a dream—a dream of a college education, better-paying job, and a chance at a better life. The **Alliance Foundation proudly supports women at Metropolitan State College of Denver, Regis University, and the University of Denver Colorado Women's College** as they head back to school to get their college degrees. The scholarships give them the chance to buy books, pay tuition, cover transportation costs—anything that is needed to help them stay on track and finish their degree.

Below is a letter from **our current scholarship recipient, SARINA SETO**, sharing how her **Alliance Foundation scholarship is helping her fulfill her dream**.

Dear Alliance Foundation,

I really want to thank you for the generous Alliance Foundation Scholarship. I was elated to learn that I was chosen as a recipient of your scholarship. This is an honor and I am deeply appreciative of your support.

I am in the Hospitality, Tourism, and Events program, majoring in Hotel Management. I am currently a junior at Metropolitan State University of Denver and plan to graduate in the fall of 2016. I look forward to a career in the hotel industry with plans to travel and work abroad. Your scholarship is so important for helping me reach this goal.

Thank you again for your generosity and support. You have lightened my financial burden by awarding me the Alliance Foundation Scholarship. I promise to work very hard for the remainder of my education and look for opportunities to give back to the community and help others.



These scholarships would not be possible without your support of the Alliance Foundation and our Helping Women + Changing Lives Luncheon. We hope that you have marked your calendars and can join us on Thursday, September 8. There you will have the chance to meet some of the inspiring women we've helped and learn firsthand how they are changing their lives.

Continued on Page 3

Education Pays...

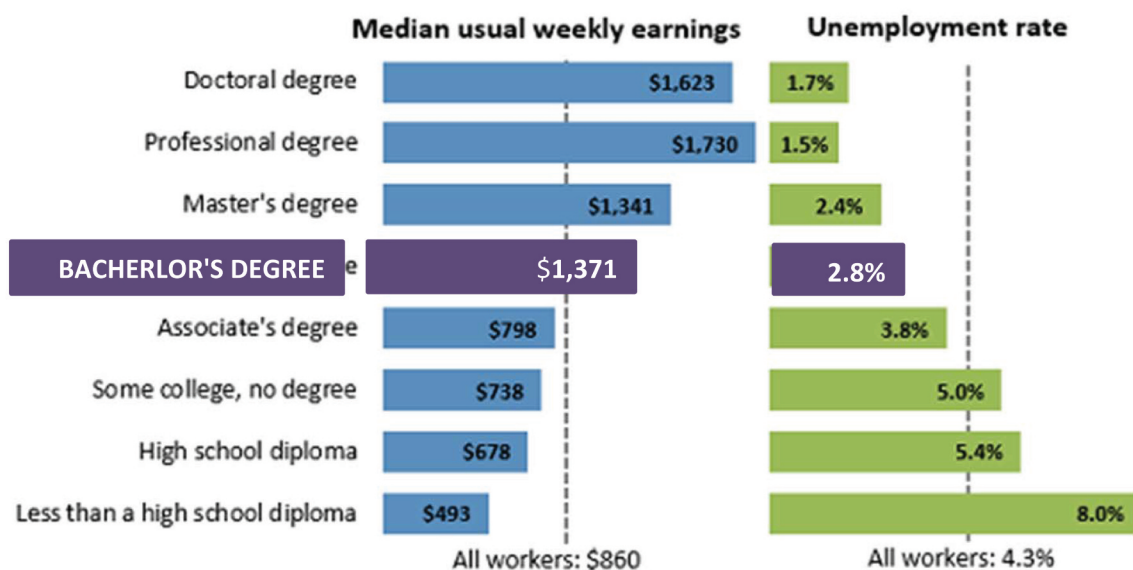
Earning a college degree provides a pathway to economic self-sufficiency.



The Alliance Foundation

awards scholarships to women returning to college in pursuit of their Bachelor's degree in the greater Denver area. The Alliance Scholarship provides critical financial aid to women in their junior and senior years to complete their degree.

Earnings and unemployment rates by educational attainment, 2015



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.
Source: U.S. Bureau of Labor Statistics, Current Population Survey

Denver County Self-Sufficiency Standard for a family of 4:

2 adults + preschooler + school age

annual income \$ 63,069
per hour/per adult \$ 14.93



Bachelor's Degree

annual income \$ 69,260
per hour \$ 33.30

VS

Colorado Minimum Wage

annual income \$ 17,285
per hour \$ 8.31
per week \$ 332

No High School Diploma

annual income \$ 20,730
per hour \$ 9.97

High School Graduate

annual income \$ 35,540
per hour \$ 17.09

Associate's Degree or some college

annual income \$ 49,470
per hour \$ 23.78

Source: The Self-Sufficiency Standard for Colorado 2015
prepared by The Colorado Center on Law and Policy

Communiqué Committee

Kerry Hammond, Editor
Chelsey Burns, Co-Editor
Sandy Smith, Co-Chair

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net



NEW BELGIUM TOUR DE FAT
September 6, City Park

FESTIVAL ITALIANO
September 10-11,
Belmar Center, Lakewood

ELK FEST
October 3-4, Estes Park

PUMPKIN FEST
October 7-9,
Denver Botanic Garden
at Chatfield

RUN THE 'ROCKS
October 12,
Red Rocks Amphitheatre

DENVER GORILLA RUN
October 22,
Westin Westminster

The Alliance Foundation – Just The Facts Please!

By APW Members Karen Rosen and Lorni Sharrow

We are all very excited about our 5th Annual Helping Women + Changing Lives Luncheon on Thursday, September 8, at the PPA Events Center. As we get ready for the luncheon, we want to pause and highlight some **remarkable facts about what this special event has accomplished over just the past four years:**

- **Exposure:** A combined total of over 1,400 people have attended the previous four luncheons.
- **Financial Contributions:** Sponsors and individual donations at the four previous luncheons have supported village banks, scholarships, and outreach activities to the tune of over \$200,000.
- **Expanded Networks:** If every person met one additional person, our networks have expanded fourfold.
- **Awareness:** Increased awareness to the issues, increased support for the issues.
- **Leadership Skills:** Table Captains have developed leadership skills as ambassadors for the Alliance Foundation.

Our 5th Annual fundraising luncheon is shaping up to be our best yet with incredible networking, inspiring stories and your chance to help make a difference in the lives of women and children in our community and around the world. Before this not-to-be-missed event, we want to make sure you understand how you are making a difference by supporting the Alliance Foundation.

Learn more with Lorni and Karen's Q&A

Q: What programs does The Alliance Foundation support?

A: We have three ways we help women in need:

- Scholarships for women heading back for their junior and senior years in college. This is the time when many women hit the wall by trying to balance their work and family lives, causing many to think about giving up. Our scholarships help provide that important light at the end of the tunnel and help them to the finish line.
- Village banks for women who live on less than \$2 per day. Based on a peer-lending model, our Village Banks program lends between \$100 and \$300 to a woman in a developing country. Women use these loans to start small businesses that allow them to take care of their families.
- Outreach programs in our community. Many women experience homelessness, the need for help overcoming an addiction, or find that they can't afford presents for their children at the holidays. Our outreach programs support women and children in our community as they work hard to get back on their feet.

Q: What is the size of a scholarship award?

A: We currently support three women every year as they work toward their college degree, with a \$3,000 scholarship for each woman for two years, for a total of \$6,000.

Continued on Page 5

Be advised that the Communiqué is not private, only the APW Member Directory is restricted to members only, and can be viewed on the Internet.

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

The Alliance Foundation – Just The Facts Please!

Continued from Page 4

Q: What are the criteria for The Alliance scholarship?

- (a) Woman
- (b) Junior
- (c) Nontraditional student
- (d) Demonstrated academic aptitude
- (e) Financial need

A: All of the above.

Q: How many Village Banks has The Alliance Foundation supported?

A: The Alliance Foundation has opened 20 village banks in 9 countries. That's over 500 women who have received a small micro-loan to help them start or expand a business. And wait, there's more...once the loans are paid back, the Village Bank re-lends the money to another recipient in the community. This means that literally thousands of women have continued to receive these small business loans since our program started.

Q: Can you name a couple of the organizations that the Outreach Committee supported last year?

A: We supported Delores Project, a homeless shelter for women and Arapahoe House, which helps women overcome substance abuse.

You can learn more about the Alliance Foundation at www.apwfoundation.org or better yet come to our luncheon on the 8th! We can't wait to see you.

From the Outreach Committee

The Outreach Committee is hard at work, giving back to the community. We Have Two Great Volunteer Opportunities Available – Consider Getting Involved!

The Delores Project

Please join us for the APW's next **Community Outreach event**, which will take place at **The Delores Project on Tuesday, October 4**, from 6:15 pm to 8:00 pm. We are **looking for six volunteers** to help prepare and serve dinner to the women at the shelter that evening (including some very basic clean-up).

This will be a wonderful evening of community service and networking with other APW members, and we would love to see some new faces.

RSVP: Please email **KAREN ROSEN** (jnkrosen1@comcast.net) by **September 29** to sign-up to assist with this incredibly rewarding evening.

The Delores Project provides safe, comfortable shelter and individualized services to unaccompanied women experiencing homelessness. For more information about The Delores Project, please see their website: www.thedeloresproject.org.

The CASA Program

Please join the Outreach Committee on **October 5** at 6:00 p.m. to help assemble birthday bags for children involved with the CASA program. CASA (Court Appointed Special Advocates) is a community-based program that advocates for neglected or abused children. Find out more at www.denvercasa.org.

The bag stuffing will take place at 2218 Franklin St. Denver. Our birthday bags will be filled with everything needed to throw a birthday party for a child who might not otherwise have one. These bags are a little birthday party in a bag, and we need help putting them together and preparing them for delivery. All of the items have been purchased already, we just need to pack them up and tie the bows.

RSVP: **ANNA KATHRYN GRESHAM** (agresham@pbspay.com) to let the Outreach Committee know you can be there, and she will let you know if there's anything you need to bring.

A Message From Our In-Kind Helping Women + Changing Lives Sponsor: PurplePoint Business Photography



PurplePoint Business Photography is thrilled to be photographing the APW's Helping Women + Changing Lives luncheon again this year. PurplePoint and its parent company, **Elevate Photography**, have been committed to philanthropic causes since their inception in 2003.

PurplePoint Business Photography offers:

- Meeting and Corporate Event Photography
- Convention and Trade Show Photography
- Business Photography including executive portraits and marketing images
- On-location printing and green screen photography

We know you have several choices for photography so we want to share what sets PurplePoint apart:

Experience

PurplePoint Business Photography has been photographing for top companies since 2003. Our staff photographers have more than 40 years of combined professional photography experience, which means we are technical experts and skilled problem solvers.

Authentic Relationships

We build relationships with our clients to ensure that their images convey the message they intend. We'll spend time getting to know you and your company so we represent you in the best way possible. We understand that when our subjects are relaxed, we will get great photos. Your clients will notice too!

Professionalism

Our staff goes through extensive training that includes technical training along with business etiquette education. All our photographers are professional photographers - no interns here! Beyond photographers, we have a staff that includes a post-production artist, customer service manager, and studio manager ensuring that your needs will be met at every step.

To learn more about PurplePoint Business Photography and view our work, visit www.purplepointphoto.com and www.facebook.com/purplepointphoto.



October Networking Luncheon

Join us on **October 13, for another great Networking Luncheon** in downtown Littleton. Our location and menu will be finalized very soon. **Please check the APW website and our weekly What's Happening emails for the menu and registration link.**

Our events are open to guests; in fact, we allow a guest to join us for up to three events, after that we ask you to join our membership to continue.

For new or prospective members, we now have a Quarterly Orientation Meeting.

- Our October orientation starts at 11:00 am.
- Open networking begins at 11:30, and we sit at noon for lunch and announcements.

We will also hear from our **October Luncheon Sponsor PATSY BUTTERFIELD.**

From Our October Luncheon Sponsor – Patsy Butterfield

Thoughts in my head.....

When asked to provide an article for our newsletter, I struggled with the exercise. I enjoy writing, but it does not come easily to me. I reviewed other submissions over the last couple of years and while I wanted to say something about HM Brown and what I do, I also thought I should explain how I got here, a big career change in my 50s.

Life has a way of taking you out of your comfort zone. The days of staying with a corporation for 30-40 years, taking a nice pension and retiring out on the golf course, are pretty much over for most of us. I've had to reinvent myself on more than one occasion. After being a stay at home mom, I suddenly found myself divorced and needing to go back into the workforce. I settled into the Denver advertising community and loved it. But the creative advertising world is a very young business and I again found myself wanting to do something else.

When I realized that I was restless, I began looking for something new. I explored several options, yet I just could not figure out what I wanted to do. I've always had a bit of a love affair with cars and decided to try my hand at selling Volvo's. I was with Volvo for about 4 years. There were things I loved about that experience, and yet so many things frustrated me.

One day a recruiter called and asked me if I had ever considered working with **HM Brown & Associates**, and here I am. I came to HM Brown, an Auto Brokerage Firm founded in 1986 by Bud Brown, in July of 2014.

I always hated car shopping, and after my time at Volvo, I knew it didn't have to be such a time consuming, pressure ridden, and often time's unpleasant experience. Working with HM Brown, I'm now able to turn a normally cringe-worthy experience into something really enjoyable. I will explain more during my brief presentation at the October luncheon. In short, if you find yourself in the market for a car, please give me a call and let me explain how I may help.

PATSY BUTTERFIELD | HM Brown & Associates

Work Phone: 720-746-6616 | Cell Phone: 303-596-7562
pbutterfield@hmbrown.com | www.hmbrown.com

Luncheon Sponsors

Leigh Miller

Juice Plus+

August 2016

Lee Lipniskis

Core Contractors

July 2016

Alliance Foundation

June 2016

Jill Klancke

Klancke and Cooke,

Attorneys at Law

April 2016

Pamela Foley

Well and Company

March 2016

Ky Agnew, CSA

PASCO-Personal Assistant

Services of Colorado

February 2016

Lorni Sharrow

Moye White

November 2015

Kristi Sullivan

Sullivan Financial Planning

October 2015

Cari Harris and Megan Henson

Etcetera

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July 2015

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Luncheon Sponsor? Call 303-368-4747

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Maura Ridge

APW Holiday Market**Thursday, November 10th****Be a Vendor at the November Networking Luncheon**

COME HELP APW members get ready for the holidays by selling your products and services at our **First Ever Holiday Market**. All proceeds from the market will go to updating the APW website.

Our ideal vendor will have something available on the day for our members to purchase for holiday gifts. This can include gift certificates, trinkets, and other exciting packages!

Registration Open to APW Members ONLY through September 8, 2016. **CLICK HERE** if you're an APW Member to Register NOW.

CLICK HERE
to Register NOW

Registration will open to Non-Members on September 9, 2016.

The Advantage to Each Vendor:

- Captive audience of over 65 women
- Great networking and marketing for new clients
- Month-long advertising on the APW website and Facebook page

The Nitty Gritty:

- Each table is \$75 for APW members and \$150 for non-members.
- Registration is open to members ONLY now through September 8.
- Registration is open to non-members starting September 9.
- Vendors of the same product may share a table.
- Tables are on a first come first served basis until sold out.
- Luncheon cost is at the member price of \$35 for all vendors.
- Selling will be from 11:00 am to 12:00 pm and 1:00 pm to 2:00pm. There is no selling during the lunch.

This is an **excellent opportunity to reach out** to professional women just before the holiday season (and to add new clients to your list for future sales). We look forward to having you join this exciting event!

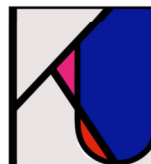
PLEASE NOTE: This is registration for a vendor table, each vendor must also register for the luncheon separately (once that registration opens).

Table registration deadline is October 15.

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Design Your Sanctuary

Public Affairs Meetings

The Public Affairs Committee is back from the summer break; relaxed, refreshed, and ready to offer new and exciting programs.

In **September**, the **Public Affairs Committee** will dig back into **addressing and discussing current events** at its **Tuesday, September 13** meeting. The speaker will be a representative from **9to5Colorado** who will discuss the upcoming Colorado ballot initiative that seeks to raise the minimum wage. This initiative will appear on this November's ballot. The initiative provides that Colorado's minimum wage would rise to \$9.30 per hour on the first day of 2017, and then would increase by 90 cents a year until it reaches \$12.00 per hour in the year 2020. After, that, the minimum wage would be adjusted every year based on the Consumer Price Index. There is some controversy about the initiative, some businesses are in opposition and others support it as a proposition whose time has come. Join us on September 13 to learn more about this important issue.

The **October Public Affairs Committee meeting** will be held on **Tuesday, October 11**. The speaker will be our very own **DEB ARMBRUSTER**, who will talk about all the other numerous ballot initiatives appearing on the November ballot. Deb is a retired attorney and an active member of the League of Women Voters. She receives training from the League about the initiatives' content and their pros and cons and then passes this information on to Public Affairs Committee attendees. This should be a very helpful and substantive meeting.

The Public Affairs Committee meetings are held at Zaidy's Restaurant, 121 Adams Street, in Cherry Creek. Meetings start at 7:00 am for networking, and then at 7:30 am our speaker begins the presentation. Meetings usually end by 8:30 am. Members eat while listening to the speaker, and the format is casual. Attendees buy their own breakfast.

If interested in attending either of these meetings or if you have any questions, please contact **NORA KELLY: nvkesq@gmail.com** or at (303) 377-5518.



Wish you had more time with APW members? Join Coffee Connections! Grab a cup of coffee, tea or breakfast and join other APW members and prospective members to share information about your business and discuss business-related topics. Leave when you need to, our end time is approximate.

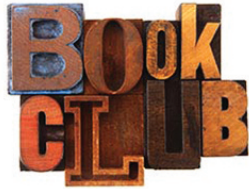
Join APW members or prospective APW members at the following upcoming Coffee Connections.

When: Friday, **September 16**, 8:30 am to 10:00 am
Where: **Trompeau Bakery**, 2950 S. Broadway (2 blocks south of Yale)
RSVP: **LEIGH MILLER** millerleigh13@gmail.com or 720-272-2853

When: Friday, **October 21**, 8:30 am to 10:00 am
Where: **Espresso Americano** at The Landmark, 5370 Greenwood Plaza Blvd. #109, Greenwood Village, 80111
RSVP: **LAUREN KAPLAN** lauren@thekaplans.com or 303-912-2576

We've added a NEW Coffee Connections Meeting: Coffee Connections North.

When: Friday, **October 21**, 8:00 am to 9:30 am
Where: **Panera Bread** located in The Shops at Walnut Creek, 10450 Town Center Dr., Westminster, 80021
RSVP: **CHELSEY BURNS** Chelsey@bemindfullyhealthy.com or 303-748-1526

QUARTERLY
BUSINESS*A Members-Only Event*

Membership has its Perks: Join the Members Only Book Club

Join us in a relaxed and friendly atmosphere where we gather with a desire to share our views of the current read and how it applies to us and/or, our businesses.

Our Next Meeting:

September 19 from 7:00 pm to 8:30 pm.

Tattered Cover Aspen Grove: 7301 S Santa Fe Dr, Littleton, 80120

Our Book is *New York: The Novel* by **EDWARD RUTHERFORD**. Here's a short description:

Edward Rutherford celebrates America's greatest city in a rich, engrossing saga, weaving together tales of families rich and poor, native-born and immigrant. A cast of fictional and true characters whose fates rise and fall and rise again with the city's fortunes. From this intimate perspective we see New York's humble beginnings as a tiny Indian fishing village, the arrival of Dutch and British merchants, the Revolutionary War, the emergence of the city as a great trading and financial center, the convulsions of the Civil War, the excesses of the Gilded Age, the explosion of immigration in the late nineteenth and early twentieth centuries, the trials of World War II, the near-demise of New York in the 1970s and its roaring rebirth in the 1990s, and the attack on the World Trade Center. A stirring mix of battle, romance, family struggles, and personal triumphs.

For book club meetings -
RSVP is REQUIRED, Email **LEIGH MILLER;**
millerleigh13@gmail.com to let us know
you're coming.

Networking Luncheon Sponsors – SIGN UP NOW!

Showcase your business at an APW monthly networking luncheon. A new year is coming and that means we have plenty of luncheons available for sponsorship in 2017.

A Networking Luncheon Sponsor receives the following benefits:

- A five-to-ten minute promotional presentation at the sponsored APW luncheon.
- Lunch for the sponsor and lunch for a guest. (Sponsor will be asked to provide a small gift for a drawing during lunch.)
- Newsletter sponsorship, which includes a full-page article in the newsletter as well as a full-color business card size ad and link to the article and sponsor website in the newsletter e-mail. This full-color, formatted newsletter e-mail is distributed to over 1,200 professional women in Denver!
- Exclusive distribution/display of materials at place settings or on chairs at luncheon.
- Business cards or electronic spreadsheet of all luncheon attendees collected and sent to you after luncheon upon request.
- An active link to your company website on the front page of APWcolorado.org. This 12-month listing will boost your own website's search engine ratings because the APW consistently returns top level results in search queries.
- Spotlight piece on you as a sponsor, a month after your sponsorship, in the Communiqué.

The cost of a Network Luncheon Sponsorship is \$300. Sole proprietors may split the cost and benefits of hosting a networking luncheon. Our member feedback has been that it takes approximately three weeks to one month to recoup the cost from business gained through exposure at a luncheon and in our newsletter.

Networking Luncheon Sponsorships will be reserved on a first-come-first-serve basis, so reserve your month today by contacting **KERRY HAMMOND** at (303) 368-4747 or **execdir@apwcolorado.org**

[\[Back to What's Inside\]](#)

Member News & Information

Alliance Networking Opportunities

WHAT: OUTREACH COMMITTEE MEETING

When: Wednesday, **September 7**, and **October 5**,
5:30 pm – 7:00 pm
Where: The home of **PAM FISCHER** 2218 Franklin Street,
Denver, 80205
RSVP: **BETH JOHNSON** bethany.johnson@moyewhite.com
or 303-478-9899

WHAT: HELPING WOMEN+ CHANGING LIVES ANNUAL LUNCHEON

When: Thursday, **September 8**, registration 11:30;
program 11:30 am – 1:00 pm
Where: **PPA Event Center**, 2105 Decatur Street,
Denver, 80211
Cost: FREE
RSVP: **REGISTER HERE** if you have not registered
through a Table Captain

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: Tuesday, **September 13**, 7:00 am Networking,
7:30, Speaker
Where: **Zaidy's** in Cherry Creek, 1st & Adams
RSVP: **NORA KELLY** nvkesq@gmail.com
Topic: Minimum Wage, Speaker: Representative from
9to5Colorado

WHAT: NETWORKING EVENTS COMMITTEE MEETING

When: Tuesday, **September 13**, and **October 4**,
11:30 am – 1:00 pm
Where: **Natural Grocers**, Colorado Blvd. and Evans
RSVP: **LYNNE AMERSON** lynne.amerson@myfw.com or
303-368-4747

WHAT: COFFEE CONNECTIONS—CENTRAL DENVER

When: Friday, **September 16**, 8:30 am to 10:00 am
Where: **Trompeau Bakery**, 2950 S. Broadway
(2 blocks south of Yale)
RSVP: **LEIGH MILLER** millerleigh13@gmail.com or
720-272-2853

WHAT: MEMBERS ONLY BOOK CLUB

When: Monday, **September 19**, 7:00 pm
Where: **Tattered Cover Aspen Grove**, 7301 S Santa Fe Dr.,
Littleton, 80120
RSVP: **LEIGH MILLER** millerleigh13@gmail.com or
720-272-2853
Book: *New York: The Novel* by **EDWARD RUTHERFORD**

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: Tuesday, **October 11**, 7:00 am Networking,
7:30, Speaker
Where: **Zaidy's** in Cherry Creek, 1st & Adams
RSVP: **NORA KELLY** nvkesq@gmail.com
Topic: The November Ballot, speaker: APW Member
DEB ARMBRUSTER

WHAT: OCTOBER NETWORKING LUNCHEON

When: Thursday, **October 13**, 11:30 am – 1:00 pm
(11:00 am New Member Orientation)
Where: Location and Menu TBD
RSVP: Registration Link Coming Soon
Sponsor: **PATSY BUTTERFIELD, HM Brown**

WHAT: MEMBER SUPPORT COMMITTEE MEETING

When: Wednesday, **October 19**, 11:00 am
Where: **Woody Creek Bakery**, DTC, 5073 S Syracuse St.,
Denver 80237
RSVP: **LAUREN KAPLAN** lauren@thekaplans.com

WHAT: COFFEE CONNECTIONS—SOUTH

When: Friday, **October 21**, 8:30 – 10:00 am
Where: **Espresso Americano** at The Landmark,
5370 Greenwood Plaza Blvd. #109,
Greenwood Village, 80111
RSVP: **LAUREN KAPLAN** lauren@thekaplans.com, or
303-912-2576

WHAT: COFFEE CONNECTIONS—NORTH

When: Friday, **October 21**, 8:00 am to 9:30 am
Where: **Panera Bread** located in The Shops at
Walnut Creek, 10450 Town Center Dr.,
Westminster, 80021
RSVP: **CHELSEY BURNS** Chelsey@bemindfullyhealthy.com
or 303-748-1526

Other Networking Opportunities

CAMP EXPERIENCE

Fall CampExperience™ 3rd week in September at
Rocky Mt Village, Empire, CO at the Easter Seals Camp.
Location near Idaho Springs about 45 minutes from Denver
Dates: **September 16-18**, 2016; **September 15-17**, 2017
Camper price: \$799, includes housing on bunks in cabins
with names like Harmony and in their two lodges.

Features include: stocked fly fishing pond, horses, climbing
wall, zip line, and hiking paths

Gourmet meals: by on-site chef plus the freedom to bring in
our own chefs from Work Options for Women to
teach classes

Activities at the Camp will leave a lasting legacy for the
hundreds of Easter Seals families. Each year we will do cabin
upkeep, painting, renovation of the craft cabin, creation of
trails, etc.

**Ensure your spot for CampExperience™ retreat by
REGISTERING NOW!**

Member News & Information

New Members

GRACE BAKER - Business Development Manager, **Creative Financial Staffing**, (303) 831-5007, graceb@cfs-co.com

ELIZABETH DAIGLE - **Keller Williams**,
daigle@elizabethdaiglehomes.com

KAELI KAUFHOLD - Clinical Director at **Essence Laser and Wellness**, (720) 583-1826, kaeli@essencelaser.com

ABIGAIL O'CONNOR - **Harper Hofer & Associates, LLC**,
(720) 529-0509, occonnor@harperhofer.com

TAMARA RIGBERG - **Harper Hofer & Associates, LLC**,
(720) 486-0009, riggerg@harperhofer.com

DR. MELINDA O'ROURKE - **Essence Laser and Wellness**,
(720) 583-1826, mopo85@gmail.com

CAROL LATHROP - Chief Events Officer (CEO) of
IMSEvents, (303) 332-2547, carol@IMSEvents.com

NATALIE RODERICK - Business Development at **Achieve Retirement**, vivaldi1304@gmail.com

New Member Fun Facts

KAELI KAUFHOLD - Clinical Director at **Essence Laser and Wellness**, (720) 583-1826, kaeli@essencelaser.com

Why did you join the Alliance of Professional Women?

I joined The Alliance for Professional Women because I am excited to connect with other women like myself, who are open and enthusiastic about the services and products they offer. It will be beneficial to build our business, and network in such a fun and positive environment.

What are your hobbies?

My hobbies include running and fitness, hiking, reading inspirational spiritual books, skin care, and spending time with my fiancé Steve and dog Sadie.

What is your position/business?

I am the Clinical Director at Essence Laser and Wellness, a licensed medical aesthetician, and certified laser technician. I conduct skin consultations and treat clients using state of the art laser technologies as well as skin care procedures to improve the health and quality of the skin. In an industry that is always evolving, it is imperative that I keep up with the current technologies in the esthetic market. In addition, I assist our medical director, **DR. MELINDA O'ROURKE**, with her Blepharoplasty (eyelid surgery) consultations and manage her surgical schedule.

What is something that few people know about you?

I earned a 3rd-degree brown belt in Kung-Fu.

DR. MELINDA O'ROURKE - **Essence Laser and Wellness**,
(720) 583-1826, mopo85@gmail.com

Why did you join the Alliance of Professional Women?

I am not always good at "networking," and not one to pull out my business card at a moment's notice, but after attending several APW luncheons, it's refreshing to see women who are proud and enthusiastic about their professions and not afraid to present it to others in an assertive, but friendly way. It's an environment in which I feel comfortable promoting my business, exchanging ideas, and reciprocating the enthusiasm of this intelligent, diverse group of women.

What are your hobbies?

Yoga, hiking, running, hanging out with the family.

What is your position/business?

I am a medical doctor with specialties in Ophthalmology (eye surgery), and Aesthetic Medicine. I own 2 practices: Northwest Eye Center, P.C., and Essence Laser & Wellness, P.C., the former specializing in medical and surgical eye care, including LASIK and Blepharoplasties (eyelid surgeries), and the latter specializing in health and beauty through technology and wellness, with emphasis in state of the art anti-aging, and permanent fat reduction technology.

What is something that few people know about you?

For the past 17 years, my husband and I have traveled to Latin America bringing medical and surgical eye care to the poor. Learn more at www.visionhealth.org.

CAROL LATHROP - Chief Events Officer (CEO) of
IMSEvents, (303) 332-2547, carol@IMSEvents.com

Why did you join the Alliance of Professional Women?

I first came across the APW through Metropolitan State University of Denver when I received a scholarship toward my education. Since that time I have attended several APW events and have spoken (at least a little) at each one. In December 2015, I graduated with a Bachelor's Degree from the MSU Hospitality, Travel, and Events department. The quality of women in the organization enticed me to join as a professional member.

What are your hobbies?

I love to travel, dance, and scrapbook. Also, I attend various events around town as I am able.

What is your position/business?

My business is IMSEvents (pronounced "eye-mess"). We are a full-service event planning company for corporate, non-profit, wedding, and private events. We help others celebrate life through special events.

Continued on Page 13

Member News & Information

New Member Fun Facts

Continued from Page 12

What is something that few people know about you?

The last five years have presented significant challenges with my family and my own life-changing medical issues. After losing my daughter, my sister, my mom, my dad and almost myself, I have come away with a new appreciation of life. Life is good now and I am feeling stronger than ever! Read my full story on the web at <http://imesevents.com/about-2/>.

NATALIE RODERICK - Business Development at **Achieve Retirement**, vivaldi1304@gmail.com

Why did you join the Alliance of Professional Women?

I joined the APW to be a part of a women's social network. I'm in a very male dominated industry and was needing some balance in my professional life.

What are your hobbies?

Reading, working out and trying new things to stay in shape, and assisting with Christian retreats and ministries.

What is your position/business?

Business development for Achieve Retirement which focuses on retirement plans for small to medium size businesses.

What is something that few people know about you?

I lived in Brazil as Rotary International Exchange Student for a year.

Hot off the Press: Member News

Bauerle and Company, P.C., a Denver-based certified public accounting firm, announces the expansion of their operations to new office space in order to accommodate continuing growth. The new office is located just off I-25 and Highway 34 at 1625 Foxtrail Dr. #290, Loveland, Colorado. Bauerle and Company, P.C. is a locally owned certified public accounting firm that was founded in Denver in 1979 and has grown to one of Colorado's largest and most respected accounting firms. At the core of the firm's foundation is a set of values built around establishing and sustaining genuine relationships, both inside and outside the organization. For more information about Bauerle and Company, please visit www.bauerlesolutions.com or follow Bauerle on **Twitter** @BauerleCo or on Facebook www.facebook.com/BauerleandCompany

CHELSEY BURNS is reinventing herself! After a health scare last year, she decided to leave her career as a litigation attorney and go back to school to become a holistic health coach. She will graduate from the Institute for Integrative Nutrition in November, and she has started a new company called **Mindful Health Coaching, LLC**, through which she provides one-on-one health coaching to people who want to restore balance in their lives by creating individualized wellness and nutrition programs. She is accepting clients now (at reduced student rates!) so if you are interested please contact her at chelsey@bemindfullyhealthy.com or 303-748-1526.

ABBE PENSACK, CLTC of **Abbe Pensack Insurance Ltd.** has moved offices. Her new location is 2150 N Marion St. Denver, Co 80205. Abbe specializes in long term care insurance planning, life insurance, and annuities. Her goal is to protect families and assets when a long term care event arises.

If you're an APW Member with news to share, email **KERRY HAMMOND** at execdir@apwcolorado.org.

Member News & Information

Anniversaries

The APW wishes to recognize and thank the following women who joined The Alliance of Professional Women in September or October. We greatly appreciate your continued support of our organization.

25 years

SANDY SMITH Alexander Smith Design

9 years

LAURA SRSICH Eide Bailly, LLP

7 years

NORA KELLY

6 years

ANNE MOORE The Avatar Course

4 years

VANDA DYSON DYCO Diversified

SHARI LUTZ Lutz Zuber & Associates, LLC

2 years

ALEXANDRA COOK Actuate Social

JENNA KLOS Harper Hofer & Associates LLC

GRETCHEN MOORE Harper Hofer & Associates, LLC

1 year

SUSAN CLARKE Integral Design Group, Inc.

AMANDA HAGGERTY

ELIZABETH HARMS External Partners

SIGRID SWERDLIN

APW Thanks!

July Networking Luncheon

We had an exciting and energetic luncheon at **Osaka Ramen in RiNo** in July. The food was excellent and our members are still raving about Jeff Osaka's Bento Boxes. Our Luncheon Sponsor was **LEE LIPNISKIS of Core Contractors www.coredoes.com**. Kudos to Lee for not only reigning in such a feisty and talkative crowd but for answering questions about roofing. Many women are intimidated by contractors and home improvement, so Lee made sure to answer all the questions we've been afraid to ask. Our luncheon hosts were **CHRYSTA BAIRRE, www.liveandlovework.com** and **MICHELLE KU www.kuinteriordesign.com** who did a great job hosting the event.

Our door prizes were wonderful and we thank our donors: **LEE LIPNISKIS** gave away a toolkit, **KELLE GRAHAM** donated a pair of earrings, **PAULINE HUDDLESON** donated an Arbonne Gift Bag, and **Osaka Ramen** gave away a restaurant gift certificate.

August Networking Luncheon

We thank **DAVID WILHELM, JR.**, who is a member of the **Denver Country Club**, and sponsored our group for this event.

We had a full house at the Denver Country Club in August. We thank our Luncheon Sponsor **LEIGH MILLER of Juice Plus+**. Leigh spoke to the group about healthy eating and the benefits of nutrition. She introduced the SHRED, a 10-day program to get healthy and reset your body. According to Leigh, we can do anything for just 10 days.

Thank you to our hosts **LYNNE AMERSON www.myfw.com** and **ALLYN BADER BARCLAY** for making this such a fun event.

We also thank our door prize donors: **LEIGH MILLER** gave away a SHRED starter kit; **SANDRA FORD WALSTON** donated a copy of her book *Courage: The Heart and Spirit of Every Woman*; **ALLYN BADER BARCLAY** donated a copy of *Strength Finders* plus a one-hour consultation; and **KERRY HAMMOND** donated a copy of *New York: The Novel*, September's APW Members Only Book Club read.

New Member Referrals

Sending out **huge thanks** to our members for all the great referrals to The Alliance of Professional Women!

Thank you to the following APW members who have referred a brand new APW member since our last Communiqué. We are grateful to **ANNE MOORE** for ensuring that **CAROL LATHROP** joined us and **JILL KLANCKE** for referring **DR. MELINDA O'ROURKE** and **KAELI KAUFHOLD**. We appreciate you sharing our fabulous organization and are pleased to run your business card ad as a small token of our appreciation in an upcoming newsletter.

Receive a FREE ad for referring new members to the APW! In an organization like the APW, we depend on referrals to increase our membership. As a small thank you for referring a new member to the APW, you will receive a complimentary business card ad in the Communiqué.

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calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 11 for event information, event codes or contact for the event.

SEPTEMBER 2016

S	M	T	W	T	F	S
				1	2	3
4	5 LABOR DAY	6	7 Outreach Committee Meeting 5:30 pm, Home of PAM FISCHER, 2218 Franklin Street, Denver 80205 BETH JOHNSON bethany.johnson@moyewwhite.com	8 Helping Women+ Changing Lives Annual Luncheon 11:30 am - 1:00 pm, PPA Event Center CLICK HERE to register if you have not registered through a Table Captain	9	10
11	12	13 Public Affairs Committee Meeting , 7:00 am Networking, 7:30, Speaker, Zaidy's in Chy Crk, NORA KELLY nvkesq@gmail.com Networking Events Committee Meeting , 11:30 am - 1:00 pm, Natural Grocers, CO Blvd/Evans LYNNE AMERSON lynne.amerson@myfw.com	14	15	16 Coffee Connections 8:30 - 10:00 am, Trompeau Bakery 2950 S. Broadway LEIGH MILLER millerleigh13@gmail.com	17
18	19 Quarterly Book Club 7:00 pm, Tattered Cover Aspen Grove LEIGH MILLER millerleigh13@gmail.com	20	21	22	23	24
25	26	27	28	29	30	

For more event information see PAGE 11 or visit www.apwcolorado.org

OCTOBER 2016

S	M	T	W	T	F	S
						1
2	3	4 Networking Events Committee Meeting 11:30 am - 1:00 pm, Natural Grocers, Colorado Blvd and Evans, LYNNE AMERSON lynne.amerson@myfw.com	5 Outreach Committee Meeting 5:30 pm, Home of PAM FISCHER, 2218 Franklin Street, Denver 80205 BETH JOHNSON bethany.johnson@moyewwhite.com	6	7	8
9	10 COLUMBUS DAY	11 Public Affairs Committee Meeting , 7:00 am Networking, 7:30, Speaker, Zaidy's in Cherry Creek, NORA KELLY nvkesq@gmail.com	12	13 Networking Luncheon 11:30 AM - 1:00 PM, Details on website soon!	14	15
16	17	18	19 Member Support Committee Meeting 11:00 am, Woody Crk Bakery, DTC, LAUREN KAPLAN, lauren@thekaplans.com	20	21 Coffee Connections 8:30-10:00 am, Espresso Americano at the Landmark, LAUREN KAPLAN, lauren@thekaplans.com Coffee Connections 8:00-9:30 am, Panera-Westminster CHELSEY BURNS Chelsey@bemindfullyhealthy.com	22
23 30	24 31 HALLOWEEN!	25	26	27	28	29