

COMMUNIQUÉ



May / June 2013

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THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Pauline Huddleson 303-368-4747
E-Mail: execdir@apwcolorado.org
Website: www.apwcolorado.org
P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

7th Annual Member Appreciation Networking Luncheon

Join us on **Thursday, May 9**, 11:00 am to
1:00 pm at a fantastic new home for our
event—a beautiful 12th floor room with a
view, in the newly remodeled **Hyatt Regency
Denver Tech Center**, at 7800 E.
Tufts Ave., Denver, 80237.



THE ALLIANCE
Membership
Appreciation Luncheon

This event, one of **The Alliance's major networking events of the year**, is a special 2-hour celebration with Alliance members, friends, and guests, new or old. **It is open to all**; invite a buddy or good client to join you.

We will enjoy a fun icebreaker networking opening, a good meal, a great speaker, and gifts for all in attendance. At this year's event, we are celebrating our APW Community and will also be announcing the member of the year.



We are **very excited to welcome CORINNE DOMAHIDY**, Director of Philanthropic Travel, PROJECT C.U.R.E., as **our speaker** for this event.

Corinne's mission has always been to create opportunity for all who are willing to do the work. She is an accomplished and certified personal and professional development coach, and her stand for 'living the life you love and living it powerfully' shines through in all her endeavors. Corinne has been creating community-based projects from the ground up for the past 15 years. Corinne is one of the founders of the **Aspen Youth Leadership Institute**, a school-based organization building leadership and developing character in middle school children. She also recently created the **Family Adventure Travel with Intention** program, which allows families to embark on a meaningful international adventure that creates true connections to themselves, one another and the world. Corinne is the program director for the **American Youth Leadership Program** funded by the U.S. Department of State through BoldLeaders.

In her early 20s, Corinne was fortunate to travel the world as a participant in an international study program in Russia, China and Nepal. For almost three years, she lived in London, where she studied and worked as a nutritional counselor. Corinne also spent six months traveling through Central America. She taught English to local women in Nicaragua, where she helped create an education and training program for street children.

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Leadership

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7th Annual Member Appreciation Networking Luncheon

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Corinne is currently working on a project with the United States Air Force Academy to bring Transformative Leadership training to military academies around the world.

A look at Corinne's presentation: **Ordinary People Doing Extraordinary Things.**

Empathy is a human resource that is as powerful as it is instinctive.

We feel connections to the people and places around us and long to better those connections, but often those emotions are too overwhelming. The very thing that stirs our soul is so huge and powerful we sometimes hold back. We look at the achievements of leaders such as Ghandi, Martin Luther King Jr., and others and we decide that we cannot match their level of commitment. The truth is, however, that we so often overlook the ordinary person doing extraordinary things. Even the smallest project can ignite a powerful movement, though you may not be aware of the ripple effect that act caused in its wake.

Corinne Domahidy has traveled the world and worked with some of the top aid organizations on our planet dealing with gender inequality, education, poverty, food security, and health issues, both as a volunteer and as a paid staff member. The richness and depth of her empathy for the human race is at once enthralling and inspiring. Along the way, however, Corinne came to understand that it is ordinary people doing extraordinary things that really complete the embodiment of humanity. She has met a rich embroidery of people around the world making change in their community and abroad by even the smallest measure of compassion and empathy and it is these acts of kindness, by these ordinary people, that bring the world together in ways we may not even understand.

Our Menu:

First Course: Baby Spinach & Curley Endive Salad with hearts of Palm, Citrus and Tomatoes with Red Bell Pepper Vinaigrette

Entrée Options:

- Porcini Rubbed Chicken Breast--Chervil Potato Puree, Broccolini with a Port Wine and Tamarind Sauce
- Gruyere Cheese Ravioli--Snow Peas, Chanterelles, Beurre Noisette Emulsion
- Lemon Infused Salmon--with Fennel and Fingerling Potato Sauté, Julienne Zucchini, Roasted Tomato and a Saffron Sauce

Dessert Course: Flourless Chocolate Cake with Raspberry Relish

Cost: \$35 for members; \$45 for non-members. Pre-registration is required by **10 am, Monday May 6**, to guarantee your spot. \$5 late fee thereafter. Self-parking is complimentary.

**CLICK HERE
To RSVP**



The **Helping Women + Changing Lives** Luncheon
spotlights the impact of education and access
to financing on a woman's path to economic self-sufficiency.

Help us rally around the women who are courageously
envisioning and pursuing a better life for themselves.

Presented By



www.apwfoundation.org



www.apwcolorado.org

Save The Date

Helping Women + Changing Lives Second Annual Philanthropic Luncheon

benefiting
The Alliance's Village Bank,
Scholarship and Outreach programs

**Thursday,
October 10, 2013**

Time: 11:30 am – 1:00 pm

Location: PPA Event Center
2105 Decatur Street, Denver

Cost: NO charge to attend



For more event **information** or **to find out how to
become a sponsor** please contact **Niki Sparks** at
alliancefoundation1@gmail.com or **303-229-5003**

The Second Helping Women + Changing Lives Luncheon

The first **Helping Women + Changing Lives Luncheon**
raised over **\$60,000** to better the lives of women in Denver
and abroad! **The Alliance Foundation** looks to build on
that success with this year's event.

SAVE THE DATE! Thursday, **October 10, 2013**, from 11:30
a.m.-1:00 p.m. to attend the **second Helping Women +
Changing Lives Luncheon** at the PPA Events Center, located
at 2105 Decatur Street in Denver.

HERE'S HOW TO GET INVOLVED:

- **Sponsor!** There are multiple sponsorship levels
to fit corporate budgets both large and small.
Contact **NIKI SPARKS** at **303-229-5003** or
alliancefoundation1@gmail.com for details.
- **Volunteer!** Be a Table Captain and host a table at the
Helping Women + Changing Lives Luncheon.
Contact **KRISTI SULLIVAN** at **303-324-0014** or
Kristi@sullivanfinancialplanning.com for
more information.

- **Invite!** This free event is a perfect opportunity for
colleagues and friends to see the good work your
participation in APW and The Alliance Foundation brings
to the community and the world.

WHY? A few words from women you whose lives you have
helped and changed:

*"I am grateful for the Alliance Scholarship. It is a blessing that
enables me to be a better student, better professional, and most
of all a better mother. I feel that the scholarship is an investment
in me and I feel a tremendous responsibility to pay it forward,"*

NADINE GARCIA, student from The Women's College of
the University of Denver and Alliance Foundation
scholarship recipient.

*"I started as a weaver, and with my first loan, I bought some
thread. I started some other businesses ...and now I have
3 employees,"*

JULIANAN SOLIS CHURUNEL, weaver, shop owner and
Guatemalan Village Bank participant.

Luncheon Sponsors

Ann Broderick
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June 2013 Networking
Luncheon Sponsor

**Interested in becoming a
Networking Luncheon
Sponsor? Call 303-368-4747**

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Be advised that the Communiqué is not private, only the APW Member Directory is restricted to members only, and can be viewed on the Internet.

*The Alliance is a member of
and proudly supports:
Colorado Women's Lobby, and The
International Alliance for Women*

June Networking Luncheon

Join the APW again at the beautiful **Denver Country Club** (DCC) for our monthly luncheon, Thursday, **June 13**, from 11:30 am – 1:00 pm. Our **luncheon sponsor** is the **APW Foundation** and we will have an opportunity to hear more about the **HELPING WOMEN + CHANGING LIVES Annual Philanthropic Luncheon**.

Business attire is required---they have a strict dress code and prohibit entrance with blue jeans.

Menu starts with Cucumber mint soup with rolls, butter, ice tea and lemonade

Entrée options:

- Grilled Salmon Salad; grilled salmon over mixed greens with avocado, mango, chevre, and citrus vinaigrette, shoestring potatoes OR
- Mediterranean Salad Nicoise; grilled ahi tuna served over mixed greens with haricot vert, fingerling potatoes, cherry tomatoes, diced egg and lemon basil vinaigrette OR
- Grilled Vegetable Panini (Vegetarian option)

Followed by lemon bars--yum!

Address: DCC, 1700 E. First Avenue, Denver 80218

Cost: Members \$30; non-members \$40

RSVP: Due by 5 pm, Monday, **June 10**, 2012,
a \$5 late chargewill apply thereafter

**CLICK HERE
To RSVP**



Coffee Connections

Join APW members or prospective APW members at our next Coffee Connections in the south part of town...

When: Thursday, **May 23**, 2013. 8:30 am to 10:00 am

Where: **Woody Creek Bakery**, 5073 S. Syracuse Street, Denver, 80237

Contact: lauren@thekaplans.com, or 303-912-2576

Grab a cup of coffee, tea or breakfast and join other APW members and guests to share more about your business and discuss business-related topics. Leave when you need to, end time is approximate.

Contact **LAUREN KAPLAN** to let her know you are coming!

**Communiqué Committee**

Pauline Huddleson, Editor
Sandy Smith, Co-Chair
Cindy Rold

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to **Pauline Huddleson** at execdir@apwcolorado.org

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NOMINATIONS

Board Of Directors Nominations

The Alliance of Professional Women is looking for **excited and dedicated members** who are interested in making a difference in our organization to run for our Alliance Board of Directors.

The **annual election for Board of Director positions** for The Alliance is **July 31, 2013**. If you are interested in serving on the Alliance board, please contact **PAULINE HUDDLESON** for an application and **submit it by June 28, 2013**.

The election of board members will be by email ballot only. Names will be listed on the ballot in the order in which the Directorship applications are received by The Alliance. The ballots are emailed in July together with a Dues Statement for the 2013-2014 membership year. You must be a member in good standing on July 31, 2013 (membership dues paid for the 2013-2014 fiscal year) in order for your ballot to be counted. Board members will be elected by majority vote and positions are generally not contested.

Responsibility of Alliance Board Members

- The members of the Board of Directors of The Alliance of Professional Women are the leaders of the organization.
- The Board establishes Alliance policy; Board members embody the organization to the public. Therefore, members of the Board of Directors should be actively involved in The Alliance of Professional Women, be well informed about its activities, and project a positive image of the organization.
- To fulfill the responsibilities for active participation and leadership, each Board Member is required to participate in as many of the following activities of The Alliance of Professional Women as is reasonably possible:
 - Carry out the mission and themes of The Alliance of Professional Women.
 - Maintain the fiscal integrity of The Alliance of Professional Women
 - Attend the annual Board Retreat and a majority of Board meetings each year.
 - Attend at least five other events, networking lunches and/or volunteer opportunities sponsored by The Alliance.
 - Promote The Alliance of Professional Women in the community.
 - Participate in an active Alliance committee or sit on a sub-committee or task force (when the Board determines the need.)
 - Recruit two new Alliance members per year.
 - Support the annual fundraising events for The Alliance of Professional Women and the Alliance Foundation.
 - Serve on the board of the Alliance Foundation and attend the Annual Board Meeting of the Foundation (to be held in conjunction with an Alliance of Professional Women Board meeting).

If you have any questions, please feel free to **contact any member of our Alliance Board of Directors** or **PAULINE HUDDLESON**, our Executive Director at **[303] 368-4747**.

A Note from the Editor...

The Communiqué exists not simply to pass on dates and times of events, but also to reflect **APW's mission** of women connecting with other women. The **"CONNECTING PERSONALLY"** section can cover issues we may face in our personal lives, and ways we connect with each other through mutual interests and activities. Why not reach out to a new member who has a similar interest as you--we profile new members in each Communiqué.

The **"CONNECTING PROFESSIONALLY"** section gives us an opportunity to share our collective professional knowledge and support each other in our business endeavors. Post networking activities you are holding on our calendar for other members to see, and submit them to me to post in our "Other Networking Opportunities" section of the newsletter. If you are in need of goods or services, check our membership for your needs first; we have amazing, talented women in our organization.

Finally, the **"CONNECTING PHILANTHROPICALLY"** section explores the issues of philanthropy with a focus on women and children, and how we can support efforts to be a stronger force for good in our communities. Take part in an Outreach Committee event, or consider getting involved with the Alliance Foundation's annual fundraiser luncheon.

The Communiqué is a forum for members to share personal, professional, and philanthropic thoughts and knowledge. We need and welcome your articles and ideas. **I would like to have articles submitted based on a theme for the next few issues of our Communiqué:**

July/August--Please submit a short paragraph or two telling us about your best vacation spot, or a must do/see for a family stay-cation in Colorado over the summer.

September/October--I would like to receive some articles on healthcare, and or living options for the "getting older" generations—as our parents age, many of us are faced with similar challenges of where they should live, what type of activities and programs are out there for them, and I KNOW we have some expertise in our APW member community.

Will you please submit an article to help educate us all on just what options are out there for our parents as they age?

PAULINE HUDDLESON

Executive Director

303-368-4747 • execdir@apwcolorado.org

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Do you need to copy some text from a PDF to paste into a Word document or email? You can do so quickly from Adobe Acrobat. Go to www.mcstech.net to find out how.

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If you want to ensure you have a consistent color theme throughout your presentation, you can select one of the Microsoft design/color themes, or you can create a custom color theme. Go to www.mcstech.net to find out how.

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Networking Luncheon Sponsor – Sign Up Now!

SHOWCASE YOUR BUSINESS! For the remainder of 2013, The Alliance is offering the opportunity for members to sponsor the following three networking lunches - August, September or November.

A Networking Luncheon Sponsor receives the following benefits:

- **A five-to-ten minute promotional presentation** at the sponsored APW lunch meeting. Fee includes lunch for the sponsor and a guest. Sponsor will be asked to provide a small gift for a drawing during lunch (i.e. complimentary one hour consultation, gift certificate to a restaurant, etc)
- **Newsletter sponsorship**, which includes a full-page article in the newsletter as well as a full-color business card size ad and link to the article and sponsor website in the newsletter e-mail. This full-color, formatted newsletter e-mail is distributed to over 1,500 professional women in Denver!
- **Exclusive distribution/display of materials** at place settings or on chairs at luncheon.
- **Business cards or electronic spreadsheet** of all luncheon attendees collected and sent to you after luncheon.
- **Recognition as a sponsor** at each of the monthly luncheons.
- **Active link** to your company website on the front page of APWcolorado.org. This 12-month listing will boost your own website's search engine ratings because APW consistently returns top level results in search queries.
- **Highlighted as a sponsor in the Communiqué** every other month with a feature article on the sponsor during the month of your sponsorship.
- **Spotlight piece** on you as a sponsor, a month after your sponsorship, in the Communiqué

The cost of a Network Luncheon Sponsorship is \$300. Sole Proprietors may split the cost and benefits of hosting a network luncheon. Our member feedback has been that it takes approximately three weeks to one month to recoup the cost of business gained through exposure at the luncheon and in our newsletter.

Networking Luncheons will be reserved on a first-come-first-serve basis, so reserve your month today by contacting **PAULINE HUDDLESON** at (303) 368-4747 or execdir@apwcolorado.org





Save the Date – June 20, 2013

Outreach Committee Annual Summer Happy Hour

Bra Drive to benefit Excelsior Youth Center

Please join us once again for our Annual Outreach Summer Happy Hour. This year's event will be held at The Matchbox located in the River North Art district just east of LoDo. We are asking attendees to bring one or more **NEW** bras of any size to donate to the Excelsior Youth Center.

Excelsior Youth Center is a residential treatment program established in 1973, serving girls between the ages of 11-18 with emotional and behavior difficulties. They are committed to the treatment and education of these young women and strive to enhance their successful reintegration into their families and their communities.

Please visit their website at <http://excelsioryc.org/>

...and we will also be reviving the **Accessory Swap!** Bring your gently used accessories (hat, purse, gloves, jewelry, belts and scarves) that you love but just don't wear anymore and trade them for something new –White Elephant Style. This swap is a great way to network and get to know each other better by jockeying for the best items! Make sure to attach your business card!

When: June 20th 5pm-8pm

Where: The Matchbox – 2625 Larimer Street Denver, CO 80220

There will be happy hour drink specials and light appetizers served

Please RSVP to:

Shae Thurman – sthurman@ercopy.com

Pam Fischer- designalacarte@msn.com

Lots of off-street parking right next to the Matchbox



Alliance Networking Opportunities

WHAT: OUTREACH COMMITTEE MEETING (CM)

When: **Wednesday, May 1**, and **June 5**, 5:30 pm
 Where: Home of **PAM FISCHER**, 2218 Franklin Street, Denver, CO 80205
 RSVP: **Samantha Dardano**, Sam@DardanoProperties.com or 303-331-6700

WHAT: NETWORKING EVENTS COMMITTEE MEETING (CM)

When: Tuesday, **April 30**, and **June 4**, 11:30 am – 1:00 pm
 Where: **Vitamin Cottage**, Colorado Blvd and Evans
 RSVP: **ANNE MOORE**, avatar.anne@gmail.com or 773-551-2810

WHAT: MAY MEMBER APPRECIATION NETWORKING LUNCHEON

When: Thursday, **May 9**, 11:00 am – 1:00 pm
 Where: **Hyatt Regency Denver Tech Center**, 7800 E. Tufts Ave., Denver, CO 80237
 Cost: \$35 for Alliance members and \$45 for guests
 Pre-registration by 5 PM, Monday, **May 7**, is needed!
 RSVP: [CLICK HERE](#) to be there!
 Parking: Self-Parking is free

WHAT: MEMBER SUPPORT COMMITTEE MEETING (CM)

When: Wednesday, **May 15**, 11:30 am
 Where: **Woody Creek Bakery, DTC**
 RSVP: **LEAH DIRKS**, leah.dirks@efirstbank.com

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING (CM)

When: Tuesday, **May 21**, 7:00 am - Networking, 7:30-Speaker
 Where: **Zaidy's** in Cherry Creek, 1st & Adams
 RSVP: **ARLENE ABADY**, gazebo1@q.com or 303-237-0360
 Topic: **Colorado's Commitment to Communities: The Value of Our Public Investment in Women and Families**

The Colorado budget has been a major focus of the 2013 legislative session. Even though Colorado's economic picture looks better this year compared to the past five, the sequester is going to make an impact, particularly on the most vulnerable of our population: women and families.

Our speaker, **CAROL HEDGES**, is the Director of the Colorado Fiscal Institute and a recognized expert on the effects of Colorado's TABOR amendment. Her current research explores spending and taxation in Colorado in light of fairness, efficiency and adequacy. A recent report is entitled, "Aiming for the Middle: Benchmarks for Colorado's Future." Carol has a BS in Public Administration from Emporia State University and a law degree from the University of Kansas.

The Colorado Fiscal Institute provides credible, independent and accessible information and analysis of fiscal and economic issues facing Colorado. Its aim is to inform policy debates and contribute to sound decisions that improve the well-being of individuals, communities and the state as a whole.

Our meeting is informal. We buy our own meal and chip in to cover the breakfast of our speaker. We start at 7:00 A.M. to allow a half hour of networking; the formal meeting begins at 7:30 A.M. and is generally over by 9:00 A.M. **Please join us!!**

WHAT: COFFEE CONNECTIONS--SOUTH

When: Thursday, **May 23**, 8:30 – 10:00 am
 Where: **Woody Creek Bakery**, 5073 S. Syracuse Street, Denver, 80237
 RSVP: lauren@thekaplans.com or 303-912-2576

WHAT: JUNE NETWORKING LUNCHEON

When: Thursday, **June 13**, 11:30 am – 1:00 pm
 Where: **Denver Country Club**, 1700 E. First Ave., Denver
 RSVP: [CLICK HERE](#) to be there!
 Sponsor: Alliance Foundation

Don't miss this lovely Networking Luncheon and to hear an update on the Alliance Foundation's Philanthropic Luncheon.

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Member News & Information

Alliance Networking Opportunities

Continued from Page 9

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING (CM)

When: Tuesday, **June 18**, 7:00 am, Networking–7:30, Speaker
Where: **Zaidy's** in Cherry Creek., 1st & Adams
RSVP: **NORA KELLY**, nvkesq@qwestoffice.net or
303-866-9868

For our June meeting, we are honored to welcome **Beth McCann**, State Legislator, from House District 8 in central Denver. Representative McCann is the Majority Caucus Whip. She has been very involved in the gun debate and is in the process of proposing legislation which will establish a task force to address guns and mental health. We will ask her about this issue, and she will also be speaking and answering questions about legislative issues which affect women and girls.

Our meeting is informal. We buy our own meal and chip in to cover the breakfast of our speaker. We start at 7:00 am to allow a half hour of networking; the formal meeting begins at 7:30 am. and is generally over by 9:00 am.

This should be a very interesting presentation and an opportunity to ask questions of one of our best and brightest state legislators. **We hope you'll join us!**

Other Networking Opportunities

WHAT: CAMPEXPERIENCE™ WOMEN'S CAMP

When: **October 4-6**, 2013
Where: **Keystone Resort & Conference Center**
 The 8th annual CampExperience™ is bigger and better than ever. With the theme for the year “Infinite Possibilities,” now is the time to make your plans to attend Camp!

Some of the Infinite Possibilities for your 2013 CampExperience™ include:

- National speakers like **MARY LOVERDE**, **EILEEN FORLENZA** and **CYNTHIA JAMES**
- Get physical in a yoga, Zumba or dance class
- Find adventure while fly fishing, hiking, skeet shooting or learning self defense
- RELAX and eat a s'more by the fire
- Create something beautiful in a jewelry, pottery or painting class
- Reflect and reconnect with the best, most real version of you
- Make new connections in our optional NEW in 2013 networking breakfasts

And all of the activities at **CampExperience™** support our **Charity Partners: United Way, Dress for Success, and Warren Village.**

For more information or to register for the **CampExperience™ 2013 Infinite Possibilities** retreat, **MiniCamp** or any of our other great pre-camp networking and educational events, contact Camp Manager **NIKI SPARKS** at niki@campexperience.com or **303-229-5003**.

New Members

CAROLYN MARTINEZ—Associate Director, **Newmark Grubb Knight Frank, Inc.**, 303-260-4378, cmartinez@newmarkkffr.com

BRENDA MAHONEY—Fashion Consultant, **CABi**, 720-280-9582, b.stylish@comcast.net

MICHELLE ASHMUN—Accounting & Bookkeeping, 615-390-4914, michelle@michelleashmun.com

JAIMEE REED—Owner/ Broker, **Cairn Insurance Services, Inc.**, 480-204-2517, inbox@cairninsurance.com

KELLY DIAMOND—Agent, **US Health Advisors**, 303-305-8299, kelly.diamond@ushadvisors.com

RAMONA McDOWELL—Realtor/ Owner, **Excel Brokers**, 303- 667-3858, ramonamcdowell@msn.com

DORIANA FONTANELLA—Attorney, **The Limbaugh Law Firm, LLC**, 303-393-0907, doriana@thelimbaughlawfirm.com

LYNNE AMERSON—Portfolio Manager, **First Western Trust**, 303-640-2400, Lynne.amerson@myfw.com

New Member Profiles

JAIMEE REED—Owner/ Broker, **Cairn Insurance Services, Inc.**, 480-204-2517, inbox@cairninsurance.com

1. Why did you join the Alliance of Professional Women?

I joined APW for numerous reasons. Every woman I met at the luncheon was very welcoming and seemed genuinely happy to be a part of APW. Additionally, I've met many women through other networking events and almost every single one has been a member of APW. They all spoke so highly of APW and they all thought it would be a great fit for my personality and my business. Moreover, I try to support local businesses, especially ones owned by women, whenever I can and I thought this would be the perfect place for that!

2. What are your hobbies?

I enjoy spending time with my family and friends. I also love anything outdoors, including skiing, hiking, and training for triathlons.

3. What is your position/business?

I am a lawyer-turned-insurance broker and I am the owner of Cairn Insurance Services, Inc. We specialize in E & O/liability insurance for professionals. Most of my current clients are attorneys, but we have many great markets for all professionals who need insurance.

4. What is something that few people know about you?

I plan to compete in a half Ironman in 2014....and I'm terrified! (And I detest running!!)

KELLY SNODGRASS—Attorney, **Lasher Legal Resolution, P.C.**, 303-647-4770, kelly@lasherlegalresolution.com

1. Why did you join the Alliance of Professional Women?

I joined APW because I think promoting, encouraging, and sustaining women professionally and as a whole is important but also because it is such a fun group! I really felt welcomed and comfortable at every luncheon I attended and that meant a lot to me. This group seems to be sincerely about creating great relationships amongst professional women.

2. What are your hobbies?

I spend a ton of time with my fiancé and dogs, hiking, cross country skiing, and just playing. I also love skiing, mountain biking, yoga, and Pilates.

3. What is your position/business?

I am an attorney specializing in civil litigation and family law. I love litigation, being in court, and particularly, helping people.

4. What is something that few people know about you?

I sing, but rarely in public (anymore). I was part of an all-women's a cappella group in college and we performed to large audiences.

LYNNE AMERSON—Portfolio Manager, **First Western Trust**, 303-640-2400, Lynne.amerson@myfw.com

1. Why did you join the Alliance of Professional Women?

I was excited to find an organization that regularly brings professional women together balancing social and net working needs. I've felt so welcomed at the lunches I've attended and have already met many interesting women. The way the group has organized around different causes adds another attractive element that sets it apart.

2. What are your hobbies?

I am passionate about food and wine so I spend a lot of time cooking and attending wine tastings with my husband (who happens to be a Sommelier). I also spend a lot of time in our mountains: hiking, camping, skiing and snowshoeing.

3. What is your position/business?

I am Portfolio Manager for a private bank called First Western Trust. I implement bespoke portfolio strategies for individuals and foundations. I have over 10 years of experience working with private clients and growing their wealth through world class products, innovative solutions and outstanding service. Prior to joining First Western I worked for Barclays Wealth in NYC.

4. What is something that few people know about you?

I didn't drive a car until I was 27 years old; I actually don't enjoy driving!

Continued on Page 12

Member News & Information

Alliance Thanks!

March Networking Luncheon

We had a fun, exclusive luncheon at **Lou's** near the Highlands area of Denver. The food was yummy and we enjoyed hearing from the Founder of **CampExperience™**, **Betsey Wiersma**, who was our luncheon sponsor and is our Marketing Partner. We thank **GINNY TAYLOR** (www.gotchacovered.com) for a great job hosting the event and **ANNE MOORE** (www.avatarepc.com) who helped with the planning but was unable to enjoy it. We also thank new committee member, **DEB KLAFTER**, for helping out at the luncheon as well. Betsy updated us on camp this year which will be in Keystone, Colorado, on October 4-6. It sounds like it will be a fantastic camp again this year. Thanks for the door prize donations this month go to **BETSY WIERSMA**, **Lou's** and **ROBIN BERG**!

April Networking Luncheon

Many thanks to all who attended our fabulous luncheon at **Bonefish Grill**; it was another exclusive luncheon just for us. **HELENE SCHMIDT** (www.thepromotionsource.com) and **MELANIE PAHL** (www.distinct-destinations.com) did an outstanding job hosting the event. We thank **KRISTI SULLIVAN** (www.sullivanfinancialplanning.com), our Luncheon Sponsor, for her enlightening and funny presentation – Kristi is a great speaker!

The food was good and all in attendance received a coupon for free bang-bang shrimp on their next visit. We also thank **LISA CASTRO**, **KRISTI SULLIVAN**, **HELENE SCHMIDT** and **ANNE MOORE** for the great door prize donations.

New Member Profiles

Continued from Page 11

DORIANA FONTANELLA—Attorney, **The Limbaugh Law Firm, LLC**, 303-393-0907, doriana@thelimbaughlawfirm.com

1. Why did you join the Alliance of Professional Women?

I joined the Alliance of Professional Women to meet and network with other professional women. I attended various types of meetings (Luncheons, Public Affairs breakfast, Coffee Connection) and enjoyed what each format had to offer.

2. What are your hobbies?

Learning the piano, working out at the gym, reading, travel, history, languages.

3. What is your position/business?

I am an attorney and am Of Counsel to The Limbaugh Law Firm, LLC where we focus on Wills and Trusts, Special Needs Planning, Taxation, and Elder Law.

4. What is something that few people know about you?

If I told you, more people would know it about me and it would no longer be a little known fact.

Anniversaries

The Alliance wishes to recognize and thank the following women who joined The Alliance of Professional Women in May or June. We greatly appreciate your continued support of our organization.

19 years

ANN BRODERICKBauerle & Company

6 years

KRISTI SULLIVANSullivan Financial Planning, LLC

5 years

DONNA PLUTSCHUCK . . .Corporate Office Images, Ltd.

PAM FISCHERDesign A La Carte

4 years

CHELSEY BURNSWhite and Steele, P.C.

2 years

KRYSTA GERSTNERFirstBank

LEAH DIRKSFirstBank

LAUREN KAPLANRodan + Fields Dermatologists

GINNY TAYLORGotcha Covered

1 year

BELINA FRUITMANA Woman's Way to Recovery

JOANNA JOHNSONE2 Business Gifts

PAMELA WILSONThe Care Navigator

RACHEL RYCKMANWhite and Steele, P.C.

JODY HASKINSWhite and Steele, P.C. [\[Back to What's Inside\]](#)

How to Wear the Monochromatic Trend

by Dana Lynch, AICI FLC

If you read my last **e-Style Tip**, I'm sure you got the gist that there are tons of **great trends for spring**. I'm excited that so many of them are wearable and can be professional! As it has been for a few seasons, color is still a big trend and is available everywhere!

Today, I want to give you a **fresh focus on a "new" way to wear color, the Monochromatic Trend**. Not only is this an easy trend to pull off, but it will allow you to shop your closet and make your clothes you love work that much harder.

The monochromatic trend, or wearing one hue head to toe is easy, but there are a few tricks to creating a truly polished look. **Here are a few tips to get you started.**

- 1. Pick pieces in one hue that are a shade or two off from each other.** This will keep you from looking too matchy-matchy. It's a more modern look! For example, the other day I combined a pair of bright coral wide legged pants with a coral cardigan that had just a touch more pink in it. I was thrilled to have a new outfit without spending a dime!
- 2. Add some texture!** Mixing textures is a great way to make your monochromatic look interesting. Texture doesn't have to be bulky. Simply combining a lightweight knit with a woven can often provide plenty of textural interest.
- 3. Accessories can match...or not.** If you absolutely love shoes or bags, go ahead and incorporate them into your monochromatic, tonal color scheme. Otherwise, neutral colored accessories will be absolutely lovely.



- 4. Do it part-way. (What?)** It's probably unrealistic to think you've got tons of bright colored bottoms in your wardrobe. (Um, they're not so basic.) So why not do the monochromatic trend on top? Then simply add neutral tones for your bottoms.

I have a challenge for you! Wear color! It would be so easy to translate this technique and do it with neutrals such as black, white and grey or tan, beige and khaki. However, color can have such a profound effect on your mood and how others perceive you that I implore you to try some color in your wardrobe. I know you'll have fun, look stylish, and feel fabulous!

Dana Lynch, owner of **Elements of Image**, is an image consultant specializing in "taking the stress out of getting dressed" and showing women how they can use the power of image to gain an edge in the workplace. She can be reached at **303-868-8925** or visit www.elementsofimage.com for more information. Subscribe to **Dana's e-Style Tip of the Month** to get more great tips like this and to receive a **FREE** special report, "Using Your Image to Gain that Professional Edge."

New Member Referrals

Thanks go to the following Alliance members who have referred a brand new Alliance member just since our last Communiqué. We are grateful to **NANCY THAUETTE** for referring **LYNNE AMERSON**, **ELIZABETH MOORE** for referring **DORIANA FONTANELLA**, **LESLIE GARSKE** for referring **JAIMEE REED**, **PAULINE HUDDLESON** for referring **Brenda Mahoney**, and **LAURA SRSICH** for referring **CAROLYN MARTINEZ**. We appreciate you sharing our fabulous organization and are pleased to run your business card ad as a token of our appreciation.

Receive a **FREE AD** for **referring new members to The Alliance!** In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

Business Sources

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M. Lou Raders
Kelly Reynoldson
Peggy Richter
Meredith Riley

- 2009 Top 100 Law Firms for Diversity by MultiCultural Law magazine
- 2008 Top 50 Law Firms for Women by Working Mother magazine

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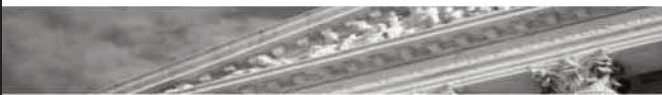


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calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 9-10 for event information and event codes or call the contact for the event.

MAY 2013

S	M	T	W	T	F	S
			1 Outreach CM 5:30 PM, Home of PAM FISCHER , 2218 Franklin Street, Denver 80205 SAMANTHA DARDANO 303-331-6700 Sam@DardanoProperties.com	2	3	4
5	6	7	8	9 Membership Appreciation Networking Luncheon 11:00 AM – 1:00 PM Hyatt Regency Denver Tech Center, 7800 E. Tufts Ave., Denver 80237 CLICK HERE to register	10	11
12 Mothers Day	13	14	15 Member Support CM 11:30 AM, Woody Creek Bakery, DTC LEAH DIRKS leah.dirks@cfirstbank.com	16	17	18
19	20	21 Public Affairs CM Networking from 7:00-7:30 AM, Speaker at 7:30-9:00 AM Zaidy's of Cherry Creek ARLENE ABADY 303-237-0360 gazebo1@q.com	22	23 Coffee Connections 8:30 - 10:00 AM, Woody Creek Bakery, DTC RSVP to lauren@thekaplans.com or 303-912-2576	24	25
26	27 Memorial Day	28	29	30 Networking Events CM 11:30 am - 1:00 pm, Whole Foods, CO Blvd/I-25, upstairs, ANNE MOORE avatar.anne@gmail.com or 773-551-2810	31	

For more event information see PAGE 9-10 or for event updates visit www.apwcolorado.org

JUNE 2013

S	M	T	W	T	F	S
						1
2	3	4 Networking Events CM 11:30 AM - 1:00 PM, Whole Foods, CO Blvd/I-25, upstairs, ANNE MOORE avatar.anne@gmail.com or 773-551-2810	5 Outreach CM 5:30 PM, Home of PAM FISCHER , 2218 Franklin Street, Denver 80205 SAMANTHA DARDANO 303-331-6700 Sam@DardanoProperties.com	6	7	8
9	10	11	12	13 Networking Luncheon 11:30 AM - 1:00 PM, Denver Country Club CLICK HERE to register	14	15
16 Father's Day	17	18 Public Affairs CM Networking from 7:00-7:30 AM, Speaker at 7:30-9:00 AM Zaidy's of Cherry Creek NORA KELLY , 303-866-9868 or nvkesq@qwestoffice.net	19	20	21	22
23	30					