

# COMMUNIQUÉ



September 2009

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### Receive a FREE Ad for referring new members to The Alliance!

As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

THE ALLIANCE OF PROFESSIONAL WOMEN

## Executive Director

Pauline Huddleson- 303-368-4747  
E-Mail: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Website: [www.apwcolorado.org](http://www.apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

## 3rd Annual Member Appreciation Networking Luncheon

If you haven't already done so, mark your calendar, make your reservation and plan to celebrate with Alliance members, new and old. You won't want to miss out on one of the **best Networking Luncheons** The Alliance of Professional Women holds all year; it will be worth the time. In fact, you may want to invite a friend or coworker to come along, guests are welcome!

**THURSDAY, SEPTEMBER 10, 2009**

11:00 am – 1:00 pm our special two-hour

**Member Appreciation Luncheon** in the spacious and elegant Grand Mesa Ballroom at the **Hyatt Regency Tech Center**, 7800 E. Tuffs Ave. Denver, CO 80237.



The Alliance is thrilled to bring you another **fabulous speaker** for our luncheon; **CHARLOTTE S. WAISMAN** will speak to us about the book, "**Her Story**" written by, **CHARLOTTE** and **JILL S. TIETJEN**, with a foreword by **MADELEINE ALBRIGHT**. The authors have compiled an extraordinary collection of women and events that provides a unique view of women's achievements throughout U.S. history. Part of Her Story's distinctiveness is the inclusion of hundreds of lesser-known women from all walks of life who have broken barriers and created paths of noteworthy and inspiring achievement.

**You can expect to lunch in an elegant ballroom, enjoy great food, good conversation and networking, complimentary parking and special gift bags for everyone!**

### Menu options:

Caesar Salad with Herb Grilled Salmon, Roasted Corn and Diced Tomatoes with Focaccia Croutons and Parmesan Cheese, **or**  
Basil Roasted Chicken Breast, Buttery Mashed Potatoes and Julienne Zucchini, **or**  
Vegetarian Tri Cheese Tortellini, Julienne Vegetables, topped with Lemon Garlic Sauce.  
**The big finish:** Chocolate, Chocolate cake served with Starbucks Coffee, and Iced Tea

**Look forward to being with you at our Member Appreciation Luncheon!**

## The Alliance Member Benefits

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Online Membership Directory
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks

## Leadership

### EXECUTIVE COMMITTEE

President — Peggy J. Anderson  
 President-Elect — Alexandra M. Tune  
 Immediate Past Pres. — Emily Rae  
 Secretary — Barbara Crawford  
 Treasurer — Shirley Potenza  
 At Large — Suzanne Sanchez  
 At Large — Elizabeth Mitchell  
 At Large — Elizabeth B. Moore  
 At Large — Stephanie Brooks

### BOARD MEMBERS

Peggy J. Anderson  
 Lisa Austin  
 Joyce Branson  
 Stephanie Brooks  
 Bonnie Busekrus  
 Barbara Crawford  
 Tammy Curmano  
 Carolyn Marie Elliot  
 Jessica Lynch  
 Dana Lynch  
 Elizabeth Mitchell  
 Elizabeth B. Moore  
 Shirley Potenza  
 Emily Rae  
 Shelly Reno  
 Suzanne Sanchez  
 Alexandra M. Tune

### EMERITUS BOARD MEMBERS

Emilie Ailts  
 Melinda Harper

## Corporate Members

### ATHENA MEMBERS

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### KUAN YIN MEMBER

Harper Lutz Zuber Potenza &  
 Associates, LLC  
 Moye White LLP

### CERRID MEMBERS

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 CampExperience  
 Citywide Bank  
 Great West  
 Holland & Hart, LLP  
 LuciData  
 McKenna, Long & Aldridge  
 Planned Parenthood  
 of the Rocky Mountains  
 Ryan, Gunsauls & O'Donnell, P.C.  
 Wise Women Communications

## Bag Sponsorship For Member Appreciation Luncheon This Month...

There is still a little time for you to sign up to be a bag sponsor, but you must **hurry!** We are delighted to offer you the **opportunity to have direct marketing contact with all the attendees of the Membership Appreciation luncheon.** The cost is only \$35 and you will need 100 gift-type items/ items of value for us to put in the bags, we are aiming to get creative and fun beyond business cards, use this opportunity to draw attention to your company or business!

Please contact **PAULINE HUDDLESON** at **303-368-4747** to get more information, sign up as a sponsor, or to arrange the drop off of your sponsorship items!

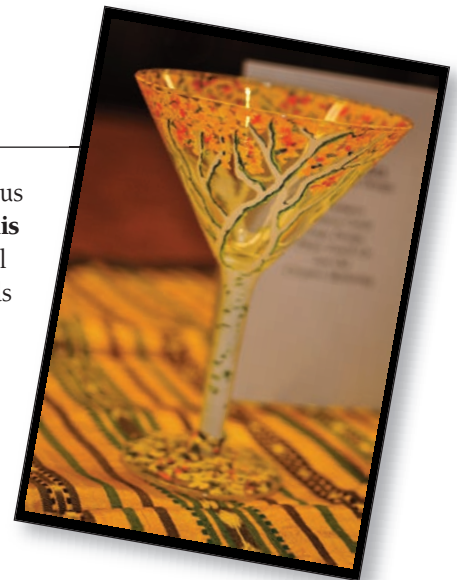
## Creative Types & Martini Lovers Unite!

We are **looking for some creative individuals** to help us **decorate martini glasses** for our upcoming **Micro-Tinis for Microcredit fundraiser.** These special art-tinis will be included in a silent auction at the event and proceeds will **help us raise funds for our 14th Village Bank.**

Through the Alliance Village Bank program we target the most vulnerable among the female population – women living on less than \$2 a day by extending small micro loans for them to start or expand a business. We will be happy to drop off the glass and then pick it up at your convenience.

We hope that you will consider joining us in our fight to help women around the world create better lives for themselves and their families by decorating one of our special martini glasses.

**If you would like to decorate a glass or know of someone who may be interested,** please contact **KAREN ROSEN** at **303-618-0427** or by e-mail at [execdire@apwfoundation.org](mailto:execdire@apwfoundation.org).



*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*



The Alliance Foundation and  
Alliance of Professional Women Present



# Micro-Tinis for Microcredit

**BACK by popular demand...** it's our fabulous **Micro-Tinis for Microcredit fundraiser!** Mark the date in your calendars and make plans to join us!

## Thursday November 5, 2009

Time: 5:30 – 8:30 pm • Cost: \$35 per person

With 13 Village Banks throughout Mexico, Central America, Africa, India, Thailand, the Philippines, and Chile, think about the women that we have helped and continue to help with our Village Bank program. Faced with today's challenging world economy the need is even greater to help women and their families start and expand a business through access to micro-credit.

**Where should we go next?? We will unveil the location of our 14th Village Bank soon!**

Our 2nd Annual Micro-Tinis for Micro-credit event benefits our Village Bank program and The Alliance of Professional Women. We will be sampling unique micro-tinis inspired by the country where our Village Bank is located. **Plus**, we are auctioning off "Celebratinis" – unique martini glasses signed and/or decorated by local celebrities AND "Art-Tinis" unique martini glasses decorated by local artists.

**Get out, enjoy a night with friends and make an immediate impact to help alleviate poverty around the world.**

Information & Reservations

**Karen Rosen • [303] 618.0427**

[execdir@apwfoundation.org](mailto:execdir@apwfoundation.org)

You may also register online at

[www.blacktie-colorado.com/rsvp](http://www.blacktie-colorado.com/rsvp)

and enter event code: microtiniog

Featuring

**CERÉN®**

Specialty Vodka

## Sponsorship Opportunities for Alliance Foundation's...

### Micro-Tinis for Microcredit Fundraiser



**Help Us To Help Women Help Themselves  
And Alleviate Poverty Around The World!**

**Become A Sponsor For This Great Event.**

#### **Sponsor levels:**

##### **Premium - \$1,000**

- Logo and recognition on all marketing materials for event (premium placement)
- Logo and link on Alliance Foundation and Alliance Websites
- Ten tickets to the event
- Verbal Recognition at event
- Framed commemorative photograph of your representatives at the event
- Two half-page ads in Alliance Communiqué

##### **Gold - \$750**

- Logo and recognition on all marketing materials for event
- Link on Alliance Foundation and Alliance Websites
- Eight tickets to the event
- Verbal recognition at the event
- Two 1/4-page ads in the Alliance's Communiqué

##### **Silver - \$500**

- Logo and recognition on all marketing materials for event
- Link on Alliance Foundation and Alliance Websites
- Six tickets to the event
- Verbal recognition at the event
- One half-page ad in the Alliance's Communiqué

##### **Top Shelf - \$250**

- Recognition on marketing materials for event
- Four tickets to event
- Verbal recognition at event
- Business card ad in the Alliance Communiqué

##### **Shaken & Not Stirred - \$100**

- Two tickets to the event
- Souvenir martini glasses

For information on sponsorships, please contact  
**Karen Rosen** at 303-618-0427 or by e-mail at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org).

**Luncheon Sponsors**

Your Dazzling Life  
October 2008 Networking  
Luncheon Sponsor

Four Seasons  
Private Residences  
November 2008 Networking  
Luncheon Sponsor

CampExperience  
March 2009 Networking  
Luncheon Sponsor

Ireland, Stapleton,  
Pryor & Pascoe, P.C.  
May 2009 Networking  
Luncheon Sponsor

Edward Jones  
July 2009 Networking  
Luncheon Sponsor

*Interested in becoming a  
Networking Luncheon Sponsor?  
Call [303]-368-4747*

**Sustaining Alliance Members**

Deb Ambruster  
Peggy Anderson  
Kathleen Bowen  
Bonnie Busekrus  
Jessica Lynch  
Pamela Scharf  
Alexandra Tune

**Communiqué Committee**

Pauline Huddleson, Editor  
Sandy Smith, Co-Chair  
Stephanie Brooks  
Kristen Kelly

**Communiqué Sponsors**

Sandy Smith/Alexander Smith Design  
[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor Notes****From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)



## Last Chance To Go To Camp!

**Great news** – there are still a few spots left for **Camp Experience** this **SEPTEMBER 15-17, 2009** in beautiful

**CampExperience**

**Copper Mountain, Colorado.** Grow your network and your net-worth at this amazing retreat. Enjoy 35 national speakers and activity leaders for education, networking and the powerful connections to support your goals. AND we have even better news – **if you are one of the first ten** fabulous women to contact **BETSY WIERSMA** at [betsy@campexperience.com](mailto:betsy@campexperience.com) you will receive \$100 off of your conference registration.

**CAN'T GET AWAY FOR THE ENTIRE CAMP?**

For the first time ever – Camp Experience is **offering single day rates** to attend camp. It's a great way to experience camp in a way that works best for you. For example for only \$299, you can attend the first day of Camp and receive the following:

**TUESDAY, SEPTEMBER 15 • 10AM-11PM**

- Welcome gift from Staples
- Camp workbook and business directory
- Opening lunch keynote by Holly Stiel; interactive activity
- Networking workshop by author Debra Fine
- Opportunity to choose an Optional Personal Service appointment
- Access to free jewelry making craft activities
- Networking reception featuring the wines of Chateau Ste Michelle, spirits including Pearl Vodka, and products from MillerCoors
- Dinner and keynote concert by Karen Drucker
- "Super Heroine" dessert buffet and party with surprise gift
- Fantastic camp sportswear gift provided by St. Anthony Central Hospital
- Beautiful Camp glass bead bracelets and 2009 commemorative charm
- VIP camp gift bag

If you thought that was good – you should check out the second day of Camp for only \$499.

**WEDNESDAY, SEPTEMBER 16TH • 7:30AM-11:00PM**

- Camp workbook and business directory
- Free morning Qi Gong class
- Breakfast buffet and round table discussions
- Choice of one of four morning educational workshops
- Choice of optional personal services
- Access to free jewelry making craft activities
- Lunch and keynote by Dr. Deb Kern
- Afternoon choice of a free amazing adventure or Hour of Power workshops
- Networking reception featuring the wines of E & J Gallo, spirits including Pearl Vodka, and MillerCoors products
- Dinner and keynote by the Rocky Mountain Women's Film Festival
- Smores and dessert buffet
- Talent show
- Delightful personal spa gift by Bubble Goddess Bath Co.
- Beautiful Camp glass bead bracelets and 2009 commemorative charm
- Camp VIP gift bag

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## Race, Walk or Sleep In for the Cure®!

**Susan G. Komen** fought breast cancer with her heart, body and soul. Throughout her diagnosis, treatments, and endless days in the hospital, she spent her time thinking of ways to make life better for other women battling breast cancer instead of worrying about her own situation. That concern for others continued even as Susan neared the end of her fight. Moved by Susan's compassion for others and committed to making a difference, **NANCY G. BRINKER** promised her sister that she would do everything in her power to end breast cancer forever.

That promise is now **Susan G. Komen for the Cure®**, the global leader of the breast cancer movement, having invested more than \$1 billion since inception in 1982. As the world's largest grassroots network of breast cancer survivors and activists, the organization is working to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Susan G. Komen Race for the Cure®, and generous contributions from their partners, sponsors and fellow supporters, they have become the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

The **2009 Susan G. Komen Denver Race for the Cure** is **OCTOBER 4, 2009**. Once again, **The Alliance of Professional Women's Outreach Committee** is sponsoring a team for the 8:00 a.m. Co-Ed 5K Walk. Bring your friends, family and business associates for a fun "stroll" of 3.2 miles from the Pepsi Center, up through the Highlands, by Mile High stadium and back to the Pepsi Center. It is a great time to get to know your fellow APW members, and share in an amazing experience with approximately 65,000 of your fellow Coloradans, while helping to find a cure for breast cancer. What better way to spend a fall Sunday morning?

**To register** go to: [www.komendenver.org](http://www.komendenver.org) and click "Learn More", then "Register Now", then "Join an Existing Team", then type in APW or Alliance in the Team Name box. Upon registration and before race day, you will receive notification of the "team theme" and our secret meeting location the morning of the race. **REGISTER NOW!**

For questions or more information, please contact Team Captain, **ELIZABETH B. MOORE**, CPA, MTX at **303-758-5558** \*119 or via email at [emoore@rgo-cpa.com](mailto:emoore@rgo-cpa.com).

## Last Chance To Go To Camp!

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**Plus**, all Campers will enjoy donating to and shopping in the Camp Boutique to support our charities. All speaker topics and adventures/Personal Services details are on the web at [www.CampExperience.com](http://www.CampExperience.com)

**To register** for one of the single day rates, please go [www.campexperience.com](http://www.campexperience.com) and go to Register Now. Fill out the form with your credit card information. Place in the "referred by" space the day and date you will attend. You will receive by mail your receipt and first camp gift. For additional information, please contact **KAREN ROSEN** at **303-618-0427** or by e-mail at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org).

### NOT ABLE TO ATTEND CAMP THIS YEAR??

If you are not able to attend Camp this year, you can still help us help women help themselves. Through a **generous grant by the Gay & Lesbian Fund for Colorado**, you can make a donation to the Alliance Foundation and it will be matched **100%**. **Click here** to complete the form. For more information on the Matching Grant, please contact **KAREN ROSEN** at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org) or **303-618-0427**.

## Take Control Of Your Professional Future

In the current economic environment, starting a business has increasingly become appealing to a wide range of professionals. Whether you have been laid off and are in transition, are still employed but increasingly frustrated with your employer, or are retired and want or need to go back into the workforce – becoming a small business owner might just be the solution to your current situation.

But where to start? Franchising offers professionals the opportunity to be in business for themselves, yet not by themselves. More than 5,000 franchise concepts are available in the US, spanning over 30+ industries, offering diverse opportunities for professionals of all walks of life. Whether you are passionate about helping people and making your community a better place by managing a senior in-home care business or a child enrichment program, or enjoy working with clients and providing great service by owning a repair & maintenance or outdoor living business, franchising offers concepts that will help you realize your dream. For many existing small business owners, franchising provides an option to add another service to their existing business, thereby increasing their revenue potential and equity in their business.

Unfortunately, information about these opportunities are hard to come by; while the internet provides a good source it is hard to dig deep enough to learn about a concepts' investment range, earnings potential, financial stability, and reputation.

This is where **Franchise Consultants** add value: Franchise Consultants work with clients to help them evaluate their strengths, interests, their lifestyle, income expectations and investment range, and introduce them to franchise concepts that match their requirements and are available in their market.

In addition, Franchise Consultants serve as an educational source, helping their clients become more familiar with the concept of franchising and assisting them in the investigation process by ensuring that clients ask the right questions to be able to make an informed decision.

If you have been thinking of becoming a small business owner, it might be worth learning more about the franchise opportunities available to you. At the very least, you will have learned something new and will be able to determine whether franchising is something that is right for your or not. For a free consultation, please contact **RUTH GARCIA, RG2 Consulting** at 303-898-8091 or [ruth@rg2consulting.com](mailto:ruth@rg2consulting.com).

### Attention Alliance Members

The APW welcomes your short articles sharing business news, promotions, job changes, books authored, awards received, etc. so that we can all celebrate your success!

#### Excel: Today's date

**IT Security Tip: Banking Online** How can you be sure it's safe and secure?  
<http://blog.mcstech.net/index.php/it-management/security/it-security-tip-banking-online/>

**Word: Quick Access Toolbar (Video)** Customize the quick access toolbar. <http://blog.mcstech.net/index.php/training/microsoft/word-microsoft-training/quick-access-toolbar/>

**For More Free Tips** from **Mission Critical Systems**, your training partner, visit [www.mcstech.net/news/](http://www.mcstech.net/news/)

#### JUST TIPS:

Tips on Microsoft & More

**Quick Tips  
and Tricks  
For Microsoft**

## Member News &amp; Information



## Alliance Networking Opportunities, Events, Activities & More

**WHEN:** SEPTEMBER 2, 2009 AT 5:30 PM

**What:** Outreach Committee Meeting

**Where:** Pam Fischer's home, 2218 Franklin Denver, 80205

**RSVP:** JESSICA LYNCH at 303-870-8395 or  
[JessicasHomes@msn.com](mailto:JessicasHomes@msn.com)

**WHEN:** SEPTEMBER 3, 2009, 11:30 AM – 1:00 PM

**What:** Networking Events Committee Meeting

**Where:** Whole Foods on I-25 & Colorado Blvd.

**RSVP:** DANA LYNCH at 303-463-4839  
[dana@elementsofimage.com](mailto:dana@elementsofimage.com)

**WHEN:** SEPTEMBER 10, 2009, 11:00 AM – 1:00 PM

**What:** 3rd Annual Member Appreciation  
Networking Luncheon

**Where:** Hyatt Regency Tech Center, 7800 E. Tuffs,  
Denver, 80237

**Cost:** \$30 for Alliance members; \$40 for guests, who  
pre-register by 5 pm Sept 7th, thereafter, \$5 more!

**RSVP:** [CLICK HERE](#) to register for this event!

**Parking:** Complimentary self parking, valet parking \$18

**Menu options:** Caesar Salad with Herb Grilled Salmon,  
Roasted Corn and Diced Tomatoes with Facaccia  
Croutons and Parmesan Cheese, **OR** Basil Roasted  
Chicken Breast, Buttery Mashed Potatoes and  
Julienne Zucchini, **OR** Vegetarian Option:  
Vegetarian Tri Cheese Tortellini, Julienne Vegetables,  
topped with Lemon Garlic Sauce.

**Desert:** Chocolate, Chocolate cake, served with Starbucks  
Coffee and Iced Tea.

**WHEN:** SEPTEMBER 15, 2009, 7:30 – 9:00 AM

**What:** Public Affairs Committee Meeting

**Where:** Zaidy's Deli, at 1st Avenue and Adams Street

**RSVP:** By noon, Monday September 14 to **BARB CRAWFORD**  
at 303-228-1622 or [bcrawford@cchealthlaw.com](mailto:bcrawford@cchealthlaw.com)

**DEDE DE PERCIN**, Executive Director of the  
**Colorado Consumer Health Initiative**, will brief  
us on the latest developments on the national  
health care reform efforts underway in Washington.  
Join us to learn what is and is not included in the  
various draft bills and what this reform will mean  
for us as health care consumers. This should be a  
very lively discussion, so please RSVP to **BARB  
CRAWFORD** to make sure we reserve a table large  
enough to hold all of us. We all pay for our own  
breakfasts and contribute a small amount to buy  
breakfast for the speaker.

**WHEN:** SEPTEMBER 25, 2009, 9:00 – 10:00 AM

**What:** Member Support Committee Meeting

**Where:** Paradise Bakery, just east of I-25 & Bellevue

**RSVP:** KRISTI SULLIVAN at 720-524-6848 or  
[kristi@sullivanfinancialplanning.com](mailto:kristi@sullivanfinancialplanning.com)

**WHEN:** OCTOBER 8, 2009, 11:30 AM - 1:00 PM

**What:** Alliance October Networking Luncheon

**Where:** Vida Restaurant, 1575 Boulder St., Denver 80211

**Cost:** \$25 for members; \$35 for guest  
Plan to join us in the Lower Highlands area for  
our exciting October luncheon. Vida Restaurant  
combines sophistication with a casual, inviting  
atmosphere. There is ample free parking and  
wonderful food, we will enjoy another fun, off the  
beaten path venue! We are finalizing the menu  
and will post it on the APW website soon, stay tuned!

### Other Networking Opportunities

**WHEN:** SEPTEMBER 15 - 17, 2009, 2.5 DAYS

**What:** CampExperience™ Amazing Women  
Educational Retreat

**Where:** East Village, Copper Mt Resort in  
Copper Mt., Colorado

**More Info:** <http://www.campexperience.com/index.html>  
CampExperience™ is a 2.5 day annual educational  
retreat designed for amazing women to convene,  
connect and grow their network. We believe that  
when you grow your network, you grow your net  
worth. CampExperience recognizes and responds  
to the needs of other women. All on-site activities  
and matching grants benefit, The Alliance of  
Professional Women Foundation and the Denver  
Rescue Mission our Charity Partners this year!

**WHEN:** SATURDAY SEPTEMBER 19, 2009, 1:30- 4:30 PM

**What:** Holistic workshop to help transform yourself for fall

**Where:** Harmony Yoga, 560 S. Holly, Denver 80246

**Cost:** \$39 in advance; \$45 day of the event

**RSVP:** Space is limited; reserve your spot @  
[www.harmony-yoga.com](http://www.harmony-yoga.com)

Join APW members and workshop facilitators,  
**JOYCE BRANSON**, Licensed Aesthetician, and **SUSAN  
KIMBALL**, Holistic Health Counselor, plus **MICHELLE  
CORRIELL**, Registered Yoga Teacher & Yoga Therapist,  
for a relaxing and transformative afternoon. The  
event includes: Guided meditation, Yoga Asanas &  
Fall Ayurvedic, Insight Nutritional Guidance and  
Fall Recipes plus a Mini Customized Facial to  
slough away summer for a fresh fall face. Fall  
snacks and beverages provided.

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## Member News &amp; Information

## New Members

**BRIT HORVAT**, Online Content Manager, Editor, Freelance Writer, 303-908-3834, [brithorvat@gmail.com](mailto:brithorvat@gmail.com)

**ANGI HANSEN**, Employee Benefit Broker, **Brown & Brown**, 720-963-4265, [ahansen@bbdenver.com](mailto:ahansen@bbdenver.com)

**TOBI BRENNER**, Manager, **Black & Veatch**, 720-855-3915, [BrennerTL@bv.com](mailto:BrennerTL@bv.com)

**CYNTHIA SHEETS**, Accounting/Business, Student, 303-591-2455, [cindysheets@yahoo.com](mailto:cindysheets@yahoo.com)

**HILLARY SCHUBACH**, President, **Shine Marketing Consultant**, 303-888-2588, [hillary@shinemktg.com](mailto:hillary@shinemktg.com)

**JUANA CORTEZ**, Accounting, **Harper Lutz Zuber Potenza & Associates**, 303-486-0000, [cortez@hlzcpa.com](mailto:cortez@hlzcpa.com)

**SUZANNE BOOTH**, Financial Advisor, **Axa Advisors**, 720-946-4420, [Suzanne.booth@axa-advisors.com](mailto:Suzanne.booth@axa-advisors.com)

**SAMANTHA KIRSCHKE**, Realtor, **Metro Brokers, Inc.**, 303-331-6700, [sdardano@dardanorealty.com](mailto:sdardano@dardanorealty.com)

**MELINDA DELMONICO**, President and CEO, **Gibson Arnold & Associates**, 303-595-3655, [mdelmonico@gibsonarnold.com](mailto:mdelmonico@gibsonarnold.com)

Misprint of email last month...

**HELENE SCHMID**, **The Promotion Source**, 303-655-1122, [helene@thepromotionsource.com](mailto:helene@thepromotionsource.com)

## The Bra Art Project

Modeled after the very successful Mask Project founded by the Denver Hospice, the Bra Art Project is designed to further awareness and raise funds for the Denver Metropolitan Affiliate of Susan G. Komen for the Cure. Local artists, celebrities, sports figures, political and community leaders were asked to create one-of-a-kind bras that will be exhibited as works of art.



Bra Art was created by APW member **Sandy Smith** of Alexander Smith Design

These one-of-a-kind bras will be shown on an online auction at [www.braart.org](http://www.braart.org) and will be displayed at the Santa Fe First Friday Art Walk (the gallery is TBA) on October 2 from 6-9 pm.

## New Member Profile

1. Why did you join the Alliance of Professional Women?
2. What are your hobbies?
3. What is your position/business?
4. What is something that few people know about you?

**DEBBIE HALL**, **Mary Kay Cosmetics**, Consultant 303-423-9177, [dhallmk@aol.com](mailto:dhallmk@aol.com)

1. I joined because Professional Women really are my "target market" they want and needed to "look" (with color and even the "application") professional and many women just don't know "where to start".
2. I LOVE to crochet, especially in the fall and winter.
3. I was a Director in Mary Kay Cosmetics and need to step down, because of some family issues. Those "issues" have been resolved and I am working on becoming a Director again!
4. I was a Cheerleader at the University of Texas, where I graduated with a degree in Microbiology.

**BRIT HORVAT**, Content Program Manager, **Examiner.com** 303-908-3834, [brithorvat@gmail.com](mailto:brithorvat@gmail.com)

1. After researching and writing about local women for Denver Magazine, Examiner.com and YourHub.com, I've discovered that women across Colorado are doing fabulous things and I'd like to meet more of the women who are making an impact. The more connected I can become with local women; the more I can spread the good word.
2. I enjoy golf, playing the piano, writing, traveling, seeing local comics and exploring what downtown Denver has to offer.
3. I'm currently the Content Program Manager for Examiner.com and the National Women of the Web Examiner.
4. I can do a mean Bobcat Goldthwait impression!

**TOBI BRENNER**, **Black & Veatch**, 720 855-3915, [BrennerTL@bv.com](mailto:BrennerTL@bv.com)

1. I joined APW to meet women with similar skills and goals both personally and professionally.
2. My hobbies are traveling, snowboarding, hiking, reading, rock climbing (just starting), and triathlons (sprint distances)
3. I am currently the Manager of Performance Management and Training for our Management Consulting division
4. I am named after my father.

Continued on Page 10

## Member News &amp; Information

## New Member Profile

Continued from Page 9

**HILLARY SCHUBACH**, MBA Admissions Consulting and Marketing Consulting, **Shine Marketing Consulting**, 303-888-2588, [hillary@shinemktg.com](mailto:hillary@shinemktg.com)

1. As a new entrepreneur, I'm always drawn to networking opportunities to grow my business - and feel extremely rewarded being able to help others in return. I was very impressed by APW, both in terms of the caliber of women involved and the variety of programming options, and I am excited to be part of this dynamic and supportive group.
2. In the Colorado outdoors, my hobbies are running, tennis, skiing, snowboarding, hiking, biking, horseback riding, and camping, otherwise, training dogs, entertaining/cooking, volunteering, travel, music, playing guitar, and Duke Basketball.
3. President of Shine - a consulting company with 2 core practice areas: MBA Admissions Consulting and Marketing Consulting.
4. I was a cheerleader at Duke and still remember all the dance moves to "Devil with a Blue Dress On".

**CINDY SHEETS**, Accounting/Business, Student, 303-591-2455, [cindysheets@yahoo.com](mailto:cindysheets@yahoo.com)

1. I received information on my DU e-mail and was instantly interested in learning more, meeting more women, and giving back to the community through an organization. I enjoy interacting with people and knew this would be a perfect opportunity.
2. I love to ride my bike, travel and seek out places of beauty in nature and take pictures.
3. I am a nationally certified Massage Therapist that offers therapeutic massage as well as body scrub treatments by appointment and live in Hunters Glen in Thornton. I graduated from Boulder College of Massage Therapy in 2002 and have worked for a chiropractor, Cherry Creek Athletic Club and the Ritz Carlton in Vail. Currently I attend DU Women's College where I am completing my Bachelor's degree in Business with minors in Accounting and Communication (graduate 2010) since being laid off in April due to the relocation of the Regional Corporate Office to CT where I was a Staff Accountant. Of course I am seeking my "dream job" where I can utilize my experience, expertise and education to help grow and create business opportunities for a company and work with an innovative owner that enjoys my positive and outgoing personality.
4. I am an open book; what you see is what you get - a positive, happy, optimistic person that really enjoys interacting with people. I can not wait to meet each member and get to know them on a personal basis.

**SAMANTHA DARDANO KIRSCHKE**, **Metro Brokers, Inc.**, 303-331-6700, [sdardano@dardanorealty.com](mailto:sdardano@dardanorealty.com)

1. I was impressed with the professionalism of the members. I met some great women and have had wonderful conversations.
2. I love to be outdoors! I enjoy skiing with my family. My husband is a local firefighter. I have 2 sons, Beau & Deuce who are 5 and 6. I enjoy camping, horse-back riding, running, biking and hiking!
3. I own my own company, **Dardano Properties** which is an affiliation of Metro Brokers, Inc. Real Estate.
4. I have been selling real estate in the Denver Area for over 17 years. I am a Colorado native. I feel such gratification in helping clients realize their dreams in home ownership!

**SUZANNE BOOTH**, **Axa Advisors**, 720-946-4420, [Suzanne.booth@axa-advisors.com](mailto:Suzanne.booth@axa-advisors.com)

1. I was interested in meeting a group of professional women. I had attended one of your luncheons as a guest and was impressed by the friendly, interesting women.
2. I love to be outdoors - hiking and golf are my favorite activities. I also enjoy travelling and exploring new places; I am planning a trip to Ouray for this fall.
3. I am a financial consultant with Axa Advisors. My focus is on helping small businesses and individuals identify and attain their goals.
4. I moved to Denver 5 years ago and shortly after met my husband on a plane!

**MELINDA DELMONICO**, **Gibson Arnold & Associates**, 303-595-3655, [mdelmonico@gibsonarnold.com](mailto:mdelmonico@gibsonarnold.com)

1. I have several colleagues that are members of the Alliance and for several years I've had a desire to join the organization. I have participated in a few events and have found that The Alliance attracts very dynamic and creative women. I own a business and feel that being part of an organization that not only brings professional women together, but has a strong charitable function is quite appealing.
2. I do not have much time for hobbies since I have young children; however, I design jewelry in my spare time. In addition, I'm an avid reader and a political voice providing creative thinking to sometimes complex issues.
3. CEO/Gibson Arnold & Associates, Inc
4. I am studying the Hungarian language.

## Member News &amp; Information

## Members In The News...

### The Promotion Source LLC

#### Receives 2009 Best of Brighton Award

U.S. Commerce Association's Award Plaque Honors the Achievement

WASHINGTON D.C., June 8, 2009 –The Promotion Source, LLC has been selected for the 2009 Best of Brighton Award in the Fund Raising Organizations category by the U.S. Commerce Association (USCA).

The USCA "Best of Local Business" Award program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2009 USCA Award Program focused on Quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties. Check out their web site [www.thepromotionsource.com](http://www.thepromotionsource.com) for more information or call **HELENE SCHMID** 303-655-1122.

## Thanks

The Alliance **thanks** **RUTH GARCIA** and **SUSAN KIMBALL** for their great job hosting the August Networking Luncheon at **Tag Restaurant**. The Networking Luncheon was fun, the food got rave reviews, and the homemade ice cream was a big hit! We also thank our business card prize donors: **TINA OSWALD** (Etcetera) for the lovely silk and Lurex scarf, **JOYCE BRANSON** (Complexions by Joyce) for a facial certificate and **PAULINE HUDDLESON** for an Arbonne sea-salt scrub.

## Anniversaries

The Alliance would like to recognize and thank each of the following members who have membership anniversaries this month. Your continued support of our organization is greatly valued and appreciated!

### Joining the APW in the month of September:

8 years **SANDY SMITH**, Alexander Smith Design

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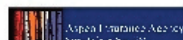
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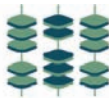
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# CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 8-9 for event information and event codes or call the contact for the event.

## SEPTEMBER 2009

M	T	W	T	F	S	
		1	2 <a href="#">Outreach Committee</a> 5:30 PM, Pam Fischer's home, 2218 Franklin, Denver 80205 <b>Jessica Lynch</b> 303-870-8395 or <a href="mailto:JessicasHomes@msn.com">JessicasHomes@msn.com</a>	3 <a href="#">Networking Events Committee</a> 11:30 AM – 1:00 PM, Whole Foods on I-25 & CO Blvd. <b>Dana Lynch</b> 303-463-4839 <a href="mailto:dana@elementsofimage.com">dana@elementsofimage.com</a>	4	5
6	7 <b>LABOR DAY</b>	8	9	10 <a href="#">3rd Annual Member Appreciation Networking Luncheon</a> 11:00 AM – 1:00 PM, Hyatt Regency Tech Center <a href="#">CLICK HERE</a> to register	11	12
13	14	15 <a href="#">Public Affairs Committee</a> 7:30-9:00 AM, Zaidy's-Chy Crk <b>Barb Crawford</b> 303-228-1622 <a href="mailto:bcrawford@cchealthlaw.com">bcrawford@cchealthlaw.com</a> <a href="#">CampExperience™ Amazing Women Educational Retreat</a> <a href="http://www.campexperience.com">www.campexperience.com</a>	16 <a href="#">CampExperience™ Amazing Women Educational Retreat</a> <a href="http://www.campexperience.com">www.campexperience.com</a>	17 <a href="#">CampExperience™ Amazing Women Educational Retreat</a> <a href="http://www.campexperience.com">www.campexperience.com</a>	18	19 <a href="#">Holistic Workshop To Help Transform Yourself For Fall</a> Harmony Yoga, 560 S. Holly, Denver 80246 <a href="http://www.harmony-yoga.com">www.harmony-yoga.com</a>
20	21	22	23	24	25 <a href="#">Member Support Committee</a> 9:00-10:00 AM, Paradise Barkery <b>Kristi Sullivan</b> 303-870-8395 <a href="mailto:kristi@sullivanfinancialplanning.com">kristi@sullivanfinancialplanning.com</a>	26
27	28	29	30			

## OCTOBER 2009

M	T	W	T	F	S	
			1	2	3	
4	5	6	7	8 Networking Luncheon 11:30 AM - 1:00 PM Vida Restaurant, 1575 Boulder Street, Denver 80211, We are finalizing the menu and will post it on the APW website soon, stay tuned!	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 SPOOKY DAY