

COMMUNIQUÉ



May 2008 • Connecting Women Personally, Professionally and Philanthropically

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Take NOTE!

Our newsletter is NOW interactive!
CLICK on any **bolded purple** text
and launch websites, send emails,
register for events, or move to a
different part of the newsletter!"

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Mary Carr[303] 368-4747

Fax[303] 282-4968

E-Mail execdir@apwcolorado.org

Web site: apwcolorado.org

P.O. Box 480384, Denver CO 80248

Put Your Tax Rebate To Work

Submitted by Teresa Sanders of Edward Jones, May Networking Luncheon Sponsor

You may not be familiar with its formal name - the Economic Stimulus Act of 2008 - but you're almost certainly aware of its key outcome: a tax rebate. Now comes the big question: What should you do with it?

If you spend it, you will do your part to help stimulate the economy. But by investing the rebate, you could help speed your progress toward your long-term financial goals, such as a comfortable retirement.



Before we look at investment possibilities, let's quickly go over the "nuts and bolts" of the plan:

- **How much?** You can receive up to \$600, if you're filing as an individual, or \$1,200, if you're filing a joint return. Plus, you can get an additional \$300 for each qualifying child. However, the size of your rebate will be reduced by \$50 for every \$1,000 you earn above adjusted gross income (AGI) limits (\$75,000 for singles and \$150,000 for married couples).
- **When?** The IRS will begin mailing Stimulus Act rebate checks in May. If you've selected the "direct deposit" option for receiving your 2007 income tax refund, your Stimulus Act rebate will be placed in the same account that you've chosen for your refund.

Investment Choices. Here are a few possibilities for investing your rebate:

- **Traditional or Roth IRA** - Suppose that you are a joint filer and did receive the full \$1,200 rebate. If you put that \$1,200 in an investment that earned a hypothetical 7 percent return, and that investment were placed in a traditional or Roth IRA, the money would grow to more than \$9,000 in 30 years. (This figure does not include fees, commissions or expenses, all of which would reduce your investment returns.) Keep in mind that traditional IRA withdrawals are taxable, whereas a Roth IRA's earnings have the potential to grow tax free, provided you don't begin taking withdrawals until you're at least 59-1/2 and you've had your account for at least five years.) All investments within these accounts do fluctuate in price, so it is possible to have more, less or the same amount when you sell your investments.
- **Section 529 savings plan** - In a Section 529 college savings plan, you put money in a specific mix of investments. Section 529 plans are tax deductible in some states for residents who participate in their own state's plan. All withdrawals will be free from federal income taxes if the money is used for a qualified college or graduate school expense of your child or grandchild. (Withdrawals for other reasons may be subject to federal, state and penalty taxes. Also, Section 529 distributions will appear as income on the child's tax return, which could affect financial aid calculations.)
- **Emergency fund** - It's a good idea to put six to 12 months' worth of living expenses in a liquid account for use as an "emergency fund." Without such a fund, you might be forced to liquidate some of your long-term investments to pay for things such as a costly car repair or an unexpected medical bill.

A rebate like this one doesn't come along every year - so put it to work for you. Someday, you may be glad you did.

Teresa Sanders, Financial Advisor, Edward Jones, 9130 W 6th Avenue, Lakewood, CO 80215
[303] 996-9650, www.edwardjones.com

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CONNECTING PHILANTHROPICALLY

Leadership

EXECUTIVE COMMITTEE

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Wise Women Communications
US Bank

*The Alliance is a member of
and proudly supports:
Colorado Women's Lobby, and The
International Alliance for Women*

APW Totes FOR Sale – Proceeds Benefit The Alliance Foundation!

We are currently taking orders for APW Tote Bags!
The tote measures 17" wide by 14" high by 3" at the bottom seam, wide enough to accommodate legal sized folders. It is made out of thick nylon canvas. The tote has a zipper closure; inside there is one main pocket and three mini pockets for items like cell phone, pens, business cards, etc.

Bags are \$12 each and 50% of the proceeds go to benefit the **Alliance Foundation**.

PURCHASE a TOTE TODAY!



APW Tote Bags FOR SALE!

T0oT! T0oT!

Each year, the **Denver Professional Chapter of The Association for Women in Communications** honors women at its annual **Women of Achievement Awards** program. These awards recognize women in the communications profession who have maintained a high level of excellence and who have served as mentors by encouraging other women to achieve excellence. I am very humbled and honored to announce that **I received a Woman of Achievement award** at the 20th anniversary celebration of these awards, on April 22.

*Deborah Krier • WiseWomenCommunications • Service. Solutions. Success.
[303] 594.8930 • Fax: 866.707.9677 • www.WiseWomenCommunications.com*

Congratulations to member **LAURA HAZEN** of **Ireland Stapleton Pryor & Pascoe, P.C.** who has been named shareholder/director!

The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription & more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager

N O M I N A T I O N S

Luncheon Sponsors

Harper Lutz Zuber
Potenza & Associates
May 2007 Networking
Luncheon Sponsor

Waddell & Reed
February 2008 Networking
Luncheon Sponsor

CampExperience
March 2008 Networking
Luncheon Sponsor

Nurse-Family Partnership
April 2008 Networking
Luncheon Sponsor

Edward Jones
May 2008 Networking
Luncheon Sponsor

*Interested in becoming a
Networking Luncheon Sponsor?
Call [303]-368-4747*

Sustaining Alliance Members

Peggy Anderson
Deb Armbruster
Kathleen Bowen
Bonnie Busekrus
Deni Cates
Diana Powell
Jennifer Streetman
Monica Thompson
Anne Vitek
Sharon Weikel
Charlene Wilson

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Amanda Robison, Assistant
Sandy Smith, Co-Chair

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes

From The Editor

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to execdir@apwcolorado.org



Board Of Directors Nominations

The **Alliance of Professional Women is looking for excited and dedicated members** who are interested in making a difference in our organization **to run for our Alliance Board of Directors.**

The annual election for Board of Director positions for The Alliance is **July 31, 2008**. If you are interested in serving on the Alliance board, please complete the following application and submit it to **Mary Carr** by **May 31, 2008**.

The election of board members will be by mail ballot only. Names will be listed on the ballot in the order in which the Directorship applications are received by The Alliance. The ballots are mailed in June together with a Dues Statement for the 2008-2009 membership year. You must be a member in good standing on July 31, 2008 (membership dues paid for the 2008-2009 fiscal year) in order for your ballot to be counted. Board members will be elected by majority vote and positions are generally not contested.

Responsibility of Alliance Board Members

- The members of the Board of Directors of The Alliance of Professional Women are the leaders of the organization.
- The Board establishes Alliance policy; Board members embody the organization to the public. Therefore, members of the Board of Directors should be actively involved in The Alliance of Professional Women, be well informed about its activities, and project a positive image of the organization.

- To fulfill the responsibilities for active participation and leadership, each Board member is required to participate in as many of the following activities of The Alliance of Professional Women as is reasonably possible:
 - Carry out the mission and themes of The Alliance of Professional Women.
 - Maintain the fiscal integrity of The Alliance of Professional Women
 - Attend the annual Board Retreat and a majority of Board meetings each year.
 - Attend at least five other events, net working lunches and/or volunteer opportunities sponsored by The Alliance.
 - Promote The Alliance of Professional Women in the community.
 - Participate in an active Alliance committee or sit on a sub-committee or task force (when the Board determines the need.)
 - Recruit two new Alliance members per year.
 - Support the two annual fundraising events for The Alliance of Professional Women and the Alliance Foundation.
 - Serve on the board of the Alliance Foundation and attend the Annual Board Meeting of the Foundation (to be held in conjunction with an Alliance of Professional Women Board meeting).

If you have any questions, please feel free to contact any member of our Alliance Board of Directors or MARY CARR, our Executive Director at [303] 368-4747.

SEE Page 4 for the Board Member Application.

N O M I N A T I O N S

Alliance Directorship Application

2008-2009

I am interested in serving on the Board of Directors of The Alliance of Professional Women.

Name:

Work Phone:

Home Phone:

Profession/Title:

Employer:

Address:

PLEASE provide write a personal statement regarding your interest and qualifications to be used in a mailer describing the candidates. (Due to space limitations, we will be able to print only the first 100 words of your statement.)

Directors will be elected by majority vote.

PLEASE complete the application and include a recent photo of yourself for the ballot. **Please mail or e-mail** the application along with your photograph **no later than May 31, 2008**, to:

Mary Carr, P.O. Box 480384, Denver CO 80248 • execdir@apwcolorado.org

Your name will be placed on the ballot in the order that your application is received. Early application will merit a higher position. Please make sure that your 2008 - 2009 membership dues are paid by July 31, 2008; otherwise your ballot cannot be counted.

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MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events, Activities & More

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event!

WHEN: THURSDAY, MAY 1ST, 2008 11:30A – 12:30P

WHAT: NETWORKING EVENTS COMMITTEE MEETING

WHERE: Whole Foods (formerly Wild Oats)
on Colorado Blvd

RSVP: **DANA LYNCH [303] 463-4839**
dana@elementsofimage.com

WHEN: WEDNESDAY, MAY 7TH, 2008 5:30P

WHAT: OUTREACH COMMITTEE MEETING

WHERE: Whole Foods, Tamarac Square

RSVP: **MEGAN WEGNER 1-800-340-5653 x52760** or
Megan.wegner@jnli.com

WHEN: THURSDAY, MAY 8TH, 2008 11:00A – 1P

WHAT: MAY NETWORKING LUNCHEON SPONSORED
BY **EDWARD JONES**

WHERE: **Cherry Creek Marina & Yacht Club,**
4800 S. Dayton St., Greenwood Village, Co 80111

COST: \$30 Members, \$35 Non-Members; Special
Membership Discounts if you join the APW at the
May Networking Luncheon!

RSVP: **On-line pre-registration is required.**
Register NOW!

Luncheon Catered by Kelli's Kitchen

www.kelliskitchen.com

Roasted Vegetable Torte

Baby Arugula and Mache Salad with Heirloom

Tomatoes and Blood Orange Vinaigrette

Fresh Baked Mini Baguettes

Keylime Cheesecake

Iced Tea

Enjoy extended networking (11A – 12P) on the Yacht Club's sunny deck overlooking the reservoir – don't forget your sunglasses! Registration fees cover parking, park entrance fees (in the event you want to enjoy the gorgeous start-of-summer weather), luncheon entrée and beverage, networking with fabulous women, and the opportunity to win one of our amazing business card drawings. Don't miss this special luncheon!

WHEN: TUESDAY, MAY 20TH, 2008 7:30-9A

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

WHERE: Zaidy's at 1st and Adams, Cherry Creek

RSVP: Nancy Thauvette at
nancy.thauvette@usbank.com or [303] 713-6456
by 2P on Friday, May 16th.

COMING UP IN JUNE:

JUNE NETWORKING LUNCHEON

Thurs June 12th 11:30A – 1P, Solera, 5410 E. Colfax,
Denver, CO 80220. **Members Only Event!**

CONTINUING EDUCATION: ETHICS – ABUSE OF FIDUCIARY RELATIONSHIPS

presented by Ling Lam of Schmidt, Horen & Lockwood, LLP.
Tues, June 17th 7-9A, The Women's College at the University
of Denver, Denver, CO 80210. **Register NOW!**

SPA NIGHT

Thurs, June 26th 6-9P hosted by the **Inverness Spa** in the
Inverness Hotel and Conference Center, DTC. **Register
NOW!** Mark your calendars, ladies, because THIS is a night
you aren't going to want to miss!

Your \$50 registration fee includes wine bar, hors d'oeuvres
buffet, sweet treats and fresh fruit, and UNLIMITED spa
services including mini-mani and pedi's, paraffin hand dips
w/ moisturizing hand and arm massage, eyebrow and lip
waxing, chair massage, mini table massage, and hot
stone massage.

Enjoy networking throughout the Inverness' beautiful spa
setting, sit by candlelight by the outdoor fireplace, eat, drink,
refresh, renew and rejuvenate!

The Inverness is also providing complimentary valet parking
for all of our pampered guests, 20% of all spa products, and
the chance to win gift baskets full of pampering and skin care
items AND an Inverness Spa gift package. Space is limited –
Register NOW!

▼ Take NOTE!

Our newsletter is NOW interactive! CLICK on any **bolded purple** text
and launch websites, send emails, register for events,
or move to a different part of the newsletter!"

MEMBER NEWS & INFORMATION

New Members

KAREN HEAD, MBA, PMP Project Controls/Project Management, [303] 519-1991, krhead123@comcast.net

JUDITH SEARS Copy Writer, [303] 573-5583 searscomm@aol.com. Judith has 12 years experience as a freelance writer for marketing/corporate communications. Her typical projects include brochures, websites, newsletters, feature articles, and ad copy. She has written frequently on high tech, finance, home mortgage, organizational development and others.

MELISSA CAPPLEMAN Debt-Free Coach, **Coach Melissa, LLC.**, [720] 514-9043, Melissa@coachmelissa.net

LOUISE FURCHE President/Certified Credit Executive **B2B Credit Consulting, LLC.**, [303] 946-6232 louise@bizcreditconsult.com
Louise helps B2B suppliers improve their cash flow and increase sales. This is not about "collections", it's about profit. Work smarter... not harder.

DAWN WHISTLER Communications and Marketing Specialist, **DW Communications**, [720] 220-0328 dawn@lostranch.com

KATIE REGAN Marketing Manager, **The Inverness Hotel and Conference Center**, [303] 397-7145 kregan@destinationhotels.com
Colorado's premier conference center, The Inverness hotel and Conference Center features a rare combination of luxurious accommodations, resort amenities and comprehensive conference facilities. The AAA Four Diamond hotel offers five award-winning dining and entertainment venues and is home to a challenging par-70 golf course, a brand new 4500 sq. ft. rejuvenating spa, as well as a variety of upscale amenities, making it the perfect place to work, play or both.

KATIE PEDERSON Spa Director, **The Inverness Hotel and Conference Center**, [303] 397-7815 kpederon@destinationhotels.com

CARLA COLEMAN Business Travel Sales Manager, **The Inverness Hotel and Conference Center**, [303] 397-7147 ccoleman@destinationhotels.com

New Member Profiles

1. Why did you join the Alliance of Professional Women?
2. What are your hobbies?
3. What is your position/business?
4. What is something that few people know about you?

SANDI MEHL, Fundraising/Event Planning, **Benefit Event Solutions**, [303] 880-9747, sandil@juno.com

1. **Joined APW:** I joined as a way to meet other professional women in the area. Since much of my work is done from home, it is often difficult to meet people.
2. **Hobbies:** I love to read, travel, and create a flower garden on my deck.
3. **Occupation:** I have a business named Benefit Event Solutions. I plan and manage fundraising events for nonprofits and market event-tracking software. I'm also a part-time special events assistant for the Juvenile Diabetes Foundation.
4. **Most People Don't Know:** I moved to Denver just over two years ago so I could be near my grandchildren and basically started over with my business (although I still keep consulting jobs in Seattle so I have a good excuse to return there often!)

ERIN SEABOLD Owner, **Boutique for the Soul**, [303] 814-8482 erin@boutique4thesoul.com

1. **Joined APW:** I had come as a guest a few times and felt that it had many amazing women that I would enjoy seeing every month and referring business to.
2. **Hobbies:** Spending time with my boys. I love baseball (my sons play and major league), shopping and traveling
3. **Occupation:** Owner, Boutique for the Soul
4. **Most People Don't Know:** I can speed read and have an amazing memory!

LISA COSSEY Vice President, **Wells Fargo Bank, N.A.**, [303] 863-6121, cossey@wellsfargo.com

1. **Joined APW:** I was referred by Suzanne Sanchez plus I like the mission of the organization, including the charitable work done for educating women and providing microcredit loans.
2. **Hobbies:** Reading, scrapbooking, skiing, playing with my kids
3. **Occupation:** VP Relationship Manager, Wells Fargo Bank
4. **Most People Don't Know:** I skipped 1st grade.

Continued on Page 7

MEMBER NEWS & INFORMATION

New Member Profiles

Continued from Page 6

JULIE DOUGLAS Owner/Founder, **Seeds of Chocolate**
[303] 717-4442, Julie.a.douglas@comcast.net

1. **Joined APW:** I joined APW to connect with other great women and build some strong friendships and business relationships! I love learning and personal development and have so enjoyed the speakers I've heard by coming to APW as a guest.
2. **Hobbies:** I love reading, yoga, traveling, hiking and just watching movies and hanging out with my family.
3. **Occupation:** I am the founder of Seeds of Chocolate, which is a designer line of inspirational chocolate bars for women (fabulous dark Belgian chocolate). We are launching 2nd quarter 2008.
4. **Most People Don't Know:** I lived in Sweden for six months during my college years!

SANDRA WICK MULVANY, Esq. Senior Litigation Associate,
McKenna Long & Aldridge LLP, [303] 634-4330
swickmulvany@mckennalong.com

1. **Joined APW:** I joined the APW to meet lots of interesting, professional women in the Denver area.
2. **Hobbies:** My hobbies include: travel, snowboarding, hiking, and playing with my dog.
3. **Occupation:** I am an attorney, practicing in the areas of commercial and government contracts litigation, with McKenna Long & Aldridge LLP.
4. **Most People Don't Know:** I love a good tomato, but strongly dislike ketchup!

The Alliance Thanks

The Alliance would like to **thank** the following members who referred new members to our organization:

SHELLEY RENO Merrill Lynch, shelly_reno@ml.com
MARY HOAGLAND Attorney-retired, mthlaw@aol.com
TRISH ROGERS Moyer White, trish.rogers@moyewhite.com

The Alliance would like to **thank** **BETH MITCHELL** for hosting our April Networking Luncheon at **The Corner Office** in **The Curtis Hotel**.

Anniversaries

The Alliance **recognizes** and **thanks** the following women who joined The Alliance of Professional Women in May. We greatly appreciate your continued support of our organization.

- 3 Years **BETH ARNDT**, Balanced Business Partners, Inc.
2 Years **ROBIN VISSER**, Creative Touch Video Productions
MARYANN RUCK, JP Morgan Chase, N.A.
1 Years **CHRISTINE SELZNICK**
MEGAN HERALD, Simply Healthy, Inc.
MELANIE SPEARS, Arbonne International
KRISTI SULLIVAN, Sullivan Financial Planning, LLC.
NORMA HARRISON, Juice Plus
JACQUELINE GREER
DENI CATES, Fidelity Reverse Mortgage
DONNA DENOMME,
Inlightened Source Productions, Inc.
JESSICA BLANK, Brown & Brown Insurance
JENNIFER COLLINS, Colorado State Bank & Trust
BLAIR KOCH, The Alternative Board
SHARON STITCH, MetLife Investors
RENEE LYONS
ROBIN SPRINGER,
Bernstein Global Wealth Management
STEPHANIE BOYLES, Wealth Concepts, LLC.
REINA BACH, Geisha Enterprises, Inc.
LINDSEY MARIE GUTNER,
Hanley Wood Market Intelligence
MAKI DELAET, EduCyber, Inc.

Receive a FREE Ad for referring new members to The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

QUIZ: How much do you know about the Internet?

Sheré Chamness • www.planet-realt.com & Sandy Smith • www.alexandersmithdesign.com
Creators of the new, improved www.apwcolorado.org

1. What is the Internet?

- A.) A web of electronic nodes that transfer information
- B.) An electronic replica of the collective mind of mankind
- C.) The greatest conversation that has ever existed on Earth
- D.) The ultimate democratic force that puts everyone on the same plane
- E.) All of the above

2. Which of the following represents the best analogy for the Internet?

- A.) Telephone
- B.) Television
- C.) News Media
- D.) Shopping Mall
- E.) Community Meeting Place
- F.) Library
- G.) Personal Publishing House
- H.) All of the above

3. How can you boost your professional reputation if you don't have a website?

- A.) Write book reviews for online booksellers
- B.) Add your comments to blogs and interactive websites
- C.) Join social networking sites
- D.) Write your own blog using a pre-existing blogsite
- E.) Write articles for online magazines and news organizations
- F.) Solicit subscriptions to your email or newsletter
- G.) All of the above

4. Which of the following sentences defines "spam"?

- A.) Email Sender has no relationship to the Recipient
- B.) Email Sender does not have permission to send emails to the Recipient
- C.) Email Content has no relevance to recipient's life
- D.) All of the above

5. Which of the following factors will prevent a website from being successful?

- A.) Unknowingly preventing access by visitors
- B.) Not considering your visitor's needs
- C.) Failure to identify the primary product or service – quickly!
- D.) Forgetting to ask for orders
- E.) Not telling visitors what to expect
- F.) A confusing interface
- G.) Trying to do too many things at once
- H.) All of the above

6. Who are the major audiences on the internet?

- A.) Researchers
- B.) Buyers looking for products
- C.) Journalists looking for ideas for articles
- D.) Surfers (casual visitors)
- E.) Spammers, thieves and modern-day pirates
- F.) Search engine spiders
- G.) All of the above

7. What are Spiders?

- A.) Creatures with 8 legs who spin webs
- B.) Robotic fragments of code which crawl the Web
- C.) Both of the above

8. How can you improve your odds of being found by your audience?

- A.) Provide quality content that people are looking for
- B.) Make your website user-friendly
- C.) Update often
- D.) Convince quality websites to link to your site
- E.) Add links going out of your site
- F.) Add Meta-tags, Titles, Description and "Alt" tags for images
- G.) All of the above

9. What should you avoid in terms of links?

- A.) Cross links ("I'll-scratch-your-back-if-you-scratch-mine links")
- B.) Link farms (sites that have no content, only lists of links)
- C.) The dreaded "404: File Not Found" error
- D.) Links that say only, "Click here" (Use descriptive text instead.)
- G.) All of the above

10. What is "Content"?

- A.) Words
- B.) Pictures
- C.) Movies
- D.) Sound or Music
- E.) PDFs (Portable Document Format)
- F.) All of the above

11. What elements might a website incorporate?

- A.) Biography
- B.) Contact information
- C.) Photos of products, descriptions of services
- D.) Buy button with e-commerce link
- E.) Philosophical ideas
- F.) Archives of past news articles (in PDF format)
- G.) Press releases
- H.) Research and in-depth analysis
- I.) All of the above

12. A good marketing plan will include which of the following elements?

- A.) Business cards
- B.) Printed material
- C.) Personal appearances
- D.) All of the above

13. BONUS QUESTION: (TRUE or FALSE?)

Without a related marketing effort, money spent on a website is wasted.

ANSWERS: Questions 1 thru 12: All of the above; Question 13: True

MEMBER NEWS & INFORMATION

Catching A Dream



A Girlfriend Gathering to Celebrate CampExperience™ Saturday, May 10th 2:00 pm – 4:00 pm

At the home of Michelle Golding, 555 Race Street, Denver 80206

Please join the Denver Rescue Mission and Denver's Road Home as we "Catch a Dream" and kick-off 2008 CampExperience™

Please be our guest for snacks, spritzers and amazing stories from Camp attendees as well as inspirational testimonies of how lives have been changed at the Denver Rescue Mission and Denver's Road Home. Special guest speaker and nationally known fly-fishing expert Char Bloom will share how her love of nature and helping others led her to a lifetime of adventures, international manufacturing and changing lives at the Denver Rescue Mission's Champa House, a transitional living facility for single mothers with dependent children.



Please RSVP by May 5th
to Amy Webb at
awebb@denrescue.org
or call Amy at 303-313-2415



Char Bloom

CampExperience™ Girlfriend Gathering Committee:

Char Bloom	Greta Walker
Michelle Golding	Amy Webb
Cheryl Lucero	Betsy Wiersma
Debbie Ortega	

Special thanks to **Colorado Party Rentals**, **Fastlane Productions** and **Happy Cakes** for their charitable donations.



Hosted by:
CampExperience™ Denver Charity Partners

**DENVER
RESCUE
MISSION**



Supported by:



Please RSVP by May 5th
to Amy Webb at
awebb@denrescue.org
or call Amy at 303-313-2415

To learn all about
CampExperience™ visit
www.CampExperience.com
or call 720-200-0271

DOOR PRIZES

Fabulous door prizes
including a one night
stay at the Residence
Inn in downtown
Denver!

▲ We Have 150 Registered On The Way To 300!

More details about a Amazing Makeover
Promotion coming in May!

Our Denver kick-off is
Saturday, May 10th
from 2-4 pm

Please come and bring any possible Campers!
Thanks again and again for your support!

Betsy and the Camp Committee

CampExperience™

Amazing Women Luxury Retreat
September 17-19, 2008

Spots are limited!

Register TODAY at www.CampExperience.com

A Camp experience.....designed for YOU!

www.CampExperience.com

A Boutique for the Soul[®]

*Celebrating Friends, Laughter
and the Joy of Shopping!*



A Boutique for the Soul is a showcase of unique products and services in a personal, boutique-style setting.

Health • Fitness • Beauty • Wellness • Fashion • Home Décor • Children • Family

Bring your friends and enjoy networking, shopping, gourmet food and fun!

A Boutique for the Soul is a proud partner with Dress for Success. A recommended donation of a handbag, a pair of shoes or jewelry would be appreciated!

** Open to the Public **

Thursday, May 1st @ 5-8pm

Complexions by Joyce, LLC

Come celebrate our 2nd anniversary! 50% off facials in the month of May.

20% off professional grade skin care product.

Beautiful Forever, LLC

Dr. Penny Wells, Dr. John Devlin, and Carolyn Tabor

Acu-Health Acupuncture/ Chinese Herbal Medicine Nutrition

Natural Designs, Inc. Hair Replacement Center

695 S. Colorado Blvd., Denver, CO 80246

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CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event for **ON-LINE REGISTRATION**. See **PAGE 5** for event information and event codes or call the contact for the event.

MAY 2008

M	T	W	T	F	S
			1 May Day	2	3
4	5	6	7 OUTREACH COMMITTEE MEETING , 5:30 pm, Whole Foods, Tamarac Square MEGAN WEGNER 1-800-340-5653 x52760	8 MAY NETWORKING LUNCHEON , 11:00 am – 1:00 pm Sponsored By Edward Jones Cherry Creek Marina & Yacht On-Line Pre-Registration is REQUIRED	10
11 Mother's Day	12	13	14	15	17
18	19	20 PUBLIC AFFAIRS COMMITTEE MEETING 7:30-9:00 am Zaidy's - Cherry Creek NANCY THAUVETTE [303] 713-6456	21	22	24
25	26 Memorial Day	27	28	29	31

JUNE 2008

M	T	W	T	F	S
1	2	3	4	5	7
8	9	10	11	12 JUNE NETWORKING LUNCHEON , 11:30 am – 1:00 pm Solera at 5410 E. Colfax, Members Only On-Line Pre-Registration is REQUIRED	14
15 Father's Day	16	17 CONTINUING EDUCATION 7:00-9:00 am Presented by Ling Lam of Schmidt, Horen & Lockwood, LLP at the Women's College at the University of Denver	18	19	21 Summer Solstice
22	23	24	25	26 SPA NIGHT , 6:00-9:00 pm Inverness Hotel and Conference Center, DTC On-Line Pre-Registration is REQUIRED	28
29	30				

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How She Does It: How Women Entrepreneurs Are Changing the Rules of Business Success



Learn from Entrepreneur, CEO, Fast Company Contributor and
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Margaret Heffernan

How to redefine power & the nature of success for the 21st century

Did you know?

- Forty-eight percent of all privately held U.S. firms are owned or controlled by women, for a total of 10.6 million firms.
- Their companies are growing profits faster than all firms.
- Their companies are more likely than others to stay in business and are creating jobs at twice the rate of all firms.
- The biggest growth areas for women's businesses are construction, transportation, communications, public utilities and agricultural services.

All this, Heffernan shares, at a time when the playing field is far from level: Female-owned firms receive less financial backing from institutions. Published in 2007, in [HOW SHE DOES IT: How Female Entrepreneurs are Changing the Rules for Business Success](#), Margaret shares how women owned businesses are changing the model for business excellence.

That's just the beginning. Margaret has an extensive career in corporate and was a five time CEO. Her professional journey as a woman inspired her to write [THE NAKED TRUTH: A Working Woman's Manifesto about Business and What Really Matters](#) (Jossey-Bass), published in 2004. A reader wrote: "Margaret Heffernan has never been afraid to talk about the ugliness that can happen for women in Corporate America. Her book the Naked Truth is no different. It brings up almost every important issue for women trying to climb the traditional corporate ladder. In some cases she offers solutions, either from her own experience and research, or through the shared stories of women she interviewed for the book."

Spend an inspiring evening with Margaret Heffernan and learn "How She Does It."

"What I like about Margaret is the no-nonsense approach she brings to the topic of business. It's not just that she sounds like the mentor you wish you had, it's also that she doesn't shy away from any topic, refuses to sugar-coat her own experience and recognizes that the issues of women in business won't get serious discussion until they cease to be a them-against-us mindless posture. She's real. She's smart. She's experienced. She speaks the truth. What more could you want?"

~ Alan Webber, founding editor, FAST COMPANY magazine

Seating is Limited. Register Today!

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6:30pm Program – A shared journey with Margaret Heffernan
7:30pm Networking
8:00pm Adjourn
Food & Bev: Appetizers and Cash Bar
Loc: The Denver Athletic Club, Grand Ballroom, 1325 Glenarm Place, Denver, CO
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Fees: Inclusive to TiE-Rockies Members (No Fee), \$45 Non-members

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