

# COMMUNIQUÉ



**March 2008 • Connecting Women Personally, Professionally and Philanthropically**

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### Networking Luncheon Sponsors:

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**CampExperience**  
March 2008 Networking  
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Luncheon Sponsor? Call [303]-368-4747

THE ALLIANCE OF PROFESSIONAL WOMEN

### Executive Director

**Mary Carr** .....[303] 368-4747  
Fax .....[303] 282-4968  
E-Mail [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Web site: [apwcolorado.org](http://apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

## Live BIG Dream BIG: Designing The Life You LOVE

Don't Miss: **CampExperience Hosts March 13th Networking Luncheon at McCormick's at the Oxford Hotel!**

**BETSY WIERSMA**, founder of **CampExperience™**, drives a car like no other.

Her wrapped Honda CRV features her dream in living color...CampExperience™:

Refresh, Relax, Recharge, Renew...complete with a "yoga girl" in a meditation pose and a 5' Camp icon red and orange flower. Betsy's earrings are orange, her glasses the same and her wrist full of Camp charms.



Betsy lives her brand and her dream...she taps into the "Power of the Flower"

A professional speaker and marketer, we are excited to welcome Betsy back to share her insights about how each of us have the "power" to stand our life purpose and make our mark

on the world. **The Alliance** and the **Alliance Foundation** are **sponsors** of **Betsy's third annual CampExperience™**, the **September 17-19, 2008** "luxury retreat for amazing women," held at Copper Mt Resort. "Camp" is just the metaphor for getting away to get it," comments Wiersma who's t-shirts reads "I like nature, just don't get it on me!"

The one-of-a-kind mix of education, inspiration and high level networking has sold out each year and guarantees life affirming experiences for women of any age. "To say it was an amazing experience would be the understatement of the century. It was the perfect opportunity to get away and to connect with like-minded professional women, while having a blast doing it!" comments Alliance member **ELIZABETH MOORE**.

**Register for Camp by March 16th** and you could **WIN FREE** housing at Copper Mt. Resort. See details of the Camp and the year of other great pre-Camp events at [www.CampExperience.com](http://www.CampExperience.com) or call **BETSY** at [720] 200-0271. Limited sponsorship opportunities are also still available.

## The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription and more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager



# CONNECTING PERSONALLY

## Leadership

### EXECUTIVE COMMITTEE

Emily Rae, President  
 Peggy Anderson, President-Elect  
 Barbara Crawford, Secretary  
 Shirley Potenza, Treasurer  
 Suzanne Sanchez, Past President  
 Cathy D'Attilio, At-Large  
 Kaye Lyssy, At-Large  
 Elizabeth Moore, At-Large  
 Stephanie Sommers, At-Large  
 Alexandra Tune, At-Large

### BOARD MEMBERS

Lisa Austin  
 Bonnie Busekrus  
 Chris Camper  
 Patricia Foley Hinnen  
 Dana Lynch  
 Elizabeth Mitchell  
 Robin Peglow  
 Megan Wegner

### EMERITUS BOARD MEMBERS

Emilie Ailts  
 Melinda Harper  
 Charlene Wilson

### SUSTAINING MEMBERS

Deni Cates  
 Diana Powell  
 Jennifer Streetman  
 Sharon Weikel

## Corporate Members

### ATHENA MEMBERS

Hein & Associates, LLP  
 Holland & Hart, LLP  
 Kutak Rock LLP

### KUAN YIN MEMBERS

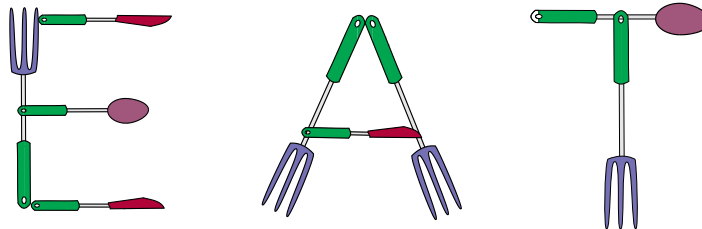
Great West  
 Ireland Stapleton Prior & Pascoe, P.C.

### CERRID MEMBERS

Agilent Technologies  
 Alexander Smith Design  
 CampExperience  
 Denver Woman Magazine  
 Harper Lutz Zuber Potenza &  
 Associates, LLC  
 Inverness Hotel  
 McKenna, Long & Aldridge  
 Ryan, Gunsauls & O'Donnell, P.C.  
 Wise Women Communications  
 US Bank

*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*

CampExperience™ presents...



## A GIRLFRIEND GATHERING

Hosted by



THE INVERNESS

HOTEL AND CONFERENCE CENTER

[www.invernesshotel.com](http://www.invernesshotel.com)

## SATURDAY, MARCH 15, 2008

Continued on Page 3

# CONNECTING PERSONALLY

## Communiqué Committee

Mary Carr, Co-Chair  
Amanda Robison, Assistant  
Sandy Smith, Co-Chair

## Sustaining Alliance Members

Peggy Anderson  
Anne Vitek  
Deb Armbruster  
Kathleen Bowen  
Bonnie Busekrus  
Monica Thompson  
Charlene Wilson

## Communiqué Sponsors

Sandy Smith/Alexander Smith Design  
www.alexandersmithdesign.net

## Editor Notes

### From The Editor

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members.

Please send **ideas, comments, contributions, and questions** to [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

## A Girlfriend Gathering

**9:00 am - 5:30 pm** with optional evening of girlfriend activities, spa services and amazing overnight rates

Join us for a day packed full of positive personal development, uplifting tactics for growth and success, and good clean FUN!

The host sponsor, The Inverness Hotel, will take care of "Eat" by providing exquisite cuisine from their award-winning Chefs.....and The Spa at The Inverness and other CampExperience™ sponsors will lead us in pampering "Play"

Then CampExperience™ 2008 workshop leader **Dr. Deb Sandella**, PhD, award-winning author, transformational coach will lead us through a full day of her best from her book, *Releasing the Inner Magician*, and help us "Love" ourselves, our journey and make 2008.....better than great!

**Dr. Sandella** is the creator of The RIM Method, an advanced technique that illuminates and re-scripts limiting unconscious thoughts and behavior, effortlessly resulting in greater peace, happiness, and success!

### Choose Your Participation:

Day-only Educational Package including snacks, lunch, reception and gift bag **\$129**

All-day educational package including snacks, lunch, reception and gift bag PLUS evening gourmet pizza/salad buffet, evening reception, wine and dessert pairings, FREE sample spa services, crafts and interactive fun **\$169**

Inverness Hotel special VIP room rate is **\$99** (inclusive of tax) for two double beds. Rate valid Friday, March 14 – Sunday, March 16. PLUS All participants will receive 20% all Spa Services at The Spa at the Inverness, Friday – Sunday.

Check the web for more details and our Clean BIG Give BIG Charity support contest.

Spots are limited. See more details and register today at  
**[www.campexperience.com/inverness](http://www.campexperience.com/inverness)**  
**or call Betsy at 720-200-0271**

# CONNECTING PERSONALLY

## An Exciting Opportunity To Increase Your Donation To The Alliance Foundation

The Alliance Foundation is excited to announce our participation with GivingFirst, a program of Community First Foundation. GivingFirst is the Community First Foundation's new online tool designed to enrich donors' knowledge about the various non-profit organizations in Denver and to encourage charitable giving in our community.

On April 1, GivingFirst is launching the third round of non-profit profiles (including the Alliance Foundation) and during the month of April, Community First Foundation will be awarding the top 30 organizations that receive the most number of donations with an additional gift of \$1,000.

*And, that's not all!*

To encourage philanthropy, whenever credit card donations are made through [www.GivingFirst.org](http://www.GivingFirst.org), Community First Foundation will pay the credit card processing fees, which typically are 3% per gift through 2008. That means whenever you or your friends make an online donation to the Alliance Foundation through GivingFirst, 100% of your donation will go to help women and girls create better lives for themselves and their families.

If you were thinking about making a donation to the Alliance Foundation, April 1 (no fooling) would be an excellent time to do so. It would provide the Alliance Foundation with an additional 3% of your donation and could help us earn an extra \$1,000.

If you would like additional information the Alliance Foundation and GivingFirst, please contact **KAREN ROSEN** at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org).

## APW Totes FOR Sale – Proceeds Benefit The Alliance Foundation!

We are currently taking orders for APW Tote Bags! The tote measures 17" wide by 14" high by 3" at the bottom seam, wide enough to accommodate legal sized folders. It is made out of thick nylon canvas. The tote has a zipper closure; inside there is one main pocket and three mini pockets for items like cell phone, pens, business cards, etc.



**APW Tote Bags FOR SALE!**

Bags are \$12 each and 50% of the proceeds go to benefit the **Alliance Foundation**. TO PURCHASE please contact **MARY CARR** at [303] 368-4747

# CONNECTING PERSONALLY

## March. Keep Moving Forward!

If you have not seen *Meet the Robinsons*, take a break in the next month, rent it, and enjoy. Disney focused his thinking on always moving forward. It is a simple call to action that requires great courage, diligence, and integrity. Disney did not say how big the steps needed to be, as long as you keep moving forward. He knew that we were created with all the tools we will ever need to be successful. Gather your tools and march forward this month!



### Lead or be lead by life's circumstances?

Read the following word—lead. Which way did you read it? Did you use the long “e” or the short “e”? The definition of the word depends on the pronunciation. Lead, with a long “e”, creates visions of great people who stand out in front and set their life on course for excellence. Leaders take action. Lead, with a short “e”, always reminds me of something sinking to the bottom of a cold and dark ocean (I watched too many gangster movies as a child!) Lead is heavy. It is very difficult to move.

March is a month that challenges us to choose how we want to live, like a lead ball that sinks, or a leader who rises. Rise—make today your occasion!

**Create your own luck!** Luck does not dictate whether you rise or fall. You get to choose where your luck lies. There is much to be said for hard work and perseverance. Too often, we give up on ourselves and do not trust that we have everything we need to be successful. When we are unsure, we leave our lives up to luck to give us what we need. Note: the majority of self-made millionaires do not play the lottery.

How much is luck a part of your success? Do you negate the work you do in creating something successful by attributing it to luck? The building of anything—a business, relationship, or family—takes time, focus, and patience. You control the intensity of any of these actions.

Creating your own luck is nothing more than being aware and capitalizing on events that connect to each other. Take the reigns of your life and work to create your own luck. Lead a lucky life today!

### The Final Four. March is also about being a champion.

One of the most popular sporting events is the Final Four in college basketball. Many offices and groups create pools to bet on who they think will be the champion. Everyone loves a winner. Would you be willing to bet on yourself? Would you be willing to bet that you can win everywhere, all the time? I would. I might not personally know you, but I have yet to meet a person who was not spectacular. What makes you a champion? You will never know until you take the field. If you are not playing like a champion today, march out the door tomorrow and start playing your heart out!

**Elaine DeBassige D'Amato**, MA, NCC, LPC, has a strengths-focused private practice in Glendale, CO ([www.bethechampion.com](http://www.bethechampion.com)). Come and find the champion that lives in you! Contact Elaine at [720] 240.7433 or [Elaine@bethechampion.com](mailto:Elaine@bethechampion.com) for a free 30-minute consultation.

## Office Space For Rent

Five offices (with two paralegal/secretary spaces) available for immediate occupancy. Located at 19th and Sherman, two blocks from the Brown Palace. Offices are fully furnished, with state of the art amenities, high speed DSL connectivity, high speed copier/scanner, approximately 184 square feet each. Large conference room with audio/video five channel surround sound capability. The available services include receptionist, telephone, copier, fax, conference room and breakroom. Contact **RODNEY BERNHARDT** at Kritzer/Zonies, LLC., [303] 393-1111 or [rodney@kritzerzonies.com](mailto:rodney@kritzerzonies.com).



# MEMBER NEWS & INFORMATION

## Grab Your Passport & Prepare for Tempi Bouni

Our Passport to Italy event is right around the corner so make sure that it is marked on your calendar, you have your tickets, checked with your friends and co-workers and

have called the babysitter as you are not going to want to miss this event.



**Friday, April 25, 2008**



This fabulous fundraising event benefits our **Alliance Foundation** whose mission is to **help women achieve economic self-sufficiency and create better lives for themselves and their families.**

We have completely changed our 6th annual fundraiser and have created a one-of-a-kind event. As you travel through Italy, this tantalizing event will include edible delights, tempting tastes of vino, live entertainment and inspiring cooking creations as two students compete in an **Iron Chef competition for a \$500 scholarship**. You will get your passport when you arrive and need to collect stamps from all over Italy. Turn in your completed passport before the end of the night to qualify for a fabulous prize. As multi-tasking mavens, this is a great opportunity to experience a little bit of Italy, do a little networking, have some fun, enjoy a date night, and score some great deals at our silent auction and live auction all while helping women in our community.

Speaking of silent auctions, we are currently looking for silent auction items. This year's silent auction is all about food, wine and YOU. Think delectable gift baskets, cooking classes, wine, spa getaways, golf, wine and more! Please consider donating a silent auction item as a great way to help the Alliance Foundation and increase the awareness of your company. All of the silent auction items will be displayed with your business card, listed in the program that night as well as on Blacktie and will be included in a special thank you ad after our event.

Check out the flyers on pages 7-11 for all of the details including where you can get your tickets. *Salute!*

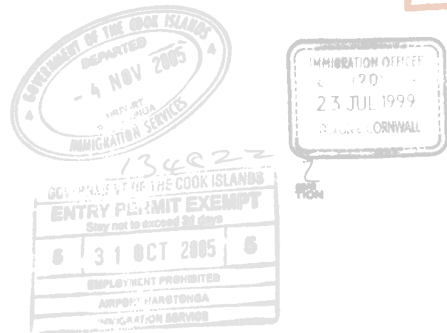
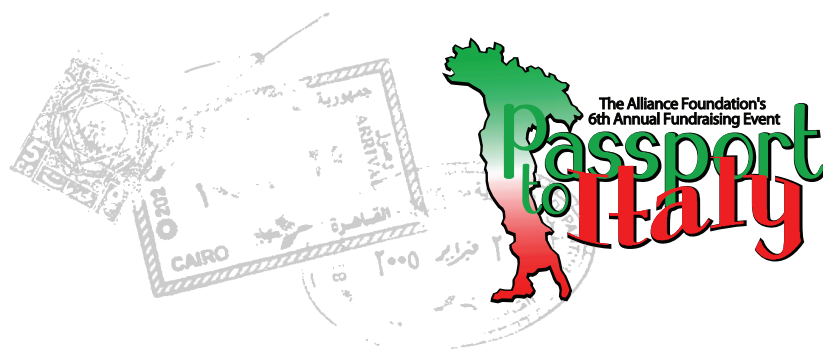
## Dress for Success

The **mission of Dress for Success** is to **advance low-income women's economic and social development, and to encourage self-sufficiency through career development and employment retention**. Dress for Success responds to the needs of our communities by providing programs that help economically disadvantaged women acquire jobs, retain their new positions and succeed in the mainstream workplace.

Women are referred to Dress for Success by not-for-profit organizations that offer job training programs. Each Dress for Success client receives one suit for a job interview and additional clothing when she finds work. Clients pay no fees for these services. Since it was founded in 1996, Dress for Success has opened affiliates in more than 75 cities in the United States, Canada, the United Kingdom and New Zealand.

**You can help.** The **Outreach Committee** is hosting an **Accessory Drive for Dress for Success**. If you have handbags, briefcases, shoes, jewelry, scarves, or other interview-appropriate business accessories taking up space in your closet, you can help someone less fortunate get onto the road to success. Bring your items to the **Beer & Bowling Business After Hours event - Thursday, March 27 at Lucky Strikes in Belmar**. You will receive a tax donation receipt and the knowledge that you have made a difference in someone's life.

To learn more, please visit [www.dressforsuccess.org/denver](http://www.dressforsuccess.org/denver) or send an e-mail to [denver@dressforsuccess.org](mailto:denver@dressforsuccess.org).



As you travel through Italy... immerse yourself in edible delights,  
inspiring cooking creations, tantalizing tastes of vino and more at the  
Alliance Foundation's 6th annual fundraiser.

This event benefits our Alliance Foundation. The mission of the Foundation is to support programs that improve the status and quality of life for women and girls in our community and throughout the world by helping them achieve self-sufficiency and economic independence.

Locally we offer scholarships to women to help them achieve their educational goals and internationally we support microcredit to help women start or expand a business.

### Registration options:

Easiest! Register online at [blacktiicolorado.com/rsvp](http://blacktiicolorado.com/rsvp) and enter the event code **passport08**

or...

Call Karen Rosen: 720.271.7015

apwcolorado@comcast.net

Fax: 303.805.4358

Mail your registration to APW,  
P.O. Box 480384 | Denver, CO  
80248



The Conference and Event Center  
School of Hotel, Restaurant and Tourism  
Management | University of Denver  
2044 East Evans Avenue

\$60 per person

\$110 for two

*Cibo e Vino* It's All About the Food & Wine package | \$500 for ten tickets

5:30 pm Cocktails, hors d'œuvres  
and silent auction

6:30 pm Wine tasting and entertainment

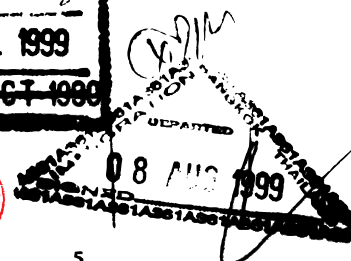
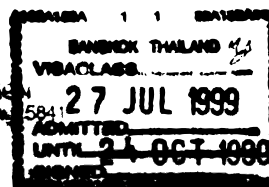
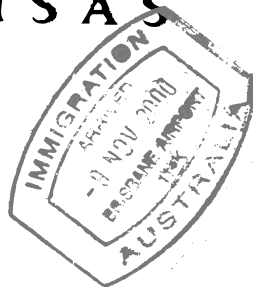
7:00 pm Cooking competition

8:00 pm Silent auction closes

8:30 pm Live auction and cooking  
competition awards ceremony

Receive your Passport to Italy when you arrive. Eat, drink and shop your way through the night gathering different stamps. Turn in your completed passport to qualify for a fabulous end of night drawing. This year's silent auction is all about food, wine and **you**. Delectable gift baskets, fantastic restaurant gift certificates, pampering, golf and more!

Parking is available in the garage west of the Conference and Event Center.



# SILENT AUCTION



The Alliance Foundation and the Alliance of Professional Women are looking for items for our silent-auction at our April 25, 2008, **Passport to Italy** fundraiser benefiting the Alliance Foundation and their Village Bank and Scholarship Programs.



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**DONATION # 1** (Describe donation, and include restrictions to donations [if applicable])

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Value	Minimum Bid
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**DONATION #2** (Describe donation, and include restrictions to donations [if applicable])

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Value	Minimum Bid
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If you do not designate a minimum bid, we will assume you are leaving it to our discretion. In accordance with IRS standards, it is the donor's responsibility to assign value to the items donated.

**DONATED BY:**

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Company Name	Contact Person	Telephone
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Address	City/State/Zip	Donor's Signature & Title
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*Please retain a copy of this form as a record of your tax-deductible donation.*

*This year's silent auction is all about food, wine and you. Best sellers include: Food and wine baskets, restaurant gift certificates, spa treatments, massages, golf, cooking classes and vacation packages.*

*This donation becomes the property of the Alliance Foundation, and any proceeds will go to programs instituted by the Alliance Foundation. In accordance with the 1993 Tax Act, we confirm that we did not provide goods or services to you in consideration for your contribution.*

***Thank you for your generous donation and support of the Alliance Foundation!***

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Please send this form to:

Karen Rosen / Alliance Foundation

P.O. Box 480384, Denver, CO 80248; 720.271.7015; Fax: 303.805.4358; [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org)

*We will contact you to arrange pick-up of your donation.*





## ***Sponsorship Opportunities for The Alliance Foundation's 6th Annual Fundraiser***

### ***Help Us To Help Women Help Themselves!***

The Alliance Foundation is dedicated to supporting women both locally and globally and has created two programs to achieve these goals. Our Scholarship Program helps women in our community achieve their dreams of completing their education to create a better life for themselves and their families. Our Village Bank program targets the poorest of the poor, women who live on less than \$2 a day by extending small microcredit loans for them to start or expand a business.



***Over 100 professionals attend this fundraising event!***

***Don't Miss this Opportunity to Market your Business!***



#### ***Salute to Italy - \$5000***

- Logo and recognition on all marketing materials for event (premium placement)
- Logo and recognition on tickets for event
- Premium rotation on PowerPoint presentation at event
- One Free Networking luncheon sponsorship (value \$250.00)
- Link on Alliance Foundation and Alliance Websites
- Table of ten at event
- Logo and Recognition in Program (front cover)
- Opportunity to speak at event prior to live auction
- Verbal Recognition at event
- Opportunity to give information, give-aways, etc. at event
- Free Kuan Yin Corporate Membership in The Alliance (Value: \$700)
  - Up to five individual memberships
  - 1/2 page ad in Alliance Directory (online & printed versions)
  - Four, 1/4 page ads in Alliance Communiqué or 1 full page ad or article
  - Listing in Communiqué and website with a link to your site

#### ***Food Fanatic - \$2500***

- Logo and recognition on all marketing materials for event
- Rotation on PowerPoint Presentation
- Table of 10 at event
- Logo and recognition in program (premium placement)
- Link on Alliance Foundation and Alliance Websites
- One Free Networking luncheon sponsorship (value \$250.00)
- Verbal recognition at the event
- Three-quarter page in the Alliance's Communiqué...this can be an article or ad or both
- Full page ad in the directory



## **Sponsorship Opportunities for The Alliance Foundation's 6th Annual Fundraiser**

### **Culinary Crazy - \$1500**

- Logo and recognition on marketing materials for event (excluding tickets)
- Rotation on PowerPoint Presentation at the event
- 6 tickets to event and reserved seating
- Verbal recognition prior to the event at a luncheon/ability to give business information
- One-half page in the Alliance's Communique...this can be an article or ad or both
- One-half page ad in the Alliance Directory
- Logo and Recognition in Program
- Verbal Recognition at event

### **Grape Lover - \$750**

- Logo and recognition on marketing materials for the event (excluding tickets)
- Rotation on PowerPoint Presentation at event
- 4 tickets to event & reserved seating
- Recognition in Program
- Verbal recognition at event
- Two business card ads in the Alliance Communiqué
- One-quarter page ad in Alliance Directory

### **It's All About the Food & Wine - \$500**

- Ten tickets to the event

### **Silent and Live Auction Donations**

- Recognition on silent auction table
- Listing in auction program
- Recognition in full-page thank you ad after event
- Silent & live auction donations may be tax deductible, consult your tax advisor.

Please make your sponsorship checks payable to The Alliance Foundation and mail it to P.O. Box 480384, Denver, CO 80248. If you would like additional information on our event, please contact our Executive Director, Karen Rosen at 720.271.7015 or by e-mail at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net)

Thank you and we hope that we can count on your support to help women achieve economic self-sufficiency and create better lives for themselves and their families.



**Alliance Foundation  
Passport to Italy  
April 25, 2008**

**Sponsor Agreement Form**

We are pleased to support the **Passport to Italy** fundraiser through the following sponsorship category:

**Sponsorship Opportunity Levels**

- |                          |                 |         |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Salute to Italy | \$5,000 |
| <input type="checkbox"/> | Food Fanatic    | \$2,500 |
| <input type="checkbox"/> | Culinary Crazy  | \$1,500 |
| <input type="checkbox"/> | Grape Lover     | \$750   |

Payment will be made within 30 days of submitting the signed agreement to the Alliance Foundation.

**Primary Contact for Sponsorship:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization Name (as it should be listed in advertising/promotions):  
\_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Secondary Contact, with whom we may work regarding your benefits:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please make checks payable to: Alliance Foundation  
P.O. Box 480384  
Denver, CO 80248

For questions or more information about **Passport to Italy** marketing opportunities, please contact Karen Rosen, Executive Director, [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org) or 720/271-7015.

# MEMBER NEWS & INFORMATION



## Alliance Networking

Opportunities, Events, Activities & More

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event!

### WHEN: WEDNESDAY, MARCH 5, 2008 • 5:30P

What: **Outreach Committee Meeting**  
Where: Whole Foods, Tamarac Square  
RSVP: **MEGAN WEGNER 1-800-340-5653** x52760 or [Megan.wegner@jnli.com](mailto:Megan.wegner@jnli.com)

### WHEN: THURSDAY, MARCH 13, 2008 • 11:30A-1:00P

What: **March Networking Luncheon Sponsored By CampExperience**  
Where: McCormick's at The Oxford Hotel, Grand Ballroom, 1659 Wazee Street, Denver, CO 80202  
Cost: \$25 Members; \$35 Non-Members  
RSVP: On-line pre-registration required. **To register** or for more information - go to [www.apwcolorado.org](http://www.apwcolorado.org)  
Parking: Valet Parking \$10/ per car- entrance at 1600 17th St., Limited street meter parking, 6 lots within 1 block \$12-15 for 2 hours

All entrees include salad, iced tea and water.  
Entrée Choices are:

- French Cut Chicken Piccata- Breast of chicken sauteed with capers fresh lemon beurre Blanc and parsley. Served with whipped potatoes and fresh seasonal vegetables OR
- Seared Alaskan Halibut- Served with a chardonnay buerre blanc sauce prepared with stewed leeks and lobster base OR
- Vegetable Wellington- Mushrooms, roasted peppers, spinach, tomato, asparagus, squash, zucchini and Chevre Cheese wrapped in puff pastry accompanied by roasted tomato sauce

### WHEN: TUESDAY, MARCH 18, 2008 • 7:30-9:00A

What: **Public Affairs Committee Meeting**  
Where: Zaidy's at 1st and Adams, Cherry Creek  
RSVP: **Nancy Thauvette** at [nancy.thauvette@usbank.com](mailto:nancy.thauvette@usbank.com) or [303] 713-6456 by 2P on Friday, March 14th.

### WHEN: THURSDAY, MARCH 20, 2008 • 11:30A-12:30P

What: **Networking Events Committee Meeting**  
Where: Whole Foods (formerly Wild Oats)-Colorado Blvd  
RSVP: **DANA LYNCH [303] 463-4839**  
[dana@elementsofimage.com](mailto:dana@elementsofimage.com)

### WHEN: THURSDAY, MARCH 27, 2008 • 6:00-8:00 PM

What: **Business After Hours: Beer & Bowling Accessories Drive to Benefit Dress for Success**  
Where: Lucky Strikes, 415 S. Teller St., Lakewood, CO 80226  
Cost: \$35 Per Person  
RSVP: On-line pre-registration required. **To register** or for more information - go to [www.apwcolorado.org](http://www.apwcolorado.org)  
Registration includes beer, wine, well drinks and hors d'oeuvres buffet bowling and, as always, networking with fabulous women!



The APW Outreach Committee is hosting an **Accessory Drive for Dress for Success**. If you have handbags, briefcases, shoes, jewelry, scarves, or other interview-appropriate business accessories taking up space in your closet, you can help someone less fortunate get onto the road to success by bringing them for drop-off at the Beer & Bowling event. You will receive a tax donation receipt and the knowledge that you have made a difference in someone's life. To learn more (See Page 6 - Dress for Success) visit [www.dressforsuccess.org/denver](http://www.dressforsuccess.org/denver) or send an e-mail to [denver@dressforsuccess.org](mailto:denver@dressforsuccess.org)

### WHEN: THURSDAY, APRIL, 10TH, 2008 • 11:30A-1:00P

What: **April Networking Luncheon Sponsored By Nurse-Family Partnership**  
Where: The Corner Office in The Curtis Hotel, 1401 Curtis Street, Denver, CO 80202  
Cost: \$25 Members, \$35 Non-Members  
RSVP: On-line pre-registration is required. **To register** or for more information - go to [www.apwcolorado.org](http://www.apwcolorado.org)

All entrees include your choice of soda, iced tea, coffee, hot tea and water. Entrée Choices are:

- Southern Italian Chicken Parmesan Sandwich: herb crusted chicken, pesto, marinara, provolone on focaccia served with side salad OR
- Tom Turkey Club: smoked turkey, applewood bacon, lettuce, tomato, cranberry mayo served with side salad.
- Southwestern Cobb Salad: spicy ranch dressing, avocado, tomato, onion, bacon, blackened chicken breast

Plus your choice of one of three desserts (smaller servings):

- "after five": lychee panna cotta with ginger gin syrup and raspberry sorbet OR
- "the cubicle": triple chocolate mousse pyramid served with chocolate sauce OR
- "butter almond crunch": brown butter almond tart with bananas and toffee ice cream

# MEMBER NEWS & INFORMATION

## Alliance Networking

Continued from Page 12

**WHEN:** FRIDAY, APRIL 25TH, 2008 • 5:30 – 10:00P

**What:** Passport to Italy – The Alliance Foundation's Sixth Annual Fundraising Event (See pages 6-11)

**Where:** University of Denver College of Hotel and Restaurant Management

**Cost:** \$60 per ticket, \$110 for two, \$500 for ten

**RSVP:** KAREN ROSEN [720] 271-7015 or  
execdir@apwfoundation.org

**Don't miss this fabulous event!** Enjoy a student cooking competition (we are awarding the winner a \$500 scholarship!), wine tasting, live entertainment, fabulous food and silent & live auctions.

**Want a great way to market your business and contribute to a worthy cause?**

We are looking for culinary-themed silent auction items including: restaurant gift certificates, food & wine baskets, cooking classes, in-home dinners, cookware gadgets & gizmos, wine, and more – what can you think of? Donate anonymously or include your company information with your donation.

Become an event sponsor! For more information contact KAREN ROSEN [720] 271-7015 today!

## Anniversaries

The Alliance **recognizes** and **thinks** the following women who joined The Alliance of Professional Women in March. The Alliance greatly appreciate your continued support.

22 Years	EMILIE AILTS, Executive Director, NARAL Pro-Choice Colorado
9 Years	PATRICIA FOLEY HINNEN, Capital Sisters International
7 Years	LAURIE MCKAGER, 18th Judicial District
3 Years	CHRIS CAMPER
6 Years	JOHANNA ELIZABETH KELLY, Nurse Family Partnership
1 Year	DONNA POYNER, Clear Choice Mortgage Solutions FRANCINE CAMPONE, F. Campone, Inc. ROCHELLE HANNA, Great-West Life & Annuity ELIZABETH CADY, JP Morgan Private Bank TRISH ROGERS, Moye White, LLP TASHA BECKMAN, Colonial Supplemental Insurance

## New Members

**DANEAN DiPAOLO** Cleaning Services, **Nina's Cleaning Service**, [303] 669-4385, daneandipaolo@comcast.net. We specialize in customized cleaning services, providing our clients with thorough, affordable cleaning fit to your needs.

**TAWNIA HUTCHINSON** Owner/Esthetician, **The Wax House**, [303] 532-3782, thewaxhouse@gmail.com.

**SHARON BUENO** Assistant Branch Manager, **Front Range Bank**, [303] 933-1447, sbueno@frontrangebank.com.

**ROESE RAMP** Interior Designer/Owner, **Alchemy Interiors**, [303] 295-7352, roese@alchemyinteriors.com. Alchemy Interiors is a full-service interior design firm, specializing in both residential and commercial design. With a focus on function as well as comfort, style as well as substance, Alchemy Interiors subscribes to a unique approach that helps clients discover their own personal tastes and find the true vision for their home, office, or business. Alchemy Interiors combines a personalized approach with the services tailored to meet its clients' needs. A comprehensive assessment of each client's styles, preferences, and personal tastes is the first step toward creating and shaping a unique space. For projects large or small, Alchemy offers a start-to-finish process that adheres to each customized budget and timeframe.

**RENEE COHEN** Broker Associate, **Coldwell Banker Residential Brokerage**, [303] 594-3137, renee@rennesellscolorado.com.

## Alliance Thanks

The Alliance thanks **ROBIN PEGLOW** for hosting our **February Networking Luncheon** at **Izakaya Den**.

The Alliance would like to **thank** the following members who referred new members to our organization:  
**ELAINE DeBASSIGE D'AMATO, Champion Consulting.**

## Receive a **FREE** Ad for referring new members to The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small **thank you** for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.



# MEMBER NEWS & INFORMATION

## Call for Nominations AWC to Present Women of Achievement Awards

---

The Denver Professional Chapter of The Association for Women in Communications (AWC) is looking for nominees for their annual Women of Achievement awards. These awards recognize women in the communications profession who maintained a high level of excellence and served as mentors by encouraging other women to achieve excellence in the past year. A special honor, the Trailblazer Award, recognizes pioneering women business owners. This is the 20th anniversary of the prestigious event.

### Previous honorees include:

REYNELDA MUSE	JOYCE MESKIS
GWINAVERE JOHNSTON	JUDY TAYLOR
DR. ELIZABETH "BETSY" HOFFMAN	TAMARA BANKS
SHARON LINHART	APRIL ZESBAUGH
PAM DAALÉ	TEAH BENNETT
TINA GRIEGO	GLORIA NEAL
NATALIE HERRERA	

Anyone may nominate a deserving woman for their achievements and outstanding contributions in print, advertising, public relations, broadcast, corporate or nonprofit fields. Detailed information and the nomination form can be downloaded at [www.awcdenver.com](http://www.awcdenver.com). **The deadline for nominations is 5:00 pm, Friday, March 7.**

**The Women of Achievement Awards Ceremony** will take place on **Tuesday, April 22, beginning at 6:00 pm**, in the Marion Gottesfeld Room in The Ritchie Center, on the University of Denver campus. The event is open to the public and is \$45 for non-members to attend. Cocktails and hors d'oeuvres will be served.

The Association for Women in Communications (AWC) is a national organization primarily comprised of professional women communicators. The Denver Professional chapter hosts monthly programs centered around education and networking, and signature events are the Pearls & Swine First Amendment luncheon in December and the Women of Achievement awards in the spring. For more information, visit [www.awcdenver.com](http://www.awcdenver.com).



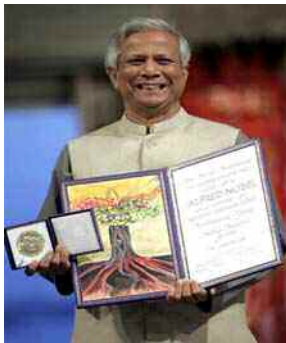
## SOCIAL BUSINESS and MICROECONOMIC OPPORTUNITIES for YOUTH

**March 12 - 14, 2008**  
Denver, Colorado

***Name the Problem, Discover the Solution, Create the Change!***

*This conference is designed as an action space for social entrepreneurs, microfinance practitioners, business leaders, students, and thought influencers who address the issue of poverty with a particular focus on youth. Social business creates wealth, jobs, and solutions to current problems and supports the community and the environment while also meeting bottom line objectives. Change agents come in different sizes and shapes, from a corporation changing an industry to a young adult using discarded plastic bottles for home insulation. To effect change we must invest in it! This conference will identify and offer leadership opportunities, demonstrate social business projects, and stimulate new social business ventures around the world, all in an effort to profile and address issues related to youth poverty.*

### **Keynote Speaker**



**Muhammad Yunus**

Winner 2006 Nobel Peace Prize

### **Sessions with:**

**John Hatch, Founder, FINCA**

**Sam Daley-Harris, Founder, RESULTS**

### **Organized by**

**Regis University**

and

**Friends of MicroCredit:**

**RESULTS**

**Micro Business Development**

**Friendship Bridge**

**The Colorado Enterprise Fund**

**Capital Sisters International**

**The International Alliance for Women**

**Making Cents International**

**Triple Bottom Line Partners**

In March 2008, leading microcredit practitioners, academics, students, multinational corporations, nongovernmental organizations, businesses concerned with the triple bottom line and sustainable philanthropy, governmental organizations focused on youth, groups devoted to social business, and change agents will gather to explore the opportunities associated with social business and microeconomic development for youth and to create new avenues for ending poverty.

### **Conference progression:**

#### **Gap Analysis and Problem Statement**

*As the microcredit movement has focused its efforts on funding small women-owned businesses, younger members of these families have received unprecedented education and training. Now looking for economic opportunities for themselves, these young people often have no venues for their creativity and talents.*

#### **Challenges and Obstacles in Addressing Youth Poverty**

*Access to resources is often not the core issue to addressing youth poverty. Examine systemic barriers.*

#### **Social Business and Youth - What is Working, Lessons Learned, Possible Solutions**

*Revolutionaries, Rule Breakers and Progressive Thinkers: Going Deeper, Thinking Differently - To Solve the Problem of Youth Poverty.*

#### **What is Next - Goal Setting and Action Planning**

*Group brainstorming: evaluate the academic, private, non-profit and government sectors, develop strategies for influencing policy, enhancing academic research, encouraging multi-sector partnerships, sustainable philanthropy and social business models which offer economic opportunities for youth. The conference will be adjourned with a call to action to meet again in two years to measure progress.*

**Info & registration go to:** <http://academic.regis.edu/cat/socialbusiness/>

# BusinessSource



## Holland & Hart is Proud to Support the Alliance of Professional Women

### MEMBERS

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**Carol Warnick**  
Attorney

**Maureen Reidy Witt**  
Attorney

**Angelica Ochoa**  
Attorney

**Kristin Baker White**  
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# CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event! See **PAGE 12-13** for event information and event codes or call the contact for the event.

## MARCH 2008

M	T	W	T	F	S
					1
2	3	4	5 <b>OUTREACH MEETING</b> 5:30 pm, Whole Foods-Tamarac MEGAN WEGNER [800] 340-5653	6	7
9	10	11	12 <b>SOCIAL BUSINESS AND MICROECONOMIC OPP. FOR YOUTH</b> See Page 15	13 <b>NETWORKING LUNCHEON</b> 11:30 am-1:00 pm, McCormicks at the Oxford, Denver 80202 <b>On-Line Pre-Registration is REQUIRED</b>	14
16	17 <b>ST. PATRICK'S DAY</b> 	18	19	20	21
23 30	24 31	25	26	27 <b>BUSINESS AFTER HOURS EVENT : BEER &amp; BOWLING</b> with Accessories Drive for Dress for Success: 6:00 - 9:00 pm, Lucky Strikes, Lakewood, <b>On-Line Pre-Registration REQUIRED</b>	28
					29

## APRIL 2008

M	T	W	T	F	S
		1 <b>APRIL FOOL'S DAY</b>	2	3	4
6	7	8	9	10 <b>NETWORKING LUNCHEON</b> 11:30 am-1:00 pm, The Corner Office, Denver 80202 <b>On-Line Pre-Registration is REQUIRED</b>	11
13	14	15	16	17	18
20	21	22	23	24	25  The Alliance Foundation's 26th Annual Fundraising Dinner <b>PASSPORT TO ITALY</b> (See pages 6-11, 5:30 - 10:00 pm) KAREN ROSEN at [720] 271-7015
27	28	29	30		26