



# COMMUNIQUE

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## Connecting Women Personally, Professionally and Philanthropically

### A Message from The APW President...

Here we are in the midst of a fabulous 30th Anniversary year!

On **May 14**, we will **celebrate our 30th Anniversary** at our annual **Member Appreciation Luncheon** at the **ChopHouse** in Downtown Denver.

In June, we will **continue our celebration** with a special evening event on Thursday, **June 25** at the **Space Gallery** (SEE Page 8)!

I hope you will join us as we celebrate The APW and what a difference it has made in so many lives!

If you haven't joined us yet, do it now! You don't want to miss all the fun and excitement!

**Hugs!**

**Nancy Thauvette (Briggans)**



## 9th Annual Member Appreciation Networking Luncheon

**Plan to join** The Alliance for one of our favorite events of the year on Thursday, **May 14**, 2015 from 11 am – 1 pm.

We are pleased to be returning to the **Denver ChopHouse & Brewery** for this special event. The ChopHouse is on the corner of 19th and Wynkoop next to Coors Field (1735 19th Street #100, Denver CO 80202).



Our special two-hour celebration is for Alliance members and guests, all are welcome. Attendees will receive a gift from APW plus a bag filled with gifts from our bag sponsors for this event. **Don't miss it!**

Continued on Page 2

THE ALLIANCE OF PROFESSIONAL WOMEN

**Executive Director**

Pauline Huddleson 303-368-4747

E-Mail: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

Website: [www.apwcolorado.org](http://www.apwcolorado.org)

P.O. Box 480384, Denver CO 80248

**Leadership****EXECUTIVE COMMITTEE****Nancy Thauvette Briggans**

President

Arbonne International

**Chelsey Burns**

Immediate Past President

White and Steele, P.C.

**Leslie Garske**

President Elect

AXA Advisors

**Stephanie Johnson**

Treasurer

Eat &amp; Think Healthy, LLC.

**Leah Dirks**

Secretary

FirstBank

**Alexandra Tune, At Large**

Deloitte

**Sheila Drew, At Large**

Creative Financial Staffing of Colorado

**Vanda Dyson, At Large**

DYCO Diversified

**BOARD MEMBERS****Nancy Thauvette Briggans**

President

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**Jaimee Reed, Advisory**

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**EMERITUS BOARD MEMBERS****Emilie Ailts, Melinda Harper,**and **Charlene Wilson****9th Annual** Member Appreciation  
Networking Luncheon

(Continued from Page 1)

We are delighted to **welcome as our speaker** for this event,  
**MINDY STERLING** with **Kindness-International**.

Mindy's message "**The Power of One**" is highlighted by stories of the amazing life she has lived. Her initial career was as a world class entertainer, singing with household names all over the globe from Paris and Japan to Alaska and South Africa. She has a lot to share about making it in Hollywood where everyone is ambitious and talented.



She gained valuable perspective about how to act in a team yet shine as an individual. From her experience, she will speak about identifying what is unique in all of us and how to preserve, nurture and share one's talents.

NONE of the events that Mindy experienced during her Rock and Roll career compared to later working in the streets of Ethiopia and Ghana when she cofounded Kindness-International and learned the true power we carry inside ourselves. KI empowered the women in those countries in ways that allowed them a new voice.

On a personal note, Mindy will share about her abusive first marriage when the words of ONE kind person changed her entire life and how that gift articulated forward into her present life.

Bottom line, Mindy is passionate about how we treat one another and how that affects the world around us, especially in today's polarized world climate. We hold the power to be impactful.

**Recent Resume:**

Mindy was one of five speakers at the March "**We Are Women, Colorado Event**" held at The Mercury Cafe and the main speaker at the last **Southwest Denver Senior Coalition on Aging**. Very recently, Mindy spoke to the canvassing staff at "**The Blue Bench**" **Rape Education Program**. Mindy is the Director of **Education for Homewatch Caregivers** of Southwest Denver and provides dozens of annual in-services and trainings to the industry as well as to the public. Mindy is also a member of Toastmasters.

**CLICK HERE**  
to Register

**Entrée Options:**

- **Citrus Salmon**—Fresh oven roasted salmon with orange beurre blanc **OR**
- **Top Sirloin**—Grilled medium served with sautéed Cabernet mushrooms **OR**
- **Grilled Vegetable Sandwich**

**Dessert Course:** APW Birthday Cake

**Cost:** \$35 for members; \$45 for non-members.

Pre-register is required by 10 am, Monday, May 11, to guarantee your spot.

There is a \$5 late fee thereafter, until we are full, cut off is May 12 at 1 pm.

No walk-in's can be allowed.

**Valet parking:** is available.

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## Showcase your Business at the Member Appreciation Luncheon!



**It is not too late to join our 9th Annual Member Appreciation Luncheon as a bag sponsor.** Take advantage of this once a year opportunity to market you business to our members and guests. All attendees receive gift bags.

For only \$35 for APW members, \$45 non-members, you can sign up to be a swag bag sponsor at this luncheon and provide a special giveaway or goodie to be given to all attendees. Our container sponsor is **FirstBank**. We will need to **receive your marketing items by May 7**.

For drop off locations of your goodies, either e-mail **PAULINE HUDDLESON** ([execdir@apwcolorado.org](mailto:execdir@apwcolorado.org), phone: 303-368-4747) or we will reach out to all paid sponsor from our Black-tie registration list with our two drop off locations.

**CLICK HERE**  
to Join the  
Bag Sponsorship

**How it works:** Register as a sponsor on Blacktie, then prepare 100 gift-type items to be put into the bags and be given to each attendee. Our theme for this year's Member Appreciation is "APW 30 years" to be interpreted in your own unique way. Have some fun finding a creative gift to showcase your business!

**If you need someone to help with your swag order,** consider using APW member, **JOANNA JOHNSON**, at 303-522-3686 or [joanna@e2businessgifts.com](mailto:joanna@e2businessgifts.com)

To attend the May Luncheon, you must register to attend that event, separate from the SWAG bag sponsorship.

## APW 2015 Golf League

**Are you looking for a great way to get outdoors more, exercise and have some fun?**

How about building friendships, and business connections with other APW members? You can do all this and more, while exercising your mind and body. **Plan to join The APW 2015 golf league!**

This league is available to all level of players, from the beginning golfer to the experienced player; all are truly welcomed to join the fun.

**Only requirements are:**

- You must be an APW member
- Must sign up for all five sessions in advance, but you can give your round to another, if you are unable to play on one of the dates.

**Course:**

Foothills Executive 9 Course, located at 3901 S. Carr St., Denver [www.foothillsgolf.org](http://www.foothillsgolf.org) 303-409-2400

**Sign up to play five sessions:** Only \$100 for the season Monday evening play May through September, 2015

**Dates:** May 18; June 15; July 20; Aug 17; Sept 21

**Tee Time:** TBD between 4:45 and 5:15

All registrations must be made by Friday May 15, 2015



APW 2015  
**Golf  
League**

**CLICK HERE**  
to Register

**Luncheon Sponsors**

Jayne Sanders  
Precision Wisdom™  
April 2015

Betsy Wiersma  
CampExperience  
Corporate Members  
March 2015

Anne Angerman  
Jill Klancke  
February 2015

Alliance Foundation  
June 2014

Lee Lipniskis, Core Roofing  
July 2014

Jayne Sanders  
Precision Wisdom™  
August 2014

Pamela Wilson  
The Care Navigator  
Oct 2014

Abbe Pensack  
Growth Financial  
Nov 2014

Interested in becoming a Networking Luncheon Sponsor? Call 303-368-4747

**Corporate Members**

**KUAN YIN MEMBER**  
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Moye White LLP  
REALART  
Ryan, Gunsauls & O'Donnell, P.C.  
The Advocates  
White and Steele, P.C.

**Sustaining Alliance Member**


Jill Klancky  
Anne Moore

Be advised that the Communiqué is not private, only the APW/ Member Directory is restricted to members only, and can be viewed on the Internet.

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

# You are Invited!

Please Join Us!



## Helping Women + Changing Lives

### Thursday, September 10, 2015

#### Helping Women + Changing Lives Annual Philanthropic Luncheon

*benefiting*

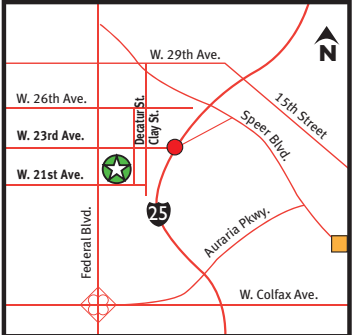
The Alliance's Village Bank, Scholarship and Outreach programs

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**Time:** 11:30 am – 1:00 pm    **Location:** PPA Event Center, 2105 Decatur Street, Denver  
**Cost:** NO CHARGE to attend

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**FOR MORE EVENT INFORMATION**  
OR to find out how to become a sponsor please contact **Susie Moss**  
at [alliancefoundation1@gmail.com](mailto:alliancefoundation1@gmail.com) or **303-886-4848**.



**PRESENTED BY**

**DIRECTIONS**

I-25 to 23rd Avenue Exit #211, West to Clay Street,  
South on Clay Street to 21st Avenue, West on 21st  
Avenue to Decatur Street

**PPA Event Center** 📍, 2105 Decatur Street,  
is on the corner of 21st Avenue and Decatur Street

📍 PPA Event Center    📍 23rd Avenue Exit    📍 Downtown Denver

## Reminder: **Helping Women + Changing Lives Luncheon** September 10, 2015

As you know, **The Alliance of Professional Women (APW)** seeks to connect women personally, professionally, and philanthropically. It is that time of year when we are focused on the philanthropic side of our mission, which is made possible through the fundraising efforts of our non-profit arm, the **Alliance Foundation**. We have begun to prepare for our fourth annual **Helping Women + Changing Lives luncheon** that will take place on **September 10th, 2015**.

Our goal for this fundraising luncheon is to have all of the costs (food, venue, audio-visual, décor, etc.) covered by sponsorships before the luncheon takes place. By doing so, every penny donated by the attendees will go toward funding our three charitable missions: community outreach, scholarships for local women, and Village Banks.



As a member of APW, would you **please consider becoming a sponsor or helping us** find businesses that would like to be sponsors. **Every dollar counts!** Scholarship packages are available ranging from \$250 to \$10,000.

- **Voice for Women** - \$10,000 (Update 2 kitchens for a women's shelter)
- **Empowering Women** - \$5,000 (Sponsor 1 Village Bank)
- **Changing Lives** - \$2,500 (Funds a scholarship for a woman returning to finish college)
- **Creating Hope** - \$1,000 (Funds 10, \$100 loans for women to start a business)
- **Building Promise** - \$500 (Supports Holiday Toy Drive)
- **Helping Women** - \$250 (Provides meals for 50 women at a shelter)

**Not only is this for a great cause, it is also a FABULOUS marketing opportunity!**

The luncheon is attended by approximately 400 people each year, consisting of both APW members and non-members. If you are a luncheon sponsor, depending on your level of sponsorship, your company name and logo will be displayed on the promotional materials, media materials, APW website, and the printed program that is placed on each attendee's chair at the luncheon. In addition, there will be two large video screens displaying sponsors' names and logos. Luncheon sponsors will also be thanked by the emcee during the event. Talk about great exposure for your company!

**Will you help women and change lives? Please join us in supporting a great cause.** We hope to see you there. Please contact **SUSIE MOSS**, Alliance Foundation Executive Director, for more details. She can be reached at **303-886-4848** or **alliancefoundation1@gmail.com**.



**Communiqué** Committee

Pauline Huddleson, Editor  
Sandy Smith, Co-Chair  
Andra Blaniariu  
Alexandra Cook  
Kelly James  
Andi McCarty

**Communiqué** Sponsors

Sandy Smith/Alexander Smith Design  
[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor** Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

## Did You Know?

### May 10, 2015 Mother's Day

The American incarnation of Mother's Day was created by Anna Jarvis in 1908 and became an official U.S. holiday in 1914. Jarvis would later denounce the holiday's commercialization and spent the latter part of her life trying to remove it from the calendar. While dates and celebrations vary, Mother's Day most commonly falls on the second Sunday in May.

## June Networking Luncheon

We are delighted to be back at the beautiful **Denver Country Club** on **June 11, 2015** from 11:30 am – 1:00 pm for another great Networking Luncheon.

**Where:** 1700 E. First Avenue, Denver 80218 **Cost:** Members \$35; non-members \$45

**Menu:** Gazpacho Soup

**Entrée options:**

- Classic Quiche Lorraine; served with petite greens, fruit and shoestring potatoes **OR**
- Coconut Shrimp salad; coconut shrimp, mango salsa & drizzled tropical dressing **OR**
- Portobello Mushroom Wrap; with creamy brie, tomato, arugula, and balsamic vinaigrette served with potato chips

**CLICK HERE**  
to Register

Click to RSVP by 5pm, Monday, June 8. \$5 late fee thereafter if there is availability. No walk-in's accepted.

Our **luncheon sponsor** is the **Alliance Foundation** and we will have an opportunity to hear more about the **HELPING WOMEN + CHANGING LIVES** Annual Philanthropic Luncheon that takes place **September 10, 2015**.

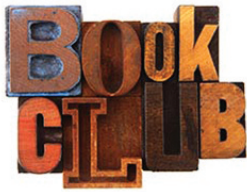
Business attire is required---the Denver Country Club has a strict dress code and prohibits entrance with blue jeans. No cellular phone use, please!

## Public Affairs Meetings

The **MAY Public Affairs Committee meeting** will be held on Tuesday, **May 19, 2015**. The speaker will be **DIANA POOLE**, Executive Director of the **Colorado Legal Foundation**, which helps to provide funding for legal services for poor people in Colorado. Diana will speak about the availability of legal services for poor women and girls and about the forces which jeopardize providing those services which are still available.

The **JUNE Public Affairs Committee meeting** will be held on Tuesday, **June 16, 2015**. Our speaker will be **ZOE WILLIAMS**, Transit Organizer with the **Colorado chapter of 9 to 5**, a national organization for working women. Zoe will speak about her experience organizing for affordable and available mass transit for working women in Denver's lower class neighborhoods.

We will meet at Zaidy's Restaurant at First Avenue and Adams Street in Cherry Creek, starting at 7:00 am for networking, 7:30 am for breakfast and the speaker. We usually wrap up at 9:00 am. We eat while listening to the speaker and the format is casual. You will buy your own breakfast. If interested in attending or if you have any questions, please contact **NORA KELLY** at [nvkesq@gmail.com](mailto:nvkesq@gmail.com) or at 303-377-5518.

QUARTERLY  
BUSINESS**A Members-Only Event**

Join us in a relaxed and friendly atmosphere where we gather with a desire to share our views of the current read and how it applies to us and/ or, our businesses. Participants provide a snack or bottle of wine to share.

**Plan to join our last two gatherings for 2015.** You have plenty of time to read the books, clear your calendar and join other members for a great discussion and a fun time! **RSVP:** [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org), to let us know you are joining.

**Date: July 21** – **KERRY HAMMOND** hosting, **PAULINE HUDDLESON** facilitating – Book: *The Leader Who Had No Title* by **ROBIN SHARMA**

Regardless of what you do within your organization and the current circumstances of your life, the single most important fact is that you have the power to show leadership. Wherever you are in your career or life, you should always play to your peak abilities. This book shows you how to claim that staggering power, as well as transform your life—and the world around you—in the process.

**Date: October 20** – **LEIGH MILLER** hosting, **LEAH DIRKS** facilitating – Book: *Now, Discover Your Strengths*, by **MARCUS BUCKINGHAM**

Note: This is the one book that will require you to purchase it and be able to do the assessment prior to the gathering to fully participate.

Unfortunately, most of us have little sense of our talents and strengths, much less the ability to build our lives around them. Instead, guided by our parents, by our teachers, by our managers, and by psychology's fascination with pathology, we become experts in our weaknesses and spend our lives trying to repair these flaws, while our strengths lie dormant and neglected.

**MARCUS BUCKINGHAM**, coauthor of the national bestseller *First, Break All the Rules*, and **DONALD O. CLIFTON**, Chair of the Gallup International Research & Education Center, have created a revolutionary program to help readers identify their talents, build them into strengths, and enjoy consistent, near-perfect performance. At the heart of the book is the Internet-based StrengthsFinder® Profile, the product of a 25-year, multimillion-dollar effort to identify the most prevalent human strengths. The program introduces 34 dominant "themes" with thousands of possible combinations, and reveals how they can best be translated into personal and career success. In developing this program, Gallup has conducted psychological profiles with more than two million individuals to help readers learn how to focus and perfect these themes.

So how does it work? This book contains a unique identification number that allows you access to the StrengthsFinder Profile on the Internet. This Web-based interview analyzes your instinctive reactions and immediately presents you with your five most powerful signature themes. Once you know which of the 34 themes -- such as Achiever, Activator, Empathy, Futuristic, or Strategic -- you lead with, the book will show you how to leverage them for powerful results at three levels: for your own development, for your success as a manager, and for the success of your organization.



30 Years of Connecting Women

Join us to celebrate!  
**Thursday, June 25, 2015**

**Please Join Us!**

The evening will include: Tasty appetizers, beer, wine, champagne toast, and cake.

**Event:** The APW's 30 Year Anniversary Celebration

**Ticket Price:** \$25 for one, \$40 for two  
(you and your wing woman)

**Date:** Thursday, June 25, 2015

**Time:** 6:00 – 8:30 pm

**Where:** Space Gallery, 400 Santa Fe Drive,  
Denver CO 80204

**To Purchase Tickets:** Visit [www.apwcolorado.org](http://www.apwcolorado.org)

**Invite** a girlfriend, sister or co-worker to join us in celebrating this incredible milestone...**Learn** how the APW has connected Denver professional women for the past 30 years...**Meet** other phenomenal women, catch up with old friends...**And check** out this chic, modern venue featuring fabulous artwork.

**For More**

**Information:** Email: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Phone: 303-368-4747

If you are in touch with any prior APW members, please pass along this invitation or have them contact us. We would love to include all.

**Connecting Women** Personally, Professionally and Philanthropically

For 30 years professional women in Denver and the surrounding areas have turned to  
**The Alliance of Professional Women** as their place for connections.



## College Search Tips

If you're the parent of a high school student, summer is a great time to talk with your child about college, if you haven't already done so. Since students are likely to be less busy during the summer, they can use their time off to start or continue their college search. If your child is a freshman, he can begin to think about what he's looking for in a college. If you have a sophomore, she could read college guidebooks and research specific colleges. And if you're the parent of a junior, by the end of the summer he should have a finalized list of the colleges he's going to apply to.

According to the National Center for Education Statistics, there are nearly 4,600 colleges in the United States: over 1,700 two-year colleges and more than 2,800 four-year colleges. As if you didn't already feel overwhelmed by the prospect of assisting your child with college exploration and applications, these numbers may make that prospect seem even more daunting. By following the tips below, you can help your son or daughter successfully navigate the many options in post-secondary education.

- 1. Encourage your student to own the process.** It's crucial to keep in mind that your kid is the one who'll be going to college. Therefore, as tempting as it might be to assume responsibility for college research, it's very important that your student do the bulk of it. While it's perfectly acceptable to answer questions and help find information, there is a fine line between offering assistance and taking over.
- 2. Help your child determine what is important.** Size, location, majors, sports, and activities are among the factors students might consider in their college search. Aiding your child in identifying which of these are most important will help them narrow down those 4,600 colleges to a much more manageable number. The first question should be whether your kid wants to attend a two- or four-year college, and that depends greatly on what he or she hopes to do after he or she graduates. If your student knows what she wants to major in, look for colleges that offer that major. If she's unsure, find colleges that offer a large number and wide variety of majors so that she can explore and figure out what's right for her.
- 3. Be honest about what you can afford.** In addition to the criteria mentioned above, cost and financial aid are major considerations for many families. Being upfront with your child about what you can afford at the beginning of the search process can help prevent a great deal of heartache later on. That being said, don't rule out a college based on its "sticker price", as you may be awarded financial aid that could significantly reduce the cost. Even if you won't qualify for need-based aid, many colleges offer sizeable merit-based scholarships for high-achieving students.
- 4. Assist your child with perusing multiple resources.** When it comes to researching colleges, there certainly isn't a lack of information. If she hasn't already, your student likely will soon be bombarded by mail and email from colleges. While these communications are helpful, it's important to look beyond the shiny brochures and attractive emails. Introduce your student to other resources, including colleges' websites, college guidebooks (such as "The Fiske Guide to Colleges" and the "Princeton Review's Best 379 Colleges"), and student review websites (like

[niche.com](http://niche.com)). The best sources of information are college students and alumni, so if you know anyone who goes or went to a college in which your child is interested, encourage your kid to contact that person.

- 5. Visit local colleges.** Before you spend large amounts of time and money traveling across the country to visit colleges, take advantage of the local options. Within a couple hours' drive of the Denver area are community colleges, large public colleges (University of Colorado Boulder, Colorado State University), medium-sized public colleges (University of Northern Colorado, University of Colorado Denver), medium-sized private colleges (University of Denver, Regis University), and a small liberal arts college (Colorado College). Even though your child may not be interested in any of these particular schools, visiting them can give him a feel for different types of colleges and what he likes and doesn't like. That will help you spend your time and money more wisely when it comes to visiting colleges that are further away.

Although summer isn't the best time to visit since there won't be as many students on campus, a summer visit can still be worthwhile.

Hopefully, the aforementioned suggestions will help you aid your child in beginning or continuing her college search in a productive, meaningful way. Sara Zessar, Discovery College Consulting, has assisted hundreds of students with the college search and admissions process. With an M.Ed. in counseling, she worked for six years as a high school counselor in private, public, and charter schools. As an independent college consultant, Sara focuses on helping students find and apply to colleges that are right for them. Because of her counseling background, she is able to help students and families with the emotional aspects of the process in addition to the academic and procedural ones.

To learn more, visit [www.discoverycollegeconsulting.com](http://www.discoverycollegeconsulting.com).

*Article contributed by Sara Zessar, company name is: Discovery College Consulting, LLC*

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## Alliance Networking Opportunities

**WHAT: NETWORKING EVENTS COMMITTEE MEETING**

When: Tuesday, **May 5** and **June 2**, 11:30 am – 1:00 pm  
 Where: Vitamin Cottage, Colorado Blvd and Evans  
 RSVP: Joanne, [joanne@newworldoffice.com](mailto:joanne@newworldoffice.com), or 303-517-4506

**WHAT: OUTREACH COMMITTEE MEETING**

When: Wednesday, **May 6** and **June 3**, 5:30 pm  
 Where: **PAM FISCHER**, 2218 Franklin St., Denver, 80205  
 RSVP: **JAMIE REED**, [inbox@cairninsurance.com](mailto:inbox@cairninsurance.com) or 855-652-2476

**WHAT: MAY MEMBER APPRECIATION NETWORKING LUNCHEON**

When: Thursday, **May 14**, 11:00 am – 1:00 pm  
 Where: ChopHouse, 1735 19th Street #100, Denver 80202  
 Cost: Members \$35; non-members \$45  
 RSVP: [CLICK HERE](#) to attend. Registration needed by 9:00 am, Monday, May 11, to attend.  
 No walk-ins please.

**WHAT: COFFEE CONNECTIONS—MOVED TO CENTRAL DENVER**

When: May 15, 8:30 – 10:00 am  
 Where: **New Location:** Einstein Bros Bagels, Downing & Evans  
 RSVP: **LEIGH MILLER**, [millerleigh13@gmail.com](mailto:millerleigh13@gmail.com) or 720-635-9991

**WHAT: PUBLIC AFFAIRS COMMITTEE MEETING**

When: Tuesday, **May 19**, 7:00 am-Networking, 7:30 am-Speaker  
 Where: Zaidy's in Cherry Creek, 1st & Adams  
 RSVP: **NORA KELLY**, [nvkesq@gmail.com](mailto:nvkesq@gmail.com) or 303-514-3143  
 Speaker: **DIANA POOLE**, Executive Director of the Colorado Legal Foundation

**WHAT: JUNE NETWORKING LUNCHEON**

When: Thursday, **June 11**, 11:30 am – 1:00 pm  
 Where: Denver Country Club  
 RSVP: [CLICK HERE](#) to RSVP  
 Sponsor: The Alliance Foundation

**WHAT: PUBLIC AFFAIRS COMMITTEE MEETING**

When: Tuesday, **June 16**, 7:00 am-Networking, 7:30 am-Speaker  
 Where: Zaidy's in Cherry Creek, 1st & Adams  
 RSVP: **NORA KELLY**, [nvkesq@gmail.com](mailto:nvkesq@gmail.com) or 303-514-3143  
 Speaker: **ZOE WILLIAMS**, Transit Organizer with the Colorado chapter of 9 to 5, a national organization for working women.

**WHAT: MEMBER SUPPORT COMMITTEE MEETING**

When: Wednesday, **June 17**, **New Time:** 11:00 am  
 Where: Woody Creek Bakery, DTC  
 RSVP: **MELISSA RICHARDS**, [www.melissarichards.com](http://www.melissarichards.com)

**WHAT: COFFEE CONNECTIONS--SOUTH**

When: Friday, **June 19**, 8:30 – 10:00 am  
 Where: Einstein Bros Bagels, 6650 S. Yosemite St, Englewood  
 RSVP: **LARUEN KAPLAN**, [lauren@thekaplans.com](mailto:lauren@thekaplans.com), or 303-912-2576

**WHAT: APW 30TH ANNIVERSARY CELEBRATION**

When: Thursday, **June 25**, 6:00 – 8:30 pm  
 SEE: Page 8 for more information

**WHAT: MEMBERS-ONLY QUARTERLY BOOK CLUB**

When: Tuesday **July 21**, 5:30 – 7:00 pm  
 Where: Private home  
 RSVP: **PAULINE HUDDLESON** at [apwcolo@yahoo.com](mailto:apwcolo@yahoo.com)  
 Book: *The Leader Who Had No Title* by **ROBIN SHARMA**  
**KERRY HAMMOND** hosting, **PAULINE HUDDLESON** is facilitating.

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**PowerPoint TIP.** When creating a PowerPoint presentations, remember the basics. Tell them what you're going to tell them; tell them; and then, tell them what you told them.

Here are a few other tips for making your presentation pop:

- Include some recent events/statics to keep it fresh  
 Short videos (e.g. 30-60 seconds) within your presentation will help keep the attention of your audience more engaged.
- People remember information when it is placed within a story format, so incorporate some great stories.
- When displaying information, do not use paragraph formats. Rather, Use Smart Art for more engaging bulleted information (no more than four or five bullet points per slide).

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## Outreach Committee

The community service arm of The Alliance of Professional Women provides volunteer opportunities for members of The Alliance that promote health, welfare, education and employment of underserved women in our community.

**Thank you** for the opportunity to share our recent experience regarding **Taco Tuesday** and the **Delores Project**. Many of you might not know what the Delores project is so here is their mission:

*The Delores Project provides safe, comfortable overnight shelter for adult unaccompanied women in a welcoming and peaceful environment. Women in this program receive support from transitional advocates or case managers at another agency to identify resources for securing and maintaining long-term housing. Their priority is to make sure women are safe at night, and guests are not required to provide identification or evidence of need.*

"What we do is not only provide them with a meal, but uplift them in ways that they might not be able to do for themselves by simply lending a hand, sharing a story, or offering a smile. In the long run it proves to be so much more rewarding for us!"

The ladies love Taco Tuesday...many of them wait patiently to be asked to come back for their second round, after we feed the initial 60. It's a lot of fun for us servers too, as we stand in assembly line fashion deciding what our role will be, Taco Shell Distributor, Mad About Meat CEO, Condiment Caretaker, or Brownie Fairy! Brownie Fairy is a favorite because you get to watch each and every step of the process and then get to be the final cherry on the top of the proverbial sundae!

**In a word...REWARDING!**

Be on the lookout for the next opportunity to be a part of this fabulous outreach event; we are hosting one every quarter. You don't have to be on the Outreach Committee to play a role, and in fact, we encourage help from our entire membership. Come join us and bring your enthusiasm. **Stay tuned for more wonderful outreach events in the future!**

### Women's History

#### April

Loretta Lynch is the new U.S. attorney general. 2015

#### May

- Margaret Mitchell won the Pulitzer Prize for "Gone With The Wind". 1937
- Margaret Thatcher was chosen to become Britain's first female prime minister. 1979
- Janet Guthrie becomes the first woman to qualify for and complete the Indy 500. 1977
- Amelia Earhart Putnam is the first woman to complete a solo transatlantic flight. She flew from Newfoundland to Ireland, a 2,026-mile trip, in just under 15 hour. 1932
- A 12-block Mother's Day march of "welfare mothers" is held in Washington, D.C., led by Coretta Scott King accompanied by Ethel Kennedy. 1968

#### June

- Astronaut Sally K. Ride, became America's first woman in space. 1983
- Margaret Brent, was ejected from the Maryland Assembly after demanding a place and vote in that governing body. 1647
- Margaret Mitchell's novel "Gone With The Wind" was published. 1936
- Madame Marie Curie announces her discovery of radium. 1903
- Jeanne Holm -First Air Force Major General in 1973, was on National Aeronautics and Space Administration Team
- Equal Pay Act enacted: "To prohibit discrimination on account of sex in the payment of wages by employers engaged in commerce or in the production of goods for commerce." 1963

## New Members

**KRISTINA DAVIS**— Realtor, **Innovative Real Estate**, 303-870-8142, [kristina@dreamsbydavis.com](mailto:kristina@dreamsbydavis.com)

**KIM BYERS**— Broker Associate, **LIV Sotheby's Int'l Realty**, 720-443-1093, [kim.byers@sothebysrealty.com](mailto:kim.byers@sothebysrealty.com)

**RUBA NASRALLAH** — Attorney, **Dept of the Treasury**, 202-436-6526, [Ruba1311@gmail.com](mailto:Ruba1311@gmail.com)

**KIMBERLY SHEPHEARD**— Marketing Manager, **Bauerle and Company, P.C.**, 303-759-0089, [kshepherd@bcdenver.com](mailto:kshepherd@bcdenver.com)

**MARLA SMITH**— Style and Wardrobe Advisor, **Marvelous Style by Marla**, 720-425-2566, [marla@mymarvelousstyle.com](mailto:marla@mymarvelousstyle.com)

**JAMIE ROBINSON**— Vice President of Marketing, **American Exteriors, LLC**, 901-865-3322, [JRobinson@amext.com](mailto:JRobinson@amext.com)

**WILLY WILSON** —Photography, **Life Unstill | H Wilson Photography**, 303-378-0121, [wilson@lifeunstill.comnetzke@ahinc.org](mailto:wilson@lifeunstill.comnetzke@ahinc.org)

**PATSY BUTTERFIELD**— Auto Broker, **HM Brown & Associates**, 720-746-6616, [pbutterfield@hmbrown.com](mailto:pbutterfield@hmbrown.com)

**AMANDA YUILL**— Career & Lifestyle Coach, **Light Yourself Up, LLC**, 720-464-6336, [amanda@lightyourselfup.com](mailto:amanda@lightyourselfup.com)

## New Member Profiles

**KIMBERLY SHEPHEARD**— Marketing Manager, **Bauerle and Company, P.C.**, 303-759-0089, [kshepherd@bcdenver.com](mailto:kshepherd@bcdenver.com)

### 1. Why did you join the Alliance of Professional Women?

I attended the Fundraising Luncheon last year, and was delighted by the concept of women helping women on all levels.

### 2. What are your hobbies?

I ride a Harley Fat Bob and belong to my local H.O.G. chapter, participating in rides, fundraising poker runs, and sometimes just ride solo.

### 3. What is your position/business?

I am the Marketing Manager for Bauerle and Company, P.C., a Denver CPA firm.

### 4. What is something that few people know about you?

I'm a Netflix addict: House of Cards, Friends, Mad Men, Arrested Development.

**WILLY WILSON** —Photography, **Life Unstill | H Wilson Photography**, 303-378-0121, [wilson@lifeunstill.comnetzke@ahinc.org](mailto:wilson@lifeunstill.comnetzke@ahinc.org)

### 1. Why did you join the Alliance of Professional Women?

I joined the APW because I love sharing ideas and working with other women business leaders. I make a point of trying to do business with women-lead companies. I visited the APW group with a friend and just thought it was a lot of fun with wonderful people. Joining was a no-brainer.

### 2. What are your hobbies?

My hobbies include photography, reading (I read at least a book a week, usually 2-3), cooking, and vegetable gardening.

### 3. What is your position/business?

My business is family and portrait photography and I am the owner/operator.

### 4. What is something that few people know about you?

I am a six sigma blackbelt. Actually, many people from my former career know that but I don't use it much anymore!

**MARLA SMITH**— Style and Wardrobe Advisor, **Marvelous Style by Marla**, 720-425-2566, [marla@mymarvelousstyle.com](mailto:marla@mymarvelousstyle.com)

### 1. Why did you join the Alliance of Professional Women?

I joined the alliance because I want to build relationships with other like-minded professional women. I am looking for a group where I can grow and learn, and help other members be successful in their journeys.

### 2. What are your hobbies?

I love a great glass of wine, travel, bicycle riding, and playing with my granddaughter.

### 3. What is your position/business?

I am Your Wardrobe and Style Advisor with Marvelous Style by Marla.

### 4. What is something that few people know about you?

I have done competitive ballroom and Latin dancing.

Continued on Page 13

[\[Back to What's Inside\]](#)

## Anniversaries

The Alliance wishes to **recognize and thank** the following women who joined The Alliance of Professional Women in May or June. We greatly appreciate your continued support of our organization.

### 8 years

**KRISTI SULLIVAN** . . . . .Sullivan Financial Planning, LLC

### 7 years

**PAM FISCHER** . . . . .Design A La Carte

### 6 years

**CHELSEY BURNS** . . . . .White and Steele, P.C.

### 5 years

**JULIE IZARD** . . . . .Lutz Zuber & Associates, LLC

### 4 years

**GINNY TAYLOR** . . . . .A Better View Décor

**LAUREN KAPLAN** . . . . .Rodan + Fields Dermatologists

**LEAH DIRKS** . . . . .FirstBank

**KRYSTA GERSTNER** . . . . .FirstBank

### 3 years

**JOANNA JOHNSON** . . . . .E2 Business Gifts

**PAMELA WILSON** . . . . .The Care Navigator

### 2 years

**ABBE PENSACK** . . . . .Genworth Financial

**MICHELLE ROLL** . . . . .Park Hill Bookkeeping Services

**KIRSTAN MARKS** . . . . .Howard Ecker + Company

**TERESA GRAY** . . . . .Principal Financial Group

**LEIGH MILLER** . . . . .NSA, makers of Juice Plus+

### 1 year

**RACHEL CLARK**

**ANGELIA MCGILL** . . . . .Bauerle and Company, P.C.

**MEGAN HENSON** . . . . .Intelligent Office

**BEENA KAVALAM** . . . . .Personal Revolution Coaching

**JAYNE SANDERS** . . . . .PRECISION WISDOM, INC

**GINA ROTH** . . . . .New Era Group

**TRINITY CLANCY** . . . . .Infinity Insurance Strategies

**BRIGETTE HAEGDORENS** .Loving Hearts Academy

**ANDRA BLANARIU** . . . . .Bauerle and Company, P.C.

**CARI HARRIS** . . . . .Xcessorize LLC

**LEI MUEHLBAUER** . . . . .LoHi Capital, LLC

**ELLEN SCHAEFFER** . . . . .Law Office of Ellen A. Schaeffer, LLC

**KERRY HAMMOND** . . . . .Greenwald & Hammond, P.C.

**AMBER SCHOENROCK** . . .Transamerica

**ANN WOLTA BLACKSTONE** . . .LPGA

**STEPHANIE JOHNSON** . . .Eat & Think Healthy, LLC

**SHANNON MARTIN** . . . . .Olinger Mortuaries & Cemeteries

## New Member Profiles

(Continued from Page 12)

**PATSY BUTTERFIELD**— Auto Broker, **HM Brown & Associates**, 720-746-6616,  
[pbutterfield@hmbrown.com](mailto:pbutterfield@hmbrown.com)

### 1. Why did you join the Alliance of Professional Women?

I have been visiting several networking groups and have found them to be incredibly rigid and expect one to refer members based solely on the fact that you are a member of the group, not based on any actual information or experience. I want to belong to a group that truly gets to know the members and what they represent. I want to be able to refer a member based on getting to know them and realizing their true value. I am also proud to belong to an organization that contributes to our community as well as helping women around the world.

### 2. What are your hobbies?

I enjoy food! From every aspect, gardening, to cooking to dining out. My idea of a night out is not attending a large party with a huge crowd and loud music. I much prefer and small, intimate dinner party with a few guests, where we are able to actually talk and visit with each other.

### 3. What is your position/business?

Auto Broker with HM Brown & Associates. Helping to guide clients through the often nonsensical progression of purchasing a car. While some people love the negotiating process, or the “games” that the dealerships play, most of us find the method antiquated, outrageous and unnecessary. And unfortunately, women in particular are often treated with less dignity and respect when working with a traditional car dealership. I’m able to maneuver around the automotive arena, sift through the minutia and provide a clear, concise understanding of a process that should be clear and uncomplicated. And there is never a fee to the client.



## Member News

**Elevate Photography + Cinematography** recently purchased a wonderful, historic mansion in Englewood close to Hampden and Santa Fe. The expanded space, original features and ample parking will greatly benefit clients. The studio, decorated with midcentury modern furnishing, will occupy the first level of the building, but the third floor and lower level of the building will be available for lease. Contact **KELLY JAMES** at 720-353-1633 for more information. Look for details about Elevate's Grand Opening Celebration this fall.



Elevate Photography + Cinematography's  
new location

**CampExperience™** at Cheyenne Mt Resort, **September 18-20** when 200 women will **celebrate 10 years** of CampExperience™. The vision is now an annual tradition, with 2.5 days of thought-provoking education, motivating inspiration and lifetime connections.

Anyone signing up and clicking on "Alliance" at check out, **BETSY WIERSMA**, Founder of CampExperience will donate \$100 back to the Alliance Foundation for each new registration. Spots are limited and going fast so get yours today at **CampExperience.com** or call 303-994-1911 with questions.

## New Member Referral Thanks

Sending out **huge thanks to our members** for all the great new referrals to The Alliance of Professional Women! **Thank you to the following Alliance members** who have referred a brand new Alliance member since our last Communiqué. We are grateful to **ELIZABETH MOORE** for referring **AMANDA YUILL**, **KELLY SNODGRASS** for referring **WILLY WILSON**, **ANN BRODERICK** for referring **KIM SHEPHERD**, **CARI HARRIS** for referring **KRISTINA DAVIS**, and **LEIGH MILLER** for referring **KIM BYERS**. We appreciate all of you for sharing our wonderful organization and are pleased to run your business card ad, as a small token of our great appreciation in an upcoming newsletter. We also thank **SHERE CHAMNESS** for attracting new members to our organization through our APW website; there were three new ones, nice job! And, that's the way we grow for 30 years and counting!

RECEIVE A **FREE ad** for **referring new members to The Alliance!** In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

## Alliance Thanks!

### March Networking Luncheon

What an awesome luncheon we had in March at **Tamayo** in Larimer Square. Our luncheon hosts were **DEBORAH O'NEIL** with **Assured Equity Management Corporation**, [doneil@assured-equity.com](mailto:doneil@assured-equity.com) and **JEANE DOLE** with **à la carte DESIGN**, [jtdole@alacartedesign.com](mailto:jtdole@alacartedesign.com). They did a wonderful job of planning and hosting this event. The weather was great and our entrées and dessert were amazing and just the right amount.

We thank our luncheon sponsors **BETSY WIERSMA** of **CampExperience™** for the fun presentation and door prizes. We also thank the following for providing door prizes for our guests: **BRENDA MAHONEY** for a scarf and CAbi gift certificate and **LORNI SHARROW** for the tickets to the Nature & Science Museum.

### April Networking Luncheon

We tried a restaurant located at the Streets of Southglenn and had nearly 70 for lunch at **Ivy at the Glenn**. Our food was delicious and the service was wonderful. Our hosts were **KATHRYN TRUAX** (recently retired) and **GINNY TAYLOR** with **A Better View Décor**, [ginny@abetterviewdecor.com](mailto:ginny@abetterviewdecor.com) who did a fantastic job of planning and hosting our luncheon.

We thank our luncheon sponsor, **JAYNE SANDERS** of **PRECISION WISDOM, INC.**, [jayne@precisionwisdom.com](mailto:jayne@precisionwisdom.com) for the educational and fun presentation and her door prize of half off a hand reading.

We send our thanks to our other door prize donors: **MICHELLE KU** for the lovely decorator pillows, tickets to her, "Mother Always Love You Best" event by, **JILL KLANCKE** and tickets to the Botanic Gardens, secured by **KATHRYN TRUAX**.



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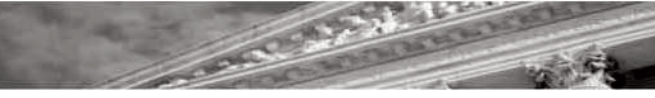
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# calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGES 8 and 10 for event information, event codes or contact for the event.

may 2015

S	M	T	W	T	F	S
					1	2
3	4	5 <b>Networking Events Committee Meeting</b> 11:30 am - 1:00 pm, Vitamin Cottage, Colorado Blvd and Evans, JOANNE, 303-517-4506 <a href="mailto:joanne@newworldoffice.com">joanne@newworldoffice.com</a>	6 <b>Outreach Committee Meeting 5:30 pm</b> 5590 East Yale Avenue, Suite 201, Denver, 80222, JAMIE REED, 855-652-2476 <a href="mailto:inbox@cairninsurance.com">inbox@cairninsurance.com</a>	7	8	9
10 MOTHER' DAY	11	12	13	14 <b>Member Appreciation Networking Luncheon</b> 11:00 am - 1:00 pm, ChopHouse, Denver 80202 <a href="#">CLICK HERE</a> to register	15 <b>Coffee Connections</b> 8:30 - 10:00 am, NEW location - Einstein Bros Bagels, Downing & Evans LEIGH MILLER, 720-635-9991 <a href="mailto:millerleigh13@gmail.com">millerleigh13@gmail.com</a>	16
17	18	19 <b>Public Affairs CM Networking</b> ~7:00-7:30 am, Speaker~7:30-9:00 am, Zaidy's of Cherry Crk NORA KELLY 303-514-3143, <a href="mailto:nvkesq@gmail.com">nvkesq@gmail.com</a>	20	21	22	23
24 31	25 MEMORIAL DAY	26	27	28	29	30

For more event information see PAGES 8 and 10 or visit [www.apwcolorado.org](http://www.apwcolorado.org)

JUNE 2015

S	M	T	W	T	F	S
	1	2 <b>Networking Events Committee Meeting</b> 11:30 am - 1:00 pm, Vitamin Cottage, Colorado Blvd and Evans, JOANNE, 303-517-4506 <a href="mailto:joanne@newworldoffice.com">joanne@newworldoffice.com</a>	3 <b>Outreach Committee Meeting 5:30 pm</b> 5590 East Yale Avenue, Suite 201, Denver, 80222, JAMIE REED, 855-652-2476 <a href="mailto:inbox@cairninsurance.com">inbox@cairninsurance.com</a>	4	5	6
7	8	9	10	11 <b>Networking Luncheon</b> 11:30 am - 1:00 pm Denver Country Club <a href="#">CLICK HERE</a> to register	12	13
14	15	16 <b>Public Affairs CM Networking</b> ~7:00-7:30 am, Speaker~7:30-9:00 am, Zaidy's of Cherry Crk NORA KELLY 303-514-3143, <a href="mailto:nvkesq@gmail.com">nvkesq@gmail.com</a>	17 <b>Member Support Committee Meeting</b> 11:00 am, Woody Creek Bakery, DTC, MELISSA RICHARDS, <a href="http://www.melissarichards.com">www.melissarichards.com</a>	18	19 <b>Coffee Connections</b> 8:30-10:00 am, Einstein Bagels, Englewood, LAUREN KAPLAN, 303-912-2576 <a href="mailto:lauren@thekaplans.com">lauren@thekaplans.com</a>	20
21 FATHER'S DAY	22	23	24	25 <b>APW 30th Anniversary Celebration SEE Page 8!!!</b> 6:00 - 8:30 pm, Space Gallery Visit <a href="http://www.apwcolorado.org">www.apwcolorado.org</a> to purchase tickets. For more information contact <a href="mailto:execdir@apwcolorado.org">execdir@apwcolorado.org</a>	26	27
28	29	30				