

COMMUNIQUÉ



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Receive a FREE Ad for referring new members to The Alliance!

As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Pauline Huddleson- (303) 368-4747
E-Mail: execdir@apwcolorado.org
Website: www.apwcolorado.org
P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

APW Wii Olympics Party!

If you have been enjoying the awesome Olympic Games this year, you will want to come join the fun at the **APW Wii Olympic games party** and enjoy some friendly Wii winter sports competition! Or, simply come and cheer for your favorite "athlete" or "rock star" and have some fun.

We will have four competitions going for gold, silver and bronze metals! Plus, here is your chance to show off your talents in Guitar Hero and compete for a chance to perform at the closing ceremony.

You do not have to be experienced to join the fun; we will have door prize drawings for all those that participate in the fun. Festivities, appetizers, and refreshing adult beverages, (Canadian beer of course) are all included in the ticket price.

APW Wii Olympics Party



**Friday, March 5, 2010
from 6:00 – 9:00 PM**

PARTY LOCATION: 765 Oneida Street,
Denver CO 80220 (private residence)

Cost: \$25 per ticket (proceeds to benefit the APW) Tickets are limited, so purchase early.

To PURCHASE: your tickets online, visit blacktie-colorado.com/rsvp and enter event code: **APWii** (All one word, not case sensitive).

THE ALLIANCE OF PROFESSIONAL WOMEN

Business After Hours SUCCESS SERIES

...The Next Event

The (BAH) Success Series is designed to **present powerful professional topics** and **create an environment for networking** and **developing professional relationships** with other APW members. Each Success Series features an experienced APW speaker sharing insights in their area of expertise. Join us for these next fun, informative, members-only events. Appetizers and beverages are provided, as well as some great take-aways that can be immediately implemented into your professional life.

Save **THE DATES** to attend the following events in our **Success Series**

Date: **Monday March 15, 2010** Topic: **Customer Service**

Speaker: **LISA AUSTIN, The Service Factor**

Gaining and retaining customers is the focus of this next event.

We know it costs more to acquire new customers than to keep the ones we have. Find out how to create totally satisfied customers and generate loyalty sure to increase your bottom line.

Participants of this success series event will learn:

- Why loyal customers are more profitable than merely a large customer base.
- Easy customer service skills and techniques to build relationships and loyalty.

Continued on Page 2

Leadership

EXECUTIVE COMMITTEE

President — Alexandra M. Tune
 President-Elect — Barbara Crawford
 Immediate Past Pres. —
 Peggy Anderson
 Secretary — Shelly Reno
 Treasurer — Juana Cortez
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 At Large — Stephanie Brooks
 At Large — Elizabeth B. Moore
 At Large — Shirley Potenza

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 Wise Women Communications

*The Alliance is a member of
 and proudly supports:
 Colorado Women's Lobby, and The
 International Alliance for Women*

THE ALLIANCE OF PROFESSIONAL WOMEN

Business After Hours

SUCCESS SERIES

Continued from Page 1

Date: **Monday June 21, 2010** Topic: **Social Networking**

Speaker: to be confirmed *

It's Everywhere! It's Everywhere! Social Networking is becoming more popular with each passing business quarter. What is it and how can we utilize it to enhance our visibility?

Date: **Monday October 18, 2010** Topic: **Public Speaking**

Speaker: to be confirmed *

Speaking in public is still in the top three of people's biggest fears. It is usually always listed before or just after the fear of death! Find out why and how to eliminate it from your list.

Where & When: **All Success Series events will be 5:30 - 7:00 PM at The Women's College at DU.** Address: The Women's College at the University of Denver, 1901 E. Asbury Ave., Denver, CO 80208

Cost of Events: **\$15 per program.** Visit apwcolorado.org. Click on the "Members-Only" section (in the left navigation bar) and log in. Once in the "Members Only Table of Contents" click on "NEW! BAH Success Series. Locate the **DETAILS BOX** at the bottom of the event listing, and click on the "reserve your space today" link to purchase one or more events, or the series.

*** If you are interested in speaking at one of the last two 2010 scheduled events, or have a great topic for a future event and are an APW member, apply as a speaker.** Log on to the "Members-Only" section of the APW website. There you will find the "Table of Contents", click on the NEW! Business After Hours Success Series — A Fantastic New Benefit for Members of APW (✓). The Criteria and Application to apply is available by **clicking on the criteria link in the DETAILS BOX, at the very bottom in the last sentence (✓).** Call 303-368-4747 or e-mail execdir@apwcolorado.org with any questions.



After you have logged on to the Members-Only section - click on New!



The Criteria and Application to apply is available by clicking on the criteria link in the DETAILS BOX ✓



Fun, Fashion and our Image... **DANA LYNCH, Elements of Image**, AICI FLC kicked off our series of events slated for this year, in style.

[\[Back to What's Inside\]](#)

Get Ready Explore South America

Our **Passport to South America** event is **April 23**, mark your calendar today, buy your tickets, check with your friends and co-workers and call the babysitter as you are not going to want to miss this event.

This fabulous fundraising event **benefits our Alliance Foundation** whose mission is to **help women achieve economic self-sufficiency and create better lives for themselves and their families**. As you travel through South America, this tantalizing event will include edible delights, tempting tastes of wine, dancing demonstrations from **Dance ArtZ Studio** (and lessons if you are brave enough) **and the Cooking Challenge**.



Grab a couple of friends and co-workers who love to cook and sign up for the Cooking Challenge at our Passport to South America Fundraiser! Your team (up to four people) will be partnered with a student in the Daniels College of Business School of Hotel Restaurant & Tourism Management at the University of Denver to create your favorite South America entrée the night of the event. The creations will be judged and the winning team presented with the golden spatula and the student will receive a \$250 scholarship.

Cost to register as a team is \$250 and includes four tickets to the Passport to South America Fundraiser. There are a limited number of teams so get your team together and call Karen today at 303-618-0427 to register. Teams will be spotlighted in the Communiqué.

Check out the flyer on PAGE 4 FOR MORE DETAILS. REGISTER your team OR you and your guest/s TODAY.



Silent Auction Items Needed!

Please consider donating an item for our upcoming silent auction.

Why donate?

- Help us raise money for the Alliance Foundation.
- Increase the awareness of your company.
- All auction items are displayed with a business card, listed in the program, on Blacktie and in The Alliance Communiqué.

This year's silent auction is all about food, wine and YOU!

- Culinary-themed gift baskets
- Favorite wine
- Restaurant gift certificates
- Pampering massages, facials and manicures
- Favorite Activities: Sporting Events, Golf, White Water Rafting, Theater, Museums

It's Easy!

To donate a silent auction item, please contact **KAREN ROSEN** at execdir@apwfoundation.org or 303-618-0427.

Thank you for your help. Your silent auction donation helps women in our community and around the world create better lives for themselves and their families.

8th Annual
Alliance Foundation Fundraiser

PASSPORT To South America



Calling All Chefs!

for the Cooking Challenge

Friday,
April 23, 2010

from 6:00 - 10:00 pm

School of Hotel Restaurant & Tourism
Management, University of Denver campus

As you travel through South America, this tantalizing event will include edible delights from different countries, wine, live music, dance demonstrations from Dance ArtZ Studios, **and** the Cooking Challenge.

Passport To South America Tickets:

\$50 per person; Food & Wine package: 10 tickets for \$450

Registration: www.blacktiencolorado.com/rsvp

and enter in the event code: Passport2010

For more info: Karen Rosen at 303-618-0427

or via e-mail at execdir@apwfoundation.org



Grab a couple of friends and co-workers who love to cook and sign up for the **Cooking Challenge** at our **Passport to South America Fundraiser!** Your team (up to four people) will be partnered with a student in the School of Hotel Restaurant & Tourism Management at the University of Denver and you will create your favorite South America entrée the night of the event. The creations will be judged and the winning team presented with the golden spatula AND the student will receive a \$250 scholarship.



Cost to register as a team: \$250 and includes four tickets to the Passport to South America Fundraiser. We are limiting the number of teams so get your team together. Teams will be spotlighted in the Communiqué.

Register as a team: Karen Rosen at 303-618-0427 or via e-mail at execdir@apwfoundation.org

Sponsored by:



THE ALLIANCE
OF PROFESSIONAL WOMEN



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You're Making a Difference: Keep Supporting The Alliance Foundation's Scholarship Program!

The Alliance Foundation's mission is to help women achieve economic self-sufficiency. Locally, we fund scholarships to women to improve their chances of graduating from a Colorado university. Please donate generously. As part of this effort, we ask for your **support** of the **Alliance Foundation's 8th Annual Fundraiser on April 23** (*details on on pages 3-4 of this issue of the Communique*). Help us help women help themselves!

We are proud to highlight two exceptional students currently receiving aid from the Alliance Foundation Scholarship Program.

(Marlo) Sherrie Alston has been working toward a four-year college degree for many years. Obstacles kept getting in the way, but she never gave up. Now a senior majoring in business administration at The Women's College at the University of Denver, Sherrie sees the light at the end of this long tunnel. The support of The Alliance Foundation has made the last leg of her journey possible.

Sherrie started out with a degree from a technical school in Virginia and then went to work as a medical assistant in a doctor's office. She decided to go back to school for a four-year degree that could put her in a better financial position to help support her family. Over the years, raising her two children and dealing with health and financial problems have kept her from finishing sooner. But she refused to let any of this stop her. As a role model for her children, she didn't want to become a drop-out.

Armed with a degree in business administration (hopefully completed by the end of this summer) and skilled in research, Sherrie plans to work behind the scenes to improve the legal and social systems as they relate to abused women and children. By researching these systems in other states, she hopes to provide Colorado lawmakers and lobbyists with the data they need to make current laws more effective. Being in the forefront of such systemic change is a passion for Sherrie, and she believes the high quality education she is receiving at The Women's College will lead her to a successful career.

At this time, Sherrie is taking three classes, working full-time, and handling her family responsibilities. She also enjoys helping her church and community with blood donor programs and is part of a group of parents working with children who are having trouble in school. After she graduates, Sherrie feels she'll have an easier time focusing on her professional goals and her children's needs, as well as those of the community around her.

The Foundation scholarship has been "a lifesaver" for Sherrie. With the scholarship money, she has been able to take more classes so she can graduate sooner. It also has helped enormously with the cost of books. Sherrie says, "I am most appreciative of the recognition this scholarship gives me. The Alliance has helped me understand I am someone worthy of support. This is the first time I've been helped by anyone outside of my family. I know many need this money so I feel very special that I was chosen. I want to thank the Alliance for giving me a means to better myself and help me on my way."

Skye Sant is a junior at the University of Colorado, Denver, majoring in digital design in the School of Arts and Media. When she graduates with a BFA degree at the end of next year, she'll seek work in any of a variety of fields, including advertising, fine art and graphics, film and television, and publishing. Her design education offers her an opportunity to learn various software programs and work with teachers who are professionals in their fields. She believes this degree will provide a flexible base from which to find the job she loves.

As a mother of four children, ages 5 to 15, Skye decided to return to school to follow her dream: a job in the arts. After she was divorced, she felt that she didn't have the right marketable skills, despite an degree in education from another state. She lives with a sister who helps care for her children while she is working part-time and going to school.

Skye has worked with a design firm and takes projects as they come along, such as website programming, film editing, and photography. She is skilled in drawing and illustration, print design, sculpture, woodworking, and other art forms. Several of her works have hang in local galleries. A member of art clubs, she also runs her own graphics design company from home. This high-energy student volunteers for student government and is active in an art history group that offers classes to adults and children, including metal casting for sculpture.

Although Skye has had many jobs, there is never enough money for books and other expenses. She takes the bus (doesn't own a car) and brings her lunch with her to school. The Alliance Foundation scholarship helps with books and tuition. Financial aid only covers so much. Having the extra money the Foundation gives her has allowed her to buy supplies--art materials and software programs are very expensive. "The scholarship has been invaluable. I don't think I could do this without help. It was such a relief to get this money and be able to keep going."

Skye hopes that Alliance members realize just how much these scholarships facilitate success. They make the difference between getting an education and not being able to get through it. "I so appreciate the money and am proud I am able to study what I love. It is vital to have the combined power of women to create change in the lives of people like myself. Everyone needs a boost sometimes in life. Women especially need to work together to help and mentor each other."

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CampExperience™ • March Luncheon Sponsor

The 5th annual CampExperience™ is back at Copper Mountain Resort, September 24-26 and we are excited that The Alliance is a Marketing Partner. "We love our friends from The Alliance and we were happy to benefit the Alliance Foundation in 2009," comments Camp founder **BETSY WIERSMA**.

The CampExperience™ year of amazing events for amazing women began with the \$47 all-day Marketing Workshop on Friday, February 26 at Cielo at Castle Pines, with three of the top Camp speakers on the topic of Power, Purpose and Profit.

Next event is the **March 6 MiniCamp**, which is 12 hours of fun and networking. Hosted by **The Ritz-Carlton**, Denver, MiniCamp's theme is "**See It! Be It! The Art of Visioning**," and features five keynote speakers, three meals, a networking reception, complementary Personal Service and crafts. Each guest gets a fantastic VIP bag of gifts and surprises. All this for the amazing price of \$199. REGISTER NOW at CampExperience.com/minicamp

And hold the dates of September 24-26 for your gift to yourself...2.5 days of education, inspiration and networking to reach your dreams.

The 5th CampExperience™ hosts new speakers, new adventures and more of the fantastic ideas and inspiration that will fuel your year. This year we benefit **The Women's Bean Project** and **Mile High United Way**. Get on the e-mail newsletter list to receive fun updates. Sign up at CampExperience.com or call 720-200-0271. See you at Camp!

Betsy Wiersma, CSEP, Wiersma Experience Marketing Founder, CampExperience. CampExperience.com 720-200-0271

2010 Dress For Success Denver Blouse Drive



We will collect **Blouse Donations for Denver Dress For Success** at our **Wii Olympics Party** on **March 5** and at our **March 11 Networking Luncheon**. Get a head start on your spring cleaning! Raid your closet to find those blouses you haven't worn in a while. Ask your friends, family and neighbors if they have any unwanted tops, too. Bring a blouse to donate at the luncheon, even if you have only one to spare! That single blouse can make a big difference for one woman on her path to self-sufficiency.

Dress for Success (dressforsuccess.org/denver) is a global non-profit organization that, along with their affiliates, are committed to helping disadvantaged women take charge of their lives. Our support helps fuel the success of their organization.

We are collecting blouse donations for this year's drive to help women look their very best while trying to build a better life through a professional career. "Blouse" means any top that can be worn with and compliments a professional women's suit: With sleeves or no sleeves, collar or no collar, knit tops, turtle necks, ruffled blouses, and camisoles, all in fancy prints or solid colors.

All blouses must be clean, in excellent condition and on hangers (wire hangers are acceptable).

If you do not have hangers to spare, we will have extras on hand at the March 11 Networking Luncheon.

Forms for tax write-off purposes will be provided at the March 11 Networking Luncheon and at the below drop-off sites.

Drop Off Site during the APW Wii Olympics Party:

Friday, March 5 from 6:00-9:00 PM

Private Residence, 765 Oneida Street Denver, CO 80220

Drop Off at Dress For Success Denver:

Saturday, March 13 between 10:00 AM and 2:00 PM

Dress For Success Denver, 1510 N. High Street, 2nd Floor, Denver, CO 80218,

They adhere strictly to a "by appointment only" schedule. Phone: 303 832-1889.

If you have any questions regarding the 2010 Dress For Success Blouse Drive, please contact coordinator, **PAM FISCHER** at 303-863-7207 or by email at designalacarte@msn.com

Through your donations, we can help women on their path to self sufficiency!

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SOME Tax-Saving Moves Still Available for 2009

Many individuals think that the time to plan for the 2009 tax year has come and gone, and most of them are right—the door to almost all tax-saving moves for 2009 closed on December 31, 2009. However, as this article explains, there are some noteworthy exceptions involving IRA and retirement plan contributions.

Here are some moves individual taxpayers can take RIGHT NOW to reduce their 2009 adjusted gross income:

Make regular IRA contributions. Contributions to traditional IRAs for tax year 2009 including deductible contributions by those eligible to make them, can be made as late as April 15, 2010.

Salvage a late-2009 IRA or qualified plan payout.

A taxpayer who was financially compelled to take a distribution from a traditional IRA or an individual account in a qualified retirement plan late in 2009, but now has the money to replenish the retirement savings, can avoid taxes on the withdrawal by making a rollover to a traditional IRA generally no later than the 60th day after the day she received the distribution. Thus, for example, a taxpayer who had to withdraw \$10,000 from a traditional IRA on Dec. 28, 2009, but now is able to replenish those funds, can avoid paying a tax on the withdrawal by recontributing \$10,000 to a traditional IRA no later than February 26, 2010. Even if she doesn't have the full \$10,000, she can reduce her tax by rolling over a lesser amount, say \$5,000.

Back out of a traditional-IRA-to-Roth-IRA conversion.

A taxpayer who converted a traditional IRA to a Roth IRA during 2009 may decide that this wasn't a good tax move after all. For example, the taxpayer may realize that 2010 would be a better time to make the conversion because her tax bracket will be much lower this year than it was last year. Or the taxpayer may have made the conversion when the value of the assets held in the traditional IRA was much higher than they are now. The taxpayer can back out of the conversion by **recharacterizing the Roth IRA as a traditional IRA**. This involves transferring the converted amount (plus earnings or minus losses) from the Roth IRA back to a traditional IRA via a direct (trustee-to-trustee) transfer.

RIA illustration: In 2009, Karen converted a traditional IRA invested in a stock fund to a Roth IRA invested in the same stock fund. At that time, the regular IRA had a \$50,000 balance, all of it attributable to deductible contributions and their earnings. Karen's Roth IRA currently is worth only \$40,000. To avoid paying tax on \$10,000 of evaporated income, Karen can recharacterize the Roth IRA as a traditional IRA.

The easiest way to make a recharacterization is to do so by the due date (plus extensions) of the taxpayer's return for the affected year, and reflect it on that year's return. Thus, a taxpayer who made a 2009 conversion may recharacterize it on the return she files on or before April 15, 2010 (she has until October 15, 2010, if she gets an automatic extension of six months to file her 2009 return). However, a taxpayer who timely files her 2009 return without having recharacterized a 2009 conversion may do so as late as six months after the original due date for filing the 2008 return, i.e., by October 15, 2010. If a 2009 conversion is recharacterized after the taxpayer timely files her 2009 return, she should file an amended return for 2009 reflecting the recharacterization.

Turn a Roth IRA contribution into a traditional IRA contribution.

A taxpayer in the process of getting together her documents for return preparation may now realize that a deductible contribution to a traditional IRA for 2009 would be preferable to the nondeductible Roth IRA contribution she actually made in 2009. The recharacterization strategy (if implemented by deadlines shown above for traditional-IRA-to-Roth IRA conversions) allows her to change her mind and get a 2009 deduction.

Shelter self-employment income. A taxpayer who earned self-employment income during 2009 can shelter part of it by making a deductible retirement plan contribution even if she didn't set up a retirement plan before the end of last year. She can both set up and contribute to a SEP (simplified employee pension) as late as her return due date (plus extensions). For 2009, the maximum deductible contribution is generally 20% of net earnings from self-employment income, or \$49,000, whichever is less.

Source:

Federal Tax Updates on Checkpoint Newsstand tab 2/19/2010

Submitted by:

Elizabeth B. Moore, CPA, MTX,
Shareholder, Ryan, Gunsauls
& O'Donnell, P.C. and Partner,
Ryan, Gunsauls & O'Donnell
Wealth Management, LLC



Member News & Information



Alliance Networking Opportunities, Events, Activities & More

WHEN: WEDNESDAY MARCH 3, 2010, 5:30 PM

What: Outreach Committee Meeting

Where: Home of PAM FISCHER
2218 Franklin Street, Denver, CO 80205

RSVP: JESSICA LYNCH at 303-870-8395 or
JessicasHomes@msn.com

WHEN: THURSDAY MARCH 4, 2010, 11:30 AM – 1:00 PM

What: Networking Events Committee Meeting

Where: Whole Foods, I-25 & Colorado Blvd (upstairs)

RSVP: DANA LYNCH at 303-463-4839
dana@elementsofimage.com

WHEN: FRIDAY MARCH 5, 2010, 6:00 – 9:00 PM

What: APW Wii Olympic Party

Cost: \$25 per ticket (proceeds to benefit the APW)
Tickets are limited, so purchase early.

Where: 765 Oneida Street, Denver, CO 80220
(private residence)

RSVP: [CLICK HERE](#) to purchase your ticket.

WHEN: THURSDAY MARCH 11, 2010, 11:30 AM – 1:00 PM

What: Alliance Networking Luncheon

Where: Solera Restaurant, 5401 E. Colfax Denver,
CO 80220

Sponsor: CampExperience™

Cost: \$25 for Alliance members; \$35 for guests
Pre-registration is required by Monday, March 8 at
5:00 PM. \$5 late fee thereafter.

RSVP: [CLICK HERE](#) to register for lunch.

Join the Alliance for another fun Networking Luncheon and kick-off for CampExperience 2010. Lunch is served at noon, so come early and take advantage of great networking.

The meal begins with butterleaf salad; feta cheese, spicy walnuts, shaved red onion and champagne vinaigrette. **Please select** from the following entrees: grilled salmon, grilled seasonal vegetables, **OR** grilled hangar steak sandwich, truffle frites; **OR** mediterranean crimson lentils, portobello, spinach, roasted red peppers, red beets, pomegranate vinaigrette.



Don't forget we will be collecting blouses for the 2010 Dress For Success Denver Blouse Drive. For more details, visit dressforsuccess.org/denver.

WHEN: MONDAY MARCH 15, 2010, 5:30 – 7:00 PM

What: BAH Success Series Event; Members-only

Where: The Women's College at the University of Denver,
1901 E. Asbury Avenue, Denver, CO 80208

Cost: \$15 per event

RSVP: Register at apwcolorado.org and go to
Members-only section

Topic: Customer Service with member LISA AUSTIN

WHEN: TUESDAY MARCH 16, 2010, 7:30 – 9:00 AM

What: Public Affairs Committee Meeting

Where: Zaidy's in Cherry Creek, 1st & Adams

RSVP: BARBARA CRAWFORD at 303-228-1622 or
brcrawford@cchealthlaw.com

WHEN: FRIDAY MARCH 26, 2010, 9:00 – 10:00 AM

What: Member Support Committee Meeting

Where: Paradise Bakery in DTC, east of I-25 at Belleview

RSVP: KRISTI SULLIVAN at 720-524-6848 or
kristi@sullivanfinancialplanning.com

WHEN: TUESDAY APRIL 13, 2010, 6:00 – 10:00 PM

What: Passport To South America, 8th Annual
Alliance Foundation Fundraiser

Where: School of Hotel Restaurant & Tourism
Management, University of Denver Campus

RSVP: KAREN ROSEN at 303-618-0427 or
execdir@apwfoundation.org

Other Networking Opportunities

WHEN: SATURDAY MARCH 06, 2010, 8:30 AM – 9:00 PM

What: Mini Camp Experience

Where: Ritz-Carlton, Denver

RSVP: CampExperience.com or call TRACI at 303-949-0437

Enjoy a full day of educational keynote speakers, networking activities, delicious meals and an evening of relaxation, Camp style! Space is limited so register early. Get a \$20 discount on your mini-camp registration by going to the website above and use promo code: Special

Options are:

\$199 Full Minicamp Registration (8:30 AM – 9:00 PM,
all meals and networking reception)

\$129 Day-only Registration (8:30 AM – 5:30 PM,
includes networking reception)

\$99 Evening-only Registration (4:45 – 9:45 PM,
includes networking reception, dinner and
evening activities)

Member News & Information

Luncheon Sponsors

Ireland, Stapleton,
Pryor & Pascoe, P.C.

May 2009 Networking

Luncheon Sponsor

Edward Jones

July 2009 Networking

Luncheon Sponsor

Taylor Made SmallBiz

October 2009 Networking

Luncheon Sponsor

CampExperience

March 2010 Networking

Luncheon Sponsor

*Interested in becoming a
Networking Luncheon
Sponsor? Call 303-368-4747*

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Peggy Anderson

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Alexandra Tune

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Sandy Smith, Co-Chair

Stephanie Brooks

Kristen Kelly

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUE is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUE provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to execdir@apwcolorado.org

**Other Networking Opportunities**

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WHEN: THURSDAY MARCH 11, 2010, 6:00 PM

What: Webinar hosted by Ideal Capital Investments "Big Investments, Bigger Profits! The market is RIFE with opportunity."

RSVP: Fill out the registration form at benchmarkemail.com/c/1?A2-404146682

Phone: 504-353-1010 Attendee code: 4747727

More Info: JULIA GENTRY, Ideal Capital Investments, 720-579-7587

If you are looking to invest in assets that will bring you cash flow and passive income... If you are wanting higher than normal returns...

If you are looking to invest using your 401k and/or IRA... If you are looking for investments that make financial sense to you... then you won't want to miss this opportunity to join Ideal Capital Investments as we show you the ways in which you can benefit from today's current market. Plus, we will be joined by Entrust who can share with you how to invest in multiple avenues of assets using your 401k and/or IRA... and it's tax free.

WHEN: SATURDAY APRIL 10, 2010, 8:30 AM - 2:30 PM

What: Spare The Hare - A Bowling Extravaganza Benefit for The Sporting Woman Community Fund

Sponsored By:

The Sporting Woman Community Fund - The mission of The Sporting Woman Community Fund is to provide financial support to women and girls who wish to participate life-changing experiences through athletic endeavors.

RSVP: www.thesportingwoman.com OR www.active.com

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Our Just Tips Newsletter is packed full of IT-related articles, a class schedule for our state-of-the-art training facility, and of course, helpful software tips. Download for FREE from www.mcstech.net

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For Microsoft**

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your training partner, visit...
www.mcstech.net

New Members

JULIA GENTRY, Owner – **Ideal Capitol Investments**,
303-337-4245, julia@idealcapitalinvestments.com

New Member Profiles

JULIA GENTRY – Investor in Real Estate,
julia@idealcapitalinvestments.com

1. Why did you join the Alliance of Professional Women?

I joined APW because I am interested in making true, lasting connection with people who are like-minded, are interested in other people's success, and are open to send referrals, feedback, and ideas back and forth to one another! To grow as one unit.

2. What are your hobbies?

I love speaking! Get me in front of an audience and I can't help but be excited. I am pursuing as many speaking engagements as possible this year so if I can be of help in that arena with APW, let me know! I also love writing, I love yoga, I love riding my bike, and I spend a lot of time with my husband, close family, and friends. I enjoy being out and about, love entertaining, love new restaurants, and enjoy fun and exciting events.

3. What is your position/business?

I am an owner in two real estate businesses. Ideal Homes specializes in short sales and Ideal Capital Investments works with other individuals to make more money with their money by connecting them with amazing investment opportunities, specifically in the arena of multi family units in emerging markets.

4. What is something that few people know about you?

I am only 24! But I have a lot of "gusto!" and have HUGE goals to accomplish a lot in the next 5-10 years.

Anniversaries

The Alliance wishes to recognize and thank the following women who joined The Alliance of Professional Women in March. We greatly appreciate your continued support of our organization.

11 Year

PATRICIA FOLEY HINNEN Capital Sisters International

3 year

ROCHELLE HANNA Great-West

JENNETTE ROBERTS McKenna Long & Aldridge, LLP

2 year

LEE WEISBARD Health Services, Dentistry

KRISTEN KELLY Decision Coaching, LLC

1 year

MADISON CARTER Smith Barney

VALERIE PALMER Morgan Stanley Smith Barney

Thanks!

The Alliance would like to thank, **RUTH GARCIA** and **LESLIE TUNSTALL** for the great job of hosting our February Networking Luncheon at **Lala's**. Feedback received was that the location and food were great and everyone had loads of fun. Thanks to all who helped make this Spa – pamper theme event a success.

We thank both **ElementTea** and **Joyce Branson** of **Complexions by Joyce** for donating the great product baskets. In addition we wanted to mention the awesome donations at January's luncheon: we thank APW members **DEBBIE HALL** with **Mary Kay Cosmetics** and **EDITH SAMOUILLET** with **Turning Points, LLC**. for their generous donations as well.

Thanks to member **RUTH GARCIA** for the referral of new member **ANN CRAYS** of **Archadeck of Front Range**, 303-736-6739. Ruth received a free business card ad this month as our thank you.

Attention Alliance Members

The APW welcomes your short articles sharing business news, promotions, job changes, books authored, awards received, etc. so that we can all celebrate your success!

Please send ideas, comments, contributions and questions to
execdir@apwcolorado.org

Business Sources

THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE

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calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 8-9 for event information and event codes or call the contact for the event.

march 2010

M	T	W	T	F	S	
	1	2	3 Outreach Committee Meeting, 5:30 PM, Home of PAM FISCHER 2218 Franklin St, Denver 80205 JessicasHomes@msn.com	4 Networking Events Committee Meeting, 11:30 AM, Whole Foods, I-25 & Colorado Blvd (upstairs) dana@elementsofimage.com	5 APW Wii Olympics party! 6:00 – 9:00 PM, 765 Oneida Street, Denver, CO 80220 (private residence) CLICK HERE to purchase your ticket	6 Mini Camp Experience 8:30 AM - 9:00 PM, Ritz-Carlton, Denver www.CampExperience.com
7	8	9	10	11 Networking Luncheon 11:30 AM, Solera Restaurant, 4155 E. Jewell Ave Denver 80222 Sponsor: CampExperience™ CLICK HERE to purchase your ticket	12	13
14	15 BAH Success Series Event; Members-only, 5:30-7:00 PM The Women's College at the University of Denver, 1901 E. Asbury Avenue, Denver 80208 www.apwcolorado.org	16 Public Affairs Committee Meeting, 7:30 AM, Zaidy's in Cherry Creek, 1st & Adams bcrawford@cchealthlaw.com	17	18	19	20
21	22	23	24	25	26 Member Support Committee Meeting, 9:00 AM, Paradise Bakery in DTC, just east of I-25 at Belleview kristi@sullivanfinancialplanning.com	27
28	29	30	31			

april 2010

M	T	W	T	F	S
			1	2	3
4	5	6	7	8	9
11	12	13	14	15	16
18	19	20	21	22	23 Passport To South America 8th Annual Alliance Foundation Fundraiser, 6:00-10:00 PM, School of Hotel Restaurant & Tourism Management, University of Denver Campus execdir@apwfoundation.org
25	26	27	28	29	30
					31