COMMUNIQUÉ



EVENT: Get JAZZED on Microcredit.....1 GET Jazzed .....2 Meet Florinda (Flora) Can Oueché at Get Jazzed on Microcredit Fundraiser, November 6, 2010 ......3 Support us on Colorado Gives Day December 8, 2010! ......4 Just Tips! ..... 4 **EVENTS** November Networking Luncheon ......5 **December Holiday Networking** - 5 Luncheon .....

Do you 'Like' the APW? Are you LinkedIn?6 The 10 Fundamental of a Successful Website6
Alliance Networking Events, Member News and Information7-10
Business Source11-12
Calendar13

THE ALLIANCE OF PROFESSIONAL WOMEN
Executive Director

Pauline Huddleson- (303) 368-4747 E-Mail: execdir@apwcolorado.org Website: www.apwcolorado.org P.O. Box 480384, Denver CO 80248 **Connecting Women Personally, Professionally and Philanthropically** 



You still have time to get your tickets for our upcoming

**GET JAZZED on Microcredit Fundraiser** 

on Saturday, November 6 from 4:30 – 6:30 pm, and Dafnis Prieto's Proverb Trio at 7:00 pm at Dazzle, 930 Lincoln Street



This **year's event is brand new** and **not-to-be-missed.** Enjoy appetizers, wine and beer as you browse through beautiful arts and crafts made by women in Guatemala – it will be a perfect opportunity to complete some holiday shopping. Learn about the fabulous work **Friendship Bridge** is doing in Guatemala and get the opportunity to meet **FLORA**, a woman borrower from Guatemala as she shares her remarkable story. Although the fundraiser ends at 6:30 pm the fun is set to continue as you can purchase discounted tickets and take in the 7:00 pm show performance of **Dafnis Prieto's Proverb Trio** at Dazzle. Buy your tickets today, as seating is limited for the entertainment at the 7:00 pm performance.

### **Ticket prices:**

- <u>\$35</u> per person for Village Bank fundraiser only
- $\frac{65}{-}$  two tickets to Village Bank fundraiser
- <u>\$100</u> two tickets to Village Bank fundraiser and admission to 7:00 pm performance of Dafnis Prieto's Proverb Trio at Dazzle and entries into drawing for special Guatemalan art
- <u>\$500</u> Jazz Pack 10 tickets to Village Bank fundraiser and admission to 7:00 pm performance of **Dafnis Prieto's Proverb Trio** at Dazzle, priority seating and entries into drawing for special Guatemalan art

For more information on this fabulous fundraising event, please contact KAREN ROSEN at 303-608-0427 or by e-mail at apwcolorado@comcast.net. Meet Flora and Learn How a \$200 Microloan can change a Life at

microcret

# GET JA33ED

as we raise funds for our 16th Village Bank which will be in Guatemala with Friendship Bridge and TIAW.



ρατε:

Offerings of spirits and appetizers with the Dafnis Prieto's Proverb Trio at 7:00 pm

Dazzle Restaurant and Lounge 930 Lincoln Street

Parking: Please click here for several parking options www.dazzlejazz.com/directions



## T I A 🕖

### гоор, веverage, & ептегтаілмепт:

Hosted appetizers and two glasses of beer or wine included with admission. Happy hour food & drink specials during fundraiser. **Purchase a special VB Martini** with a portion of the proceeds benefitting the **Alliance Foundation**.

After the fundraiser, please stick around and attend the 7:00 pm performance of **Dafnis Prieto's Proverb Trio with Jason Lindner** and **Kokayi**.

### COST:

<u>\$35</u> – ticket to fundraiser only

<u>\$65</u> – two tickets to fundraiser

- <u>\$100</u> two tickets to fundraiser and special discount admission to 7:00 pm show at Dazzle plus two entries into special drawing for a unique piece of Guatemalan art
- <u>\$500</u> Jazz Pack 10 tickets to fundraiser and special discount admission to 7:00 pm show at Dazzle, priority seating plus 10 entries into special drawing for a unique piece of Guatemalan art

#### то ригсназе тіскетя:

Go to **www.blacktiecolorado.com/rsvp** and enter in the event code: AFjazzed or call **Karen Rosen** at **303.628.0417** 



### Leadership

- <u>EXECUTIVE</u> <u>COMMITTEE</u> • President — Barbara Crawford,
- Crawford & Cleveland, P.C. Immediate Past Pres. — Alexandra M. Tune, Deloitte
- Secretary —
   Stephanie Brooks,
   Daniels College of Business,
   University of Denver
- Treasurer Juani Cortez, Harper Lutz Zuber Hofer & Associates, LLC
- President Elect Lisa Austin,
- The Service Factor Training Company
- At Large Peggy J. Anderson, Law Office of Peggy J. Anderson, P.C.
   At Large —
- Elizabeth B. Moore, Ryan, Gunsauls & O Donnell, P.C.
- At Large Dana Lynch, Elements of Image
- BOARD MEMBERS • Peggy J. Anderson,
- Law Office of Peggy J. Anderson, P.C. • Lisa Austin,
- The Service Factor Training Company • Stephanie Brooks, Daniels College of Business
- Daniels College of Business, University of Denver • Chelsey Burns,
- White and Steele, P.C. • Shere Chamness,
- REALART • Juani Cortez, Harper Lutz Zuber Hofer
- & Associates, LLC • Barbara Crawford,
- Crawford & Cleveland, P.C.
- Samantha Dardano, Dardano Properties-Metro Brokers, Inc.
- Sheila Drew, Creative Financial Staffing of Colorado
- of Colorado
- Pam Fischer, Design A La Carte
- Ruth Garcia,
- RG2 Consulting, LLC • Dana Lynch,
- Elements of Image • Elizabeth Mitchell,
- Ambler & Keenan, LLC
  Elizabeth B. Moore.
- Ryan, Gunsauls & O Donnell, P.C.
  Shirley Potenza,
- Harper Lutz Zuber Hofer & Associates, LLC
- Teresa Sanders, Aspen Wealth Management, Inc.
- Alexandra M. Tune, Deloitte

EMERITUS BOARD MEMBERS Emilie Ailts Melinda Harper Charlene Wilson

# Meet Florinda (Flora) Can Queché

at GET JAZZED on Microcredit Fundraiser,

November 6, 2010

**FLORA CAN QUECHÉ** has never let hardship or obstacles stand in her way. One of four daughters born to an impoverished family in Panajachel, Sololá, Flora began weaving and making tortillas by the age of seven. Her father was one of the few indigenous persons not to sell his land to wealthy landowners from Guatemala City. So Flora grew up in extreme poverty surrounded by lavish chalets. Although her parents were frequently ridiculed for only having girls, they taught their daughters to persevere and follow their dreams.



By the age of nine, Flora wanted to help her family more so she started making her own handicrafts, primarily

jewelry using her own designs. Selling in the nearby towns of Sololá and Santa Catarina, she kept only enough money to replenish her craft supplies and buy a few pieces of candy. The rest of her profits went to her family.

Like many indigenous, Mayan women, Flora attended school for only six years, married young and had her first child by the age of 14. She managed a small storefront on the lakeshore, and despite raising children and fighting poverty, she managed to employ two other women. She had three children before she then became involved in a family planning program. She did not want her children to experience extreme poverty like she did. "All Mayan women dream that their children have to be better off than they are," Flora said.

Flora found that relocating her business during slow times allowed for consistent cash flow. Traveling more than 24 hours through treacherous conditions to the border near Mexico, she sold to indigenous communities that received remittances from relatives in the United States. Her business was stable. Then, at the age of 32, she learned about **Friendship Bridge**. She joined a Trust Bank with local women and took out her first loan of \$200. Flora would go on to become a Friendship Bridge borrower for seven years, while emerging as a leader and serving as the president of her Trust Bank.

She was then invited by Friendship Bridge to participate in a pilot program to establish a store, La ComUnidad, for Friendship Bridge clients to market their goods. Despite many ups and downs, she stayed true to her commitment to help sell other Friendship Bridge clients' products. Today, her business, which has since been renamed to **Comunidad K´em Ajachel** (CKA), includes 64 members -- all women -- whose beautiful, traditional handcrafted products represent four unique regions of Guatemala: Sololá, Nebaj, Chimaltenango, and Quiché. Flora continues to improve and expand opportunities for women in Guatemala particularly as she explores new markets: a strategy that she knows is essential to her success and the success of her members.

"All Mayan women have a special talent, and that is why I love giving them an opportunity for success," Flora said. "As a Mayan woman, achieving success is very hard. It is only possible if you have hope."

Reprinted from Friendship Bridge's October eBridge. FriendshipBridge

#### Luncheon Sponsors

Taylor Made SmallBiz October 2009 Networking Luncheon Sponsor

CampExperience March 2010 Networking Luncheon Sponsor Robin Peglow Berg of SoulMoxie June 2010 Networking Luncheon Sponsor Edward Jones July 2010 Networking Luncheon Sponsor

Interested in becoming a Networking Luncheon Sponsor? Call 303-368-4747

#### **Corporate** Members

KUAN YIN MEMBER Harper Lutz Zuber Hofer & Associates, LLC Moye White LLP

CERRID MEMBERS Alexander Smith Design CampExperience Holland & Hart, LLP Kutak Rock REALART Ryan, Gunsauls & O'Donnell, P.C. Wise Women Communications

#### **Sustaining** Alliance Members

Deb Ambruster Steph Bruno Marti Brust Pamela Scharf Alexandra Tune Charlene Wilson

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

#### **Communiqué** Committee

Pauline Huddleson, Editor Sandy Smith, Co-Chair Stephanie Brooks Mary Lemma



The **Alliance Foundation** is participating in this special day when the community will come together to support local charities. Presented by **Community First Foundation** and **FirstBank**, **Colorado Gives Day** asks donors to give to their favorite charities online through the website GivingFirst.org. As a special incentive,



the value of your donation will be increased by the **Colorado Gives Day Incentive Fund** – created by FirstBank and supplemented by local organizations. Donate online from anywhere, and any time over the 24 hour period of December 8.

#### Give Where You Live on December 8!

- 🕙 100% of your donation comes to us when you give through GivingFirst.org
- Donate any time during a 24 hour period starting at 12 a.m. on December 8 to qualify for the incentive

For more information, please contact KAREN ROSEN at apwcolorado@comcast.net.

JUST TIPS: Tips on Microsoft & More

For FREE Tips from Mission

Critical Systems, your training

partner, visit... www.mcstech.net

### Quick Tips and Tricks For Microsoft JUST TIPS: Helping You Get More From Technology

Our Just Tips Newsletter is packed full of IT-related articles, a class schedule for our state-of-the-art training facility, and of course, helpful software tips. **Download** for FREE from www.mcstech.net.

**Excel 2007** — Repeating the Last Action Have you ever wanted to hit a single key to repeat the last thing you did again and again as many times as you want? Then this tip is for you 1. Perform an action, like Bold, Delete, Insert, etc. 2. Position...

learn more visit www.mcstech.net.

**Communiqué** Sponsors

Sandy Smith/Alexander Smith Design www.alexandersmithdesign.net

## Editor Notes

#### **From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **<u>15th</u>** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at **execdir@apwcolorado.org** 



## **November** Networking Luncheon

L

Join us for another great **Networking Luncheon** at **Fogo de Chao** located on the corner of 15th & Wynkoop in LoDo on **Thursday**, **November 11**, at 11:30 am. There is a paid parking lot next to the restaurant. New members or those wanting to learn more about the APW or our Committees may come at 11 am for a new member orientation.

0

F

E

Р

R O F

E S S

I O N

We will enjoy this great South Brazilian restaurant newly opened in July, it is a treat, even if you don't eat meat. The meat is slow roasted over an open fire and served tableside. If you are vegan, we will not disappoint you; there is an impressive salad bar with 30 items to choose from, including smoked salmon, heats of palm, roasted peppers, tabbouleh, fresh made delicious dressings and much more.

Cost is \$25 for members; \$35 for non-members. Pre-registration required by **5 pm, Monday November 8**, a \$5 late fee applies thereafter.

## **CLICK HERE** to register!

**Door Prizes**! Continuing with our fall makeover theme, we have ... *The Avatar® Power Package* which includes two internationally bestselling books, *Living Deliberately* and *ReSurfacing* and How To Create Magic in Your Life audio CD, donated by new member ANNE MOORE; a book on stress-management from member author ANNE GOTTLIEB ANGERMAN; a haircut and color gift from Thompson & Company – Stylist MOLLY DOUGLAS; and ROBIN PEGLOW BERG of Soul Moxie will gift a 60-minute Breakthrough Session for your "internal" makeover.

# **December** Holiday Networking Luncheon

**Palace Hotel** on **Thursday**, **December 9**, **2010**. We will gather in the beautiful Brown Palace Club, located in the main hotel for our festive gathering. Make your reservations early; this is one of our most favorite events of the year and usually fills up. A trip to the Brown will put you in the holiday spirit.

**Registration** opens at 11 am, lunch is served at noon, and our event will end by 1:00 pm. Come and enjoy a room full of dynamic women, a delicious meal, a special gift for all and fabulous **door prizes** drawings, including a Family/General Membership to the **Denver Botanic Gardens** and tickets to the **DCPA**.

The **meal begins** with Butternut Squash Bisque with Mascarpone and Sun Dried Cherries, En Croute. Next, select your entree from the following served with fresh seasonal vegetables, rolls, rice/potato au jour:

- Roasted Pork Loin <u>Or</u>
- Sautéed Halibut with Moro Orange and Chervil Sauce <u>Or</u>
- Potato Parmesan Gnocci For Desert: Chocolate Mousse Cup, Brown Palace Coffee and Tea

**CLICK HERE** to register!



Cost for members is \$45: non-member \$55. **Pre-registration is required by 5:00 pm Monday, December 6, 2010;** a \$5 late fee applies thereafter.



W

O M E N

A L



## Do you 'Like' the APW? Are you LinkedIn?

The **APW** now provides even more ways for you to connect with members personally and professionally. Personally, we now have a **Facebook Fan Page**. Facebook is the largest social networking site in the world with the fastest growing demographic women between 25 and 56 years old. If you're not on Facebook already, chances are you will be by the end of the year. **Connect with other fans of our page**, post success stories and get updates on APW activities. Anyone can be a fan, just visit the page and click the 'Like' button.

**Linkedin**. Professionally, we also have a **LinkedIn** group for members only. LinkedIn is like your personal Rolodex one that's connected to everyone you know, and can link you to everyone they know. Join the APW group to post messages to other members, make networking connections, learn about new opportunities and more. Just visit the APW LinkedIn Group and request to join. Membership in the APW LinkedIn group requires an APW membership so you know you're networking with other members.

Connect personally and professionally with APW online!

# The 10 Fundamental of a Successful Website

Our latest **(BAH)** Success Series presenter, SHERE CHAMNESS Owner of REALART and the Webmaster of our APW website provided loads of useful information to those that attended our last event of the year, October 18 at The Women's College of the University of Denver.

Shere opened by asking the group the following question "What brings in more revenue, the Electronic Game Industry, or the Movie Business?" Surprisingly, it was the Electronic Game Industry and her point is, our websites need to engage people, she indicated a website is not a brochure and people are not likely to read all the hype that many people put on their sites. Rather we need to provide some interaction, with options like the ability to change color, encouraging links, allowing comments, allowing people to sign



up for our newsletters, tell a friend links, allowing customers to send in photos or video's, allow visitors to play games, to name a few. We learned the importance of using juicy (key) phrases on our websites so that the search engines will have something to hook onto. Shere indicated the people who grasp this and incorporate these things, are making a lot of money.

Shere provided expanded information on the fundamentals of a successful website she refers to as SOULSMARTS.

- Subject matter that people are looking for
- O often updated content
- U user friendly and accessible to all
- links in and out
- S sound markup structure, semantic tags
- M marketing strategy
- A ask visitors to participate
- R relevance to world opinion and public trends
- tell visitors what to do next
- Site map for search engines

## EXTRA - Visit www.apwcolorado.com to see our new offerings.

Shere provided hand outs that explain how to create secure and easy-to-remember passwords and how and why it's important to customize your own profile on the APW site. Shere has built a system that rotates the Corporate and Networking Connection members' business cards, so that they rotate appearing on the home page of our website. Shere is also developing a "write a testimonial" section for the APW website. Do you know there is a way to search for products and services by "PROFFESIONAL CATEGORY" on our APW website? There is, find it under the Members-Only section and as Shere points out it is a great way to patronize you fellow APW member!

Member News & Information

## Alliance Networking Opportunities, Events, Activities & More

WHAT:	Outreach Committee Meeting
When:	Wednesday, November 3, 5:30 pm
Where:	Home of <b>PAM FISCHER</b> 2218 Franklin Street,
	Denver, CO 80205
RSVP:	CHELSEY BURNS at 303-748-1526 or
	cburns@fslpc.com
WHAT:	NETWORKING EVENTS COMMITTEE MEETING
When:	Thursday, November 4, 11:30 am – 1:00 pm
Where:	Whole Foods, Colorado Blvd and I-25, upstairs
RSVP:	ROBIN PEGLOW BERG at 303-282-1077
	Robin@SoulMoxie.net
WHAT:	Get Jazzed on Microcredit Fundraiser
When:	Saturday, November 6, 4:30 – 6:30 pm
Where:	Dazzle, 930 Lincoln Street, Denver
RSVP:	www.blacktiecolorado.com/rsvp event code:
	AFjazzed or call KAREN ROSEN at 303-628-0417
WHAT:	November Networking Luncheon
When:	Thursday November 11, 11:30 am – 1:00 pm
Where:	Fogo de Chao Churrascaria,
	1513 Wynkoop Street, Denver
Cost:	\$25 for Alliance members and \$35
	Pre-registration by 5 pm Monday, November 8
	\$5 late fee applies after.
RSVP:	\$5 late fee applies after. CLICK HERE to be there!
RSVP:	11
RSVP:	CLICK HERE to be there!

## WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When:Tuesday November 16, 7:30 – 9:00 amWhere:Zaidy's in Cherry Creek, 1st and AdamsRSVP:DEB ARMBRUSTER at 303-770-5505 or<br/>darmbr@aol.com

We welcome LINDA MERIC, National Director of 9to5, National Association of Working Women, as our speaker for the November meeting. Linda will brief us on efforts by the Workplace Fairness Coalition to add remedies to the Colorado Anti-Discrimination Act that would give victims of workplace discrimination that work for small employers the same remedies for that discrimination as those available to employees of larger employers who are covered by Title VII, the federal law. Since federal law only applies to larger employers of 15 employees or more, employee advocates are concerned that employees of small Colorado employers can currently only recover back pay, but not compensatory damage, punitive damages, legal fees or court costs if they are subjected to discrimination in the workplace. Small employers have opposed these changes, saying that these changes would be cost prohibitive for them. Please join us for a lively conversation and enjoy a great Zaidy's breakfast! We buy our own breakfast and chip in to cover the guest speaker's breakfast.

WHAT:	December Networking Luncheon
When:	Thursday December 9, 11:00 am – 1:00 pm
Where:	Brown Palace Hotel,
	321 17th Street, Denver, 80202
Cost:	\$45 for Alliance members, \$55 for guests
	Pre-registration by 5 pm Monday, December 6,
	\$5 late fee applies after.
RSVP:	CLICK HERE to be there!
	Don't miss this favorite festive event at the Brown
	Palace Hotel

## **Other Networking Opportunity**

### WHAT: THE WOMEN'S COLLEGE OF THE UNIVERSITY OF DENVER OPEN HOUSE AND SCHOLARSHIP OPPORTUNITIES

RSVP: For questions 303-871-6848 or www.Womenscollege.du.edu

Contact us today to learn how our programs match your goals and how you can earn your bachelor's degree or certificate on evenings and weekends. The Women's College can make your dreams a reality with our Community College Success Scholarship and our Military Spouse Scholarship. Attend an open house to learn more about the application process and guidelines.

When: Thursday, November 18, 6:00 – 8:0 pm

W O M E N

Member News & Information

## **New** Members

Т

<u>PEGGY ROOS</u>—Sales Professional, Geiger, 303-646-2656, proos@geiger.com

<u>MARGARET BAIL-GILES</u>—Doctor, Lab & Clinic (Translational), 330-852-4590, margaretball@hotmail.com

<u>MELISSA MONTGOMERY-FITZSIMMONS</u>—Director of Wealth Planning, **First Western Trust Bank**, 303-531-8150, **mmfitzsimmons@fwtb.com** 

<u>CATHERINE TIDD</u>—Owner, the Widdahood.com, www.thewiddahood.com 720-480-5042, catherine@thewiddahood.com

LORI HULBERT — Attorney, Brown and Hulbert, LLC, 303-531-1230, lhulbert@brownandhulbert.com

<u>NICOLE ECONOMY BROWN</u>—Attorney, Brown and Hulbert, LLC, 303-531-1230, nbrown@brownandhulbert.com

<u>GINA GOSWICK</u>—Owner – Manager, My Favorite Muffin, 303-993-9013, ginagoswick@hotmail.com

## **New** Member Profiles

<u>PEGGY ROOS</u>—Sales Professional, Geiger, 303-646-2656, proos@geiger.com

- 1. Why did you join the Alliance of Professional Women? I recently attended a Networking Luncheon as a guest of EDITH SAMOUILLET and felt that joining the APW would be a great networking opportunity. I found everyone to be very welcoming.
- 2. What are your hobbies? I have horses and love to ride, work in my garden and yard, and just being outside in the beautiful Colorado Sunshine.
- 3. What is your position/business? I am an Independent sales partner for Geiger. We help our customers with all of their brand recognition needs with promotional products, embroidered wearables, screen printed wearables, promotional products, awards, etc. We help employers recognize their employees, volunteers, best customers, and prospective customers. We can pretty much put your logo anywhere!
- 4. What is something that few people know about you? Good question, I am pretty much an open book.

## **New** Member Profiles

<u>STEPH BRUNO</u>—Wealth Advisor, StephForSuccess, 303-242-1121, sbruno@cascade-inc.com

- 1. Why did you join the Alliance of Professional Women? Some great businesswomen that I know and respect (SHARI LUTZ and PAMELA SCHARF) are members and recommended the organization. I have a wealth management practice focused on helping successful women thrive financially and am always inspired by other successful women.
- 2. What are your hobbies? I hike, bike, run, ski, climb, and write.
- What is your position/business? My clients come to me to establish money management plans based on trust, protection, confidence, and vision.
- 4. What is something that few people know about you? In addition to a degree in Finance, I also have a degree in English and Creative Writing.

<u>CATHERINE TIDD</u>—Owner, the Widdahood.com, 720-480-5042, catherine@thewiddahood.com

- 1. Why did you join the Alliance of Professional Women? I joined the APW because in starting my new business, I was using all of my sister's (KRISTI SULLIVAN) wonderful contacts from this organization! From web design (SHERE CHAMNESS) to legal help (COLLEEN BELAK), I feel like I am on the right track to success. I've also been fortunate enough to be Kristi's guest to a few events over the years and have always enjoyed myself. Now I can't wait to participate as a member!
- 2. What are your hobbies? My hobbies include: walking/going to the gym, reading, writing, and enjoying time with my children.
- 3. What is your position/business? I am the founder of theWiddahood.com, the first free social support website dedicated to anyone who has suffered the loss of a significant other.
- 4. What is something that few people know about you? This is a hard question because my sister is in this group and I think she knows everything about me!

Member News & Information

## **New** Member Profiles

Т

<u>NICOLE ECONOMY BROWN</u>—Attorney, Brown and Hulbert, LLC, 303-531-1230, nbrown@brownandhulbert.com

- Why did you join the Alliance of Professional Women? I joined the APW to meet other professional women, for both networking opportunities and personal socialization.
- 2. What are your hobbies? I am an avid reader and I love to travel. Both of those activities however have taken a back seat to being a mother to my 4-year-old daughter.
- 3. What is your position/business? I am an attorney and partner of Brown & Hulbert, LLC. I practice in the areas of estate planning and estate administration.
- 4. What is something that few people know about you? I love Survivor and have watched every season since the show began. I would love to play Survivor, not to be on television, but for the sheer challenge of the game.

## Anniversaries

The Alliance wishes to **recognize** and **thank** the following women who joined The Alliance of Professional Women in November. We greatly appreciate your continued support of our organization.

10 Years	<u>Elizabeth Moore</u> Ryan, Gunsauls & O Donnell, P.C.
7 years	<u>LISA AUSTIN</u> The Service Factor Training Company <u>KRIS GENSEMER</u> FirstBank of Lakewood
6 years	<u>Uyen Pavelis</u> Ryan, Gunsauls & O Donnell, P.C.
3 years	BETSY WIERSMA CampExperience® Sandra Abeyta MountainStorm Insurance Company SHERE CHAMNESS REALART
2 years	HELENE SCHMID The Promotion Source SUSAN HARMON Harmon Law Firm, LLC BECKY DECOOK Moye White, LLP LORNI SHARROW Moye White, LLP

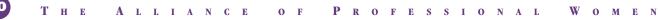
## Thanks!

Wow, what a great Networking Luncheon we had at Brasserie-Felix last month. The food was simply delicious and the service great! The Alliance Foundation, our luncheon sponsor provided information on the upcoming fundraiser to benefit women in Guatemala that inspired all to help (see the article below). Thank you to all who attended and to RUTH GARCIA who planned the luncheon but was not able to be present. We also thank DANA LYNCH for a nice job of hosting our luncheon in Ruth's absence, nice job ladies. Lastly, we thank our make-over door prize donors, **LEE WEISBARD** for a teeth whitening system, a 1.5 hour closet consultation from **DANA LYNCH**; a facial and color cosmetic consultation from **PAULINE HUDDLESON**: and a haircut and color from Timothy D's. We also thank JOHANNA KELLY for The Denver Botanic Gardens donation given at the luncheon as well.

## **Women at October** Networking Lunch Raise \$751 for Women in Guatemala

The power and generosity of women in our community was never more evident than at the October Networking Luncheon sponsored by the Alliance Foundation. After learning about the huge impact the Alliance Foundation's scholarship and village bank programs have on women in our community and around the world each woman at the lunch was asked to help support our Village Bank program by donating the equivalent of one or two lattes at the lunch. These thoughtful, committed women took the challenge of changing the world and **raised \$751** at the lunch (that's a lot of latte!). This means that seven women in Guatemala will receive a small business loan to help them start or expand a business. **On behalf of women in Guatemala the Alliance Foundation Board of Directors sincerely thanks each one of you for donation and commitment to changing the world!** 

**If you are unable to attend** the Get Jazzed on Microcredit Fundraiser on November 6, **please consider making a donation** to the event by going to **www.givingfirst.org** and entering in the Alliance Foundation under the charity name. The Foundation will receive 100% of your donation as credit card fees are covered through the generosity of GivingFirst.



**Member News & Information** 

# **Relocation Coordinators** Seeks Qualified Vendors

**Relocation Coordinators**, a newly forming company led by two APW members, **CHRISTY BEGIEN** and **JILL MADISON** will be working with high net-worth individuals and families who are relocating into/out of/within Colorado. Relocation Coordinators will offer complete project management in the relocation process and will also provide referrals to qualified vendors such as: interior design, flooring, carpenters, painters, electricians, pet walkers, house cleaners, chimney sweeps, movers, storage (wine, furs, household) and any other vendors needed in the relocation and remodel process.

Towards that end, Relocation Coordinators is now building its list of preferred vendors and is reaching out to you, APW members, for recommendations. So if you know anyone from home remodeling to personal care to auto mechanics who you have used and had a good experience with, we would like to meet them too. Of course, please submit your name, too, if you feel yours is in an appropriate category. Please email their names, area of expertise, firm name, email and phone number to either **CHRISTY BEGIEN** at **chegien@mac.com** or **JILL MADISON** at **jillmad7@pacbell.net** so we can put them on our contact list.

Informational meetings will be held in November/December. We look forward to hosting a monthly networking luncheon in early 2011 where we will discuss Relocation Coordinators in more detail. **Until then, send us your vendor referrals.** 

## A Letter from Warren Village

October 4, 2010

**The Alliance of Professional Women** PO Box 480384 Denver, Co 80248-0384

#### Dear Friends,

Thank you so much for hosting a Family Night on September 14th. The staff and residents were very grateful for the evening and they enjoyed themselves immensely!

Your volunteer work sustains and supports the work of Warren Village staff members. You help to enrich our programming because your volunteer time allows staff to focus on the needs of the families. We could not do our job without dedicated volunteers like you!

We are deeply appreciative and hope your time spent here was rewarding. At Warren Village we aim to provide a memorable and fulfilling volunteer experience. Please let us know how we are doing.

Sincerely,

**Sarah Flint** Volunteer Manager Warren Village

# BUSINESS SOURCES



Ryan, Gunsauls & O'Donnell, P.C. Certified Public Accountants **Elizabeth B. Moore, CPA, MTX** Shareholder

**Uyen Pavelis, CPA** Audit Manager

5590 East Yale Avenue Suite 201 Denver, Colorado 80222

Tel 303.758.5558 Fax 303.756.1741

www.rgo-cpa.com

# BusinessSources

THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE



Heather Kendrick M. Lou Raders Kelly Reynoldson Peggy Richter Meredith Riley

2009 Top 100 Law Firms for Diversity by MultiCultural Law magazine
2008 Top 50 Law Firms for Women by Working Mother magazine

Suite 3100 | 1801 California Street | Denver, CO 80202-2626 | (303) 297-2400 | www.KutakRock.com



UNIQUE CORPORATE GIFTS Poinsettias • Amaryllis • Magic Plants • Gourmet Food Helene Schmid • 303-655-1122 • www.thepromotionsource.com

For A Truly Unique Green Gift – Visit www.thepromotionsource.com/cornerstore/index.php



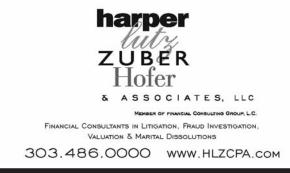
Laura Srsich, CPA

10268 W. Centennial Rd., Suite 204, Littleton, CO 80127 P 303-986-8900 • F 303-986-7174 • Isrsich@s3ccpa.com

# money talks. we translate.

At Harper Lutz Zuber Hofer & Associates, we offer financial and forensic analysis. We find the key facts & figures and deliver with insight and impact. Everyone has a story – We tell the money part.

THERE'S STRENGTH IN NUMBERS.





# CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 9-10 for event information and event codes or call the contact for the event.

6	M	0	W	0	Ð	S the street
	1	2	3 Outreach Committee Meeting, 5:30 PM, Home of PAM FISCHER 2218 Franklin St, Denver 80205 Chelsey Burns cburns@fslpc.com	4 <u>Networking Events</u> <u>Committee Meeting</u> , 11:30 AM Whole Foods, I-25 & Colorado Blvd (upstairs) Robin Peglow Berg <b>Robin@SoulMoxie.net</b>	5	6 Get Jazzed On Microcredit fundraiser, 4:30–6:30 PM, Dazzle, 930 Lincoln Street, Denver KAREN ROSEN 303-628-0417
7	8	9	10	11 Networking Luncheon 11:30 AM, Fogo de Chao 1513 Wynkoop Street, in LoDo, Denver CLICK HERE to purchase your ticket	12	13
14	15	16 Public Affairs Committee Meeting, 7:30 AM, Zaidy's in Cherry Creek, 1st & Adams Deb Armbruster darmbr@aol.com	17	18	19	20
21	22	23	24	25 THANKSGIVING	26	27
28	29	30				

## December 2010

13

6	M	O	W	O	•	5
			1	2 HANUKKAH BEGIN	S 3	4
5	6	7	8	9 December Networking Luncheon 11:00 am – 1:00 pm Brown Palace Hotel CLICK HERE to purchase your ticket	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25 CHRISTMAS DAY
26	27	28	29	30	31 NEW YEAR'S EVE	