

# COMMUNIQUÉ



March/April 2012

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Connecting Women Personally, Professionally and Philanthropically

## March Networking Luncheon

Yippee, we are able to have our monthly luncheon at a sushi restaurant. **Join us Thursday, March 8**, for a really great luncheon at **Sushi Hai** in the Highlands area of Denver. Sushi Hai is refined with a funky bite to its elegance, Japanese flair and filled with exceptional art from the neighborhood.

**Come for great networking and indulge your senses!**

Sushi Hai is located at 3600 West 32nd Avenue, Unit D, on the southwest corner of 32nd and Lowell Avenue, in Denver, CO 80211. Plan a few extra minutes to locate street parking in the neighborhood, and walk to the restaurant, or car pool with someone for added fun.

March **luncheon sponsor** is: **CampExperience™**—we will hear from Founder, **BETSY WIERMSMA** and learn details of this year's camp. ([Betsy@CampExperience.com](mailto:Betsy@CampExperience.com), office 720-200-0271).

**Our MENU:** Is being served family style (no need to select an entrée, but please list any dietary restrictions) and starts off with a salad.

**Followed by Appetizers of:** Gyoza (pork and vegetable dumplings with sweet spicy chili sauce) and Calamari

**Next we will enjoy:** An assortment of sushi, including California rolls, Philadelphia rolls (Smoked salmon, cream cheese and cucumber) and Veggie Rolls (Cucumber, avocado, gobo, pickled gourd and sprouts)

**Dessert:** Strawberry and Mango Mochi Ice Cream

**Cost:** Members \$30: non-members \$40

**Registration:** Due by 5:00 pm Monday, March 5, 2012. A \$5 late charge will apply thereafter.



SUSHIHAI

**CLICK HERE TO RSVP!**

## Showcase Your Business!

Our **6th Annual Member Appreciation Luncheon** is just around the corner; **SAVE the date of May 10th to be there!** Good news—again this year, for only \$35 you can sign up to **be a special bag sponsor** at this luncheon. **We will have a link on our website to sign up for this sponsorship.** Then, you provide a special giveaway or goodie to go into the bags each attendee receives at this luncheon (100 items) and you get noticed by all of the fabulous women who attend our member appreciation luncheon.

THE ALLIANCE OF PROFESSIONAL WOMEN

**Executive Director**

Pauline Huddleson 303-368-4747  
E-Mail: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Website: [www.apwcolorado.org](http://www.apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

**Leadership****EXECUTIVE COMMITTEE**

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**EMERITUS BOARD MEMBERS**

Emilie Ailts  
Melinda Harper  
Charlene Wilson

## Sprinkle, Nibble and Swirl!

### Join us for **Cupcake Decorating and Wine Night** with the APW

Friday, April 20, 2012

It's a no bake, all frosting and wine after hours event with the APW. Bring your friends, coworkers and significant other for this sweet night. We'll provide the cupcakes, decorations, frosting and wine. Best decorated cupcakes win special prizes—if you can resist eating them until the judging!

#### Our sprinkle, nibble and swirl evening includes:

- Cupcakes, frosting and decorations with the tools to decorate your award-winning cupcakes
- Wine and light appetizers
- Prizes for the best decorated cupcakes

**BYOT:** Bring your own tupperware to take home your cupcakes (or eat them and solve that problem!)

**Date:** **Friday April 20, 2012**, 5:30 – 7:30 pm (instead of our APW Happy Hour at Blake Street Vault)

**Location:** Private home, 1435 S. Josephine Street, Denver, CO 80210

**Cost:** \$25 person; or \$45 couple



**CLICK HERE  
TO RSVP!**

### JUST TIPS: Tips on Microsoft & More

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### JUST TIPS: Complete Computer and Professional Development Training

Our Just Tips Newsletter is packed full of IT-related articles, a class schedule for our state-of-the-art training facility, and of course, helpful software tips.

**Download for FREE** from [www.mcstech.net](http://www.mcstech.net).

### Excel: Useful Date Calculations

Date formulas can always be challenging when working with Excel. Included on our website 3 data formulas that can be very useful when trying to calculate days or months between 2 dates, or to display the date as the day of the week in a text format. For more information... [www.mcstech.net](http://www.mcstech.net).

## CampExperience™ With NEW Program Moves To Keystone - October 12-14, 2012

It is an exciting year for the annual CampExperience™ retreat for amazing women as it is back for its 7th year.

"I guess to fit with the Camp theme...I am...the words to describe **Camp this year is ALL NEW!**" comments Camp founder **BETSY WIERSMA**.

"We continue to grow with new "Campers" looking for education, inspiration and the best 2.5 days of networking in Colorado." Betsy adds, "and Keystone is a beautiful partner for our growth."

### What's New At CampExperience™ 2012?

Camp always has the **solid foundation of a flexible schedule of keynotes, breakout workshops, creative**



**activities and amazing adventures.** Guests then design the perfect blend of topics and activities to meet their own goals. NEW in 2012 are **three national speakers, adventures** in making personal fashion art, painting, photography and the **Mammography Van** and **MASH Tent** from our sponsor **Exempla Saint Joseph Hospital**.

"And throughout Camp are opportunities to support our Charity Partners: **United Way Women's Leadership, Warren Village** and **Dress for Success.**" Charity Partner support activities at Camp include shopping on the "Bow-tique," enjoying optional spa services, buying Mystery Bags, tipping providers for free services and general donations. In **2011, Camp raised \$33,200** in 2.5

days.....a new record. All **six years of Camp have raised \$171,000 cash, 12,000 pounds of donated goods and numerous hours of in-kind volunteer support and services.**

CampExperience™ appreciates the support of **The Alliance of Professional Women** and we welcome your members to our year of Pre-Camp educational and networking events, as well as to the October Camp.

Learn more about the speakers and Pre-Camp events, and sign up for our free newsletter at [www.CampExperience.com](http://www.CampExperience.com) or call **RENEE** at **720-840-4001**.

*Written by March Networking Luncheon sponsor, **Betsy Wiersma**, Wiersma Experience Marketing, and Founder, CampExperience™*

## Networking Luncheon Sponsor – Sign Up Now!

**Showcase your business at a Networking Luncheon!** For the remainder of 2012, the Alliance is offering the opportunity for members to sponsor five networking lunches. A Networking **Luncheon Sponsor** receives the following benefits:

- **A five-to-ten minute promotional presentation** at the sponsored APW lunch meeting. Fee includes lunch for the sponsor and a guest. Sponsor will be asked to provide a small gift for a drawing during lunch (i.e. complimentary one hour consultation, gift certificate to a restaurant, etc).
- **Newsletter sponsorship**, which includes a full-page article in the newsletter as well as a full-color business card size ad and link to the article and sponsor website in the newsletter e-mail. This full-color, formatted newsletter e-mail is distributed to over 1,500 professional women in Denver!
- **Exclusive distribution/display** of materials at place settings or on chairs at luncheon.
- **Business cards or electronic spreadsheet** of all luncheon attendees collected and sent to you after luncheon.
- **Recognition as a sponsor** at each of the monthly luncheons.
- **Active link** to your company website on the front page of [www.APWcolorado.org](http://www.APWcolorado.org). This 12-month listing will boost your own website's search engine ratings because APW consistently returns top level results in search queries.
- **Highlighted as a sponsor** in the Communiqué every other month with a feature article on the sponsor during the month of your sponsorship.
- **Spotlight piece** on you as a sponsor, a month after your sponsorship, in the Communiqué.

The cost of a Network Luncheon Sponsorship is \$300. Sole Proprietors may split the cost and benefits of hosting a network luncheon. Our member feedback has been that it takes approximately 3 weeks to one month to recoup the cost of business gained through exposure at the luncheon and in our newsletter. Networking Luncheons will be reserved on a first-come-first-serve basis, so reserve your month today by contacting **PAULINE HUDDLESON** at **303-368-4747** or [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org).

## Alliance Thanks!

### January Networking Luncheon

Thanks to **DANA LYNCH** for hosting a fabulous luncheon at **Chinook Tavern**. We also send our huge thanks to **POLLY LETOFSKY** for a great presentation on her five year journey around the world. By the way, if you want to return to a great spot we held one of our luncheons at, you can, click on our home page and see a listing of our restaurants! Door prize donor thanks for the January Luncheon: Micro-dermabrasion set - thanks to **LAUREN KAPLAN**; "3MPH: The Adventures of One Woman's Walk Around the World" book from our speaker **POLLY LETOFSKY**; and \$50 off a cut and color combo service from Thompson & Co Salon - thanks to **LORNI SHARROW** for donating, and a gift certificate from **Chinook**- thanks to Chinook for donating!

### February Networking Luncheon

Many thanks to all who attended our February luncheon and Committee Fair! **ROBIN BERG** did a great job setting this luncheon up and could not host – a big thanks to **RUTH GARCIA** for doing a great job at hosting! Thanks to **DANA** for getting the Committee Fair organized and thanks to all the committees for the great job of getting information out to the attendees. We will repeat this fair once a year; it was a great idea! Door prize donor thanks: Family Membership to Swallow Hill – thanks to **ROBIN** for donating; Tickets to Comedy Works – thanks to **JEANE DOLE** for donating; and tickets to Feminism & CO – thanks to **ROBIN** for getting these tickets also.

Thanks to Alliance members **Dana Lynch** for referring **LAUREN STILL** and **SHAE THURMAN** for referring **SUSAN BORGOS** to The Alliance. We appreciate that, Dana and Shae and will run your business card ad as a small thank you.

**Receive a [FREE](#) ad for referring new members to the Alliance!** In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.



## Member News &amp; Information

**Luncheon Sponsors**

Ruth Garcia – RG2 Consulting  
April 2011 Networking  
Luncheon Sponsor

Kimarie Jones – Preferred  
Travel Helpers  
August 2011 Networking  
Luncheon Sponsor

Teresa Sanders – Aspen Wealth  
Management  
September 2011 Networking  
Luncheon Sponsor

Shere Chamness – REALART  
November 2011 Networking  
Luncheon Sponsor

CampExperience  
March 2012 Networking  
Luncheon Sponsor

*Interested in becoming a  
Networking Luncheon  
Sponsor? Call 303-368-4747*

**Corporate Members**

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Moye White LLP  
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Wise Women Communications

**Sustaining Alliance Member**

Susan Borgos  
Office Technology Solutions, Inc.  
Laura Srsich  
Alexandra Tune

Be advised that the Communiqué  
is not private, only the APW  
Member Directory is restricted to  
members only, and can be viewed  
on the Internet.

*The Alliance is a member of  
and proudly supports:  
Colorado Women's Lobby, and The  
International Alliance for Women*

## Alliance Networking Opportunities, Events, Activities & More

**WHAT: OUTREACH COMMITTEE MEETING**

When: **Wednesday, March 7, and April 4, 5:30 pm**

Where: Home of **PAM FISCHER**, 2218 Franklin Street, Denver, CO 80205

RSVP: **SHEA THURMAN** at 303- 952-0917, [shaethurman@gmail.com](mailto:shaethurman@gmail.com) or  
**CHELSEY BURNS** at [cburns@fslpc.com](mailto:cburns@fslpc.com)

**WHAT: NETWORKING EVENTS COMMITTEE MEETING**

When: **Thursday, March 1, and April 5, 11:30 am – 1:00 pm**

Where: Whole Foods, Colorado Blvd and I-25, upstairs

RSVP: **ROBIN PEGLOW BERG** at 303-282-1077, [Robin@SoulMoxie.net](mailto:Robin@SoulMoxie.net)

**WHAT: MARCH NETWORKING LUNCHEON**

When: **Thursday, March 8, 11:30 am – 1:00 pm**

Where: Sushi Hai, 3600 W. 32nd Ave, Denver CO 80211

Cost: \$30 for Alliance members and \$40 for guests  
Pre-registration by 5 PM, Monday, March 5, needed!

RSVP: [CLICK HERE](#) to be there!

Parking: Plan to find street parking in the surrounding neighborhood

**WHAT: APW HAPPY HOUR (3RD FRIDAY OF THE MONTH)**

When: **Friday, March 16, 5:00 – 7:00 pm**

Where: Blake Street Vault, 1526 Blake Street, Denver, 80202

Cost: Bring a friend or two (APW member or want-to-be)

RSVP: **No registration needed, just show up and bring friends**

**Begin your Saint Paddy's Day celebration** at the standing "APW Happy Hour" at Blake Street Vault, Denver's hip, historical saloon, housed in one of the oldest buildings in LoDo (1863). We will have a drink special and discounted appetizers available. This is a fun way for you to spend time with other APW members and friends. We will repeat this event each third Friday of the month, 5:00 pm – 7:00 pm; except April when we have our Sprinkle, Nibble and Swirl!

**Communiqué Committee**

Pauline Huddleson, Editor  
Sandy Smith, Co-Chair  
Dana Lynch  
Cindy Rold

**Communiqué Sponsors**

Sandy Smith/Alexander Smith Design  
[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor Notes****From The Editor**

The deadline for submitting articles for the Communiqué is Noon on the **15th** of each month. All submissions must be **electronic**. The Communiqué provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

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## Member News &amp; Information

## Alliance Networking Opportunities, Events, Activities & More

**WHAT: PUBLIC AFFAIRS COMMITTEE MEETING**

When: **Tuesday, March 20, 7:30 - 9:00 am**  
 Where: Zaidy's in Cherry Creek, 1st & Adams  
 RSVP: **DEB ARMBRUSTER** at [darmbr@aol.com](mailto:darmbr@aol.com)  
 or 303-770-5505

In 2011, more than a dozen states passed laws limiting early voting periods, restricting voter registration drives and/or requiring a photo ID to vote at the polls. Proponents claim these laws are necessary to prevent voter fraud, yet others claim these laws will make it significantly harder for more than 5 million eligible voters to vote in 2012. Come listen to **ELENA NUNEZ**, Executive Director of Colorado Common Cause, tell us about what's happening in Colorado and other states on voter rights issues. This should be a very lively conversation! We buy our own breakfasts and chip in to cover breakfast for our guest speaker.

**WHAT: MEMBER SUPPORT COMMITTEE MEETING**

When: **Friday March 21, 9:15 am**  
 Where: Woody Creek Bakery, DTC  
 RSVP: **KRISTI SULLIVAN**  
[Kristi@sullivanfinancialplanning.com](mailto:Kristi@sullivanfinancialplanning.com)

**WHAT: PUBLIC AFFAIRS COMMITTEE MEETING**

When: **Tuesday, April 17, 7:30 - 9:00 am**  
 Where: Zaidy's in Cherry Creek., 1st & Adams  
 RSVP: **DEB ARMBRUSTER** at [darmbr@aol.com](mailto:darmbr@aol.com)  
 or 303-770-5505

We are delighted that **MEGAN VERLEE**, a general assignment reporter with Colorado Public Radio, is able to join us. Ms. Verlee reported on Colorado's role in the 2008 Presidential election and she currently covers the state legislature as part of her reporting duties. Ms. Verlee will discuss her perception of the media's role in covering politics in our state, what big political issues she expects to cover this year, and her observations about how the political landscape is changing in Colorado. We buy our own breakfasts and chip in to cover breakfast for our guest speaker.

**WHAT: SPRINKLE, NIBBLE AND SWIRL!**  
(3RD FRIDAY OF THE MONTH)

When: **Friday April 20, 5:30-7:30 pm**  
 Where: Private home, 1435 S. Josephine Street,  
 Denver, CO 80210  
 Cost: \$25 person; \$45 couple  
 RSVP: [CLICK HERE](#) to register!

Join Us for **Cupcake Decorating and Wine Night** with the APW! Don't miss out on the fun; who doesn't love a good cupcake?

### Other Networking Opportunities

**WHAT: 7 SKIN CARE & STYLE SOLUTIONS FOR A YOUNGER LOOK**

When: **Tuesday, March 13, 5:30-7:30 pm**  
 Where: Water to Wine, The Shops at Greenwood Village  
 9608 E. Arapahoe Road, Greenwood Village,  
 CO 80112  
 RSVP: [dana@elementsofimage.com](mailto:dana@elementsofimage.com) or  
[lauren@thekaplans.com](mailto:lauren@thekaplans.com)

Please stop by and join APW members **DANA LYNCH**, Elements of Image and **LAUREN KAPLAN**, Rodan + Fields Dermatologists, for a glass of wine (or 2), some delicious nibbles and a fun girl's night out. Dana and Lauren will be on hand to share skin care and style tips to help you create a fabulous, youthful look.

**WHAT: SUBSTANCE WITH STYLE EVENT**

When: **Wednesday, March 7, 11:30 am – 1:00 pm**  
 Where: 2500 E 1st Avenue, Denver, CO 80209  
 RSVP: [CLICK HERE!](#) For details and registration

**Substance with Style: How to Get Ahead with Your Authentic Brand** with members **DANA LYNCH**, Elements of Image and **LAUREN STILL**, Careerevolution Group. You are invited to this dynamic lunchtime workshop to learn how to:

- 1) Define Your Personal Brand—express your personal brand through fashion and career choices
- 2) Learn Tools to Influence Others Effectively—what your verbal and non-verbal communication says about you
- 3) Advance by Being Yourself—maximize your authenticity to be more successful

## Spotlight an APW Committee

### The Alliance of Professional Women OUTREACH COMMITTEE CHARTER

#### Mission Statement

To provide volunteer opportunities for members of The Alliance of Professional Women which promote health, welfare, education and employment of underserved women in our community.

#### Committee members

**SHAE THURMAN** - Committee Chair  
720-257-2311; [shaethurman@gmail.com](mailto:shaethurman@gmail.com)

**JILL MADISON** - 415-637-1176; [jillmad17@gmail.com](mailto:jillmad17@gmail.com)

**PAM FISCHER** - 303-863-7207; [designalacarte@msn.com](mailto:designalacarte@msn.com)

**CHELSEY BURNS** - 303-296-2828; [cburns@wsteele.com](mailto:cburns@wsteele.com)

**ALEXIE TUNE** - 303-589-2105; [atune@deloitte.com](mailto:atune@deloitte.com)

**JULIE IZARD** - 720-261-3346; [julie.a.izard@gmail.com](mailto:julie.a.izard@gmail.com)

**JOANNE SCARBOROUGH** - 303-858-0003;  
[jscarborough@walnutstreet.com](mailto:jscarborough@walnutstreet.com)

**ELIZABETH MOORE** - 303-758-5558; [emoore@rgo-cpa.com](mailto:emoore@rgo-cpa.com)

**SAMANTHA DARDANO** - 303-523-0833;  
[sdardano@dardanorealty.com](mailto:sdardano@dardanorealty.com)

### 2012 Outreach Activities

#### **MAY – DINNER SERVICE AT THE DELORES PROJECT**

APW Members bring in a delicious meal for the participants at the Delores Project on May 29, 2012. We also serve the meal which gives us a chance to interact with the women and their kids that we are feeding. We also provide entertainment for the children. A great opportunity to join in some hands-on outreach!

#### **JUNE/JULY – BLOUSE PROJECT TO BENEFIT CWEE\***

APW Members network together for a cause! Entrance to this Happy Hour event is one nice work blouse that will be donated to the CWEE dress boutique. The CWEE dress boutique offers interview outfits for its participants. Also, we do an accessory swap which is a great way to get to know other APW members! \*CWEE is the Center for Work Education and Employment

#### **OCTOBER – RACE FOR THE CURE®**

APW Members raise money for the Komen Foundation and then we walk/run as a team. The 2011 theme was “Cure or Bust” and we dressed in fun miners hats and pink outfits to make the race more fun! In 2011 we raised over \$1700!

#### **DECEMBER – ADOPT A FAMILY TO BENEFIT CWEE**

APW members sponsor four families chosen from CWEE participants. We purchase Christmas presents from wish lists made by the participants. Then, we get together and wrap the presents at a holiday wrapping party. A fantastic way to celebrate the season, mingle with APW members and take part in a great cause.

## New Members

**SARAH JACKSON** — Tax Manager/ CPA, **Schaus & Associates, LLC**, 720-946-6888, [sarah@schauscpas.com](mailto:sarah@schauscpas.com)  
**SUSAN BORGOS** — President, **Office Technology Solutions, Inc.**, 720-334-0231, [sborgos@ots-denver.com](mailto:sborgos@ots-denver.com)  
**TRACIE ROMERO** — Account Executive, **Rem X Specialty Staffing**, 303-861-1998, [tracie.romero@remx.com](mailto:tracie.romero@remx.com)  
**KATHIE MOELLER** — CPA, **Ryan, Gunsauls & O'Donnell, P.C.**, 303- 758-5558 x. \*118, [KMoeller@rgo-cpa.com](mailto:KMoeller@rgo-cpa.com)  
**ANNIE WELCH** — Sales - Segment Manager, **Falconboard, Hexacomb**, 303-993-5207, [welchan1@gmail.com](mailto:welchan1@gmail.com)  
**LAUREN STILL** — President, **Careerevolution Group**, 303-325-5765, [Lauren@careerevolutiongroup.com](mailto:Lauren@careerevolutiongroup.com)  
**LIANE HEGGY** — Attorney, **Schuchat, Herzog & Brenman, LLC**, 303-339-7259, [lheggy@shblegal.com](mailto:lheggy@shblegal.com)  
**ANN BRODERICK** — CPA, **Bauerle and Company, P.C.**, 303-759-0089, [abroderick@bcdenver.com](mailto:abroderick@bcdenver.com)  
**MONICA HARRIS** — Marketing Specialist, **Bauerle and Company, P.C.**, 303-759-0089, [mharris@bcdenver.com](mailto:mharris@bcdenver.com)  
**SARAH MONTGOMERY** — Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [smontgomery@bcdenver.com](mailto:smontgomery@bcdenver.com)  
**SARAH BIEHN** — Staff Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [sbiehn@bcdenver.com](mailto:sbiehn@bcdenver.com)  
**MEREDITH GOSS** — Tax Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [MGoss@bcdenver.com](mailto:MGoss@bcdenver.com)

## New Member Profiles

**KATHIE MOELLER** — CPA, **Ryan, Gunsauls & O'Donnell, P.C.**, 303- 758-5558 ext. \*118, [KMoeller@rgo-cpa.com](mailto:KMoeller@rgo-cpa.com)

### 1. Why did you join The Alliance of Professional Women?

I joined The Alliance in 2004 to increase my circle of professional acquaintances and enhance my involvement in community issues and projects. In the first year, I was asked to participate on the board of The Alliance Foundation as Assistant Treasurer. This increased my circle of “friends” and gave me more opportunity to give back to the community through the fundraising activities of the Foundation. I became the Treasurer and continued with the APW and Alliance Foundation until fall of 2009. I stepped aside as a member to offer an opportunity to another associate at RGO. Now I am back because I truly missed the activities and friendships with women like me who are looking for people to connect with and share similar interests and goals for personal growth.

### 2. What are your hobbies?

I like to read, do puzzles, watch movies, crochet, sing, study the bible, and walk. I'm also an avid organizer, and my home in particular is a never-ending project!

### 3. What is your position/business?

I am a CPA with RGO who is located in Southeast Denver near the Tech Center. I work primarily in individual and business Taxation and also have many years of experience with Non-Profit organizations, serving on a number of boards as Treasurer or CFO. I am also relied on by my firm to provide QuickBooks and other software systems consulting and training for our clients and their bookkeepers.

### 4. What is something that few people know about you?

Few people know that I have been a foster parent to three boys (adults now), one of which my husband and I adopted. I think this has helped make me uniquely qualified to handle the “difficult” cases and persevere in the face of numerous challenges I encounter in my professional career. For example, the “shoebox” of paperwork that sometimes lands on my desk! I thoroughly enjoy a project that requires the use of my inquisitive and analytical brain, something to keep me on my toes and provide me with the satisfaction of a job well done when I have conquered it. I also enjoy teaching and guiding others who want to learn and grow in accounting knowledge or even just in life skills, like my “boys”.



## New Member Profiles

**SARAH JACKSON** — Tax Manager/ CPA, **Schaus & Associates, LLC**, 720-946-6888, [sarah@schauscpas.com](mailto:sarah@schauscpas.com)

1. **Why did you join the Alliance of Professional Women?**  
I moved to the Denver area in late September 2011 and began working with a public accounting firm immediately. I am excited to get to know other professional women in the area that are enthusiastic about building relationships and being philanthropic as well.
2. **What are your hobbies?**  
I enjoy reading, hanging out with family and friends, exercising, and cooking
3. **What is your position/business?**  
I am a CPA and Tax Manager with Schau and Associates, LLC in Lakewood.
4. **What is something that few people know about you?**  
I won a raffle at a Paula Deen sponsored fundraiser and got to go up on stage with her.

**MONICA HARRIS** — Marketing Specialist, **Bauerle and Company, P.C.**, 303-759-0089, [mharris@bcdenver.com](mailto:mharris@bcdenver.com)

1. **Why did you join the Alliance of Professional Women?**  
To meet strong women in the community and foster long-lasting business relationships and friendships. Also, winning the night at the Brown Palace when I accompanied Ann Broderick as her guest may have also factored in the decision!
2. **What are your hobbies?**  
I like hiking and hope that one day I will have climbed all the 14ers in Colorado.
3. **What is your position/business?**  
I am the Marketing Specialist for Bauerle & Company, P.C. I help get our accountants out and about in the community and am the driving force towards all of our marketing initiatives.
4. **What is something that few people know about you?**  
I attended a week-long computer camp when I was 10 years old at the discretion of my parents.

**MEREDITH GOSS** — Tax Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [MGoss@bcdenver.com](mailto:MGoss@bcdenver.com)

1. **Why did you join the Alliance of Professional Women?**  
I joined APW in order to be more involved with other working women contributing to society through charitable means.
2. **What are your hobbies?**  
Some of my hobbies include painting, hiking, bee keeping, and I would say I am a foodie of sorts.
3. **What is your position/business?**  
I am an accountant at Bauerle and Company.
4. **What is something that few people know about you?**  
I was very into soccer and basketball growing up. When I was little I used to write letters to Michael Jordan, and I once wrote to the NBA saying there needed to be a WNBA.

**SARAH BIEHN** — Staff Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [sbiehn@bcdenver.com](mailto:sbiehn@bcdenver.com)

1. **Why did you join the Alliance of Professional Women?**  
I joined APW to connect with other women in professional services in the greater Denver area and to further develop myself both personally and professionally.
2. **What are your hobbies?**  
I enjoy running, hiking, watching baseball, and I'm a huge Oregon Ducks football fan.
3. **What is your position/business?**  
I am an accountant at Bauerle and Company.
4. **What is something that few people know about you?**  
I have over 100 items that are ducks or have ducks on them.

**SARAH MONTGOMERY** — Accountant, **Bauerle and Company, P.C.**, 303-759-0089, [smontgomery@bcdenver.com](mailto:smontgomery@bcdenver.com)

1. **Why did you join the Alliance of Professional Women?**  
I joined to interact with strong, professional women in my community and open opportunities for mentorship. To connect with other like-minded women.
2. **What are your hobbies?**  
I am a gym rat, enjoy reading, cooking & fine wine
3. **What is your position/business?**  
I am an accountant at Bauerle and Company.
4. **What is something that few people know about you?**  
My dream job is to be a wine maker.

## New Member Profiles

**TRACIE ROMERO** — Account Executive, **Rem X Specialty Staffing**, 303-861-1998, [tracie.romero@remx.com](mailto:tracie.romero@remx.com)

1. **Why did you join the Alliance of Professional Women?**  
I wanted to participate in an organization that would allow me to connect both professionally and personally with like-minded professional women.
2. **What are your hobbies?**  
I enjoy tennis, hiking, reading and movies.
3. **What is your position/business?**  
I am an Account Executive at RemX Specialty Staffing. I seek to partner with companies for their staffing needs as well as help those looking for positions in the Accounting/ Finance, IT, Engineering and Administrative find placements.
4. **What is something that few people know about you?**  
I have been a cattle rancher and absolutely loved working animals. It is the hardest work I've ever done and the most rewarding as well.

**LAUREN STILL** — President, **Careerevolution Group**, 303-325-5765, [Lauren@careerevolutiongroup.com](mailto:Lauren@careerevolutiongroup.com)

1. **Why did you join the Alliance of Professional Women?**  
I joined APW because I was so impressed with the quality of the people and conversations I saw within the group. The energy is very supportive and genuine.
2. **What are your hobbies?**  
With a 6 year old and my own business, I don't have time for too many other hobbies, but I love yoga, hiking, and travel.
3. **What is your position/business?**  
My business is Careerevolution Group - I help people really "rock their role" and enjoy their success. I work with individuals and companies to increase performance, plan and manage career strategies, create sustainable work/life balance, and navigate the tricky career issues that come up so that my clients can enjoy greater engagement, meaning, and rewards at work.
4. **What is something that few people know about you?**  
My husband and I were married on a boat in the middle of Sydney Harbour, Australia.

**ANNIE WELCH** — Sales - Segment Manager, **Falconboard, Hexacomb**, 303-993-5207, [welchan1@gmail.com](mailto:welchan1@gmail.com)

1. **Why did you join the Alliance of Professional Women?**  
I joined the APW because I needed a way to connect with other professional women. I moved to Denver in September 2011 and have no professional contacts. I'm looking to make solid business and, hopefully, personal connections in my new city. I liked the way the website portrayed the APW and, after attending the February lunch, I liked the group dynamics.
2. **What are your hobbies?**  
I love baseball (I'm a hardcore Reds fan), traveling (prefer international to domestic), good food (dives to gourmet, doesn't matter), movies (my favorite escapist activity), writing, reading, physical activities (zumba, playing outside, kickball), and I'm pretty open to trying anything once. I miss my kickball team (I was captain for 7 years), and my bookclub (I still read the books they assign).
3. **What is your position/business?**  
I am the Falconboard West Segment Manager for the company Hexacomb. We manufacture and sell Falconboard which is a rigid substrate that serves as a sustainable alternative for the printing and graphics industry. We offer a product that is 100% recyclable and we work hard to replace the foam-board products out there in the world.
4. **What is something that few people know about you?**  
Out here few people know \*anything\* about me. So, we'll start with...I am 100% bilingual English/Spanish.

## Member News &amp; Information

## Anniversaries

The Alliance wishes to recognize and thank the following women who joined The Alliance of Professional Women in March or April. We greatly appreciate your continued support of our organization.

21 Years . . . . .	<b>SHARI LUTZ</b> Harper Lutz Zuber Hofer & Associates, LLC
13 Years . . . . .	<b>PATRICIA HINNEN</b> Capital Sisters International
10 years . . . . .	<b>JOHANNA KELLY</b> Denver Botanic Gardens
7 years . . . . .	<b>STEPHANIE BROOKS</b> Daniels College of Business, University of Denver
5 years . . . . .	<b>KATHERINE GRIER</b> Katherine Grier, P.C. <b>TERESA SANDERS</b> Aspen Wealth Management, INC.
4 years . . . . .	<b>LEE WEISBARD</b> Lee Weisbard DDS
3 years . . . . .	<b>RUTH GARCIA</b> RG2 Consulting, LLC
2 years . . . . .	<b>LISA MAURER</b> Arbonne International <b>JILL MADISON</b> Relocation Coordinators
1 year . . . . .	<b>JOANNE PETERSON</b> New World Office <b>KATHRYN TRUAX</b> Wells Fargo Advisors, LLC <b>JOANNE SCARBOROUGH</b> Walnut Street Securities <b>MARLO (SHERRIE) ALSTON</b> Pinnacol Assurance Company <b>LOIS LEDER</b> Center For Recovery, Inc.

## Member News

**Twin baby boys!** Long time APW member, current board and executive committee member **ALEXIE TUNE**, along with her husband **CAMERON** welcome their two boys. **JACKSON CONNOR TUNE**, 6 lbs 5 oz - 20 inches tall and **JOSEPH COLIN (Colin) Tune**, 6 lbs 0 oz - 20 inches tall, were born on Wednesday, February 1, 2012. Mom and boys are all doing well. **Congratulations** Alexie and Cameron; we wish you much joy!

**ANN BRODERICK**, a long standing APW member since June of 1984 wishes to announce an exciting career move. Ann has joined the public accounting firm **Bauerle and Company, P.C.** as a Tax Partner. Since their inception in 1979, Bauerle and Company has grown from a sole practitioner to one of Colorado's largest local independent accounting firms providing financial, tax, consulting, and management advisory services to businesses and nonprofits. At Bauerle and Company, employees and management alike find genuine satisfaction in helping others. They take the time to listen to their clients, to educate themselves about their businesses, and to build ongoing relationships founded on mutual respect, trust and confidence so everyone can receive the timely service they deserve. For more information, visit the Bauerle and Company website: [www.bcdenvr.com](http://www.bcdenvr.com).

Additionally, Bauerle and Company, P.C. is joining The Alliance of Professional Women as a **Kuan Yin member** and you will start to see the following new faces accompanying Ann: **MONICA HARRIS**, **SARAH MONTGOMERY**, **SARAH BIEHN**, and **MEREDITH GOSS**. Since tax season is upon these accounting professionals now, they plan to become very active shortly after the April deadline.

Long term APW member **ANNE VITEK** is **retiring and moving to Paris!** Anne has been an Alliance member since 1988 and has announced that she is retiring and moving to Paris in April. Anne served as APW President for two years and sat on the APW board for 10 plus years. She also served on the Alliance Foundation Executive Committee for several years. There are many members who wish to express their thanks to Anne for all her years of contribution to the APW and Foundation, and we wish her well in her retirement and her new life in Paris!

# BUSINESS SOURCES

THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE



*Ann Broderick, CPA  
Meredith Goss  
Monica Harris  
Sarah Biehn  
Sarah Montgomery*

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# calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGES 5-6 for event information and event codes or call the contact for the event.

march 2012

S	M	T	W	T	F	S
				<b>1</b> <u>Networking Committee Meeting</u> 11:30 am Whole Foods, Colo Blvd and I-25 <b>ROBIN PEGLOW BERG</b> 303-282-1077 <a href="mailto:Robin@SoulMoxie.net">Robin@SoulMoxie.net</a>	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b> <u>Outreach Committee Meeting</u> 5:30 pm Home of PAM FISCHER, 2218 Franklin St., 80205, <b>SHEA THURMAN</b> 303-952-0917 <a href="mailto:shaethurman@gmail.com">shaethurman@gmail.com</a>	<b>8</b> <u>Networking Luncheon</u> 11:30 AM - 1:00 PM, Sushi Hai <a href="#">CLICK HERE</a> to register	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b> <u>APW Happy Hour</u> 5:00 – 7:00 pm, Blake Street Vault Bring a friend or two (APW member or want-to-be, <b>No</b> registration needed, just show up and bring friends	<b>17</b>
<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b> <u>Member Support Committee Meeting</u> 9:15 AM, Woody Creek Bakery, DTC <b>KRISTI SULLIVAN</b> <a href="mailto:Kristi@sullivanfinancialplanning.com">Kristi@sullivanfinancialplanning.com</a>	<b>22</b>	<b>23</b>	<b>24</b>
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>

For more event information see PAGES 5-6 or for event updates visit [www.apwcolorado.org](http://www.apwcolorado.org)

APRIL 2012

S	M	T	W	T	F	S
<b>1</b> April Fool's Day	<b>2</b>	<b>3</b>	<b>4</b> <u>Outreach Committee Meeting</u> 5:30 PM, Home of PAM FISCHER, 2218 Franklin Street, Denver 80205 <b>SHAE THURMAN</b> 303-952-0917 <a href="mailto:shaethurman@gmail.com">shaethurman@gmail.com</a>	<b>5</b> <u>Networking Events Committee Meeting</u> 11:30 AM - 1:00 PM, Whole Foods, Colorado Blvd and I-25, upstairs, <b>ROBIN PEGLOW BERG</b> 303-282-1077 <a href="mailto:Robin@SoulMoxie.net">Robin@SoulMoxie.net</a>	<b>6</b>	<b>7</b> <u>Substance with Style Event</u> 11:30 am – 1:00 pm 2500 E 1st Avenue, Denver, CO 80209 <a href="#">CLICK HERE</a> to register
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b> <u>Networking Luncheon</u> 11:30 am – 1:00 PM CooHills, 1400 Wewatta, Denver CO 80202 <a href="#">CLICK HERE</a> to register	<b>13</b> <u>7 Skin Care &amp; Style Solutions for a Younger Look</u> 5:30-7:30 pm at Water to Wine, <a href="mailto:dana@elementsofimage.com">dana@elementsofimage.com</a> or <a href="mailto:lauren@thekaplans.com">lauren@thekaplans.com</a>	<b>14</b>
<b>15</b>	<b>16</b>	<b>17</b> <u>Public Affairs Committee Meeting</u> , 7:30 AM Zaidy's in Cherry Creek <b>DEB ARMBRUSTER</b> 303-770-5505 <a href="mailto:darmbr@aol.com">darmbr@aol.com</a>	<b>18</b>	<b>19</b>	<b>20</b> <u>Sprinkle, Nibble, and Swirl!</u> Cupcake Decorating and Wine Night, 5:30-7:30 pm Private home, 1435 S. Josephine Street, Denver, CO 80210, <a href="#">CLICK HERE</a> to register	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>					