# COMMUNIQUÉ



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## Receive a FREE Ad for referring new members to The Alliance!

As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

THE ALLIANCE OF PROFESSIONAL WOMEN

#### Executive Director

Pauline Huddleson- (303) 368-4747 E-Mail: execdir@apwcolorado.org Website: www.apwcolorado.org P.O. Box 480384, Denver CO 80248

#### Connecting Women Personally, Professionally and Philanthropically

## Micro-Tinis For Microcredit Fundraiser This Week!

There is still time. Register today to join us Thursday, November 5, 2009 to help raise money for our 14th Village Bank located in an area of Sri Lanka that was devastated by a tsunami in 2004. Help us help women in this part of Sri Lanka as they continue to rebuild their lives.

Our 2009 Micro-tinis for **Microcredit Fundraiser** benefits **The Alliance of Professional Women** and our **Village Bank program located in Sri Lanka.** Come see how a small \$100 - \$300 US loan will help women start or expand a business and lift themselves and their families out of poverty.

At the event, you will enjoy micro-tinis compliments of **Ceren Vodka** and delectable hors d'oeuvres inspired by the tastes of Sri Lanka. You will also have an opportunity to bid on fabulous art-tinis which are uniquely designed martini glasses decorated by local artists. These beautiful glasses are one-of-a-kind and are the perfect addition to your glassware collection or can make a wonderful gift.

Grab a friend or two, a co-worker or business associate and enjoy a night of fun and networking, knowing that you are also helping to alleviate poverty around the world.



### Thursday, November 5, 2009 at 5:30 - 8:30 pm

Deloitte Offices, 555 17th St., Suite 3600, Denver, CO 80202

<u>Cost:</u> \$35 per person Shaken Not Stirred Special - \$100
for two tickets and commemorative Alliance Foundation martini glasses

<u>Event Sponsors:</u> Special thanks to our sponsors for their support:

Ceren Vodka; Peggy Anderson; Harper Lutz Zuber Hofer & Associates;

CampExperience; and Capital Sisters International

**CLICK HERE** to buy your tickets today!

For more information, please contact
KAREN ROSEN at execdir@apwfoundatio.org or 303-618-0427

#### Leadership

#### EXECUTIVE COMMITTEE

President — Alexandra M. Tune President-Elect — Barbara Crawford Immediate Past Pres. —

Peggy Anderson

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Wise Women Communications

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

## **Apw Makes A Difference In The** Fight Against Breast Cancer!

**The Alliance of Professional Women** proudly participated in this year's Denver **Susan G. Komen Race for the Cure**® on Sunday, October 4, 2009. Our participation, including team coordination and pre-event planning was made possible by Team Captain, **ELIZABETH MOORE** and hostess of our hat decorating party, **PAM FISCHER.** 

The Alliance Team whose theme this year was "Pretty In Pink" met a few days before the event at Pam Fischer's home to decorate pink caps and visors with pink flare! An hour before the 5K Co-Ed Race, the team met over lattes at the REI Starbuck's to socialize. We chatted, savored our lattes and scones and donned our decorated pink hats! Promptly at 8:30 am, our team was off! We all enjoyed being part of this powerful event to support such an important cause.

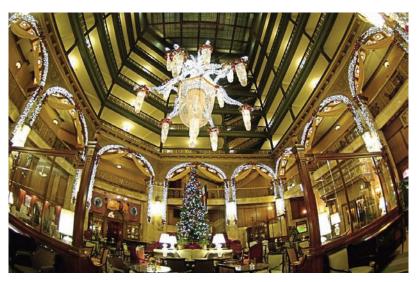


Many thanks to all members of this year's Race for the Cure team: ELIZABETH MOORE (Team Captain), MARK MOORE, PAMELA FISCHER, JESSICA LYNCH and Friend, DANA LYNCH, and ALEXIE TUNE and Friends! This year, Team Alliance was able to raise \$420 to support the fight against breast cancer for the Susan G. Komen Race for the Cure® fundraiser!

## Save he Date December 3, 2009

**Plan now to join The Alliance on Thursday December 3, 2009** for our annual **Holiday Networking Luncheon** at the **Brown Palace.** This is one of our biggest and most festive events of the year! Registration will open at 11 am and lunch will end at 1:00 pm. Register early; this event is usually a sell out!

The Historic Brown Palace Hotel is located in downtown Denver at 321 17th Street, Denver, CO 80202. We will gather in the beautiful main hotel again this year, in the Prospector Suite on the 2nd floor. \$10 valet parking is available.



**The scrumptious menu:** Starter: Butternut Squash Bisque with Mascarpone and Sun Dried Cherries, En Croute (in bread bowl)

#### **Entrée Choices:**

Seared Rocky Mountain Trout, Roasted Corn Cream <u>OR</u> Herb Crusted Chicken Breast, Caramelized Shallot & Madeira Demi Glace <u>OR</u>

Wild Mushroom Ravioli, Wilted Spinach, Oven Dried Tomatoes, Pine Nuts, Sage Cream

**Desert:** Chocolate Mousse Cup, Raspberry Coulis, Fresh Berries



**Join us** at the Brown Palace for festivities, a fabulous menu, a special gift for all, business card drawings, and great networking with members and guests of The Alliance of Professional Women.



CLICK HERE to register for this luncheon!

#### **Excel: Today's date**

#### Microsoft Word — AutoCorrect

How do I stop Word from trying to automatically correct words it thinks I typed incorrectly? Does Word keep changing what you type, even though...**find out more visit www.mcstech.net** 

#### BlackBerry and PDA — Free Map program for your PDA

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For More Free Tips from Mission Critical Systems, your training partner, visit... www.mcstech.net



Quick Tips and Tricks For Microsoft

## **Adopt-A-Family 2009**Make A Difference With The Apw!

The holidays are here again, and it's time for our organization to help change the lives of deserving families in need. The **Outreach Committee** is excited to announce that the APW will once again **adopt families through the Arapahoe House** organization of Colorado. One mission of Arapahoe House, through its women-focused Aspen Center program, is to help women and their children as they re-establish their lives through shelter, counseling, case management, healthcare and education. **Adopt-A-Family** each year brings joy to underserved and at-risk single moms and their children during the holidays. Please help us bring this much needed joy and compassion to our families this holiday season. Our goal is to purchase, wrap and deliver gifts to at least four families this year.



We need volunteers! Please let us know if you are able to help shop for gifts (you will be given a budget, shopping list, and will be reimbursed for the purchases). Also, you are invited to attend a wrapping party where you can help make these gifts beautiful for the families and have a great time doing it! APW Outreach Committee member, PAM FISHER has offered to host the Gift-Wrapping Party at her lovely Denver home in mid-December. Event details will be e-mailed to volunteers in early December. If you are able to assist with shopping or wrapping please call or e-mail Outreach Committee Co-Chair Jessica Lynch at 303-870-8395 or JessicasHomes@msn.com.

**Are you short on time?** We also need donations to purchase gifts for the families. Everyone continues to feel the strain of the down economy. We know that giving this year might be a struggle for you; however as you know, it is particularly important to give to those who have much less than we do. Please encourage your friends and families to donate as well, and perhaps consider donations in lieu of gift exchanges. The donations are tax deductible. In a time when it is so easy to focus on ourselves, it is especially important not to forget about those in need.

Remember to bring your cash or checks made out to "APW Foundation" to the Holiday Networking luncheon on December 3, 2009 where we will "pass the hat." If you are unable to attend, please give your donation to Jessica Lynch, Outreach Committee Co-Chair at the November 12, 2009 Luncheon, or mail your donation in by the first week of December to APW Foundation C/O Karen Rosen, 10371 Severance Drive, Parker, CO 80134. Thank you for making a difference with the APW.

### **Anniversaries**

The Alliance would like to **recognize** and **thank** each of the following members who have membership anniversaries this month. Your continued support of our organization is greatly valued and appreciated!

#### Joining the APW in the month of November:

9 years **ELIZABETH MOORE**, Ryan, Gunsauls & O Donnell, P.C. **CATHY ALDERMAN**, Planned Parenthood of the 1 year **SUZANNE SANCHEZ**, Great West **Rocky Mountains** 6 years **LISA AUSTIN**, The Service Factor Training Company KINSEY HASSTEDT, Planned Parenthood of the 5 years **Ling Lam**, \*Of Counsel to Webb & Schtul, LLC; Rocky Mountains Horen Lockwood TARA FRIEDMAN, Planned Parenthood of the 2 years **Sandra Abeyta**, Mountain Storm Insurance Company **Rocky Mountains SHERE CHAMNESS, REALART SHANNON BELL**, Moye White, LLP SANDRA WICK MULVANY, **BECKY DECOOK**, Moye White, LLP

McKenna Long & Aldridge, LLP

**BETSY WIERSMA**, CampExperience

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LORNI SHARROW, Moye White, LLP

<u>Susan Harmon</u>, Harmon Law Firm, LLC <u>Helene Schmid</u>, The Promotion Source



WHEN: THURSDAY, NOVEMBER 5, 2009,

11:30 AM - 1:00 PM

What: Networking Events Committee Meeting

Where: Whole Foods on I-25 & Colorado Blvd. (upstairs)

RSVP: **DANA LYNCH** 303-463-4839

dana@elementsofimage.com

WHEN: THURSDAY, NOVEMBER 5, 2009,

5:30 - 8:30 PM

What: Micro-Tinis for Microcredit Fundraiser

Where: Deloitte, 555 17th St., Suite 3600

Denver, CO 80202

Tickets: \$35 per person

RSVP: **CLICK HERE to purchase tickets for this event!** 

The Alliance Foundation & The Alliance of Professional Women present, the 2nd Annual, Micro-Tinis for Microcredit. Enjoy sampling special micro-tinis and hor d'oeuvres inspired from our 14th Village Bank in Sri Lanka while helping to raise money for women to start or expand a business. These tiny micro-credit loans help the most vulnerable among the female population - women who live on less than \$2 per day. Women are using these loans to lift their families out of poverty in less than three years.

WHEN: MONDAY, NOVEMBER 9, 2009, 5:30 - 7:00 PM

What: Outreach Committee Meeting

Where: **PAM FISCHER'S** home

RSVP: **Jessica Lynch** 303-870-8395

JessicasHomes@msn.com

## **Attention**Alliance Members

The APW welcomes your short articles sharing business news, promotions, job changes, books authored, awards received, etc. so that we can all celebrate your success!

Please send ideas, comments, contributions, and questions to execdir@apwcolorado.org WHEN: THURSDAY, NOVEMBER 12, 2009,

11:30 AM - 1:00 PM

What: November Networking Luncheon

Where: OLIVÉA, 719 E. 17th Ave. Denver, CO 80203
Cost: \$25 for Alliance members; \$35 for guests
RSVP: CLICK HERE to register for this event!

Do not delay; we have room for only 60!

Come on out and join the Alliance for a great Networking Luncheon. This month we have planned our luncheon at a super restaurant with great food for 60 great women! OLIVÉA, is a new look at the tastes of the Mediterranean inspired by cuisine of Spain, Italy & Southern France.

Remember to bring business cards for our door prize drawings. The parking is free at OLIVÉA!

#### **Main Course options**

Mussles with pernod, fennel, tomato and toast points with rouille  $\underline{OR}$ 

Duck Meatballs on a creamy polenta and

shaved pecorino OR

Broccoli Rabe Pesto Crostini, roasted red peppers and sheep's milk ricotta with a local greens salad with pedro ximenez vinaigrette and manchego cheese

Desert- Hazelnut Dacquoise with chocolate cremeaux, candied hazelnuts and gianduga gelato

WHEN: TUESDAY, NOVEMBER 16, 2009,

7:30 - 9:00 AM

What: Public Affairs Committee Meeting

Where: Zaidy's Deli, at 1st Avenue and Adams Street

RSVP: BARB CRAWFORD at 303-228-1622 bcrawford@cchealthlaw.com

MIKE HUOTARI, Vice President of Legal and Government Affairs for Rocky Mountain Health Plans, will give us another perspective on the health reform that is before Congress. As you may recall from recent press, RMHP has been involved in the Grand Junction arrangement that has been lauded as a great example of health care working as it should work. He will tell us more about that and can also provide some facts on the insurer side of the health reform equation. Sure to be a lively discussion!

#### Luncheon Sponsors

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March 2009 Networking Luncheon Sponsor

Ireland, Stapleton, Pryor & Pascoe, P.C. May 2009 Networking

Luncheon Sponsor

Edward Jones July 2009 Networking

Luncheon Sponsor

<u>Luncheon Sponsor</u> **Taylor Made SmallBiz**October 2009 Networking

Interested in becoming a Networking Luncheon Sponsor? Call (303) 368-4747

#### **Sustaining** Alliance Members

Deb Ambruster Peggy Anderson Kathleen Bowen Bonnie Busekrus Jessica Lynch Pamela Scharf Alexandra Tune

#### Communiqué Committee

Pauline Huddleson, Editor Sandy Smith, Co-Chair Stephanie Brooks Kristen Kelly

#### **Communiqué** Sponsors

Sandy Smith/Alexander Smith Design www.alexandersmithdesign.net

#### From The Editor

Editor

The deadline for submitting articles for the Communiqué is Noon on the

15th of each month. All submissions must be electronic. The Communiqué provides stories of interest & information to Alliance members. Please send ideas, comments, contributions, and questions to execdir@apwcolorado.org

#### **Alliance Networking**

Opportunities, Events, Activities & More

Continued from Page 5

WHEN: FRIDAY, NOVEMBER 20, 2009, 9:00 AM
What: Member Support Committee Meeting

What: **Member Support Committee Meeting**Where: Paradise Bakery, I-25 and Belleview

RSVP: Kristi Sullivan, 303-324-0014 kristi@sullivanfinancialplanning.com

### **New Member Profile**

- 1. Why did you join the Alliance of Professional Women?
- 2. What are your hobbies?
- 3. What is your position/business?
- 4. What is something that few people know about you?

<u>LESLIE TUNSTALL</u>, Executive Sales Manager, The Inverness Hotel and Conference Center, 303-397-7002, <u>LTunstall@DestinationHotels.com</u>

- 1. Personally: to broaden my friendship network by getting out of the office, off the tennis court and into a new environment. I am excited about the opportunity to befriend fellow working women from all industries and various backgrounds and to offer my talents to a friend in need. Professionally: it will help my business which in turn helps my family. I am a sales professional and in this competitive, oversaturated market, I think people appreciate doing business with a person of trust. It is important for me to be the face of Inverness and to remind folks of what we have to offer and that I am here to assist, no matter what their budget is or what their personal goals may be.
- 2. I grew-up playing tennis, I am a bit of a foodie and wine connoisseur, and I just appreciate the time I can spend with my girl friends.
- 3. I am an Executive Sales Manager for the Inverness Hotel and Conference Center. I help people book corporate meetings and hotel guest rooms. I specialize in the local market but also assist with smaller programs that come from outside Colorado.
- 4. I am a new mom. My daughter Scarlett was born Nov 2008. She gives meaning and purpose to my life.

### **The Alliance** Member Benefits

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Online Membership Directory
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks

## **No Bad Economy For These Women Helping Women**

Fourth Annual CampExperience™ Raises \$23,000 Beneficiaries include Denver Rescue Mission and Alliance of Professional Women Foundation

CampExperience Last week, nearly 200 women from some of the country's top organizations and businesses came together at the 4th annual CampExperience<sup>TM</sup> and raised over \$23,000 for the Denver Rescue Mission and The Alliance of Professional Women Foundation.

Funds included the **Gay & Lesbian Fund** for **Colorado's Matching Grant** for \$5000, grants from **Mile High United Way** and the **Women's Foundation of Colorado** and almost \$6000 of on-site cash donations by Campers. On-site activities such as Personal Services and the unique Bow-tique shopping generated nearly \$10,000. There were also 2500 pounds of donations collected for the Denver Rescue Mission.

CampExperience™ is a one-of-a-kind annual retreat in Copper Mountain, Colo. The September 15-17 retreat was designed exclusively for women ready for education, inspiration and transformation and featured 35 national speakers and activity leaders, a choice of four educational workshop tracks, and a menu of Amazing Adventures and optional Personal Services. Highlights for 2009 were four Women Who Rock Awards, locally designed vintage handbags by local artist JILL CAPPUCCIO; and many new speakers, and adventures including Organic Cooking with CHEF SHELLIE KARK. New national speakers included the musical talent of KAREN DRUCKER, California, and an ending keynote by ZONYA FOCO, Michigan.

"This was the best year ever! commented **Betsy Wiersma**, founder. Everything was fantastic and the Campers were so happy with the programming and the surprises." Over 20 Campers already signed up for the 5th anniversary CampExperience™, to be held for the first time over a weekend, September 24-26, 2010, back at Copper Mt. Resort.

"Camp is such an empowering retreat and it is so heartwarming to watch women experience our call to 'Renew, Recharge, Relax, Refresh, Recognize, and Respond to our Charity Partners and to each other. Together we are a powerful positive force for the support of all the women in our network," commented Wiersma.

To read the entire news release, CLICK HERE!

Sponsorships for the 5th Anniversary 2010 CampExperience are available by contacting founder **Betsy Wiersma** at **Betsy@CampExperience.com** or by calling 720-200-0271.

### **Please Consider**

Sponsor A Networking Luncheon We are currently filling opportunities to sponsor a Networking Luncheon; once per quarter for **2010!** If you would like to schedule your sponsorship for a Networking Luncheon, please contact, **Pauline Huddleson** at 303-368-4747 or **execdir@apwcolorado.org** for all the details.

Be A Door Prize Donor At A Networking Luncheon Would you like to get recognized at one of our upcoming Networking Luncheons? Be a door prize donor at one of our upcoming Events. We are looking for some fun items to give away during our business card drawings at upcoming Luncheons. We advertise your donation in the Communiqué and emails to our membership and a much broader base, who read our Communiqué, both before and after the luncheon! Also, you will get lots of oohs and aahs at the luncheon when your door prize is given away! Contact Pauline Huddleson for more information, 303-368-4747.

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## **Does Having Money Really Make People Happy?**

By Kristi Sullivan, CFP®

People often believe that having more money would be the key to solving their problems and enjoying lasting happiness. However, research shows this only to be true up to a certain point. Once a person is able to regularly cover basic expenses such as food, shelter, transportation and medical care, incremental increases in income do not make her that much happier.

**Think of this example:** If you were to find a \$20 bill on the sidewalk today, how would you feel? Excited? Sure! Would that \$20 improve your relationship with your spouse? Maybe temporarily (if you shared it to do something fun together). Would it help you talk to your boss with more authority? Doubtful. Would it help you volunteer more? Probably not.



KRISTI SULLIVAN

Now, let's say you are a mother living in the slums of India. If you found the equivalent of \$20, the difference in your life would probably be pretty huge. It might feed your family for a week. Or buy a fan to give you comfort through the blistering summer.

Research conducted by **JEAN CHATZKY** following the 2001 dot com implosion suggests that it's the feeling of control over money, not the amount that people have, that dictates a feeling of financial security. According to Chatzky, the Financially Happy tend to be happier in their jobs, relationships, health, friendships, appearance, and self esteem. \* I'll have what they're having!

What do these people have in common? It's not net worth or income levels, but habits that you can form on your own:

**Financial Organization:** Just having a filing system where you can easily put your hands on important papers can increase your financial happiness.

**Bill Paying:** People who pay their bills as they come in report more financial happiness and are more savers.

**Record Keeping:** Checkbook Balancers feel more confident in their finances because they have handle on where their money goes. **Saving:** Inheritance or winning the lottery are not retirement plans! Those who routinely save prior to paying any bills enjoy more financial happiness because they feel they are being proactive about their future.

**Spending:** People who do the above 4 things know they can afford what they buy and don't use shopping as a crutch for a temporary high.

**Setting goals:** Visualize what you want and write it down. Advance toward the goal. This is true for all progress in life, including financial.

\*Source for this article: You Don't Have to Be Rich by Jean Chatzky

### **Thanks**

Thank you to **Patricia Barber** of **Taylor Made Small Biz & Taylor Made Wealth Coaching**, sponsor of our October Networking Luncheon! We also thank **Shelly Reno** and **Robin Berg**, for a great job hosting our Luncheon. It was a cold and wet day, but it was warm inside as we gathered APW style to share lunch and networking at **Vita's**.

Finally, we also thank our October door prize donors: **PATRICE BARBER** two VIP passes to Sparks, **KRISTEN KELLY** for a gift certificate and the **APW FOUNDATION** who donated two free tickets to the **Micro-Tinis for Microcredit event!** 

A thank you goes out to **RUTH GARCIA** for referring a new member to APW, please see Ruth's business card ad it our Business Source pages!

## Harper Lutz Zuber Potenza & Associates Announces Name Change

Effective October 1, 2009, the Denver-based CPA firm of **Harper Lutz Zuber Potenza** & **Associates**, **LLC** (HLZP) will be known as **Harper Lutz Zuber Hofer & Associates**, **LLC** (HLZH).

The name change reflects the recent addition of **Preston L. Hofer**, CPA, MT, as a member of the firm specializing in tax advisory services, litigation consulting, corporate restructuring, and business valuations. He joined the firm in January 2009 with 30 years of experience, including litigation consulting for large and complex marital dissolutions in Colorado.



**SHIRLEY L. POTENZA**, CPA/CFF, CFE, remains a valued member of the HLZH team and recently assumed the role of Chief Operating Officer. Ms. Potenza oversees day-to-day operations for the growing firm, which now employs six members and ten associates.

"It's an exciting time for our growing firm," says **Melinda Harper**, Managing Member of HLZH. "Preston Hofer brings new breadth and depth to our practice while Shirley Potenza is serving a vital role as COO. We can now offer more services to our expanding client base."

## **Zuber Appointed To**Colorado Child Support Commission

**Harper Lutz Zuber Hofer & Associates, LLC** (HLZH) is pleased to announce that member **Yvonne England Zuber** CPA/ABV/ CFF, CVA, has been appointed by Colorado Governor **BILL RITTER** to serve on the **Colorado Child Support Commission**. Ms. Zuber is serving an open-ended term.

The Colorado Child Support Commission oversees the establishment of state policy to ensure an adequate, equitable, and consistent standard for financial support for children who are experiencing parental separation and/or divorce. The Commission is currently comprised of 14 citizens appointed by the Governor.

Ms. Zuber brings a wealth of experience in child support determination from her 30 years in forensic accounting, specializing in marital dissolutions. Her practice is focused on assisting clients with financial issues in divorce. This includes advising clients on divorce tax matters; determining net spendable income; valuation of businesses, pension plans, trust interests and stock options; and tracing and analyzing marital income and assets. Ms. Zuber frequently serves as an expert witness in divorce proceedings.

**Harper Lutz Zuber Hofer & Associates, LLC** is a Denver-based CPA firm providing forensic accounting, litigation support and valuation services to attorneys, corporations, and individuals. These services include financial and forensic analysis in commercial damages, marital dissolutions, and lost earnings matters. Valuation services are also available for buy/sell and wealth-transfer activities. For more information about HLZH, please visit our web site at **www.hlzcpa.com**. HLZH was founded in 2004 and currently has six members and ten associates.

# BusinessSources

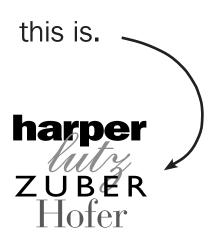
THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE

## What's new?

Yep, we've changed our name. But there's more to the story. In fact, there are lots of interesting and important changes. We've grown, adding people and strength to make Harper Lutz Zuber Hofer & Associates one of the finest forensic accounting & valuation firms you'll find anywhere. Join us in welcoming Preston Hofer's addition to the firm name and Shirley Potenza as our new COO (she isn't going anywhere)! Give us a call, let's talk.

### There's strength in numbers.

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#### Barbara Hoff Davidman

Senior Vice President Wealth Advisor Estate Planning Consultant

Morgan Stanley

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THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE

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## CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 5-6 for event information and event codes or call the contact for the event.

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