

COMMUNIQUÉ



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Connecting Women Personally, Professionally and Philanthropically

2011 March Networking Luncheon

Join The Alliance for this
fun Networking Luncheon
at the awesome



BONEFISH GRILL,

4948 S. Yosemite Street,
Greenwood Village, CO 80111,

March 10, 2011 • 11:30 am – 1:00 pm



You will have plenty of time for networking
with this group of dynamic women both before
and during lunch. Our Luncheon Sponsor,
Camp founder, **BETSY WIERMSA** of **CampExperience**
will be filling us in on Camp 2011.

Lunch begins with a Bonefish House Salad-hearts of palm, Kalamata olives, tomatoes, and
citrus herb vinaigrette. All entrees except the pasta are served with herbed Jasmine Rice.

Choose an entrée:

- Lily's Chicken - Fire roasted chicken topped with creamy Chevre goat cheese, sautéed spinach, artichoke hearts and a lemon basil sauce, or
- Grilled Norwegian Salmon - Lightly seasoned fresh Atlantic salmon grilled and topped with a warm mango salsa, or
- Diablo Shrimp Fettuccine – Shrimp with tomatoes, capers, onions, green chilies, spinach fettuccine pasta in a spicy garlic cream sauce.

If you would like a vegetarian meal, please select the pasta entree, and show any dietary restrictions in the dietary question box.

[CLICK HERE to join us!](#)

Members \$25; non-members \$35, pre-register by 5:00 pm Monday March 7, 2011, \$5 late fee applies thereafter.

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Pauline Huddleson - (303) 368-4747

E-Mail: execdir@apwcolorado.org

Website: www.apwcolorado.org

P.O. Box 480384, Denver CO 80248

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CampExperience™

Our March Luncheon Sponsor

6th Annual CampExperience™

is back at Copper Mt Resort,

September 23-25, 2011.

New Speakers • New Adventures

New YOU?



The 6th annual CampExperience™ retreat for amazing women is again the last weekend of September at Copper Mt Resort. **Registration is now open** for these 2.5 days of education, inspiration and the best networking in Colorado.

Already 150 "Campers" are signed up to share new national keynote speakers like **VICTORIA MORAN** (www.victoriamorán.com) and **LINDA LARSEN** (www.lindalarsen.com) along with new adventures like Intro to Dance and biking.

The workshops this year are 2.5 hour "emersion" sessions with hands-on learning and experiences. And the popular **Charity Bow-tique** is back and doubled in size to offer more retail fun to benefit the **Charity Partners**.

2011 Charity Partners are **Warren Village, United Way Women's Self Sufficiency Programs, Women's Bean Project** and **Rocky Mt Children's Law Center**. The Alliance of Professional Women is again this year a Marketing Partner. 200 spots are available at Camp.

CampExperience™ also hosts **MiniCamp on April 20th at Regis University**; our **Charity Kick-off party May 18th**; and many free networking events throughout the year. We will also host our **first-ever Sleepover Adventure at Spruce Mt Ranch on June 2/3**. All events and registration plus a free newsletter are available at www.CampExperience.com or call **RENEE** at **720-840-4001**.

Looking for Volunteers!

The Alliance Foundation is beginning to roll up our sleeves and get to work on our **2011 Spring Fundraiser** and we are looking for some volunteers to help us plan the event. **This is our BIGGEST fundraiser of the year and benefits The Alliance Foundation and our Scholarship Program.** If you are interested in helping out, please contact **KAREN ROSEN** at 303.618.0427 or at apwcolorado@comcast.net.

APW Wii Competition and Chili Cook Off



Join your fellow Alliance members and friends on **Friday March 11, 2011**

from 6:00 – 9:00 pm for this fun evening designed to give you a relaxed evening to meet, mingle and have some fun.

Our friendly Wii competition will have three stations: **Guitar Hero**, **Dance Party 2** and **Wii Sports**; we will have one round per person, per station. Medals will be awarded to the highest scorer in each category.

You are also invited to participate in our chili cook-off at this event. We will be **voting for the best "APW Chili"** among the entries and prizes will be awarded to the winner and runner up! You must **bring your chili in a crock pot ready to be served** to the event...no cooking at the event.

DEADLINE for enrollment in the chili cook-off is Tuesday, March 1, 2011. There is a spot on the Blacktie registration form to indicate your participation or email execdir@apwcolorado.org to sign up.

Come and participate in this fun APW after hours event. You will have an opportunity to rub elbows with your fellow APW members, enjoy first-class chili, great sides, satisfying deserts; and cool down with beer and wine.

Show off your great Wii skills, and or cooking skills, or just come and cheer on your favorite athlete, cook, or rock star. No experience necessary to play.

CLICK HERE to join us!

Event held at 765 Oneida Street, Denver CO 80220 (private residence). The cost is \$25 per person or, \$45 per couple (proceeds to benefit The APW)

APW Facebook Fan Page

You are welcome to post your news and events directly on our APW Fan Page on Facebook, anytime; there is a link right on the home page of our APW website www.apwcolorado.org

Boost Your Websites Ratings

Do you know there is a simple way the APW can help you with this? Yes, the Alliance Website has a new feature that can benefit you. It is located **under the Members-Only section** of the website and it looks like this, • **NEW! Write a short testimonial about what the APW means to you!** Because the APW website has high ratings, search engines will pick up your information entered on this feature, and will store it in their databases and it will boost the ratings on your website.

All we ask is that you answer: What the Alliance of Professional Women means to me:

How to add your testimonial: Go to www.apwcolorado.org enter your email address and password; if you have forgotten your password, click on "Forgotten Password" and your password will be emailed to you immediately.

Click on the testimonial page, and enter your answer. You will be able to edit or remove your entry at any time. Your name, company and website address will be displayed on your testimonial, which will appear at random times on certain pages. We challenge you to get this done in January and boost your ratings.

Ruth Garcia | RG2 Consulting Our April Luncheon Sponsor

Franchise Discovery Process – It is all about fit

Investigating franchise opportunities can often be overwhelming and time intensive. From attending conference calls and webinars to FDD reviews, financial modeling and validation calls, a prospective new franchise owner is often faced with an overload of information. It is important to work through all information received in order to be able to make an educated decision about an opportunity, and a lot of time will be spent on benchmarking information received from the franchisor in the market as well as doing additional research on market feasibility, competitors and company positioning within its industry.



As candidates delve into the franchise discovery process, there is a key question that some forget to think about: When considering business ownership, many of us forget to look at an opportunity with the eye of an owner as opposed to an employee. We often believe that we must choose businesses in which we are adept in the services they provide. This is not always necessary.

For example, I presented a client of mine who was interested in running a high volume business with a repair & maintenance franchise. His initial reaction was that repair and maintenance would not be a good fit. He determined that he was not skilled in manual labor and did not really enjoy fixing things. What he forgot to consider is that as the owner of a repair & maintenance franchise, he is not the one fixing bathrooms or installing new plumbing. He is actually managing a team of contractors. A successful franchisee in the repair & maintenance industry will possess strong people and communication skills; the ability to manage, motivate and retain his crews of contractors; excellent leadership skills; excellent customer service; and the ability to network to grow the business. It is the soft skills and business acumen that will make you a successful franchise owner.

Therefore, keep in mind the business model you are investigating, more so than the industry. Franchising gives you the opportunity to break into unfamiliar industries as the franchisor will train and support you with industry expertise.

Take the time you need when looking at franchise opportunities and reach out to experts in the field that can guide you through the franchise discovery process.

By: Ruth Garcia | RG2 Consulting. RG2 Consulting is a boutique franchise consulting practice based in Denver, CO. Ruth Garcia can be reached at ruth@rg2consulting.com or at 303.898.8091.

JUST TIPS: Tips on Microsoft & More

For **FREE** Tips from **Mission Critical Systems**, your training partner, visit... www.mcstech.net

Quick Tips and Tricks For Microsoft

JUST TIPS: Helping You Get More From Technology

Our Just Tips Newsletter is packed full of IT-related articles, a class schedule for our state-of-the-art training facility, and of course, helpful software tips. **Download for FREE** from www.mcstech.net.

Word Word: Zooming Using the Mouse

If you want to quickly zoom in and out of any document, hold down the Ctrl key and move the wheel on your mouse. This zooms you in and out... learn more www.mcstech.net.

Luncheon Sponsors

CampExperience
March 2010 Networking
Luncheon Sponsor

Robin Peglow Berg of SoulMoxie
June 2010 Networking
Luncheon Sponsor

Edward Jones
July 2010 Networking
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Alliance Foundation
October 2010 Networking
Luncheon Sponsor

*Interested in becoming a
Networking Luncheon
Sponsor? Call 303-368-4747*

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Charlene Wilson

Be advised that the Communiqué is not private, only the APW Member Directory is restricted to members only, and can be viewed on the Internet.

*The Alliance is a member of
and proudly supports:
Colorado Women's Lobby, and The
International Alliance for Women*

The Alliance of Professional Women and Alliance Foundation Present



Benefiting Scholarships for Local Women in Need

Friday, April 29, 2011

Experience the tastes of Colorado at a unique event featuring Colorado food and beverage pairings. Sample some of the best food (elk, buffalo, trout, beef, vegetarian options and more) that Colorado has to offer prepared by the fabulous chefs at **Gourmet Fine Catering**. These tasty samples are paired with your favorite Colorado beverages creating a not-to-be-missed event!

Plus, enjoy live entertainment and a fabulous **Colorado-themed silent and live auction.**

This fabulous fundraising event **benefits our Alliance Foundation** whose mission is to help women achieve economic self-sufficiency and create better lives for themselves and their families and specifically our local Scholarship program. With tuition hikes, cuts in funding for higher education and the slow recovery of the economy it is more difficult than ever for women to complete their education. The Foundation scholarships help give college juniors and seniors the final boost they need in order to fulfill their dreams and complete their education.

Tickets are only \$55 per person and include all of the scrumptious food and beverage pairings, live entertainment and the one-of-a-kind silent and live auction. This fabulous event will be held at **Gourmet Fine Catering**, 3600 E. 40th Ave., which is right off of 40th & Colorado Blvd. It's easy access from I-70 with plenty of **free** parking.

It will be a great night to get out, network with friends, make new contacts and feel good that you are helping local women in our community create better lives for themselves and their families.

We have **several sponsorship opportunities available** and would deeply appreciate any sponsorship support you can provide! Check out our sponsorship information on page 7.

Please Donate a Silent Auction Item to Savor the Colorado Flavor. We are currently looking for silent auction items. This year's silent auction is all about the things that make Colorado great! Think delectable gift baskets, cooking classes, outdoor activities, spa getaways, golf, wine and more! Please consider donating a silent auction item as a great way to help the Alliance Foundation and increase the awareness of your company. All of the silent auction items will be displayed with your business card, listed in the program that night as well as on Blacktie and will be included in a special thank you ad after our event.

Communiqué Committee

Pauline Huddleson, Editor
Sandy Smith, Co-Chair
Stephanie Brooks
Mary Lemma

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes**From The Editor**

The deadline for submitting articles for the Communiqué is Noon on the **15th** of each month. All submissions must be **electronic**. The Communiqué provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at excedir@apwcolorado.org

Buy Your
Tickets
Today

The Alliance Foundation presents

Savor The Colorado Flavor

Benefiting Scholarships for Local Women in Need

Friday, April 29, 2011

Time: 6:00 – 10:00 pm
Location: **Gourmet Fine Catering**
3500 East 40th Avenue
Denver, CO 80205
Tickets: \$55 per person
Featuring: Local Colorado food &
beverage pairings, live
entertainment and a
Colorado-themed silent
& live auction

Experience the tastes of Colorado at a unique event featuring Colorado food and beverage pairings. Sample some of the best food (elk, buffalo, trout, beef, vegetarian options and more) that Colorado has to offer prepared by the fabulous chefs at **Gourmet Fine Catering**. These tasty samples are paired with your favorite Colorado beverages creating a not-to-be-missed event! **Plus**, enjoy live entertainment and a fabulous Colorado-themed silent and live auction.

This event benefits the Alliance Foundation and our Scholarship program. Help us help local women as they achieve their dreams of completing their college education and creating better lives for themselves and their families. The Alliance Foundation proudly offers scholarships to women attending Metropolitan State College, the University of Colorado at Denver and the Women's College at the University of Denver.

RSVP to www.blacktie-colorado.com/rsvp and use the event code **SavorCO**

Event Sponsors:





SILENT AUCTION

*The Alliance Foundation and the Alliance of Professional Women are looking for items for our silent-auction at our April 29, 2011, **Savor the Colorado Flavor** fundraiser benefiting the Alliance Foundation and their Scholarship Program.*

DONATION # 1 (Describe donation, and include restrictions to donations [if applicable])

	<i>Value</i>	<i>Minimum Bid</i>
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DONATION #2 (Describe donation, and include restrictions to donations [if applicable])

	<i>Value</i>	<i>Minimum Bid</i>
--	--------------	--------------------

If you do not designate a minimum bid, we will assume you are leaving it to our discretion. In accordance with IRS standards, it is the donor's responsibility to assign value to the items donated.

DONATED BY:

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Please retain a copy of this form as a record of your tax-deductible donation.

This year's silent auction is all about food, wine and you. Best sellers include: Food and wine baskets, restaurant gift certificates, spa treatments, massages, golf, cooking classes and vacation packages.

This donation becomes the property of the Alliance Foundation, and any proceeds will go to programs instituted by the Alliance Foundation. In accordance with the 1993 Tax Act, we confirm that we did not provide goods or services to you in consideration for your contribution.

Thank you for your generous donation and support of the Alliance Foundation!

Please send this form to:

Karen Rosen / Alliance Foundation

P.O. Box 480384, Denver, CO 80248; 303-618-0427; Fax: 303.805.4358; execdir@apwfoundation.org

We will contact you to arrange pick-up of your donation.

The Alliance Foundation Scholarship Program Makes a Difference: Donate Today!

The Alliance Foundation's mission is to help women achieve economic self-sufficiency. Locally, the Foundation funds scholarships for women to improve their chances of graduating from a Colorado university.

The Alliance Foundation is proud to highlight an exceptional student currently receiving aid through its scholarship program.

CAROL LATHROP is a Certified Meeting Professional (CMP) with more than 20 years of meeting and event planning experience. She also has served on the Board of Directors and is a past president of the Rocky Mountain Chapter of the Professional Convention Management Association (PCMA). As an independent contractor, Carol has worked on management teams for conventions with as many as 7,000 attendees, overseeing logistics and registration, among other things. Despite her long and successful work history, she finds the demand for a bachelor's degree in her field getting stronger all the time.

Now a student of Metropolitan State College, Carol was awarded her first Alliance Foundation scholarship in the fall of 2010. She will receive \$2,000 per year for two consecutive years, and is hoping to graduate in May 2013 with a degree in Hospitality, Meeting and Travel Administration (HMTA). She also will be given a one-year membership to The Alliance of Professional Women.

Carol is one of eight children of an Army lieutenant, born and raised in the Chicago area. She moved to Colorado in 1979, where she raised her daughter as a single parent. Working for the U.S. Postal Service for ten years, she also volunteered for the PTA and Girl Scouts. Once her daughter was grown, Carol concentrated on earning her CMP certificate, advising corporate and non-profit organizations on planning and executing events. It has been a long and hard road to self-sufficiency for her.

Luckily, even as a child, Carol was a good organizer and a bit of an entrepreneur. As an event planner, she negotiates hotel, venue, and vendor contracts, determines audiovisual needs and room sets, plans menus, manages registration and maintains websites for her clients. Her goal is to impact as many meetings and events as possible and educate leaders in ways that are more sustainable, both ecologically and financially. The primary purpose is to decrease the environmental footprint of meetings by employing a triple bottom-line theory of economy, ecology and cultural impacts. Denver is already working to become a "green" meeting location. For example, the Convention and Visitors Bureau uses recycled materials and has solar panels on the building. Denver also has started a bicycle sharing program.

With her HMTA degree, Carol believes she can make a better living doing what she loves. The degree will allow her to build her business and "help save the planet through meetings." She says, "The Alliance Foundation scholarship program is a very important piece to the success of women who are trying to better themselves by going to college. A scholarship helps with the ever-soaring cost of tuition, books, and child care." Recently, she also has had to pay high medical bills out of pocket. All of these expenses have taken a toll on her limited resources.

By paying as much as she can for tuition from earned income, Carol hopes her total loan debt for the four-year HMTA program will be no more than \$12,000. The Foundation scholarship will help reduce her loan burden. "The scholarship makes a lot of difference to me. It gives me inspiration to continue working toward my goal because I know someone else believes in me. Everyone needs a little help to reach their goals in life. The Alliance Foundation scholarship has done just that for me."

Please donate generously!

As part of this effort, we ask for your support of the Alliance Foundation's 9th Annual Fundraiser-
Savor The Colorado Flavor
Friday, April 29
from 6:00 to 11:00 pm at
Gourmet Fine Catering.

See Event details on pages 5-8.

Alliance Networking Opportunities, Events, Activities & More

WHAT: OUTREACH COMMITTEE MEETING

When: **Wednesday, March 2**, and **April 6 • 5:30 pm**
 Where: Home of Pam Fischer, 2218 Franklin Street, Denver, CO 80205
 RSVP: **CHELSEY BURNS** at 303-748-1526
cburns@fslpc.com

WHAT: NETWORKING EVENTS COMMITTEE MEETING

When: **Thursday, March 3**, and **April 7 11:30 am – 1 pm**
 Where: Whole Foods, Colorado Blvd and I-25, upstairs
 RSVP: **ROBIN PEGLOW BERG** at 303-282-1077
Robin@SoulMoxie.net

WHAT: MARCH NETWORKING LUNCHEON

When: **Thursday March 10 • 11:30 am – 1:00 pm**
 Where: **Bonefish Grill in DTC**
 Sponsor: CampExperience
 Cost: \$25 for Alliance members and \$35 for guests who RSVP by 5 PM, Monday, March 7, \$5 more thereafter
 RSVP: [CLICK HERE](#) to be there!

WHAT: WII COMPETITION – CHILI COOK OFF

When: **Friday, March 11 • 6:00 – 9:00 pm**
 Where: 765 Oneida Street, Denver, 80220
 Costs: \$25 per person; \$45 couple
 RSVP: [CLICK HERE](#) to be there!

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

When: **Tuesday, March 15 • 7:30 to 9:00 am**
 Where: Zaidy's in Cherry Creek, 1st & Adams
 RSVP: **DEB ARMBRUSTER** at 303-770-5505 or
darmbr@aol.com

We welcome **JOY ATHANASIOU**, a local attorney who specializes in immigration and naturalization law and is the Co-Chair of the Legislative Advocacy Committee of the American Immigration Lawyers Association Colorado Chapter. Joy will update us on SB 126, the bill currently pending in the CO legislature that would make children of undocumented immigrants eligible for unsubsidized in-state tuition under certain circumstances. Joy will also discuss the yet to be approved federal DREAM Act and myths and common misunderstandings about our current federal immigration rules. Please join us for what should be a fascinating conversation and enjoy a great Zaidy's breakfast! We buy our own breakfasts and chip in to cover the guest speaker's breakfast.

WHAT: MEMBER SUPPORT COMMITTEE MEETING

When: **Friday, April 8 • 9:00 am**
 Where: Paradise Bakery DTC
 RSVP: Kristi Sullivan at 303-324-0014
kcmsullivan@yahoo.com

WHAT: SAVOR THE COLORADO FLAVOR BENEFITING SCHOLARSHIPS FOR LOCAL WOMEN IN NEED

When: **Friday, April 29 • 6:00 – 10:00 pm**
 Where: Gourmet Fine Catering, 3600 E. 40th Ave., Denver
 Cost: \$55 per person
 RSVP: www.blacktie-colorado.com/rsvp and enter the event code: SavorCO

Other Networking Opportunities

WHAT: A 90-DAY TELESEMINAR SERIES WITH ROBIN PEGLOW BERG OF SOUL MOXIE <http://www.soulmoxie.net/>

When: **Wednesday, March 2, 12:00 to 1:00 pm, 1st & 3rd Wednesday monthly, March -May**
 Where: Wherever you are – six lunch-time phone seminars
 RSVP: [CLICK HERE](#) for more information/registration or phone Robin Berg, 303-282-1077

Soulful Leadership: Six Steps to Enhance Fulfillment and Impact while Guiding Your Tribe. You are a leader on some level. Are you a Soulful Leader? Soulful Leaders experience a deep sense of fulfillment, impel “followers” into action, (their approach ignites others to be involved), and are highly effective while avoiding depletion. You will receive strategies for this and more.

Other potential outcomes include: Design your unique leadership model; Understand why it's essential to be a Soulful Leader for longevity and impact; Select criteria to make the best use of your time and resources; Gain specific steps to bounce back after challenge (or circumvent it).

Member News & Information

Other Networking Opportunities

WHAT: DESIGN PRESENTATION –OUTDOOR LIVING SPACES WITH APW MEMBER JEANE DOLE, À LA CARTE DESIGN

When: Saturday **March 19** • 10:30 – 11:15 am and 12:30 – 1:15 pm

Where: Ferguson showroom; 17655 East 25th Drive.

RSVP: BRETT BAILEY, (303) 739-8000 or brett.bailey@ferguson.com

Colorado is a great place to enjoy outdoor living. Join us for this presentation where you can discover you don't have to sacrifice creature comforts or style just because you moved your living outdoors!

Jeane has teamed up with Ferguson (a diverse distributor of plumbing, lighting, cabinets and appliances) to give design presentations for homeowners who may be planning updates to their home. Please rsvp to let us know you can join us. If you are unable to attend, perhaps you have a neighbor, friend or colleague who has an upcoming project and may benefit from attending the presentation. I believe each presentation will provide value to all who attend them, as well as an opportunity to tour the showroom!

WHAT: 5TH ANNUAL CAMPEXPERIENCE™ MINICAMP

When: Wednesday, **April 20** • 8:00 am – 7:00 pm

Where: Regis University Adult Learning Center - 333 Regis Blvd, Entrance 4 (off Lowell Blvd)

RSVP: [CLICK HERE](#) to go to MiniCamp registration

Join the 5th annual CampExperience™ MiniCamp, a day of education, inspiration and networking... CampExperience™ Style! This year, we go back to class on the beautiful campus of Regis University and enjoy a day of success skills, targeted tactics and stories of courage and perseverance that will set you on your way to your dreams.

There will be great education and tools for your success PLUS specials from our sponsors, gifts and refreshments for the low tuition of \$149.

Spots are limited so REGISTER TODAY! Final registration deadline on-line is April 18th, 2011. For questions, please contact RENEE VEJVODA 720-840-4001 or Renee@CampExperience.com

New Members

MARLO (SHERRIE) ALSTON—Medical Claims Associate, Pinnacol Assurance Company, 303-361-4382, Sherrie.Alston@du.edu

JOANNE PETERSON—President, New World Office, 303-517-4506, joanne@newworldoffice.com

ANN EGAN—Principal, Global Marketing, Mercer, 303-377-1305, ann.egan@mercer.com

KATHRYN TRUAX—Financial Advisor, Wells Fargo Advisors, LLC, 303-200-9529, kathryn.truax@wfsadvisors.com

LOIS LEDER—Director, Center For Recovery, Inc., 303-694-7492, LL80111@aol.com

JOANNE SCARBOROUGH—Financial Advisor, Walnut Street Securities, 303-858-0003, jscarborough@walnutstreet.com

RITA SCOTT—Owner, Preferred Care at Home, 303-680-7938, ritas@preferhome.com

New Member Profiles

SHERRIE (MARLO) ALSTON— Medical Claims Associate, **Pinnacol Assurance Company**, 303-361-4382, Sherrie.Alston@du.edu

1. Why did you join the Alliance of Professional Women?

I joined the Alliance of Professional Women because I was inspired by the members I have met. I appreciate that the Alliance is positive and provides assistance to women in need, with scholarships and their time, to name a couple of things. It is also a blessing that the women associated with the Alliance volunteer their time and other resources to our local communities.

2. What are your hobbies?

My hobbies include spending time with my family, working with the Women's Ministry at church, inspiring other women, writing and watching basketball.

3. What is your position/business?

I currently work for a worker's compensation company as a Medical Claims Associate. I also have my own business named, Fortune Hi-Tech Marketing / FHTM, which I am trying to move to the next level.

4. What is something that few people know about you?

Something that few people know about me is that I really like politics and that I am currently writing a fictional book.

KATHRYN TRUAX—Financial Advisor, **Wells Fargo Advisors, LLC**, 303-200-9529, kathryn.truax@wfsadvisors.com

1. Why did you join the Alliance of Professional Women?

Before joining a group I like to try it out a few times before committing. Having attended a couple of luncheons, all of the ladies were so welcoming that I felt I fit right in. Personally and professionally I believe the Alliance of Professional Women will be able to help me grow and develop on multiple levels including, business development, philanthropic, and personally.

2. What are your hobbies?

My greatest pleasure is to ski fast making super-g turns down an uncrowded slope and to take my two young children skiing and enjoy the sport from their perspective. In the snowless months, I love summer and the hot days, I enjoy gardening and creating months of colors in my flower beds, growing a plethora of tomatoes and watching the pumpkins take over every free space in the garden. My daily hobbies are to enjoy my two children, playing, laughing and snuggling.

3. What is your position/business?

With Wells Fargo Advisors I am a Financial Advisor working with professionals and business owners who are interested in making more money to reach their financial dreams so that they may look back on their life and say "Wow! that was some life". To this end, it requires a knowledgeable advisor--myself, to guide them in their journey and implement the appropriate investment strategy so that they may live rich lives measured by both their personal and financial achievements.

4. What is something that few people know about you?

If I told then more than a few would know. However, I will share this, I am a native of Colorado and have skied my entire life and lived each phase of my life passionately including this newest phase as a Financial Advisor.

JOANNE SCARBOROUGH—Financial Advisor, **Walnut Street Securities**, 303-858-0003, jscarborough@walnutstreet.com

1. Why did you join the Alliance of Professional Women?

I joined the Alliance because of the "soft networking" approach as well as the genuinely friendly atmosphere at the luncheon meeting. I am also very interested in the work of the Alliance Foundation.

2. What are your hobbies?

My hobbies include cross-country skiing, hiking, swimming, yoga, walking my dog, gardening and entertaining.

3. What is your position/business?

I assist individuals in meeting their financial goals with an emphasis in using assets to create an income for a comfortable retirement.

4. What is something that few people know about you?

Few people know that I talk to my dog a lot and that I love country and western music.

Member News & Information

New Member Profiles

RITA SCOTT—Owner, Preferred Care at Home, 303-680-7938, ritas@preferhome.com

1. Why did you join the Alliance of Professional Women?

I attended a recent meeting with my friend, **LISA AUSTIN** and was very impressed with the meeting, the fellowship and the speaker.

2. What are your hobbies?

My hobbies are traveling and right now running my business which is very new. I love movies, reading and doing things with my family too.

3. What is your position/business?

I own a company called Preferred Care at Home which is, in home care for seniors or the ill.

4. What is something that few people know about you?

Lisa and I owned a training company together at one time.

Anniversaries

The Alliance wishes to recognize and thank the following women who joined The Alliance of Professional Women in February, March or April. We greatly appreciate your continued support of our organization.

20 Years

SHARI LUTZ**Harper Lutz Zuber Hofer & Associates, LLC**

3 years

LEE WEISBARD**Lee Weisbard DDS**

12 Years

PATRICIA HINNEN**Capital Sisters International**

2 years

RUTH GARCIA**RG2 Consulting, LLC**

VALERIE PALMER**Morgan Stanley Smith Barney**

CHRIS JACOBSON**The Promotion Source**

JENNIFER GOKENBACH . .**Ogletree, Deakins,
Nash, Smoak & Stewart, P.C**

DANIELLE SCHMIDT**dms Careers**

9 years

JOHANNA KELLY**Denver Botanic Gardens**

6 years

STEPHANIE BROOKS . .**Daniels College of Business,
University of Denver**

1 year

LISA MAURER**Arbonne International**

MARY LEMMA**Mary W. Lemma, LLC**

JILL MADISON**Relocation Coordinators**

4 years

KATHERINE GRIER . . .**Katherine Grier, P.C.**

TAMMY CURMANO**Wells Fargo PCS**

SUSAN KIMBALL**Balanced Health Counseling, LLC**

TERESA SANDERS**Aspen Wealth Management, INC.**

Thanks!

January Networking Luncheon

We thank all who joined us at **Maggiano's** in January as well as the awesome **Ava Diamond**; we all agreed the food was good and Ava was a dynamic and impactful speaker. We thank **Dana Lynch** for a great job of hosting and organizing the event and **Ruth Garcia** for planning the speaker, for this event. Thanks also to our great door prize donors, **Susan Kimball** (Balanced Health Counseling, LLC) for a one-hour Nutritional Consultation; **Jeane Dole** (à la carte DESIGN) for gift certificates for a one-hour Color Consultation and, a gift certificate to attend any **Crankset Group Workshop**, and to **Maggiano's** for a desert gift certificate.

February Networking Luncheon

Thanks to **APW members and guests** who attended our exclusive luncheon at **Ondo's Spanish Tapas**; wow—the food was fabulous and plentiful, and the service was great. Thanks to **Ruth Garcia** for her outstanding job of hosting this event. Thank you door prize donors, **Shirley Potenza** (Harper Lutz Zuber Hofer & Associates, LLC) for the tickets to the Opera; **Lisa Maurer** (Arbonne International) for a Get Fit Healthy Living pack and to **Robin Peglow-Berg** (Soul Moxie) for a \$100 gift certificate off her Soulful Leadership Seminar Series. If you can't wait to go back to Ondo's, Monday nights they have half-priced red wine bottles with dinner.

Member News

Hoffman Named Co-Director of HLZH Valuation Practice

Denver, Colorado—**Harper Lutz Zuber Hofer & Associates, LLC (HLZH)** has named **Mitchell S. Hoffman**, CPA/ABV, as co-director of the firm's growing valuation practice. He shares practice leadership responsibilities with firm partner **Shari Lutz**. Hoffman joined HLZH in September 2010 as an associate, specializing in business valuations of ownership interests, securities, and intangible assets.

"Mitch brings significant experience in providing complex financial valuations and strengthens the firm's ability to serve our growing client base," says **Melinda Harper**, HLZH's founding member. "He has specialized expertise in the valuation of intellectual property and other intangible assets, as well as complex capital structures. He also brings valuable oil and gas industry experience to the firm and its clients."

Harper Lutz Zuber Hofer & Associates, LLC is a Denver-based CPA firm providing valuation services, forensic accounting and litigation support services to attorneys, corporations, and individuals. Valuation services are also available for buy/sell and wealth-transfer activities. Litigation support services include financial and forensic analysis in commercial damages, marital dissolutions, and lost earnings matters. For more information about HLZH, please visit our web site at www.hlzcpa.com. HLZH was founded in 2004 and currently has five partners and 15 associates.

News from Edith Samouillet

APW Member **Edith Samouillet** has created a video with **Coleen Abdoulah** (September Member Appreciation Luncheon speaker) about Edith's company Turning Points, LLC and the Leadership Retreats she is offering. [CLICK HERE](#) to watch her video.

Save The Date April Networking Luncheon

Ladies, don't forget to save the date of **April 14, 2011** for our next exciting luncheon at **Japoix**; stay tuned the menu will be posted on our website soon.

Business Sources

THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE



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website: www.rockymtnendermologie.com
E-mail: anniesbennet@gmail.com



calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGES 9-10 for event information and event codes or call the contact for the event.

march 2011

S	M	T	W	T	F	S
		1	2 Outreach Committee Meeting 5:30 pm Home of PAM FISCHER, 2218 Franklin St , 80205, CHELSEY BURNS cburns@fslpc.com	3 Networking Committee Meeting 11:30 am Whole Foods, Colo Blvd and I-25 ROBIN PEGLOW BERG Robin@SoulMoxie.net	4	5
6	7	8	9	10 Networking Luncheon 11:30 am – 1:00 pm Bonefish Grill in DTC CLICK HERE to be there!	11 Wii Competition – Chili Cook Off 6:00 – 9:00 pm 765 Oneida Street, Denver, 80220 CLICK HERE to be there!	12
13	14	15 Public Affairs Committee Meeting , 7:30 am Zaidy's in Cherry Creek DEB ARMBRUSTER darmbr@aol.com	16	17 St. Patrick's Day	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

For more event information see pages 9-10 or for event updates visit www.apwcolorado.org

APRIL 2010

S	M	T	W	T	F	S
					1 Government confirmed contact from space - watch for projected UFO sightings today	2
3	4	5	6 Outreach Committee Meeting 5:30 pm Home of PAM FISCHER, 2218 Franklin St , 80205, CHELSEY BURNS cburns@fslpc.com	7 Networking Committee Meeting 11:30 am Whole Foods, Colo Blvd and I-25 ROBIN PEGLOW BERG Robin@SoulMoxie.net	8 Member Support Committee Meeting 9:00 am Paradise Bakery DTC Kristi Sullivan kcmsullivan@yahoo.com	9
10	11	12	13	14 Networking Luncheon 11:30 am – 1:00 pm at Japoix; stay tuned the menu will be posted on our website soon.	15 Ugg Day	16
17	18	19 Public Affairs Committee Meeting , 7:30 am, Zaidy's in Cher y Creek, 1st & Adams darmbr@aol.com	20	21	22	23
24	25	26	27	28	29 Savor the Colorado Flavor. Benefiting Scholarships for Local Women in Need. 6:00 – 10:00 pm, Gourmet Fine Catering, 3600 E. 40th Ave. www.blacktie-colorado.com/rsvp event code: SavorCO	30