



# COMMUNIQUE

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THE ALLIANCE OF PROFESSIONAL WOMEN

## Executive Director

Pauline Huddleson 303-368-4747

E-Mail: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

Website: [www.apwcolorado.org](http://www.apwcolorado.org)

P.O. Box 480384, Denver CO 80248

## Connecting Women Personally, Professionally and Philanthropically

### A Message from the APW President...

It is hard to believe that spring is right around the corner.

We are well on our way to celebrating the 30th Anniversary of The Alliance of Professional Women. Fun events are in the works. Look for details as we move forward in 2015.

Our goals this year are to surpass giving expectations through our awesome "Helping Women & Changing Lives" luncheon on September 10, 2015; grow our membership; and even greater involvement from our members.

Each one of you is so vital to the success of APW!  
We can't do it without you!

If you have not yet joined APW, there is no better time than now!

The best is yet to come!

*Hugs!*  
*Nancy Thauvette (Briggans)*



### Welcome New Executive Director

The Alliance Foundation welcomes **SUSIE MOSS** as the new Executive Director. Susie will be helping **JEANE DOLE** and **JOANNE PETERSON**, 2015 Luncheon Co-Chairs.

Susie brings her skills and talents from over 25 years working in sales and marketing for large high tech corporations, 10 years as an entrepreneur in her own retail and marketing companies and many years in fundraising, development and community outreach for non-profits. She can be reached at 303-886-4848 or [AllianceFoundation1@gmail.com](mailto:AllianceFoundation1@gmail.com).



**Leadership****EXECUTIVE COMMITTEE****Nancy Thauvette Briggans**

President

Arbonne International

**Chelsey Burns**

Immediate Past President

White and Steele, PC.

**Leslie Garske**

President Elect

AXA Advisors

**Stephanie Johnson**

Treasurer

Eat &amp; Think Healthy, LLC.

**Leah Dirks**

Secretary

FirstBank

**Alexandra Tune, At Large**

Deloitte

**Sheila Drew, At Large**

Creative Financial Staffing of Colorado

**Vanda Dyson, At Large**

DYCO Diversified

**BOARD MEMBERS****Nancy Thauvette Briggans**

President

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**Sheila Drew, At Large**

Creative Financial Staffing of Colorado

**Vanda Dyson, At Large**

DYCO Diversified

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The Service Factor Training Co

**Dana Lynch, Advisory**

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**Nora Kelly, Advisory**

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**Lauren Kaplan, Advisory**

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**Kathryn Truax, Advisory**

Wells Fargo Advisors, LLC

**Brenda Mahoney, Advisory**

CABI Consultant

**Jaimee Reed, Advisory**

Cairn Insurance Services Inc.

**EMERITUS BOARD MEMBERS**Emilie Ailts, Melinda Harper,  
and Charlene Wilson**APW is 30 Years Old**

2015 marks 30 years that this great organization has been connecting women personally, professionally and philanthropically. More quotes from long time members...

"Working alone in my own business, The Alliance has been a wonderful place for me to network, learn, market, and meet wonderful women. I have stayed so long because of the people and also because of the mission of the organization. Being on both the APW Board and now the Foundation, has been a way for me to give back and also to understand and be challenged by the issues APW has faced. It has been my pleasure to be part of this wonderful organization."

*Anne Angerman, APW member since 1998*

"I joined APW 15 years ago at the halfway mark for the organization. I had just moved back to Colorado after living and working overseas. The reason I chose APW over other women's associations was because it had a Foundation – a place where professional women could give back. Since then, I have served on the Foundation's board and directed the APW Village Bank Program, raising funds for thousands of micro business loans for impoverished women in 15 developing countries. This work is enormously rewarding and attracts others who are equally passionate about creating a better world, which makes for a great network."

*Patricia Foley Himmen, APW member since 1999*



Join APW members and prospective APW members at upcoming Coffee Connections.

Wish you had more time with APW members? Join Coffee Connections! Grab a cup of coffee, tea or breakfast and join other APW members and prospective members to share about your business and discuss business-related topics. Leave when you need to, our end time is approximate.

**WHEN: FRIDAY, MARCH 20, 8:30 TO 10:00 AM (CENTRAL DENVER MEETING)**

**Where:** New Location: Einstein Bros Bagels, Downing & Evans

**RSVP:** **LESLIE GARSKE** [lgarske@BAMadvisorygroup.com](mailto:lgarske@BAMadvisorygroup.com) or 720-635-2686 to let us know you are coming.

**WHEN: FRIDAY, APRIL 17, 8:30 AM TO 10:00 AM (DTC MEETING)**

**Where:** Einstein Bros Bagels, 6650 S, Yosemite Street, Englewood, 80111

**RSVP:** **LARUEN KAPLAN** [lauren@thekaplans.com](mailto:lauren@thekaplans.com) or 303-912-2576 to let us know you are coming, please.

## March Networking Luncheon

Join us for a fun Networking Luncheon Thursday, March 12, 11:30 am – 1:00 pm, in Larimer Square. We will enjoy a delicious meal served in a private dining room upstairs at TAMAYO, located at 1400 Larimer Street.

**Tamayo** — food that is carefully crafted, yet bold flavored. Rooted in tradition, yet adventuring into contemporary tastes. **CHEF RICHARD SANDOVAL** blends the earthy flavors of his native Mexico with worldly ingredients and creative cooking techniques to create the Modern Mexican Cuisine at Tamayo.

We will hold a **New Member Orientation at 11:00 am** for new or prospective members, followed by **open networking at 11:30 am**; we are served lunch around noon, hear from our luncheon sponsor **BETSY WIERSMA** of **CampExperience™**, and conclude by 1:00 pm.

We will continue to reserve a table or two for new or newer members who wish to sit together, perhaps those having only attended one-to-three prior events. This will provide an opportunity to get to know other new members and make some connections. Also sitting at the reserved tables will be two Member Support Committee members that will be holding the New Member Orientation and two ambassadors, who can help at the registration desk to assist new members in meeting others.

### Three delicious entrée options:

- PEPITO STEAK WRAP – grilled carne asada steak wrap / black bean oaxaca-chihuahua cheese / caramelized onions / guacamole
- MAHI-MAHI – grilled garlic & cilantro mahi-mahi / pico de gallo napa cabbage salad / citrus / chipotle rouille / avocado
- HUITLACOCHÉ & WILD MUSHROOM ENCHILADA – roasted garlic / mexican ricotta cheese fire roasted poblano chile sauce

Dessert – EMPANADAS DE PLANTANO 9 banana & mexican cream turnovers / cinnamon / crème anglaise / coconut ice cream

**Cost:** \$35 members; \$45 non-members. Pre-registration through Monday, March 9, is needed to attend, no walk-ins or late registrations please.

**CLICK HERE  
to Register**

## From Our March Luncheon Sponsor



### Can Your Believe the CampExperience™ Retreat for Amazing Women Is 10?

It seems like it was just yesterday (actually 2005!) when 15 women gathered to create a vision for 2.5 days “off the clock.” We dreamed of a “Summer Camp” just for us, with amazing women of all walks of life, delicious food, fascinating speakers and all kinds of girl fun. Our Motto: “Women who have helping women who need,” as we conspired to support Charity Partners. And our theme: “I like nature just don’t get it on me!”

Fast forward to 2015, Cheyenne Mt Resort, September 18-20 when 200 women will celebrate 10 years of CampExperience™. The vision is now an annual tradition, with 2.5 days of thought-provoking education, motivating inspiration and lifetime connections.

### CampExperience™ is the “best women’s retreat you will ever attend” due to its:

- Top reputation fueled by positive feedback from over 2000 engaged alumni in a “Sisterhood by choice”
- Footprint of \$281,000, 30,000 pound of goods and thousands hours of time supporting Charity Partners
- A year of Pre-Camp events and business building activities all listed at [www.CampExperience.com](http://www.CampExperience.com)
- Top speakers and authors from across the US: This year songwriter **JANA STANFIELD** returns, joined by **AIMEE COHEN, CYNTHIA JAMES, DR. DEB SANDELLA, DR. AUDREY BOXWELL** and many more
- One-of-a-kind life experiences: this year enjoy a ride up the Cog Railway to the top of Pike’s Peak for the world’s highest group shot

The 2015 CampExperience™ Charity Partners are **Work Options for Women, Easter Seals** and the **Women’s Resource Agency**. Spots are limited and going fast so get yours today at [www.CampExperience.com](http://www.CampExperience.com) or call 303-994-1911 with questions.

**CampExperience™**

Betsy Wiersma, Wiersma Experience Marketing  
Founder, CampExperience™

**Luncheon Sponsors**

Jayne Sanders  
Precision Wisdom™  
April 2015

Betsy Wiersma  
CampExperience  
Corporate Members  
March 2015

Anne Angerman  
Jill Klancke  
February 2015

Betsy Wiersma  
CampExperience  
Corporate Members  
April 2014

Alliance Foundation  
June 2014

Lee Lipniskis, Core Roofing  
July 2014

Jayne Sanders  
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Interested in becoming a Networking  
Luncheon Sponsor? Call 303-368-4747

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The Advocates  
White and Steele, P.C.

**Sustaining Alliance Member**

Jill Klancky  
Anne Moore

Be advised that the Communiqué is not private, only the APW Member Directory is restricted to members only, and can be viewed on the Internet.

The Alliance is a member of and proudly supports: Colorado Women's Lobby, and The International Alliance for Women

## April Networking Luncheon

Save Thursday, **April 9, 2015** from 11:30 am – 1:00 pm for our April Networking Luncheon. We are still arranging the details with our venue. Check the APW website for all the details and a registration link later this month.

## From Our April Luncheon Sponsor

### Your Hands Will Tell You!

Jayne Sanders, Precision Wisdom™ Scientific Hand Analyst and Purpose Coach

#### Would you like to know your...

- Innate life purpose...how you are meant to make a difference in the world and leave your legacy?
- Special gifts and talents?
- Blind spots and challenges keeping you from living your purpose?
- Relationship style, and much more?

**PRECISION WISDOM**  
Clarify Your Purpose...Love Your Life!

**Jayne Sanders**  
Scientific Hand Analyst / Innovative Purpose Coach



**JAYNE SANDERS** reveals this exact information for people using the amazing modality of Scientific Hand Analysis. It is SCIENTIFIC (the lines in your hands mimic the neural pathways in your brain) and in clients' words, shockingly accurate.

Other words clients use to describe Jayne's SHA and Purpose Coaching work include life-changing, freaky, spot-on, amazing, fascinating, and cathartic.

Forbes featured Jayne in an article in 2014, it can be found on her website at **PrecisionWisdom.com**.

After an MBA and over 25 years in the corporate world, Jayne grew bored and unfulfilled. She knew at some level she was meant to make a bigger difference, and help people in deeper ways.

After 3 months of searching for her life purpose, she found Scientific Hand Analysis (SHA) and her life hasn't been the same since!

She now wakes up excited and inspired about her life and work every day...she had forgotten what that felt like. Her passion now is helping others feel that same way!

Once the hand analysis has been conducted (By phone! Jayne uses handprints where she can see more detail than in the actual hands, saving time and trouble for her clients), Jayne guides many clients, using her proprietary Purpose Coaching process, through challenges and blocks into their purpose-based life and work for more joy, fulfillment, and abundance!

**JAYNE** is excited to sponsor April's luncheon and will be offering a door prize for **HALF OFF A full hand analysis!** That's a \$250 value!

Jayne Sanders, [jayne@PrecisionWisdom.com](mailto:jayne@PrecisionWisdom.com)

**Communiqué** Committee

Pauline Huddleson, Editor  
Sandy Smith, Co-Chair  
Andra Blaniariu  
Kelly James  
Andi McCarty

**Communiqué** Sponsors

Sandy Smith/Alexander Smith Design  
[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor** Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

## Did You Know?

March 8, 2015  
International Women's Day

On March 8, many countries in Europe will observe International Women's Day. On this day, ladies of all ages are celebrated and receive flowers and gifts in school, at the work place, in cafes, shopping malls, on the street and at home. This year's International Women's Day's theme is **Make It Happen**, with a dedicated social media hashtag.

Let's participate by making it happen in the United States, too!

## Save The Date

Mark your calendars and plan on joining us this year for our **4th annual Helping Women+Changing Lives luncheon** which will be held on Thursday, **September 10, 2015**. This luncheon will again take place at the PPA event center located at 2105 Decatur Street, Denver, CO 80211.



The planning is in full swing and we need your help. If you are considering being a table captain or a sponsor and need more information, or would like get involved please contact **SUSIE MOSS** at [AllianceFoundation1@gmail.com](mailto:AllianceFoundation1@gmail.com). We're also looking for those business women that are looking for a way to give back or just want great marketing exposure for their companies. Please contact Susie to brainstorm! We'd love your ideas!

## Alliance Foundation – Retreat to Kick Off 2015!

Special thanks to **LORNI SHARROW**, of Moye White, for hosting a productive retreat for the Executive Committee and a great start to 2015! **ANNE MOORE**, Alliance Foundation President, led the members in a powerful visioning exercise. Our new mission, which sets the stage for the philanthropic work we will do together this coming year, is **Educate, Inspire and Empower women for lifelong success**. We look forward to you working with us as we move forward in our philanthropic work.

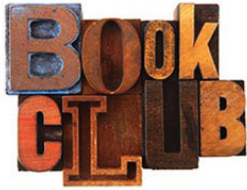


## Public Affairs Meetings

Our March Public Affairs Committee meeting will be on Tuesday, **March 17, 2015**. Our **speaker will be CATHY PROCTOR**, a reporter with the **Denver Business Journal**. Cathy covers energy and the environment for the DBJ, and she will speak about the status of fracking regulation in Colorado and the Governor's task force to address the current fracking controversy. She will also speak about the business aspect of supplying wind and solar power in Colorado.

We will meet at Zaidy's Restaurant at First Avenue and Adams Street in Cherry Creek, starting at 7:00 am for networking, 7:30 am for breakfast and the speaker. We usually wrap up at 9:00 am. We eat while listening to the speaker, and the format is casual. You will buy your own breakfast. If interested in attending or if you have any questions, please contact **NORA KELLY** at [NVKESQ@GMAIL.COM](mailto:NVKESQ@GMAIL.COM) or at 303-377-5518.



QUARTERLY  
BUSINESS**A Members-Only Event**

Join us in a relaxed and friendly atmosphere where we gather with a desire to share our views of the current read and how it applies to us and or, our businesses. Participants provide a snack or favorite wine to share.

Upcoming dates, book titles and a little description, hosts and facilitators for the quarterly gatherings are listed below. This allows plenty of time to read the books, clear your calendar and plan to join other members for a great discussion and a fun time!

**Date: April 21** – JEAN DOLE hosting, JULIE SEQUIRA facilitating -- book: *The War of Art* by Steven Pressfield.

A succinct, engaging, and practical guide for succeeding in any creative sphere, *The War of Art* is nothing less than Sun-Tzu for the soul. That keeps so many of us from doing what we long to do? Why is there a naysayer within? How can we avoid the roadblocks of any creative endeavor—be it starting up a dream business venture, writing a novel, or painting a masterpiece? Bestselling novelist Steven Pressfield identifies the enemy that every one of us must face, outlines a battle plan to conquer this internal foe, then pinpoints just how to achieve the greatest success. *The War of Art* emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline. Think of it as tough love . . . for yourself. Whether an artist, writer or business person, this simple, personal, and no-nonsense book will inspire you to seize the potential of your life.

**Date: July 21** – KERRY HAMMOND hosting, PAULINE HUDDLESON facilitating – Book: *The Leader Who Had No Title* by Robin Sharma

Regardless of what you do within your organization and the current circumstances of your life, the single most important fact is that you have the power to show leadership. Wherever you are in your career or life, you should always play to your peak abilities. This book shows you how to claim that staggering power, as well as transform your life—and the world around you—in the process.

**Date: October 20** – LEIGH MILLER hosting, LEAH DIRKS facilitating – Book: *Now, Discover Your Strengths* by Marcus Buckingham

**NOTE:** This is the one book that will require you to purchase it and be able to do the assessment prior to the gathering to fully participate.

Unfortunately, most of us have little sense of our talents and strengths, much less the ability to build our lives around them. Instead, guided by our parents, by our teachers, by our managers, and by psychology's fascination with pathology, we become experts in our weaknesses and spend our lives trying to repair these flaws, while our strengths lie dormant and neglected.

Marcus Buckingham, coauthor of the national bestseller *First, Break All the Rules*, and Donald O. Clifton, Chair of the Gallup International Research & Education Center, have created a revolutionary program to help readers identify their talents, build them into strengths, and enjoy consistent, near-perfect performance. At the heart of the book is the Internet-based StrengthsFinder® Profile, the product of a 25-year, multimillion-dollar effort to identify the most prevalent human strengths. The program introduces 34 dominant "themes" with thousands of possible combinations, and reveals how they can best be translated into personal and career success. In developing this program, Gallup has conducted psychological profiles with more than two million individuals to help readers learn how to focus and perfect these themes.

So how does it work? This book contains a unique identification number that allows you access to the StrengthsFinder Profile on the Internet. This Web-based interview analyzes your instinctive reactions and immediately presents you with your five most powerful signature themes. Once you know which of the 34 themes — such as Achiever, Activator, Empathy, Futuristic, or Strategic — you lead with, the book will show you how to leverage them for powerful results at three levels: for your own development, for your success as a manager, and for the success of your organization.

## Showcase Your Business at the Member Appreciation Luncheon!

Our **9th Annual Member Appreciation Luncheon** is just around the corner; and since it is our 30th year it will be extra special. **Keep May 14**, from 11:00 am to 1:00 pm reserved for our special 2-hour event. We will be returning to the Denver ChopHouse and Brewery in LoDo for this luncheon!



Great news—again this year, for only \$35 APW members, \$45 non-members, you can sign up to be a swag bag sponsor at this luncheon and get noticed by all of the dynamic women who attend our special 2-hour springtime event. Provide a special giveaway or goodie to be given to all attendees at this luncheon, our “Bag” sponsor (the container) is **FirstBank**.

### Sponsorship information and dates:

- Deadline for sponsor sign-up of SWAG bag contents--04/30/15.
- Cost \$35 – members, \$45 – non-members.
- Deadline for dropping-off of SWAG contents—05/07/2015. Drop off locations to be announced and provided later. How it works: We will provide a Blacktie link on our website to sign up for becoming a SWAG sponsor. Then, you prepare 100 gift-type items/ items of value to be put into the bags and be given to each attendee. Our theme for this year's Member Appreciation is “APW 30 years” to be interpreted in your own unique way. Have some fun finding a creative gift to showcase your business!

At a later date, we will be posting a link to RSVP to attend the event; this will be a separate link from the SWAG bag sponsorship link. If you need someone to help with your fun swag order, consider APW member, **JOANNA JOHNSON**, at 303-522-3686 or [joanna@e2businessgifts.com](mailto:joanna@e2businessgifts.com).

### Password TIPS!

The best way to ensure data safety and cyber security is to create a strong password!

Using the same password for every account is the same as having one key for your home, mailbox, and car! Diversity is important in password choosing, as well as password storage. Writing or recording your password is not necessarily bad, but you should not leave a Post-it with your passwords on top of your computer. Length and character diversity is also important, so make sure you create a password that includes numbers, letters, and special characters. Do not choose words or names with personal significance, and if you decide to choose a dictionary word, capitalize one of the letters, and insert number and characters somewhere in the middle. Here is an example: 5Af3pA55w0rd!. Based on the words “safe password”, I replaced all letters s with 5, all letters e with 3, all letters o with 0, and capitalized the second letter in each word, as well as added a special character at the end. Create a pattern that works for you and use it for different words and phrases for easy memorization!

*Written by **Andra, Blanariu**, System Administrator, Bauerle and Company, [bits.bcdenver.com](http://bits.bcdenver.com)*

### Take control of password chaos!

With password managers, you need to remember only one master password, and then you can let the software remember all your log-in information. With continuing security threats, the days of using the same passwords all the time are over. Grab one of these apps to manage your passwords across your devices and secure your digital life.

**Keeper:** Free to download and use, but to back up your information to the cloud, you'll need to get a subscription for \$9.99/year.

**PasswordBox:** Free to download with a 25-password limit. To get unlimited password storage, you'll need to subscribe for \$11.99 per year.

**Dashlane:** Free to download letting you use the password manager, autofill, and other features, but if you want to back up your data to the cloud and sync across devices, you'll need to get the \$29.99-per-year subscription.

*Written by **Andi McCarty**, McCarty Marketing and Consultants, [mccartymarketingconsultants@gmail.com](mailto:mccartymarketingconsultants@gmail.com)*

## Alliance Networking Opportunities

### WHAT: NETWORKING EVENTS COMMITTEE MEETING

When: Tuesday, **March 3** and **April 7**, 11:30 am – 1:00 pm  
 Where: Vitamin Cottage, Colorado Blvd and Evans  
 RSVP: **JOANNE**, [joanne@newworldoffice.com](mailto:joanne@newworldoffice.com) or 303-517-4506

### WHAT: OUTREACH COMMITTEE MEETING

When: Wednesday, **March 4**, and **April 1**, 5:30 pm  
 Where: 5590 East Yale Avenue, Suite 201, Denver, 80222  
 RSVP: **JAMIE REED**, [inbox@cairninsurance.com](mailto:inbox@cairninsurance.com) or 855-652-2476

### WHAT: MARCH NETWORKING LUNCHEON

When: Thursday, **March 12**, 11:30 am – 1:00 pm  
 Where: TAMAYO, 1400 Larimer Street, Denver 80202  
 Cost: Members \$35; non-members \$45  
 RSVP: **CLICK HERE** to attend. Registration needed by Monday, **March 9** to attend, no walk-ins or late registrations this month.

### WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: Tuesday, **March 17**, 7:00 am-Networking, 7:30 am-Speaker: Cathy Proctor  
 Where: Zaidy's in Cherry Creek, 1st & Adams  
 RSVP: **NORA KELLY**, [nvkesq@gmail.com](mailto:nvkesq@gmail.com) or 303-514-3143

**CATHY PROTER** is a reporter with the **Denver Business Journal** and covers energy and the environment; she will speak about the status of fracking regulation in Colorado and the Governor's task force to address the current fracking controversy. She will also speak about the business aspect of supplying wind and solar power in Colorado.

### WHAT: COFFEE CONNECTIONS—MOVED TO CENTRAL DENVER

When: **March 20**, 8:30 – 10:00 am  
 Where: New Location: **Einstein Bros Bagels**, Downing & Evans  
 RSVP: **LESLIE GARSKE**, [lgarske@BAMadvisorygroup.com](mailto:lgarske@BAMadvisorygroup.com) or 720-635-2686

### WHAT: APRIL NETWORKING LUNCHEON

When: Thursday, **April 9**, 11:30 am – 1:00 pm  
 Where: To be determined  
 RSVP: Watch for link on the website soon

### WHAT: MEMBER SUPPORT COMMITTEE MEETING

When: Wednesday, **April 15**, New Time: **11:00 am**  
 Where: Woody Creek Bakery, DTC  
 RSVP: **MELISSA RICHARDS**, [www.melissarichards.com](http://www.melissarichards.com)

### WHAT: COFFEE CONNECTIONS--SOUTH

When: Friday **April 17**, 8:30 – 10:00 am  
 Where: Einstein Bros Bagels, 6650 S. Yosemite St., Englewood  
 RSVP: **LARUEN KAPLAN**, [lauren@thekaplans.com](mailto:lauren@thekaplans.com) or 303-912-2576

### WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: Tuesday, **April 21**, 7:00 am-Networking, 7:30 am-Speaker  
 Where: Zaidy's in Cherry Creek, 1st & Adams  
 RSVP: **NORA KELLY**, [nvkesq@gmail.com](mailto:nvkesq@gmail.com) or 303-514-3143  
 Speaker: Check the website for our speaker announcement

### WHAT: MEMBERS-ONLY QUARTERLY BOOK CLUB

When: Tuesday, **April 21**, 5:30 – 7:00 pm  
 Where: Private Home  
 RSVP: **PAULINE HUDDLESON** at [apwcolo@yahoo.com](mailto:apwcolo@yahoo.com)  
 Book: *The War of Art* by Steven Pressfield.  
**JEAN DOLE** hosting, **JULIE SEQUIRA** facilitating

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## Outreach Committee

The community service arm of The Alliance of Professional Women provides volunteer opportunities for members of the Alliance that promote health, welfare, education and employment of underserved women in our community.

### 2015 APW OUTREACH ACTIVITIES

#### Excelsior Youth Center

Excelsior Youth Center is a residential treatment program established in 1973, serving girls between the ages of 11-18 with emotional and behavior difficulties. Excelsior supports youth and their families through a continuum of treatment and educational services to enhance success within their homes, schools, and communities.

- Quarterly mentoring/volunteering opportunities (Easter, summer, Halloween and Christmas events).
- Adopt-a-Cottage at Christmas, where we buy, and deliver gifts to 18 girls at the cottage for their Christmas party.
- Donations throughout the year for items the girls may need.

#### Arapahoe House

Arapahoe House provides alcohol and drug treatment programs in Colorado and mental health services to vulnerable individuals and families. Since 1975, this organization has helped save and rebuild lives for more than 15,000 members of our community on an annual basis.

- Donation Drive Happy Hour in the summer – where we donate pajamas and suits to the women of Arapahoe House.
- Adopt-a-Family at Christmas, where we buy and deliver gifts to 22 individuals, consisting of single mothers and their children.
- BIG PROJECT: The Outreach Committee will assist in remodeling one of the kitchens at one of the centers.

#### Serving Dinners at The Delores Project

During 2015, the Outreach committee will organize THREE dates where APW Members can help serve dinners at the Delores Project, an overnight shelter for adult unaccompanied women. The Delores Project believes women experiencing homelessness deserve a safe, welcoming environment where they can begin to believe they are valued and are worthy of care and regard.

#### PLEASE DONATE YOUR TIME!!

You can find information on our upcoming events in:

- The APW Communique
- Flyers at the monthly luncheons
- Or by contacting any of the members on the Outreach Committee

For more information, please contact co-chairs, **JAIMEE REED, jr@cairninsurance.com**, or **UYEN PAVELIS, upavelis@rgo-cpa.com**.

**Thank you for your support!**

### DRAT those winmail.dat files

Prevent Winmail.dat Attachments from Being Sent in Outlook

To prevent Outlook from sending attachments as winmail.dat when you send an email:

- Click File in Outlook.
- Select Options.
- Go to the Mail category.
- Make sure HTML or Plain Text is selected for Compose messages in this format: under Compose messages. Now make sure Convert to HTML format or Convert to Plain Text format is selected for When sending messages in Rich Text format to Internet recipients: under Message format.
- CLICK OK.

## New Members

---

**GINA MILLER**— FC Accountant, **Bauerle and Company**, 303-759-0089, [gmill@bcdenver.com](mailto:gmill@bcdenver.com)

**DANIELLE MENDITCH**— Millennial Career Counselor, **Career Pioneer Network, LLC**, 720-443-1093, [danielle@careerpienetwork.com](mailto:danielle@careerpienetwork.com)

**MELISSA PEDA**— Owner, **Pilates Vita**, Cherry Hills, 303-730-4801, [melissapeda@gmail.com](mailto:melissapeda@gmail.com)

**SUSIE MOSS**— Executive Director, **Alliance Foundation**, 303-886-4848, [susie.moss@earthlink.net](mailto:susie.moss@earthlink.net)

**MELISSA JOHNSEN**—Principal, **MJ Katze Management LLC**, 949-689-0704, [mjkatzemanagement@gmail.com](mailto:mjkatzemanagement@gmail.com)

**AMY LANE**—Owner, **Home Care Assistance of Centennial**, 303-957-3100, [alane@homecareassistance.com](mailto:alane@homecareassistance.com)

**CASSANDRA NETZKE** —Donor Relations, **Arapahoe House**, 303-412-3723, [cnetzke@ahinc.org](mailto:cnetzke@ahinc.org)

**KAITLIN FOX**— Attorney, **Lathrop & Gage, LLP**, 720-931-3110, [kaitlin.fox@gmail.com](mailto:kaitlin.fox@gmail.com)

**LORI SIEKMAN**— Home Mortgage Consultant, **Fairway Independent Lending**, 720-971-9391, [loris@fairwaymc.com](mailto:loris@fairwaymc.com)

**LIZ WENDLING**— President/Owner, **Insight Business Consultants**, 303-988-9157, [liz@lizwendling.com](mailto:liz@lizwendling.com)

**ELLEN TRACHMAN**— Managing Attorney, **Trachman Law Center, LLC**, 303-243-5014, [etrachman@trachmanlawcenter.com](mailto:etrachman@trachmanlawcenter.com)

**ANDI MCCARTY**— Consultant, **McCarty Marketing and Consultants**, 303-435-7427, [mccartymarketingconsultants@gmail.com](mailto:mccartymarketingconsultants@gmail.com)

**JOELYN MANN**— Paralegal & HR Consultant, **Vonderheid & Associates, P.C.**, 303-503-3302, [jmann@vonderheidlaw.com](mailto:jmann@vonderheidlaw.com)

**KELLE GRAHAM**— Private Jeweler and Designer, **Rocky Mountain Jewelers**, 720-344-5050, [kelle@rockymountainjewelers.com](mailto:kelle@rockymountainjewelers.com)

**JENNIFER BAILEY**— Owner, **Savvy Skin Care by Jen**, 303-514-6711, [savvyskincarebyjen@gmail.com](mailto:savvyskincarebyjen@gmail.com)

**DANA FERRERO**— Financial Advisor, **J.P. Morgan Private Bank**, 303-607-7713, [dana.m.ferrero@jpmorgan.com](mailto:dana.m.ferrero@jpmorgan.com)

## New Member Referral Thanks

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Sending out **huge thanks to our members** for all the **great new referrals** to The Alliance of Professional Women! Thank you to the following Alliance members who have referred a brand new Alliance member since our last Communiqué. We are grateful to **GINNY TAYLOR** for referring **SUSIE MOSS**, **NORA KELLY** for referring **MELISSA JOHNSEN**, **LEIGH MILLER** for referring **AMY LANE**, **JAIMEE REED** for referring **CASSANDRA NETZKE**, **BETSY WIERSMA** for referring **LIZ WENDLING**, **KELLY SNODGRASS** for referring **ELLEN TRACHMAN**, and **LESLIE GARSKE** for referring three new members--**LORI SIEKMAN**, **KELLE GRAHAM** and **JENNIFER BAILEY**. We appreciate each of you for sharing our fabulous organization and are pleased to run your business card ad as a small token of our appreciation in an upcoming newsletter. We also thank **SHERE CHAMNESS** for attracting new members to our organization through our APW website--nice job!

**And, that's the way to grow for 30 years and counting!**

**Receive a FREE ad for referring new members to the Alliance!** In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

## New Member Profiles

**GINA MILLER**— FC Accountant, **Bauerle and Company**, 303-759-0089, [gmillers@bcdenver.com](mailto:gmillers@bcdenver.com)

- 1. Why did you join the Alliance of Professional Women?** As a new member of the Bauerle and Company team, and the new Specialized Accounting Solutions (SAS) group, it was requested that a member of our group join APW. I've attended networking functions through the chamber of commerce specifically for women and really enjoyed the camaraderie and support it offers.
- 2. What are your hobbies?** My hobbies include traveling, reading, watching movies, hiking, camping, fishing, gardening, four wheeling, and photography.
- 3. What is your position/business?** I am a full charge accountant.
- 4. What is something that few people know about you?** I was born overseas in a small town call Zeist, The Netherlands.

**DANIELLE MENDITCH**— Millennial Career Counselor, **Career Pioneer Network, LLC**, 720-443-1093,

[danielle@careerpionernetwork.com](mailto:danielle@careerpionernetwork.com)

- 1. Why did you join the Alliance of Professional Women?** I joined the APW because I've been attending events for the last six months and I enjoy the women I have met and the community-service aspect to the organization. I look forward to connecting with members and nonmembers further.
- 2. What are your hobbies?** I spend a lot of my free-time out and about such as hiking, backpacking, snowshoeing and skiing. I also volunteer for several nonprofits including the Anti-Defamation League.
- 3. What is your position/business?** I'm a MSW and certified career consultant who specializes in helping Millennials (ages 16-35) find career clarity and obtain meaningful employment. I provide individual career coaching and workshops both in-person and online to help clients plan and achieve their career goals
- 4. What is something that few people know about you?** I lived in India for eight months working for a nonprofit that fought human trafficking. It was one of the best experiences of my life.

**MELISSA JOHNSEN**—Principal, **MJ Katze Management LLC**, 949-689-0704, [mjkatzemanagement@gmail.com](mailto:mjkatzemanagement@gmail.com)

- 1. Why did you join the Alliance of Professional Women?** For an opportunity to meet and interact with individuals in a variety of industries and business – to learn from their experiences, gain insight into the business community to aid in business development.
- 2. What are your hobbies?** I enjoy book clubs; opera; symphony; travel/exploring; and fly fishing.
- 3. What is your position/business?** I am an independent IT and Business consultant, working with non-profits and small to mid-size businesses. Services include: Operational and Strategic Plan Assessment; Strategic Plan Development / Facilitation; Process Assessments and Recommendations; People Change Management Assessments and Strategy Development / Facilitation; IT & Business Portfolio/Program /Project Office Assessments and Recommendations; General Project Management and Project Coordination; General Facilitation; Trusted IT Advisor.
- 4. What is something that few people know about you?** I enjoy sketching/drawing.

**LIZ WENDLING**— President/Owner, **Insight Business Consultants**, 303-988-9157, [liz@lizwendling.com](mailto:liz@lizwendling.com)

- 1. Why did you join the Alliance of Professional Women?** I heard so many good things about the group of inspiring women. I also want to build relationships with smart professional women who want to do good things in the world.
- 2. What are your hobbies?** Golfing, hiking, running with my dog, and volunteering for the Mile Hi Down Syndrome Association.
- 3. What is your position/business?** I am the owner/president of a business consulting and sales coaching business.
- 4. What is something that few people know about you?** I crochet over 300 scarves a year for the homeless. I crochet all year and donate them when it gets cold. Every scarf is made with love and warm thoughts.

## New Member Profiles

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**ELLEN TRACHMAN**— Managing Attorney, **Trachman Law Center, LLC**, 303-243-5014, [etrachman@trachmanlawcenter.com](mailto:etrachman@trachmanlawcenter.com)

- 1. Why did you join the Alliance of Professional Women?** I joined to meet other local professional women and engage in philanthropic activities.
- 2. What are your hobbies?** I enjoy travel, yoga, poker, and reading.
- 3. What is your position/business?** I am managing attorney of the Trachman Law Center, LLC. We specialize in providing quality and compassionate legal services in assisted reproductive technology (surrogacy, egg, and embryo donor arrangements), adoption, and estate planning.
- 4. What is something that few people know about you?** I grew up in Los Alamos, New Mexico where the US invented the atomic bomb. In high school I was chosen for an exchange program where I was one of the first American students ever to enter the closed city in Russia where Russia developed the atomic bomb.

**JOELYN MANN**— Paralegal & HR Consultant, **Vonderheid & Associates, P.C.**, 303-503-3302, [jmann@vonderheidlaw.com](mailto:jmann@vonderheidlaw.com)

- 1. Why did you join the Alliance of Professional Women?** I joined the APW in order to become better acquainted with other professional level women in metro Denver, and also to professionally network for business leads.
- 2. What are your hobbies?** I love to read, knit, and backyard garden around my home, plus I get out of town to hike and cross-country ski whenever I can.
- 3. What is your position/business?** I am paralegal and HR consultant with the law firm of Vonderheid & Associates who outsources general counsel and human resources service.
- 4. What is something that few people know about you?** I've been to 48 states in the U.S. (Maine and Vermont are missing); and I aspire to visit all 7 continents of the world.

**KELLE GRAHAM**— Private Jeweler and Designer, **Rocky Mountain Jewelers**, 720-344-5050, [kelle@rockymountainjewelers.com](mailto:kelle@rockymountainjewelers.com)

- 1. Why did you join the Alliance of Professional Women?** I have been searching for a professional group for networking opportunities for over two years that had more substance than just handing out cards and promoting myself. APW offers a higher level of professionalism, meaningful committees to join, and unique ways to build relationships.
- 2. What are your hobbies?** I am a jewelry designer with an art background, so I paint, draw, and do calligraphy. I am health conscious so I run, weight train, and practice yoga. I enjoy sports and follow various teams in football and basketball. I enjoy reading and may have up to five books/novels on my current reading list. I spend time enjoying my family of two children and three grandchildren who live close by. I love dogs and just acquired a chocolate lab puppy I am currently training.
- 3. What is your position/business?** I am a private jeweler, jewelry designer, Graduate Gemologist, G.I.A., with Rocky Mountain Jewelers. We meet with our clients by appointment and offer jewelry services typically found in most jewelry stores. I have over 30 years experience in the jewelry industry and held management positions in the past with Neiman Marcus and Saks Fifth Avenue.
- 4. What is something that few people know about you?** I trained for and completed two triathlons, am a published artist, and served two terms on the Board of Directors at DU (Denver University), college of Art.

**ANDI MCCARTY**— Consultant, **McCarty Marketing and Consultants**, 303-435-7427, [mccartymarketingconsultants@gmail.com](mailto:mccartymarketingconsultants@gmail.com)

- 1. Why did you join the Alliance of Professional Women?** I joined the Alliance of Professional Women to meet like minded professional women for both business and friendship.
- 2. What are your hobbies?** My hobbies are practicing hot yoga and hosting Stella & Dot jewelry parties.
- 3. What is your position/business?** Owner of McCarty Marketing and consultants which was formed in 2008. In 2014, I briefly veered into a new business venture, however, I quickly returned to not only what I am most experienced at, but, most passionate about. I love helping fellow business owners create campaigns that get noticed, improve brand recognition, manage your online presence and drive sales for your business.
- 4. What is something that few people know about you?** Something few people know about me is that I have a tri-pod dog (Roxy Jane) whom I rescued. She is definitely my best friend!

## Anniversaries

The Alliance wishes to **recognize and thank** the following women who joined The Alliance of Professional Women in March or April. We greatly appreciate your continued support of our organization.

16 years

**PATRICIA FOLEY HINNEN** . . . Capital Sisters International

7 years

**LEE WEISBARD** . . . . . Lee Weisbard DDS

2 years

**BRENDA MAHONEY** . . . . . CAbi-Independent Consultant

**JAIMEE REED** . . . . . Cairn Insurance Services, Inc.

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**LYNNE AMERSON** . . . . . First Western Trust

**DORIANNA FONTSNELLA** . . . Doriana Rosaria Fontanella LLC

**KAREN SHIRLEY** . . . . . Holmes Shirley Law

1 year

**MICHELLE KU** . . . . . Addison Design

**MELISSA RICHARDS** . . . . . LIV Sotheby's International Realty

**JILL KLANCKE** . . . . . Klancke & Cook, Attorneys at Law

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**KATRINA SELLERS** . . . . . The Advocates

**LIZ DAUGHERTY** . . . . . The Advocates

**SHELBY KEALY** . . . . . The Advocates

**HEATHER CONWAY** . . . . . Intuitive Balance Acupuncture

## Alliance Thanks!

### January Networking Luncheon

We had a really great luncheon at **Flemings Prime Steakhouse**, in DTC. The food and service were both awesome and our luncheon **hosts**, **KRYSTA GERSTNER** from **FirstBank** / [www.efirstbank.com](http://www.efirstbank.com) and **ELLEN SCHAEFFER** from **Law Office of Ellen A. Schaeffer, LLC** / [www.easlawfirm.com](http://www.easlawfirm.com). They did a wonderful job of co-hosting his luncheon! We thank **KATHRYN TRUAX** for her work in bringing the speaker to our event.

We thank our luncheon **speaker**, **ERICA SODOS**, for her entertaining, and interactive presentation, and for completing readings for many of our guests following the luncheon! We also thank our door prize donors, **NANCY THAUETTE** for an Arbonne body set, **LEIGH MILLER** for a Juice Plus gift, **KATHRYN TRUAX** for tickets to the Denver Art Museum, for donating Chocolate, and **JOANNE PETERSON** for tickets to the History Colorado Center. We enjoyed this luncheon.

### February Networking Luncheon

Our Committee Fair and Networking Luncheon at Session Kitchen was a complete success. Thanks to all the members who worked the committee fair tables, helping other member to learn more about APW and get involved.

Our luncheon **hosts** were our Networking Events Committee Co-chairs, **KATHRYN TRUAX** (recently retired) and **JOANNE PETERSON** from **New World Office** / [joanne@newworldoffice.com](mailto:joanne@newworldoffice.com). They did a super job organizing us and keeping all on schedule.

We thank our luncheon **co-sponsors**, **ANNE ANGERMAN** of **Career Matters** / [anneangerman@comcast.net](mailto:anneangerman@comcast.net) and **JILL KLANCKE** of **Klancke & Cook** / [jill@klanckecook.com](mailto:jill@klanckecook.com), for their presentations. Anne and Jill also provided door prizes for our guests, as well as a gift certificate from Session Kitchen, decorator pillows were donated by **MICHELLE KU**, and more tickets to the Colorado History Museum were donated.



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# calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 8 for event information, event codes or contact for the event.

## march 2015

| S                 | M  | T   | W  | T   | F   | S  |
|-------------------|----|---|--|---|---|----|
| 1                 | 2  | 3 <b>Networking Events Committee Meeting</b><br>11:30 am - 1:00 pm, Vitamin Cottage, Colorado Blvd and Evans, JOANNE, 303-517-4506<br><a href="mailto:joanne@newworldoffice.com">joanne@newworldoffice.com</a>      | 4 <b>Outreach Committee Meeting 5:30 pm</b><br>5590 East Yale Avenue, Suite 201, Denver, 80222, JAMIE REED, 855-652-2476<br><a href="mailto:inbox@clairnsurance.com">inbox@clairnsurance.com</a> | 5   | 6   | 7  |
| 8 DAYLIGHT SAVING | 9  | 10  | 11   | 12 <b>Networking Luncheon</b><br>11:30 am - 1:00 pm<br>TAMAYO, Denver 80202<br><a href="#">CLICK HERE</a> to attend | 13  | 14 |
| 15                | 16 | 17 <b>Public Affairs CM Networking</b><br>~7:00-7:30 am, Speaker-7:30-9:00 am, Zaidy's of Cherry Crk<br>NORA KELLY 303-514-3143,<br><a href="mailto:nvkesq@gmail.com">nvkesq@gmail.com</a><br><br>ST. PATRICK'S DAY | 18   | 19  | 20 <b>Coffee Connections</b><br>8:30 - 10:00 am,<br>NEW location - Einstein Bros Bagels, Downing & Evans<br>LESLIE GARSKE, 720-635-2686<br><a href="mailto:lgarske@BAMadvisorygroup.com">lgarske@BAMadvisorygroup.com</a> | 21 |
| 22                | 23 | 24  | 25   | 26  | 27  | 28 |
| 29                | 30 | 31  |  |   |   |    |

For more event information see PAGE 8 and for event updates visit [www.apwcolorado.org](http://www.apwcolorado.org)

## APRIL 2015

| S        | M  | T   | W  | T   | F   | S  |
|----------|----|---|--|---|---|----|
|          |    |   | 1 <b>Outreach Committee Meeting 5:30 pm</b><br>5590 East Yale Avenue, Suite 201, Denver, 80222, JAMIE REED, 855-652-2476<br><a href="mailto:inbox@clairnsurance.com">inbox@clairnsurance.com</a><br>APRIL FOOL'S DAY | 2   | 3   | 4  |
| 5 EASTER | 6  | 7 <b>Networking Events Committee Meeting</b><br>11:30 am - 1:00 pm, Vitamin Cottage, Colorado Blvd and Evans, JOANNE, 303-517-4506<br><a href="mailto:joanne@newworldoffice.com">joanne@newworldoffice.com</a>  | 8  | 9 <b>Networking Luncheon</b><br>11:30 am - 1:00 pm, Watch for link on website soon! | 10  | 11 |
| 12       | 13 | 14  | 15 <b>Member Support Committee Meeting</b><br>11:00 am, Woody Creek Bakery, DTC, MELISSA RICHARDS,<br><a href="http://www.melissarichards.com">www.melissarichards.com</a><br><br>TAX DAY                            | 16  | 17 <b>Coffee Connections</b><br>8:30-10:00 am, Einstein Bagels, Englewood, LAUREN KAPLAN,<br>303-912-2576<br><a href="mailto:lauren@thekaplans.com">lauren@thekaplans.com</a> | 18 |
| 19       | 20 | 21 <b>Public Affairs Networking</b> ~7:00 am, Speaker-7:30 am, Zaidy's Chy Crk, NORA KELLY 303-514-3143,<br><a href="mailto:nvkesq@gmail.com">nvkesq@gmail.com</a><br><br><b>Members-only Quarterly Book Club</b> 5:30 - 7:00 pm,<br>PAULINE HUDDLESON,<br><a href="mailto:apwcolo@yahoo.com">apwcolo@yahoo.com</a> | 22   | 23  | 24  | 25 |
| 26       | 27 | 28  | 29   | 30  |   |    |