

# COMMUNIQUÉ



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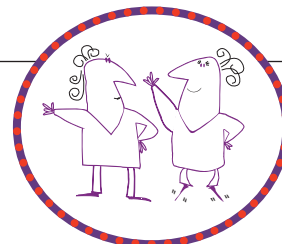
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Connecting Women Personally, Professionally and Philanthropically

## 4th Annual Member Appreciation Networking Luncheon

*You will not want to miss one of The APW's largest Networking Luncheons, **September 16, 2010** from 11 AM – 1 PM in the Curtis Ballroom third floor of the Comedy Works, 5345 Landmark Place, Greenwood Village, 80111.*



Plan now to join us for this special two-hour luncheon in the beautiful Curtis Ballroom at the **Comedy Works** in Landmark Village – a perfect location to help us celebrate with Alliance members, friends and guests, new or old; it's open to all.

### Our menu:

- Summer Salmon grilled with a mango ginger sauce, sautéed spinach, cashews, cucumber and jicama relish **OR**
- Crab Cakes pan seared with a tomato, cucumber red onion salad and a creole mustard aioli **OR**
- Veggie option mushrooms, spinach, roasted red peppers, Creole mustard on a bed of penne pasta

Cost is \$30 for members; \$40 for non-members. Pre-registration required by 5:00 PM, Monday, September 13.

[CLICK HERE](#) to be there!

All current APW members will have official APW name badges to wear for this and future APW events as our gift to members, see note below for our name badge sponsor **MorEvents**. Members and non-members alike will receive a White House/ Black Market bag with goodies from our bag sponsors.

The Alliance is delighted to bring you **COLLEEN ABDLOULAH** as our luncheon speaker. Colleen is the CEO/Chairman of the Board at **Wide Open West**. Colleen is the only female CEO to lead a top twenty cable company; she is widely respected for her passionate focus on customer experience and company culture. Colleen has guided WOW! Internet, Cable and Phone through seven years of industry-leading financial success and earned an unprecedented 10 J.D. Power and Associates awards for customer satisfaction.



Colleen Abdoulah

We are in for a great time, Colleen will focus her message on women as leaders, developing leadership, the distinction between men and women in business as well as masculine versus feminine energies and how to best utilize them in business. Colleen has been the keynote speaker at a variety of management conferences and business forums, where she has shared her views on the strategic importance of customer experience and company culture; development of gender-balanced management and leadership; and cultivation of authentic leadership. She delivers her messages with stunning honesty and energy, stories of personal courage, and always a keen sense of humor.

THE ALLIANCE OF PROFESSIONAL WOMEN

**Executive Director**

**Pauline Huddleson - (303) 368-4747**  
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Website: [www.apwcolorado.org](http://www.apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

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 At Large — Stephanie Brooks  
 At Large — Elizabeth B. Moore  
 At Large — Shirley Potenza

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 Wise Women Communications

*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*



## Consider The Alliance to Showcase Your Business!

**It is not too late to be a sponsor for our 4th annual Member Appreciation Luncheon.** We need to receive your \$35 payment and 100 items for the gift bags by Friday September 10, 2010 to participate. To drop off your items, e-mail **RUTH GARCIA** at [ruth@rg2consulting.com](mailto:ruth@rg2consulting.com) if you are south or **DANA LYNCH** at [dana@elementsofimage.com](mailto:dana@elementsofimage.com) if you are north or **PAULINE HUDDLESON** at [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

**CLICK HERE to become a bag sponsor!**

## A Note from Our Name Badge Sponsor

As a woman owned business, **MorEvents** is proud to be supporting The Alliance of Professional Women. As the name badge sponsor at the 4th Annual Member Appreciation Networking Luncheon we hope this is only the start of our involvement together. On behalf of all of our staff we **appreciate** and **recognize** the importance of an organization like this in our community and **thank you** for your efforts.

MorEvents is a full-service event meeting production Management Company. We care about your goals and vision and because this is what we do every day we know how to save you time and money by implementing industry best practices. Our goal is to provide innovative, original events for a value unmatched in the industry.

**Contact Information:** US Headquarters at 3333 S. Bannock Street, Suite 790, Englewood, CO 80110, 303-782-5000, [www.morevents.com/home.htm](http://www.morevents.com/home.htm)



## 24 Hours To Give Where You Live

**Increase the value of your donation when you support the Alliance Foundation on COLORADO GIVES DAY, December 8, 2010!** On this special day, Colorado is coming together to raise one million dollars in one day for nonprofits like ours. All nonprofits participating in CO Gives Day are featured on

**GivingFirst.org**, an online giving resource. On this website we share our goals, accomplishments and much more to help you be an informed donor. What's more, when you donate online on December 8, the value of your donation will be increased by the Colorado Gives Day Incentive Fund – created by FirstBank and supplemented by local organizations. Visit our profile at [givingfirst.org/alliancefoundation](http://givingfirst.org/alliancefoundation) and remember us on December 8!



100% of your donation comes to us when you give through **GivingFirst.org**



Donate any time during a 24 hour period starting at 12 am on December 8 to qualify for the Incentive

For more information, please contact **KAREN ROSEN** at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net).

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THE ALLIANCE OF PROFESSIONAL WOMEN

# Business After Hours ...The Next Great Event

SUCCESS SERIES

The **BAH Success Series** was designed to present **powerful professional topics** and create an **environment for networking** and **developing professional relationships** with other APW members. Each Success Series features an experienced APW speaker sharing insights in their area of expertise. Join us for the next members-only event. Appetizers and beverages are provided, as well as some great take-aways that can be immediately implemented into your professional life.

**Date: Monday October 18, 2010**

**Topic: The 10 Fundamentals of a Successful Website**

**Speaker: SHERE CHAMNESS, Owner REALART**

A well crafted website can function like your own custom-designed employee, bringing you new customers and encouraging existing customers to feel greater loyalty to your organization. It can foster two-way communications between you and your clients in new and wonderful ways that benefit both of you.

APW member **SHERE CHAMNESS** has been developing websites for almost 14 years, since the very dawn of the modern Internet. Shere has crafted websites of every size: from an individual poet's website to a large scale kids' teaching module for the state of Kentucky. Over the years Shere has distilled the essential elements that make a website successful into a checklist of 10 items, which she will explain in more depth during the next Business After Hours Success Series event on October 18, 2010.



She humorously refers to these fundamentals as **SOULSMARTS**

- S** subject matter that people are looking for
- O** often updated content
- U** user friendly and accessible to all
- L** links in and out
- S** sound markup structure, semantic tags
- M** marketing strategy
- A** ask visitors to participate
- R** relevance to world opinion and public trends
- T** tell visitors what to do next
- S** site map for search engines

Shere will also explain how to create secure and easy-to-remember passwords and cover why it's important to customize your own profile and how the APW site can help your business.

#### Where & When:

Success Series event **5:30 - 7:00 PM** at the **Women's College of the University of Denver**, 1901 E. Asbury Ave., Denver, CO 80208. You will find parking in nearby lots or street parking where available.

#### Cost of Events:

\$15 per program. How to buy tickets: E-mail **PAULINE HUDDLESON**, [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org) to RSVP and pay at the door, or to register through blacktie, [CLICK HERE!](#)



Mark your calendars today to join us for our upcoming  
**Get Jazzed on Microcredit Fundraiser on**  
**Saturday, November 6 from 4:30 – 6:30 PM at Dazzle, 930 Lincoln Street**

The Alliance Foundation in its enduring support of programs that improve the quality of life for women around the globe is teaming up with one of the hottest jazz clubs in town and Friendship Bridge, a local microfinance organization, to help women in Guatemala create better lives for themselves and their families. This past May women and families in Escuintla, Sololá and Quiché suffered the loss of their homes and businesses as a result of a devastating combination of the Pacaya Volcanic eruption and Hurricane Agatha. We want to do what we can to assist Friendship Bridge in its effort to help these women and their families through the use of microcredit to help them start, expand or even rebuild a business.

This year's event is brand new and not-to-be-missed. Enjoy appetizers, wine and beer as you browse through beautiful arts and crafts made by women in Guatemala – it will be a perfect opportunity to complete some holiday shopping. Learn about the fabulous work **Friendship Bridge** is doing in Guatemala and get the opportunity to meet **FLORA CAN QUECHÉ**, a woman borrower from Guatemala as she shares her remarkable story. Our goal is to raise \$5,000 to fund our **second Village Bank in Guatemala**. Although the fundraiser ends at 6:30 PM the fun is set to continue as you can purchase discounted tickets and take in the 7:00 pm show performance of Convergence ([www.jazzconvergence.com/default.aspx](http://www.jazzconvergence.com/default.aspx)) at Dazzle. **Buy your tickets today as seating is limited for Convergence's 7:00 PM performance.**

**Ticket prices:** \$35 per person for Village Bank fundraiser only  
 \$65 - two tickets to Village Bank fundraiser  
 \$100 – two tickets to Village Bank fundraiser and admission to 7:00 PM performance of Convergence at Dazzle and entries into drawing for special Guatemalan art.  
 \$500 **Jazz Pack** – 10 tickets to Village Bank fundraiser and admission to 7:00 PM performance of Convergence at Dazzle, priority seating and entries into drawing for special Guatemalan art.

*For information on this fabulous fundraising event, please contact **KAREN ROSEN** at 303-608-0427 or at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net).*

## Meet Florinda (Flora) Can Queché at Get Jazzed on Microcredit Fundraiser

Strong and determined by nature, **FLORINDA (FLORA) CAN QUECHÉ** grew up very poor – and very quickly. She attended school to the sixth grade, and then, at the young age of 14, she married and soon became a parent. She and her husband had three children: a daughter, now 21, and two sons, 19 and 14.

Flora was 32 when she obtained her first Friendship Bridge loan of \$200 to invest in a craft business. Three years later, having proven herself as a successful entrepreneur, Flora was invited to participate in a Friendship Bridge pilot program to establish a store, called La ComUnidad, for clients to market their goods. Flora travelled to outlying villages to meet other Friendship bridge clients, who were craftswomen and artisans, to offer them the opportunity to sell their goods at the store. La ComUnidad's first customers were Friendship Bridge Insight Trip groups, donors and visitors. Today her store sells to tourists and locals alike.

Thanks to Flora, La ComUnidad now includes 64 members, all women, whose beautiful, traditional handcrafted products represent four unique regions of Guatemala: Sololá, Nebaj, Chimaltenango, and Quiché. Flora continues to improve and expand opportunities for women in Guatemala particularly as she explores new markets.

In 2009, Flora proudly and successfully represented La ComUnidad and Friendship Bridge at the International Folk Art Market in Santa Fe, New Mexico. In addition, many of La ComUnidad's items were featured at the Friendship Bridge Trunk Show. These events provided all members of her cooperative with access to significantly more lucrative markets. Flora is one of the many powerful examples of the potential of women. Her success began with a \$200 loan and support from her Trust Bank, and today has transcended into a network of women throughout Guatemala achieving sustainable solutions to poverty.

*"There are so many things we can do! We are intelligent women! In spite of our lack of formal education, we can generate income and sustain and grow our businesses!"* **FLORINDA CAN QUECHÉ**, store owner and manager, La ComUnidad Trust Bank



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# GET JAZZED

on microcredit

**DATE:**

**Saturday, November 6**  
from 4:30 – 6:30 pm

**LOCATION:**

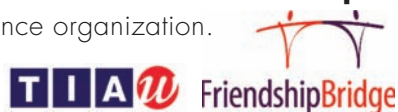
**Dazzle Restaurant  
and Lounge**  
930 Lincoln Street

**PARKING:**

Please click here for  
several parking options  
[www.dazzlejazz.com/directions](http://www.dazzlejazz.com/directions)

**FUNDRAISER BENEFITS:**

The Alliance Foundation is opening our **16th Village Bank**  
in **Guatemala** with **TIAW** and **Friendship Bridge**,  
a local microfinance organization.



**COST:**

- 🎵 **\$35** per ticket to fundraiser only
- 🎵 **\$65** for two tickets to fundraiser
- 🎵 **\$100** for two tickets to fundraiser and special discount admission to 7:00 pm show at Dazzle plus two entries into special drawing for a unique piece of Guatemalan art
- 🎵 **\$500 Jazz Pack** – 10 tickets to fundraiser and special discount admission to 7:00 pm show at Dazzle, priority seating plus 10 entries into special drawing for a unique piece of Guatemalan art

**TO PURCHASE TICKETS:**

Please go to [www.blacktielcolorado.com/rsvp](http://www.blacktielcolorado.com/rsvp)  
and enter in the event code: AFjazzed or call  
**Karen Rosen** at **303.628.0417**.

**FOOD & BEVERAGE:**

Hosted appetizers and two glasses of beer or wine included with admission. Happy hour food & drink specials during fundraiser. **Purchase a special VB Martini** with a portion of the proceeds benefitting the **Alliance Foundation**.

**ENTERTAINMENT:**

After the fundraiser, please stick around and attend the 7:00 pm performance of **Convergence**, a local jazz band comprised of world-renowned jazz musicians.

**PURCHASE YOUR TICKETS EARLY**  
as the show is expected to sell out.

**EVENT SPONSORS:**

**Presented BY:**



## Sponsorship Opportunities for Alliance Foundation's Get Jazzed on Microcredit Fundraiser



**Help Us To Help Women Help Themselves  
And Alleviate Poverty Around The World!**

**Become A Sponsor For This Great Event.**

**Sponsor levels:**

**Premium - \$1,000**

- Logo and recognition on all marketing materials for event (premium placement)
- Logo and link on Alliance Foundation and Alliance Websites
- 14 tickets to the Fundraiser & 7:00 pm show at Dazzle featuring Convergence with priority seating
- Verbal Recognition and signage at event and ability to speak at the event
- Four ¼ page ads in Alliance Communiqué

**GOLD - \$750**

- Logo and recognition on all marketing materials for event
- Logo and link on Alliance Foundation and Alliance Websites
- 10 tickets to the Fundraiser & 7:00 pm show at Dazzle featuring Convergence with priority seating
- Verbal recognition and signage at the event
- Two ¼ -page ads in the Alliance's Communiqué

**SILVER - \$500**

- Logo and recognition on all marketing materials for event
- Link on Alliance Foundation and Alliance Websites
- Six tickets to the Fundraiser & 7:00 pm show at Dazzle featuring Convergence
- Verbal recognition and signage at the event
- One ¼ page ad in the Alliance's Communiqué

**GET JAZZED - \$250**

- Four tickets to the Fundraiser & 7:00 pm show at Dazzle featuring Convergence
- Verbal recognition at event
- Two business card ad in the Alliance Communiqué

For information on sponsorships, please contact **KAREN ROSEN** at 303-618-0427 or by e-mail at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org).

## Family Fun Night at Warren Village

**Come one, come all for a fabulous evening of fun, food, frivolity and giving back to our community!** The Outreach Committee is again sponsoring another **Family Night Out for Warren Village, Tuesday, September 14, 2010, from 5- 8 PM.** This year's event will feature a taco dinner, face painting, crafts and games.

**About the event:** Each year, the APW Outreach Committee sponsors a Family Night Out for the residents of Warren Village. Warren Village helps motivated low-income, previously homeless single-parent families' move from public assistance to personal and economic self-sufficiency. Most of the residents are single moms and their children. It is always a pleasure to see the joy this event brings and to spend time with the parents and the children. The parents are grateful to get a break from everyday stresses and simply enjoy a delicious hot meal and dive into crafts and activities with their kids.

Community outreach events like this help the APW stay connected with the community and fulfill our mission of supporting local women and children. For any of you, who are interested in joining the committee or volunteering for upcoming events, please contact Chelsey Burns at [cburns@wsteele.com](mailto:cburns@wsteele.com) APW helps you can get more involved in your community!

**Volunteers are needed:** To volunteer, please contact **Chelsey Burns** via email at [cburns@wsteele.com](mailto:cburns@wsteele.com). All event details will be e-mailed to you after you sign up to volunteer to help with the face painting, crafts, games or serving.

**Donations are needed:** If you don't have the time to volunteer but would like to donate to this event, **please make donations payable to the Alliance Foundation** and note in the memo section of your check "**Warren Village Family Night Out**" and mail to **KAREN ROSEN**, c/o Alliance Foundation at P.O. Box 480384, Denver, CO 80248. **Thank you** to all who contributed at the August Networking Luncheon.

## **The Date:** **2010 Komen Denver Race for the Cure®**

Join the **APW Outreach Committee Sunday, October 3**, at 7:00 AM for the **2010 Komen Denver Race for the Cure®** to help raise awareness and funding to support the search for a cure to breast cancer. To register, all you need to do is go to the following link and register for the Alliance of Professional Women Team:

When you sign up on the website, please also e-mail our team captain **ELIZABETH MOORE** at [EMoore@rgo-cpa.com](mailto:EMoore@rgo-cpa.com) to let her know you are participating so she can e-mail you the full event details.

### **Please invite your friends and family members!**

Meeting times and details will be provided to you after you register for the event. You can choose to participate in any of the events, which include:

- the Co-ed 5K Run/Walk starting at 7:00 am;
- the Co-ed 5K Walk, starting at 8:00 am;
- or the Family 1-Mile Fun Walk, starting at 9:00 am. Since the events start at different times, we may break up into groups, depending on how many members choose to participate in each event.

We are calling this year's **APW team "Cure or Bust(s)"** and we will be meeting before the event to decorate hats and/or t-shirts to wear during the race. If you have any questions about this event, please e-mail **ELIZABETH MOORE** at [EMoore@rgo-cpa.com](mailto:EMoore@rgo-cpa.com) or **CHELSEY BURNS** at [cburns@wsteele.com](mailto:cburns@wsteele.com).

## 5th Annual CampExperience™ Sept. 24 – 26, Copper Mountain, Colorado

**CampExperience™ 25 spots left.**

### A word from an Alliance Member...

I have been a committee member and proud sponsor of CampExperience since its inception. My good friend, **BETSY WIERSMA**, asked me to participate in the initial “think tank” back in 2005. I was surprised that she wanted a “bean counter” to participate in something so “right brained”, but was immediately intrigued by the idea. That was the start of my participation and I have been involved with Camp ever since! Going to Camp has helped me expand my personal and professional network like nothing else that I have been involved with. Moreover, it has been a wonderful way to get more involved with charities that support self-sufficiency for women and girls. One of the “camp mantras” is “Women Who Have, Helping Women Who Need.” In fact, CampExperience selected the Alliance Foundation, the charitable arm of the Alliance of Professional Women, as a charity partner for Camp last year and raised over \$25,000 for the **Foundation** and **Denver Rescue Mission**.

I am often asked why I go to Camp. It is so hard to put into words, but my general response is “you have to go and find out for yourself!” Camp is about taking care of YOU and who else is going to do it, if you don’t? It is truly educational, inspirational, and an amazing experience! I highly recommend it to anyone looking to expand their network who is also interested in some quality “me time.”

**ELIZABETH B. MOORE**, CPA, MTX  
RGO/Ryan, Gunsauls & O'Donnell, P.C.

**Now is your time for CampExperience™. Register today!**

We will see you there!

For a complete schedule and registration information, visit [www.CampExperience.com](http://www.CampExperience.com) or call 720-200-0271.

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If you Adobe acrobat documents were created by converting a word document, or if they went through an OCR conversion (so that the text is identifiable as text, not a... learn more visit [www.mcstech.net](http://www.mcstech.net).



## Back to School Season Means One Year Closer to College

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Back to school season brings many rituals. The frenzy for school supplies, new clothes and haircuts. Back to School Nights to meet a new batch of teachers. Maybe a little panic. “I can’t believe Johnny is starting 4th grade already! I’d planned to have some money put away for college by now.”

Like any financial dream, saving for college starts with a vision of success. This leads to a specific goal and plan to achieve it.

### Some examples:

- I will pay for all tuition and living expenses at any college that accepts my child’s application.
- I will pay for four years of in-state public university tuition and basic living expenses. Anything else is my child’s responsibility.
- I will pay for 50% of tuition and no living expenses for my child to attend college. It’s important that he invest his own work and money into his education to appreciate it.
- My child should attend community college for the first two years for general classes and finish at a 4-year university in her major. This will save money on tuition and living expenses, but she will have the same degree in the end.
- I have six children and there is no way I can afford to send them all to college. To be fair, they will each have to pay their own way.

There are 100 variations on these themes and none of them are wrong. Use your vision to set a target savings goal and (I cannot stress this enough) COMMUNICATE TO YOUR CHILD what his responsibilities are in the deal. Eighth grade is not too soon to start talking about college choices, cost, and who will pay for what. Senior year in the high school counselor’s office is a little too late.

Once you’ve decided how much you would like to help with college, it’s time to run some calculations to determine the monthly savings that are going to get you there. Websites to try are [www.savingforcollege.com](http://www.savingforcollege.com) and [www.finaid.org](http://www.finaid.org).

Please do not derail your retirement savings to send your kids to college. I know very few people who are bitterly angry about paying off student loans. Bitterly angry happens when Mom moves in with the middle-aged kids because she’s too broke support herself in old age.

Article by: **KRISTI SULLIVAN**, Certified Financial Planner Sullivan Financial Planning, LLC, 303-324-0014, [kristi@sullivanfinancialplanning.com](mailto:kristi@sullivanfinancialplanning.com)

## Thanks!

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The Alliance would like to **thank SUSAN KIMBALL** and **SUZANNE BOOTH** who co-hosted our fun rooftop Networking Luncheon in August at the **Tavern**; this was a fun time; we loved the misters that kept us cool and the chance to wear some of our summer attire. We also thank our business card gift donors; **DEB NEELEY** of **Citywide Banks** for Comedy Works tickets; **NICOLE WEINTHAL** for a **Fogo de Chao** \$100 gift certificate and **BETSY of CampExperience™** for the note cases.

**Pub Crawl News:** **Thank you** awesome APW members and friends who supported our summer Pub Crawl on South Broadway on Friday the 13th. There was nothing spooky about this event, unless, you count the amount of delicious pizza we all ate at **Walnut Pizzeria** for \$7 per person. A BIG thank you goes to committee members **ELIZABETH MOORE**, **STEPHANIE BROOKS** and **PAULINE HUDDLESON** for arranging this fun event and for the great door prizes. What a nice way to spend a summer Colorado evening.

## Fall 2010 Trend Report

By Dana Lynch, AICI FLC

The year has simply flown by. It feels like just yesterday that I compiled the trend report for Fall 2009, and here it is again, Fall 2010! Much to the relief of many, several of this fall's trends are carry-overs from spring and even from last fall.

The following are just a few of my top picks.

1. **Classics-** We're seeing a lot of classic shapes, colors and styles in updated silhouettes and fabrications. Also included in this trend is menswear suiting, rich wools, equestrian inspired boots and oxford shoes.
2. **Camel-** What could be more classic than camel? Almost every designer showed at least one camel coat in his or her fall collection. If you've been yearning for a camel coat, it should be easy to find one at any price point.
3. **Leopard print-** Leopard in natural tones is being worn as an accent in shoes and bags combined with camel or as a "faux neutral" worn with black and white polka dots or bright colors.
4. **Gray-** Once again, gray in all shades is a strong neutral of the season.
5. **Monochromatic dressing-** A carry over from the beginning of the trend in spring, tone on tone (i.e. olive green w/lime green,) dressing is a fun way to extend your wardrobe and come up with some great combinations.
6. **Green-** Olive green à la the military trend is a natural, but also strong are chartreuse, forest green, hunter, pea, kelly, lime, celadon, mint, emerald, or sea foam.
7. **Longer length, fuller skirts-** Not everyone can wear longer skirts, which is fine, because knee length and shorter skirts don't appear to be going anywhere. The pencil skirt is still a classic, but if these skirts of a different silhouette actually show up in the stores, it could be fun to have a variety of styles.
8. **Boots-** Surprise! Boots are strong for fall—all heights with the bootie as the strong front-runner.
9. **Bright Red-** Especially big is bright red either worn head-to-toe or with black. While passé for several seasons, color blocked red and black outfits have made a come back. On the other end of the spectrum, oxblood (think of a glass of red wine) is showing up beautifully.
10. **Structured handbags-** These bags are not only classically beautiful, they're practical working easily for the office and with weekend wear. Don't worry if you've bought a slouchy bag; they're still in style, too!
11. **Thigh High Socks-** Something new in leg wear, the thigh-hi socks look great casually with contrasting knee boots (i.e. brown riding boots with gray socks,) or over leggings for the après ski look. Although they're available in bights, it's advisable to stick with neutrals.
12. **Mixing Prints-** This is a trend that comes and goes, and we're seeing a lot of interesting mixes from designers. The typical rule is to keep one print dominant and the other subordinate. Currently we're translating this to one print very clear while the other is more muted/all over. An excellent example: a black and white polka dotted blouse worn with a brocade skirt. (No it's not for everyone, but can be striking!)
13. **Lace-** Look for lace tops, skirts, leggings, trim, handbags, gloves and more. A little goes a long way and is usually reserved for evening and weekends!



And there you have a baker's dozen of the best fall 2010 trends. Whether you're looking for something casual or formal, there's something for everyone!

**DANA LYNCH**, owner of *Elements of Image*, is a wardrobe/image consultant specializing in "taking the stress out of getting dressed" and showing professional women how they can use the power of image to gain an edge in the workplace. Visit [www.elementsofimage.com](http://www.elementsofimage.com) for more information and to subscribe to Dana's e-Style Tip of the Month or contact Dana at 303-463-4839.

[Back to What's Inside]

## Alliance Networking Opportunities, Events, Activities & More

**WHEN: WEDNESDAY, SEPTEMBER 1, 5:30 PM**

What: **Outreach Committee Meeting**  
 Where: Home of **PAM FISCHER** 2218 Franklin Street,  
 Denver, CO 80205  
 RSVP: **CHELSEY BURNS** at 303-748-1526 or  
[cburns@fslpc.com](mailto:cburns@fslpc.com)

**WHEN: THURSDAY, SEPTEMBER 2, 11:30 AM – 1 PM**

What: **Networking Events Committee Meeting**  
 Where: Whole Foods, Colorado Blvd and I-25, upstairs  
 RSVP: **ROBIN PEGLOW BERG** at 303-282-1077  
[Robin@SoulMoxie.net](mailto:Robin@SoulMoxie.net)

**WHEN: TUESDAY, SEPTEMBER 14, 2010, 5:00 - 8:00 PM**

What: **Family Fun Night at Warren Village**  
 Where: Warren Village  
 RSVP: **CHELSEY BURNS** at [cburns@wsteele.com](mailto:cburns@wsteele.com)

Come one, come all for a fabulous evening of fun, food, frivolity and giving back to our community! The Outreach Committee is again sponsoring this night out for residence of Warren Village, and will feature a taco dinner, face painting, crafts and games.

Community outreach events like this help the APW stay connected with the community and fulfill our mission of supporting local women and children. Anyone interested in joining the committee or volunteering for upcoming events, please contact **CHELSEY BURNS** at [cburns@wsteele.com](mailto:cburns@wsteele.com). APW helps you can get more involved in your community. A few more volunteers are still needed and donations are always appreciated.

**WHEN: THURSDAY SEPTEMBER 16, 11:00 AM – 1PM**

What: **4th Annual Member Appreciation Networking Luncheon**  
 Where: Curtis Ballroom at Comedy Works,  
 5345 Landmark Place, Greenwood Village, 80111  
 Cost: \$30 for Alliance members; \$40 for guests  
 Pre-registration by 5:00 pm Monday, September 13  
 \$5 late fee thereafter  
 RSVP: **CLICK HERE** to be there!

**WHEN: TUESDAY SEPTEMBER 21, 7:30 – 9:00 AM**

What: **Public Affairs Committee Meeting**  
 Where: Zaidy's in Cherry Creek, 1st and Adams  
 RSVP: **DEB ARMBRUSTER** at 303-770-5505 or  
[darmbr@aol.com](mailto:darmbr@aol.com)

We are delighted that **NORA KELLY** has agreed to be our new co-chair. Nora is replacing **BARB CRAWFORD**, who will begin her term as APW President in September. **Welcome, Nora, and thanks and good luck, Barb!**

We have a **special program** to kick off our fall meeting schedule. **RICH JONES**, Director of Policy and Research for the Bell Policy Center, will be briefing us on Amendments 60 and 61 and Prop. 101 on the November ballot, three ballot measures that many fear could be financially devastating for our state. Rich has an outstanding ability to explain complex issues in understandable terms and these measures are very complex! The Bell Policy Center has been one of the leaders in analyzing the impacts of these ballot measures and sharing their findings with groups around the state. This is really important information that you won't want to miss -- ballots start arriving in the mail about October 12, for many voters. Please join us for a lively conversation and enjoy a great Zaidy's breakfast! We buy our own breakfasts and chip in to cover the guest speaker's breakfast

**WHEN: FRIDAY, SEPTEMBER 24, 9:00 AM**

What: **Member Support Committee Meeting**  
 Where: Paradise Bakery, DTC  
 RSVP: **KRISTI SULLIVAN** at 303-324-0014  
[Kristi@sullivanfinancialplanning.com](mailto:Kristi@sullivanfinancialplanning.com)

## Member News &amp; Information

**Luncheon Sponsors**

Taylor Made SmallBiz  
October 2009 Networking  
Luncheon Sponsor

CampExperience  
March 2010 Networking  
Luncheon Sponsor

Robin Peglow Berg of SoulMoxie  
June 2010 Networking  
Luncheon Sponsor

Edward Jones  
July 2010 Networking  
Luncheon Sponsor

*Interested in becoming a  
Networking Luncheon  
Sponsor? Call 303-368-4747*

**Sustaining Alliance Members**

Deb Ambruster  
Peggy Anderson  
Kathleen Bowen  
Marti Brust  
Bonnie Busekrus  
Jessica Lynch  
Pamela Scharf  
Alexandra Tune  
Charlene Wilson

**Communiqué Committee**

Pauline Huddleson, Editor  
Sandy Smith, Co-Chair  
Stephanie Brooks  
Mary Lemma

**Communiqué Sponsors**

Sandy Smith/Alexander Smith Design  
[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor Notes****From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions to** [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

**Other Networking Opportunities**

**WHEN: SEPTEMBER 24 – 26, 2010**

**What: CampExperience™ 5th Annual Camp**

**Where: Copper Mountain Resorts**

**RSVP: [www.CampExperience.com](http://www.CampExperience.com) or call 303-720-0271**

Only 25 spots are left for the September 24-26, 5th annual CampExperience. Spots are filling fast so register now for the educational retreat that will support your personal and professional success...and will change your life...forever! For more information, a free newsletter, invitations to pre-Camp events and to register visit [www.CampExperience.com](http://www.CampExperience.com) or call 720-200-0271.

**WHEN: THURSDAY, NOVEMBER 4, 2010**

**What: Women's Foundation of Colorado's Annual Luncheon**

**Where: Colorado Convention Center, 700 14th Street, Denver**

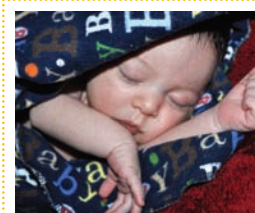
**Speaker: ALFRE WOODARD**, actress and activist; Keynote speaker

**RSVP: For questions e-mail PAMELA SCHARF [pamela.scharf@towerswatson.com](mailto:pamela.scharf@towerswatson.com)**

**Alliance members are you planning to attend the Women's Foundation of Colorado's Annual Luncheon?** If you are, we have been asked to see if there are 10 APW members who wish to combine their individual attendance into a table sponsorship and sit at an Alliance of Professional Women's table. This is a great networking opportunity for you as this event is the largest annual event in Denver. Here are two table sponsorship options - a \$1500 Patron Table, which includes a table and access into the VIP reception just prior to the luncheon for 10, or a \$1000 Individual Table which includes a table for 10. If you would like me to keep track of members who wish to attend and forward the sponsorship form, please e-mail PAULINE HUDDLESON at [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org).

**Member News...**

JESSICA LYNCH, former Alliance Sustaining member, Board Member and Co-Chair of the Outreach Committee welcomed son **TYLER KEKOA** Lynch (Kekoa is Hawaiian for "Brave One"). Tyler was born June 16, 2010 at 11:58 AM at Avista Adventist Hospital in Louisville, CO. He weighed 6 pounds, 5 ounces and measured 19 inches in length. Jessica is happy to spend time at home with her son and paint, draw, write, do photography and just let the creativity flow!



**The Promotion Source, LLC** is proud to announce our new division, "EZfundraisers4U". We are expanding our line of quality fundraising products and have established a new website to put us solidly into the digital age; [www.EZfundraisers4U.com](http://www.EZfundraisers4U.com). We offer custom fundraisers for almost any group looking for extra money in these hard times. The Promotion Source is also offering some unique Corporate Gifts for the holidays; Poinsettias, Amaryllis Plant Kits, Magic Plants, DazBog Coffee, Gourmet Foods and more.



Continued on Page 13

## Member News &amp; Information

## Member News...

Continued from Page 12

**The Promotion Source, LLC** is proud to announce that we have hired **CHRIS JACOBSON** as our new Customer Service Manager to enable us to better service our current and future customers. Chris comes to us with an extensive background in direct marketing, sales and account management. She is looking forward to raising the bar in customer service for The Promotion Source and our new division, **EZfundraisers4U**.

Contact Chris at 303-655-1122 or 800-955-1793.

## New Members

**SUSANNE ROBERT**—President, **S.C.ROBERT, C.P.A., P.C.**, 303-231-1045, [srobert@scrobertcpa.com](mailto:srobert@scrobertcpa.com)

**CHRISTY BEGIEN**—Self-employed, 617-699-1334, [cbegien@mac.com](mailto:cbegien@mac.com)

## New Member Profiles

**SUSANNE ROBERT**—President at **S.C.ROBERT, C.P.A., P.C.**  
303-231-1045, [srobert@scrobertcpa.com](mailto:srobert@scrobertcpa.com)

**1. Why did you join the Alliance of Professional Women?**

I visited a couple of times and felt the support these ladies could provide for me and my business.

**2. What are your hobbies?** I really enjoy hiking & camping.

**3. What is your position/business?** President, S.C. Robert, C.P.A., P.C.

**4. What is something that few people know about you?** I was born and grew up in Northern Ireland until I was 13.

**CHRISTY BEGIEN**— Self-employed, 617-699-1334, [cbegien@mac.com](mailto:cbegien@mac.com)

**1. Why did you join the Alliance of Professional Women?**

I joined to meet professional women and make new friends here in Denver.

**2. What are your hobbies?** My hobbies include cooking, gardening, photography, most outdoor activities, reading, music and film.

**3. What is your position/business?** I am currently in a start-up business with another member, **JILL MADISON**.

## Anniversaries

The Alliance wishes to **recognize** and **thank** the following women who joined The Alliance of Professional Women in September. We greatly appreciate your continued support of our organization.

19 Years

**SANDY SMITH** Alexander Smith Design

5 years

**BARBARA CRAWFORD** Crawford & Cleveland, P.C.

16 Years

**PEGGY JENNINGS** Gordon, Hughes & Banks, LLP

1 year

**LESLIE TUNSTALL** The Inverness Hotel and Conference Center

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Kerry Hammond, Esq.

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mwitt@hollandhart.com  
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# calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 11-12 for event information and event codes or call the contact for the event.

## SEPTEMBER 2010

S	M	T	W	T	F	S
			1 <a href="#">Outreach Committee Meeting</a> 5:30 PM, Home of PAM FISCHER, 2218 Franklin Street, Denver 80205 CHELSEY BURNS 303-748-1526 <a href="mailto:cburns@wsteele.com">cburns@wsteele.com</a>	2 <a href="#">Networking Events Committee Meeting</a> 11:30 AM - 1:00 PM, Whole Foods, Colorado Blvd and I-25, upstairs, ROBIN PEGLOW BERG 303-282-1077 <a href="mailto:Robin@SoulMoxie.net">Robin@SoulMoxie.net</a>	3	4
5	6 <b>LABOR DAY</b>	7	8	9	10	11
12	13	14 <a href="#">Family Night Out for Warren Village</a> 5:00 - 8:00 PM, Warren Village, to volunteer or to make a donation contact CHELSEY BURNS at <a href="mailto:cburns@wsteele.com">cburns@wsteele.com</a>	15	16 <a href="#">4th Annual Member Appreciation Networking Luncheon</a> 11:00 AM - 1:00 PM, Curtis Ballroom at Comedy Works, 5345 Landmark Place, Greenwood Village, 80111 <a href="#">CLICK HERE</a> to register	17	18
19	20	21 <a href="#">Public Affairs Committee Meeting</a> 7:30 - 9:30 AM, Zaidy's in Cherry Creek, 1st and Adams, DEB ARMSTRONG 303-770-5505 <a href="mailto:darmbr@aol.com">darmbr@aol.com</a>	22	23	24 <a href="#">Member Support Committee Meeting</a> 9:00AM, Paradise Bakery, DTC, KRISTI SULLIVAN 303-324-0014 <a href="mailto:Kristi@sullivanfinancialplanning.com">Kristi@sullivanfinancialplanning.com</a> <a href="#">CampExperience™ 5th Annual Camp</a>	25 <a href="#">CampExperience™ 5th Annual Camp</a> September 24 - 26, 2010 <a href="http://www.CampExperience.com">www.CampExperience.com</a>
26 <a href="#">CampExperience™ 5th Annual Camp</a>	27	28	29	30		

## OCTOBER 2010

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17	18	19	20	21	22	23
24 31 <b>HALLOWEEN</b>	25	26	27	28	29	30