



COMMUNIQUE

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Kerry Hammond

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

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Connecting Women Personally, Professionally and Philanthropically

Helping Women + Changing Lives Luncheon Thank You!

Our **4th annual Helping Women + Changing Lives Luncheon** was held on September 10, 2015. **A BIG THANK YOU** to all who attended and helped to make this year's luncheon a huge success.



We are proud to report that **we raised \$33,000** to **help fund our three causes** (those much loved and talked about buckets): **Local Scholarships, Micro-lending in 3rd World Countries, and Community Outreach.** We truly would not be able to reach our goal without your assistance.

A special THANKS goes out to **KRISTI SULLIVAN** for managing the table captains, who were responsible for bringing in our 366 attendees. **Thank you to all table captains** who recruited friends, family, and colleagues to attend the luncheon and learn about the Alliance Foundation and the APW.

Kristi was also our Master of Ceremonies for the luncheon, and did a wonderful job of making us laugh and introducing our speakers. We have received unsolicited praise from many people for the great job she did, and only one of them was her Mom.

Thanks to all our volunteers who donated their time to help pull this amazing event together! We couldn't have done it without you.

Our luncheon wouldn't exist without the generous support of our sponsors prior to the event. Their sponsorship dollars paid for the facility, catering, AV company, and other various expenses necessary to put on this amazing event. We had almost as many sponsors as we had tables, and that's really something to be proud of.

THANK YOU TO OUR GENEROUS SPONSORS

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and Charlene Wilson

Helping Women + Changing Lives Luncheon

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In Kind Donations

Alexander Smith Design, Footers Catering, JSAV Audio Visual, Elevate Photography, and a la Carte DESIGN.

A Heartwarming note: Many of you noticed the beautiful centerpieces on each table at the luncheon. The trees were decorated with hearts, and inside each heart was a word of inspiration. The hearts who weren't given a home by a luncheon guest were taken to the Delores Shelter. Many of the shelter guests took a heart with them when they left the shelter, cherishing a word that meant something to them. The shelter plans to use the rest of the hearts for a creative writing workshop in the future.

Mark Your Calendars...

It's never too early to pencil in a date, or, if you like to live dangerously, feel free to use a pen. Either way, **we look forward to seeing you at our 5th Annual Helping Women + Changing Lives Luncheon**, which will be held on **Thursday, September 8, 2016**.

If you have any interest in helping with event planning or fundraising, please contact **KERRY HAMMOND**, Executive Director, at alliancefoundation1@gmail.com. We always love to recruit new APW members who want to be involved.

Thanks, again, for all your support!

And now, I'd like to introduce the ladies behind the scenes for the 2015-2016 term...

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November Networking Luncheon

We've got a **new-to-us restaurant for November**. The Networking Committee worked hard to mix things up for you and arrange our **November 12 Networking Luncheon at Blackbird Public House**. The restaurant is located at 305 S. Downing St, Denver, CO 80209. It's at the corner of Alameda and S. Downing, where the old Handlebar used to be. There is free parking at the restaurant and in the Wash Park neighborhood surrounding it, but the space is limited. Carpooling is a great idea if it's possible, otherwise, be prepared to arrive a bit early to give yourselves time to find a space.

NEW-TO-US
RESTAURANT
For November
Luncheon



Our events are open to guests; in fact we allow a guest to join us for up to three events, after that we ask you to join our membership to continue.

For new or prospective members, an orientation (to learn more about APW and meet some others) starts at 11:00 am. Open networking begins at 11:30 and we sit at noon for lunch, and announcements. There is more time allowed for networking at the tables. We conclude by 1:00 pm.

We are going to have a "Reserved" sign on a few tables for NEW members to sit together, and perhaps those having only attended one-to-three prior Networking Luncheons. This will provide an opportunity to get to know other new members and make some connections. Also sitting at this reserved table will be two members who will be holding the New Member Orientation and two ambassadors, who help at the registration desk to assist new members in meeting others.

Our **November Luncheon Sponsor** is **LORNI SHARROW**, Attorney with **Moye White** (www.moyewhite.com).

APPETIZER:

Fried green tomatoes with sriracha aioli and blistered Brussels sprouts with blood orange vinaigrette and pecorino

ENTRÉE OPTIONS:

- Kale Salad with Candied Bacon, arugula, peach, macadamia nuts, blueberry lavender vinaigrette **OR**
- Salmon with Whiskey Maple Sauce and seasonal veggies **OR**
- 10" Forest Pizza, olive oil, mozzarella, parmesan, sautéed wild mushrooms, roasted garlic parmesan, rosemary, thyme, melted leeks

DESSERT:

Cheesecake bites

Cost: \$35 members; \$45 non-members

Registration closes at 6pm, Monday **November 9** to attend.

Door prizes: To be Announced

CLICK HERE
to Register

Mañana

Tips provided by our November Luncheon Sponsor Moye White

A standard response to things we want to put off. Like mowing the lawn, taking out the trash, or preparing a will. There are, however, at least ten good reasons not to put off making your will until mañana:

1. You can **appoint trustworthy people** to be in charge to fulfill your intentions in the event of your disability or death.
 - Agent for financial matters
 - Agent for healthcare decisions
 - Trustee
 - Personal Representative
 - Guardian and Conservator of minor child or disabled dependent
2. You can **protect yourself** if you are disabled, through a plan that includes documents which go into effect during life if you are unable to make your own decisions.
 - Financial Power of Attorney
 - Healthcare Power of Attorney
 - Living Will
 - Revocable Living Trust
3. You can leave assets to whom you want, when you want them to have them, and **prevent challenges** to your will.
4. You can **transfer assets** without incurring gift, estate, and generation-skipping transfer tax liabilities.
 - Balance assets between husband & wife
 - Lifetime gifts
 - Intra-family loans
 - Life Insurance Trust
 - Asset protection strategies and freeze transactions
5. Your estate **can stay out of Court.**
 - Maintain privacy
 - Simplify transfer of assets
 - Depend on trustworthy people to do as you would have done
6. You can coordinate assets that pass through **beneficiary designation** with the rest of your estate plan.
7. You can plan for **business succession** through tools such as:
 - Buy-sell agreement
 - Shareholders' agreement
 - Key-employee incentives
 - Key-man insurance
8. You can create or leave a legacy through lifetime and testamentary **charitable giving.**
 - Private foundation
 - Charitable trusts
 - Donor-advised funds
9. You can change your estate plan as your needs change, because estate documents are **living documents.**
 - Wills are revocable and small changes are made through a Codicil.
 - Revocable Living Trusts are amendable.
 - Your estate plan will be flexible and powerful enough for trustworthy appointees to manage your estate in your best interests according to the circumstances and laws in effect at that time.
10. You can have **peace of mind.** It takes some thought, but it will be a relief to know your estate plan is in place and how you want it. You give a gift to your survivors to implement your intentions. Many loved ones are comforted knowing, "She/he would have wanted it this way."

MoyeWhite LLP Attorneys at Law

December Networking Luncheon – Members Only

It's that time of year again. As the holidays arrive, we will be returning to the beautiful, **Brown Palace Hotel & Spa** for our **Annual Holiday Networking Luncheon**. Members, look for a registration link to be sent directly to you. We have room for 100 attendees in the private Club Room of the main hotel. In years past, we have filled up early, **so register soon.**

You must be a member to attend this luncheon, so if you haven't renewed your APW membership, contact **KERRY HAMMOND** immediately, execdir@apwcolorado.org, or 303-368-4747.

SAVE THE DATE: Thursday December 10, to join this festive event. Our special two-hour luncheon will take place from 11:00 am – 1:00 pm. Members will receive a registration invite in the next few weeks.



It's Not Too Late to Do Something Good APW Outreach Event

Tuesday, **November 10, 2015** starts at 6:30 to 8:00 pm
Delores Project Dinner, 1290 King St., Denver CO 80204

HELP US FEED the Women at the Delores Project Shelter. The Delores Project provides safe, comfortable shelter and individualized services to unaccompanied women experiencing homelessness. We are **looking for six volunteers** to serve dinner to the women at the shelter that evening (including some very basic clean-up). The dinner will be substantially prepared by others in advance of the event. This is a great event and we would love to see some new faces.

To be included in this event, contact **BETH JOHNSON**, Bethany.johnson@moyewhite.com or **KAREN ROSEN**, karenr@excelsioryc.org.

Coming Soon – Outreach News from Megan Henson

Hi ladies! **Outreach Committee** here, just putting a bug in your ear about our **Suit Drive** benefitting the guests at **Arapahoe House**. The drive will be held on **January 28, 2016**, from 6-8 pm at the **Beacons Community Space** in the Cherry Creek North area. We are asking that you go ahead and start saving items that you wish to donate including, but not limited to: suits, professional slacks, blouses, skirts, blazers, etc. as well as shoes and accessories appropriate for interviewing. If you have any issues storing these items until January, please contact **MEGAN HENSON** at megliz814@gmail.com or **CARI HARRIS** at timirac4@gmail.com, and we will store them for you. In addition, guests at the event will be treated to an exciting fashion show featuring the women's designer clothing collection Etcetera with a variety of looks from casual to professional to evening! Plan on bringing a friend or two (APW members and non-members welcome) to enjoy this fun evening of fashion, food, drink, and giving back!



MEGAN HENSON

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Interested in becoming a Networking Luncheon Sponsor? Call 303-368-4747

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Be advised that the Communiqué is not private, only the APW Member Directory is restricted to members only, and can be viewed on the Internet.

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

There are So Many Ways to Give Back This Season:

- **ADOPT A FAMILY AT ARAPAHOE HOUSE,**
- **ADOPT A COTTAGE AT EXCELSIOR YOUTH CENTER,**
- **AND GIFT WRAPPING PARTY!**



I know it's hard to believe, but the **holidays are fast approaching!** That means the **Outreach Committee is looking for volunteers to shop for guests at the Arapahoe House and Excelsior Youth Center.** If you haven't had a chance to participate in this amazing opportunity, now is the time. Arapahoe House assists single mothers and children, ranging in age from newborn to young adults, and has been a long-time champion for families and individuals with alcohol, drug, and other behavioral health issues. Excelsior Youth Center provides a program of residential, educational, and community-based services for troubled adolescent girls.

Both Arapahoe House and Excelsior Youth Center will be providing wish lists for the guests for whom we are shopping, so there is no guesswork involved. In addition, you will be provided with reimbursement up to \$50 for each gift recipient. If you intend to do some online shopping, please take shipping times into consideration and plan accordingly. **PAM FISCHER** will be hosting a gift-wrapping party at her home on December 15 as well. We have 3 online sign-ups, click below to submit your information:

Shopping for Arapahoe House guests ([CLICK HERE to Volunteer](#))

Shopping for Excelsior Youth Center guests ([CLICK HERE to Volunteer](#))

Participating in the Wrapping Party at Pam Fischer's ([CLICK HERE to Volunteer](#))

In the meantime, please contact **MEGAN HENSON** at megliz814@gmail.com or **CARI HARRIS** at timirac4@gmail.com for any additional information.

Blend and enjoy!...from Juice Plus+

Pumpkin Smoothie

In a blender mix:

1 cup of almond or coconut milk (My favorite is Califia)

1/3 - 1/4 cup pumpkin puree

1 frozen banana

1/2 t cinnamon & turmeric

1 scoop Vanilla Juice Plus+ Complete Plant based Protein powder*

LEIGH MILLER (Juice Plus +)

Communiqué Committee

Kerry Hammond, Editor
Sandy Smith, Co-Chair

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Kerry Hammond at execdir@apwcolorado.org

IS YOUR LOGO MEMORABLE?

Does it stand out from the crowd? Establish your brand with a graphic that is easily recognized and remembered. Simple logos tend to stand the test of time, becoming highly recognized to a broad audience – examples such as Apple, Target, and Nike.

Your logo should accurately represent who you are as a company and what you stand for. It should be professional, trustworthy, and memorable. If not, a logo redesign is needed. A professional logo and public image will give you a competitive edge.

Public Affairs Meetings

The **next Public Affairs Committee meeting** will be held on Tuesday, **November 10, 2015**. The speaker will be **Colorado State Senator IRENE AGUILAR**. Senator Aguilar will speak about the current health care situation for women in Colorado – what services are available, what difference the Affordable Care Act has, and what still needs to be done. She is currently working on passing legislation for a single payer system in Colorado, and she will speak about how this would work. Senator Aguilar is a doctor and brings her medical background to bear in evaluating women's health care options.

Our meetings are informal -- we **meet at Zaidy's Restaurant in Cherry Creek** (First Avenue and Adams), to eat breakfast and listen to the speaker. The meetings start at 7:00 am for networking, and then the speaker begins after 7:30 am. The meetings last until 9:00 a.m. We buy our own breakfast and sit at a table with the speaker. Questions for the speaker are welcome and encouraged.

YOU WON'T WANT TO MISS THIS OPPORTUNITY TO HEAR ABOUT AN IMPORTANT AND RELEVANT TOPIC!

Please RSVP to **NORA KELLY** at nvkesq@gmail.com or at 303-514-3143.

NOTE: There will not be a Public Affairs Committee meeting in December.

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Class Retakes You're welcome to retake any public class you've already attended for up to 6 months from your original class date.



Join APW members or prospective APW members at upcoming Coffee Connections.

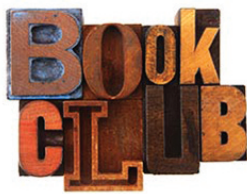
Wish you had more time with APW members? Join Coffee Connections! Grab a cup of coffee, tea or breakfast and join other APW members and prospective members to share about your business and discuss business-related topics. These meetings are a great way to network and promote yourself. Leave when you need to, our end time is approximate.

WHEN: Friday, **November 20**, 8:30 to 10:00 am
WHERE: **Trompeau Bakery**, 2950 S. Broadway (Between Yale & Evans)
RSVP: **LEIGH MILLER**, millerleigh13@gmail.com or 720-635-9991
 to let Leigh know you are coming.

WHEN: Friday, **December 18**, 8:30 to 10:00 am
WHERE: **Einstein Bros Bagels**, 6650 S. Yosemite Street, Englewood, 80111
RSVP: **LAUREN KAPLAN**, lauren@thekaplans.com, or 303-912-2576 to allow Lauren to save you a seat.

**QUARTERLY
BUSINESS**

A Members-Only Event



The **members-only book club** has been a **great APW success**. We just finished out our year and are looking forward to another, filled with great books and lots of enlightening discussions.

The **book club** is looking to make a **few changes in 2016**. Rather than meeting quarterly, the club is considering **making it a bi-monthly event** (that's every other month). Watch your email inbox and read all upcoming What's Happening! Notices for more Book Club info. The **next club meeting will be January 2016**, but before that there will be an event for members to come together to choose the year's books.

The book club members come together in a relaxed and friendly atmosphere with a desire to share views of the current read and how it applies to each of us and our businesses. Participants provide a snack or favorite wine to share.

Treat Yourself to a Little Something Special This Year

Are you tired of writing your name each month on those horrible, supposed-to-be-sticky-but-never-are name tags? Are you jealous of those members who walk around with nicely printed, magnetic name badges? Do you hate holding up the registration line while you write your name in sharpie marker-always starting off too big so that the end of your name is scrunched and barely fits on the label? **Do you think you deserve a little treat this holiday season?**

Then consider buying yourself an APW name badge. The cost is only \$10 and you can email **KERRY HAMMOND**, execdir@apwcolorado.org, at any time to request one. I just need your credit card number and you can join the group of happy go lucky, name badge wearers at an upcoming luncheon. I need at least 10 takers before I can place an order, so don't delay. If you miss out on the next order, who knows how many more months of curled paper tags you'll have to endure before another order is placed. I plan to put the order through on December 1, so **contact me by email by November 30, or fill out a form at the November luncheon.**

Want to Get More Involved?

Join one of our exciting Committees. The **annual committee fair** will be held in **February of 2016**, but there have been some exciting changes brewing, and I wanted to give you a sneak peek into those, and encourage you to sign up at any time to join one of the new, or established, committees below.

The **Networking Events Committee** is where the luncheons happen. Ever wonder who chooses the great restaurants where we meet each month? Those delicious entrees don't just magically appear, they are carefully chosen by the ladies of Networking Events. They work hard to find appropriate venues and tasty food so that we can all show up and enjoy ourselves while we chat with other members. If you like to brainstorm restaurant ideas and plan fun events, this committee is for you.

The **Membership Committee** are the APW ambassadors. They welcome new and prospective members at each luncheon, provide follow-up contact to those who have attended one of our events, and think up new and fun events to put on for our members. Yes, these are the ladies who created our Members Only Business Book Club. If you are a warm and welcoming person who likes to meet new people, give the Membership Committee a try.

The **Alliance Foundation's Outreach Committee** works hard to make a difference on a local level. The Delores Project, Arapahoe House, and Excelsior Youth Center are three of the organizations that have felt the Outreach Committee's love and support. Whether it's holiday shopping for a family in need, or serving dinner at a shelter, you can be a part of the local charitable community with Outreach.

In addition, three BRAND NEW Committees have just been formed, and will sit under the guidance of the Alliance Foundation.

The **Fundraising Committee** also needs a few enthusiastic, hardworking women to help out. This committee will be in charge of fundraising for the 5th annual Helping Women + Changing Lives Luncheon. It not only takes time, but the help of dedicated women who are determined to succeed, to plan such a worthwhile event. Members will help raise money and plan the 2016 luncheon. We need your help to make next year's luncheon the best one yet!

The **Scholarship Committee**. One of our buckets is providing scholarships to women returning to school, but the ladies at the APW want to take this to the next level. The committee has been formed to provide additional programs for students, and the sky's the limit. A couple of the ideas that have been suggested are: a mentor program and a take a student to work day. Get in on the ground floor and help this committee get inspired.

The **Village Bank Committee**. Another bucket of The Alliance Foundation is micro lending to women in third world countries. These loans help build businesses and provide capital that these women would otherwise not receive. Committee members will provide any assistance needed as decisions are made to determine which banks we are able to fund in a given year.

If you are interested in joining any of the above committees, contact **KERRY HAMMOND**, execdir@apwcolorado.org.

Daylight Saving Time

Some History of Daylight Saving Time

Today, Daylight Saving Time (DST) is used to save energy and make better use of daylight. The idea has been suggested in ancient times and later by famous scientists.

DST is a change in the standard time with the purpose of making better use of daylight and conserving energy. Clocks are set ahead one hour when DST starts. This means that the sunrise and sunset will be one hour later, on the clock, than the day before.

Ancient Civilizations

Although DST has only been used for about 100 years, the idea was conceived many years before. Ancient civilizations are known to have engaged in a practice similar to modern DST where they would adjust their daily schedules to the Sun's schedule. For example, the Roman water clocks used different scales for different months of the year.

History of DST in the United States

In the U.S., Daylight Saving Time – or “fast time”, as it was called then – was first introduced in 1918 when President Woodrow Wilson signed it into law to support the war effort during World War I. The initiative was sparked by Robert Garland, a Pittsburgh industrialist who had encountered the idea in the United Kingdom. A passionate campaigner for the use of DST in the United States, he is often called the “father of Daylight Saving”.

Networking Luncheon Sponsor – Sign Up Now!

Showcase your business! The Alliance has a few months available in 2016 to offer the opportunity for members to sponsor networking lunches. **A Networking Luncheon Sponsor receives the following benefits:**

- A **five-to-ten minute promotional presentation** at the sponsored APW lunch meeting. Fee includes lunch for the sponsor and a guest. Sponsor will be asked to provide a small gift for a drawing during lunch (i.e. complimentary one hour consultation, gift certificate to a restaurant, etc).
- **Newsletter sponsorship**, which includes a full-page article in the newsletter, as well as a full-color business card size ad and link to the article and sponsor website in the newsletter e-mail. This full-color, formatted newsletter e-mail is distributed to over 1,500 professional women in Denver!
- **Exclusive distribution/display** of materials at place settings or on chairs at luncheon.
- **Electronic spreadsheet** of all luncheon attendees collected and sent to you after luncheon.
- **Recognition** as a sponsor at each of the monthly luncheons.
- **Active link** to your company website on the front page of APWcolorado.org. This 12-month listing will boost your own website's search engine ratings because APW consistently returns top level results in search queries.

The cost of a Network Luncheon Sponsorship is \$300. Sole Proprietors may split the cost and benefits of hosting a network luncheon. Our member feedback has been that it takes approximately three weeks to one month to recoup the cost of business gained through exposure at the luncheon and in our newsletter.

Networking Luncheons will be reserved on a first-come-first-serve basis, so **reserve your month today** by contacting **KERRY HAMMOND** at 303-368-4747 or execdir@apwcolorado.org.

Anniversaries

The Alliance wishes to recognize and thank the following women who joined The Alliance of Professional Women in November or December. We greatly appreciate your continued support of our organization.

15 years

ELIZABETH MOORE Ryan, Gunsauls & O'Donnell, LLC

12 years

LISA AUSTIN The Service Factor Training Company

11 years

UYEN PAVELIS Ryan, Gunsauls & O'Donnell, LLC

KATHERINE MOELLER Ryan, Gunsauls & O'Donnell, LLC

8 years

DEBRA NEELY Citywide Banks

SANDRA ABEYTA MountainStorm Insurance Company

BETSY WIERSMA CampExperience

SHERE CHAMNESS REALART

5 years

HELENE SCHMID The Promotion Source

LORNI SHARROW Moyer White, LLP

3 years

LESLIE GARSKE AXA Advisors, LLC

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Member News & Information

Alliance Networking Opportunities

WHAT: NETWORKING EVENTS COMMITTEE MEETING

When: Tuesday, **November 3**, and **December 1**,
11:30 am – 1:00 pm
Where: **Natural Grocers**, Colorado Blvd and Evans
RSVP: **LYNNE AMERSON**, lynne.amerson@myfw.com

WHAT: OUTREACH COMMITTEE MEETING

When: Wednesday, **November 4**, and **December 2**, 5:30 pm
Where: Home of **PAM FISCHER**, 2218 Franklin Street,
Denver 80205
RSVP: **JAMIE REED**, inbox@cairninsurance.com
or 855-652-2476

WHAT: DELORES PROJECT DINNER

When: Tuesday, November 10, 2015, 6:30 to 8:00 pm
Where: **Delores Project Shelter**, 1290 King St.,
Denver 80204
RSVP: **BETH JOHNSON**,
Bethany.johnson@moyewhite.com or
KAREN ROSEN, karenr@excelsioryc.org

WHAT: NOVEMBER NETWORKING LUNCHEON

When: Thursday, **November 12**, 11:30 am – 1:00 pm
Where: **Blackbird Public House**,
305 S. Downing St, Denver
Cost: Members \$35; non-members \$45
RSVP: [CLICK HERE](#) to attend

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: Tuesday, **November 10**, 7:00 am - Networking,
7:30 am - Speaker
Where: **Zaidy's** in Cherry Creek, 1st & Adams
RSVP: **NORA KELLY**, nvkesq@gmail.com
or 303-514-3143
Topic: Our talk is about the current health care situation
for women in Colorado

WHAT: COFFEE CONNECTIONS--DENVER

When: Friday, **November 20**, 8:30 – 10:00 am
Where: **Trompeau Bakery**, 2950 S. Broadway
(Between Yale & Evans)
RSVP: **LEIGH MILLER**, millerleigh13gmail.com
or 720-635-9991

WHAT: DECEMBER NETWORKING LUNCHEON

When: Thursday, **December 10**, 11:30 am – 1:00 pm
Where: **Brown Palace Hotel & Spa**, 321 17th St,
Denver 80202
RSVP: **Watch for invite to register**

WHAT: GIFT WRAPPING PARTY

When: Tuesday, **December 15**, 5:30 pm
Where: **PAM FISHER's** house, 2218 Franklin Street,
Denver 80205
RSVP: Friday, **November 13** to **PAM FISHER**,
designalacarte@msn.com

WHAT: MEMBER SUPPORT COMMITTEE MEETING

When: Wednesday, **December 16**, 11:30 am
Where: **Woody Creek Bakery**, DTC
RSVP: **MELISSA RICHARDS**,
melissa.richards@sothebysrealty.com

WHAT: COFFEE CONNECTIONS--SOUTH

When: Friday **December 18**, 8:30 – 10:00 am
Where: **Einstein Bros Bagels**,
6650 S. Yosemite St, Englewood
RSVP: **LAUREN KAPLAN**, lauren@thekaplans.com
or 303-912-2576

Alliance Thanks!

October Networking Luncheon

We had a wonderful luncheon at **The Comedy Works** in Landmark Village. We greatly thank our Luncheon Sponsor, **KRISTI SULLIVAN**, of Sullivan Financial, LLC, www.sullivanfinancialplanning.com. Our two co-hosts were **LYNNE AMERSON** and **LIZ WENDLING**, they did a great job of planning and hosting this luncheon.

We also thank our door prize donors, **KRISTI SULLIVAN**, for both of her wine and chocolate prizes, and **PAULINE HUDDLESON** for her Arbonne prize.

New Member Referrals

Receive a **FREE** ad for referring new members to The Alliance! In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

Member News & Information

Meet The New Members

SIGRID SWERDLIN, sigswerdlin2010@yahoo.co.uk

SARAH SHULL, SumTotal Systems,
sshull@sumtotalsystems.com

ELIZABETH HARMS, Elizabeth.Harms@gmail.com

AMANDA HAGGERTY, Lindamood-Bell Learning Processes,
amanda.haggerty@lindamoodbell.com

SUSAN CLARKE, Integral Design Group, Inc.
susan@integraldesigngroup.com

When you see these ladies at a luncheon, don't forget to welcome them to the group!

New Member Profiles

We like to get to know a little bit about our new members, so I put on my investigative reporter hat and asked each of them a few questions about themselves. Read on to find out about Sigrid's connection to PBS, Sarah's love of trashy novels, Elizabeth's secret must-watch TV, and the job Amanda got after seeing a coffee mug.

Here's what I found out:

SIGRID SWERDLIN joined the APW because she wanted to become part of an organization that has meaning as well as open minded and interesting members. After attending a couple of luncheons she realized that APW is exactly that. Her hobbies are photography, videography, reading, travel, and fiber art. She has lived all over the world, most recently in Africa. Her professional background is IT and Electronic Payment in an international and international development environment. She currently works as a Linguistic Software Tester whilst in parallel figuring out how to make Videography and Photography her profession. A little known fact about Sigrid is that some of her video footage is used by PBS and ABC (The cat's out of the bag now!). One of the best books Sigrid has read recently is *Chandra's Secret* by Allan Stratton.

SARAH SHULL joined APW because she works from a home office and missed the opportunities to network and discuss current events and issues with other women. She also wanted an avenue to be more philanthropic and liked the mission of APW. She attended a coffee connection and luncheon prior to joining and the women were so friendly and genuine that she decided to join as a result. She has 2 daughters and a husband, and as a family they enjoy

camping, rock climbing, and mountain biking. She likes to read when she has the time – usually trashy novels that don't require her to focus on a plot (we know your secret now, Sarah). She is in sales for a 3,000 employee human resources software company with HQ in Ireland and US HQs in Gainesville, FL and Nashua, NH. The company is Skillsoft and her business unit is SumTotal Systems. Few people know that she was a cheerleader at Penn State. The last book she read was *The Fifth Wave*, which her tween daughter recommended.

ELIZABETH HARMS joined APW because she was really inspired by the Alliance Foundation luncheon, and the October meeting solidified her feelings. She is looking forward to meeting a great bunch of women. She travels a lot, and since she lost her job in April, she's been to three countries and two states, in addition to traveling within Colorado. She finds it very hard to pass up a fun sounding trip! She is currently unemployed and looking for a new opportunity. She is an Operations Business Partner, meaning that she partners with a CEO or Managing Director to run internal functions of a company, division or location. She says, "If the Managing Director is 'what' we do, then I am 'how' we do it." Some titles you might see her in are Chief of Staff, Director of Operations or Director of Administration. Her guilty pleasure: animal disaster movies. Think Sharknado, Lake Placid, Snakes on a Plane, etc. She just can't help herself! (There may be a support group for that Elizabeth.) The best book she's read recently was *In The Garden of Beasts* by Erik Larson. A fascinating nonfiction look into Hitler's rise to power from the perspective of the American ambassador to Germany and his scandalous, free-spirit daughter.

AMANDA HAGGERTY moved to Denver from Michigan last year to accept a new position within her company. As the director of the Denver branch, she's assumed a much more active role in marketing, outreach, and collaboration. Now that she's got her feet on the ground, she is eager to meet other professionals and forge more connections in her new community. She works as the Center Director of the Denver office for Lindamood-Bell Learning Processes, a company that provides research-validated instruction in language and literacy skills. Few people know that she wound up working for her company because of a coffee mug. (She told me this story, but I'm going to leave you hanging. The next time you see Amanda you have to ask her how that happened.) Her hobbies include reading and swimming, and the last good book she read was *Unaccustomed Earth* by Jhumpa Lahiri. It's a series of short stories, the last three of which are connected, but all of which deal with the theme of American vs. Indian culture for children of immigrants.

I spy some new book club members here!

BUSINESS SOURCES



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Vice President of Business Development

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Business Sources

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calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 11 for event information, event codes or contact for the event.

november 2015

S	M	T	W	T	F	S
1	2	3 Networking Events Committee Meeting 11:30 am - 1:00 pm, Natural Grocers , Colorado Blvd and Evans, LYNNE AMERSON lynne.amerson@myfw.com	4 Outreach Committee Meeting 5:30 pm. Home of PAM FISCHER , 2218 Franklin Street, Denver 80205 JAMIE REED 855-652-2476 inbox@cairninsurance.com	5	6	7
8 DAYLIGHT SAVING	9	10 Delores Project Dinner 6:30-8:00 pm, 1290 King St., Denver Bethany.johnson@moyewwhite.com BETH JOHNSON or KAREN ROSEN karenr@excelsioryc.org Public Affairs Committee Mtg 7:00 am, w/speaker, Zaidy's Chy Crk NORA.KELLY.nvkesq@gmail.com	11 VETERANS DAY	12 Networking Luncheon 11:30 am – 1:00 pm Blackbird Public House , Denver CLICK HERE to attend	13	14
15	16	17	18	19	20 Coffee Connections 8:30 - 10:00 am, Trompeau Bakery LEIGH MILLER millerleigh13@gmail.com	21
22	23	24	25	26 THANKSGIVING	27 PRESIDENTS DAY	28
29	30					

For more event information see PAGE 11 or visit www.apwcolorado.org

DECEMBER 2015

S	M	T	W	T	F	S
		1 Networking Events Committee Meeting 11:30 am - 1:00 pm, Natural Grocers , Colorado Blvd and Evans, LYNNE AMERSON lynne.amerson@myfw.com	2 Outreach Committee Meeting 5:30 pm. Home of PAM FISCHER , 2218 Franklin Street, Denver 80205 JAMIE REED 855-652-2476 inbox@cairninsurance.com	3	4	5
6	7 LABOR DAY CHANUKAH/ HANUKKAH (first day)	8	9	10 Networking Luncheon 11:30 am - 1:00 pm, Brown Palace WATCH for invitation! Space is limited.	11	12
13	14 LAST DAY OF CHANUKAH	15 Gift Wrapping Party 5:30 pm, PAM FISHER'S house 2218 Franklin St., Denver RSVP to PAM FISHER designalacarte@msn.com	16 Member Support Committee Meeting 11:00 am, Woody Creek Bakery , DTC MELISSA RICHARDS melissa.richards@sothebysrealty.com	17	18 Coffee Connections 8:30 - 10:00 am, Einstein Bros Bagels Englewood, LAUREN KAPLAN lauren@thekaplans.com	19
20	21	22	23	24	25 CHRISTMAS DAY	26
27	28	29	30	31 NEW YEAR'S EVE		