

## COMMUNIQUÉ



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THE ALLIANCE OF PROFESSIONAL WOMEN

## Executive Director

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## Connecting Women Personally, Professionally and Philanthropically

## Five Reasons To Be Bullish About Financial Markets

During a long downturn in the financial markets, it's hard for some people to be cheerful about their prospects for investment success. And that's not surprising, because a daily diet of bad news can take its toll on investors' outlooks. Yet if you look beyond the headlines, you can actually find some reasons to believe that **brighter days lie ahead.**

### Here are five potential causes for optimism:

- 1. Recovery may be near.** The financial markets obviously are connected to the overall U.S. economy, so it makes sense to keep an eye on how the economy is doing. As you know, we've been in the grip of a long and painful recession — but that may change fairly soon. In fact, the recession is likely to end in the second half of 2009, according to a majority of the economists surveyed by the influential National Association for Business Economics. Since the stock market has historically anticipated an economic recovery by about six months — and begun responding favorably — now may not be the time to abandon your long-term investment strategy. Of course, past performance is not a guarantee of future results.
- 2. Market rallies can happen quickly.** No one can predict the exact moment a sustained market rally will begin — but history has shown that rallies can start quickly and take off sharply. Consider this: In the first year of a recovery, investors have recouped an average of 82 percent of what they lost in the entire prior bear market, according to Standard & Poor's. Since 1932, the S&P 500 has gained an average of 46 percent in the year after stocks have hit bottom. Keep in mind, though, that we have experienced a larger-than-usual drop in the market, so you shouldn't necessarily expect a rally to produce these results. Still, if you are out of the market when it does rally, you are likely to miss some of the strongest returns.
- 3. Low prices may mean good opportunities.** By almost any traditional measure of value, investments are now very attractively priced. When prices are low, returns over the long term tend to be higher. Keep looking for quality investments — like other investments, they've been hurt by the downturn, but if their fundamentals are still sound, they could offer the greatest potential for long-term rewards.
- 4. The Treasury and Fed are working overtime to support the U.S. financial system.** While the problems of resuscitating our financial system are enormous, and the solutions are not clear-cut, the Department of the Treasury and the Federal Reserve are working hard to support the credit markets, boost liquidity, lower mortgage rates and take other steps that can ultimately benefit the economy and the investment markets.
- 5. Low inflation can help boost "real" returns.** Inflation, as measured by the Consumer Price Index, is currently close to zero. As an investor, you have reason to welcome a low inflation rate, because when inflation is high, it can erode the "real" returns of your investments. Consequently, you may be rewarded by investing in vehicles that, for the moment, are producing only modest returns.

**Keep the above factors in mind when you make investment decisions.** Remember, if you're going to help achieve your long-term goals, you will likely need to keep investing in even the gloomiest of markets — and, as we've discussed, there might be more than a few rays of light ready to pierce the clouds

Article submitted by **Teresa R. Sanders**, of **Edward Jones**, our **July Networking Luncheon Sponsor**. Teresa Sanders, Financial Advisor at Edward Jones, can be reached at (303) 996-9650 or [Teresa.Sanders@edwardjones.com](mailto:Teresa.Sanders@edwardjones.com)

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*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*

# Wish You Were There!

## A Great Year for the Public Affairs Committee.

Our year began in the middle of the election cycle, and with so many ballot initiatives on the ballot, we invited **ALAN PHILP**, from **A Better Colorado**, to our September meeting to explain **Amendment 47**, the so-called Right to Work initiative – this ill-fated initiative would have constitutionally eliminated the ability of unionized workplaces to require payment of union dues.

APW, along with a number of other women's groups in the metro area, sponsored an after hours election event at the **Denver Newspaper Agency** in early October. After tasty appetizers, The **Bell Policy Center** provided the arguments for and against a number of the initiatives. The event went a long way in preparing those who attended for the long November ballot.

We spent the October regular meeting discussing the biases still plaguing women in politics with **FAITH WINTER** of the **White House Project**, a nonprofit nonpartisan organization that trains women to be effective contenders in local, state and national elections. The topic was timely with **HILLARY CLINTON** just recently conceding the Democratic presidential bid to **BARACK OBAMA** and with **SARAH PALIN** on the Republican ticket. Did you know that Colorado leads the nation with 40% of its state lawmakers being women? The national average is 24.2%.

In November, **CHAER ROBERT**, Director of the **Denver's Women Commission**, provided an understanding of the election results for women and children, as well as a glance forward at what to expect from the 2009 legislative session.

**LORENA GARCIA**, of **9to5org**, described the latest parental involvement bill in front of the Legislature in January. By placing reasonable limits on the number of hours allowed in any month and year for parents to attend their children's school activities, she was encouraged that the bill would finally pass. She was right – after scaling back the hours a bit more, the legislature passed the bill. Lorena also gave us a primer on the outrageous practices that are a part of pay day loans – an issue for future legislation.

The **New Legislator's Reception** at the end of January turned out to be a great place to meet legislators – new and old!

The **defeat of Amendment 48**, the so-called “personhood” amendment, was the topic of our February meeting. **KINSEY HASSTEDT** and **CATHY ALDERMAN** from **Planned Parenthood** looked back at the success of the campaign against the amendment, as well as explaining a new bill that would forever define “birth control” as outside the sphere of abortion in Colorado law. The bill passed.

In March, **RICH JONES** of **The Bell Policy Center** gave us the pertinent facts from the “Still Working Hard, Still Falling Short” report about the working poor in the U.S. Colorado falls short as well. Rich explained some of the efforts that the Center is taking to bring attention to and hopefully begin to address the situation.

The Committee discussed health care reform in the form of a single payor system with DU Professor **TOM RUSSELL** in April. A bill was introduced during the legislative session to explore this type of system for Colorado but failed on a close vote in one house.

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## The Value Of Excellent Customer Service “Little Things” Earn Big Dollars

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I'm not sure if it's from working customer service-type jobs since the age of 15, being from a small town, or what, but I'm crazy about excellent customer service (and equally disappointed by poor customer service). If you knew that delivering excellent customer service would earn you exponentially more money, you'd do it right?

Recently I hired a company to reseed and level our backyard. After innumerable missed opportunities, no shows and arriving without warning, (and poor results), I'm cancelling the contract. That said, I want to celebrate Chris who owns **Town and Country Trees** –he's a rock star. And truly it's all in the little things. He returns calls quickly, leaves friendly informative messages, gives reminder calls, shows up on time, completes the work as agreed and has a terrific attitude (and fabulous prices-though I'm sure I'd pay more because he's fantastic.)

My point is that the work Chris does isn't extra-ordinary...he trims and takes down trees and it looks great afterwards. However it is more the manner in which he handles customers that is exceptional. And a rarity anymore, is that he takes pride in his work. Resultantly he's now officially “our tree guy” and I will tell everyone I know how great he is. That is how he will earn exponentially more money.

The great thing about excellent customer service is that it has nothing to do with having a totally unique product or rock-bottom pricing. Being a life coach amongst numerous life coaches, I know that a lot of people offer similar services, but it is the how that sets us apart from one another. Chris got me wondering about what little things I can do to make a big difference...things like phone calls, convenience, flexibility, taking the individual into account, being super considerate, anticipating client needs and remembering the powerful impact of a positive attitude.

What little things do you do that make you remarkable in your customer service? What do you love about excellent customer service when you receive it and how can you infuse that into your business? For fun, choose two practices with which to experiment and watch the impact. You might just earn yourself a life-long customer or at least someone who wants to share you with all their friends and customers!

**Robin Peglow Berg** has been a life coach and speaker in Denver for over 9 years. She offers tools for personal and professional inspiration, organization, and excellence-driven success. Contact Robin at (303) 282-1077 or [robin@signsoflifehealth.com](mailto:robin@signsoflifehealth.com).

## Wish You Were There!

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Continued from Page 2

**DORA-LEE LARSON** explained the many levels of assistance offered to victims of domestic abuse by **SafeHouse Denver** in May. While progress is being made, the maze of issues that must be overcome by a woman trying to leave an abusive situation is overwhelming and not easily navigated.

We finished the year with a wrap up from **CHAER ROBERT** who saw the legislative session as a success on three fronts: (1) the passage of the provider fee law will bring federal matching funds to the State and allow expanded medical coverage for low income patients; (2) a new \$20 fee on marriage licenses will provide funding for domestic violence services; and (3) with stimulus funds, Colorado will modernize its unemployment insurance policies and provide better benefits.

**Indeed a good year for the Public Affairs Committee! See you next year!**

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**Editor Notes****From The Editor**

The deadline for submitting articles for the COMMUNIQUE is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUE provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)



## Consider The Alliance To Showcase Your Business!

We would like all Alliance members to know of the **following opportunities available** to you or your company to showcase your business and help the Alliance at the same time.

**Sponsor a Monthly Networking Luncheon**, we have one more sponsorship spot open for the remainder of 2009. Choose either October 8, 2009, or November 12, 2009.

**What you will receive:**

- A three to five minute promotional presentation at your sponsored APW Networking luncheon meeting.
- Exclusive distribution/display of materials at place settings or on chairs at luncheon.
- Fee includes lunch for the sponsor and a guest.
- Newsletter sponsorship for the month of the luncheon sponsored, which includes a full-page feature article on the sponsor, as well as a one-quarter size color ad and link to the article and sponsors website in the newsletter e-mail. This full-color, formatted newsletter e-mail is distributed to over 1,500 professional women in Denver!

**Be a Bag Sponsor for our 3rd annual Member Appreciation Luncheon!** This year we have reduced the price; for the great price of \$35, you can be a special bag sponsor at our September Member Appreciation luncheon. Provide a special giveaway or goodie and you will get noticed by all of the fabulous women who attend our member appreciation luncheon.

**Provide a Door Prize to be raffled off at one of our upcoming monthly Networking Luncheons;** you will receive mention in the Communiqué, Email notices and during the Networking Luncheon.

**JUST TIPS:**

Tips on Microsoft & More

### Quick Tips and Tricks For Microsoft

**Excel: Today's date**

Create a quick formula that will always calculate the current date.

<http://blog.mcstech.net/index.php/training/microsoft/excel-microsoft-training/excel-todays-date/>

**PowerPoint: Quick Access Toolbar**

Learn how to customize the "Quick Access Toolbar".

<http://blog.mcstech.net/index.php/training/microsoft/word-microsoft-training/quick-access-toolbar/>

For More Free Tips from **Mission Critical Systems**, your training partner, visit [www.mcstech.net/news/](http://www.mcstech.net/news/)

## Member News &amp; Information



## Alliance Networking Opportunities, Events, Activities & More

**WHEN:** JULY 1, 2009 AT 5:30 PM

**What:** Outreach Committee Meeting

**Where:** Lola's Restaurant, 1575 Boulder St. in Denver  
[www.loladenver.com](http://www.loladenver.com)

**RSVP:** JESSICA LYNCH at (303) 870-8395 or  
[JessicasHomes@msn.com](mailto:JessicasHomes@msn.com)

**WHEN:** JULY 2, 2009 FROM 11:30 AM – 1:00 PM

**What:** Networking Events Committee Meeting

**Where:** Whole Foods on I-25 & Colorado Blvd.

**RSVP:** DANA LYNCH at (303) 463-4839  
[dana@elementsofimage.com](mailto:dana@elementsofimage.com)

**WHEN:** JULY 9, 2009 AT 11:30 AM – 1:00 PM

**What:** Networking Luncheon, sponsored by  
 TERESA SANDERS with Edward Jones

**Where:** Green Gables Country Club,  
 6800 W. Jewell Ave, Denver, CO 80232

**Cost:** \$25 for Alliance members; \$35 for guests who RSVP  
 by noon, Monday July 6, 2009 for early registration  
 pricing, thereafter, \$30 members; \$40 guests.

**RSVP:** [CLICK HERE](#) to register

Please join us for this month's special luncheon at Green Gables Country Club. Generally for private members only, we get to share in the spectacular oasis just southwest of downtown, a few minutes off 6th (Only 15 minutes from downtown or DTC and so worth it.) Breathtakingly beautiful, fabulous rooms for networking, excellent service and food, you don't want to miss it!

Keep your eyes open, we'll have some balloons out by the entrance so you don't miss it! Parking is free and plenty.

**And to really welcome summer** officially, we've been granted the **member privilege of sunbathing poolside (or swimming)** after the luncheon if you desire. Just \$4 for an afternoon vacation and you don't even need luggage! (And yes they have beverage service too.)

**Lunch** will start with Fresh Baked Breads, Romaine and Baby Lola Rosa Greens with Asiago Ciabatta Crouton, Red Onion, Chard and Rosemary Vinaigrette.

Entrée Choices:

- Grilled Chicken with Avocado & Provolone, Herbed Sauce and Garlic Mashed Potatoes and Chef's Seasonal Roasted Vegetables **OR**
- Parmesan Risotto and Wild Mushrooms with Chef's Seasonal Roasted Vegetables (vegetarian option)

**WHEN:** JULY 17, 2009 FROM 5:00 PM ...FOR THE EVENING

**What:** APW Landmark Pub Crawl

**Info:** Summer has kicked in and summer evenings in Denver, just can't be beat!

**Cost:** Tickets are \$25 per person \$45 per couple. Put it on your calendar, tell your friends and coworkers and think about traveling to and from via the Light Rail or sharing a cab! More details and RSVP information will be E-mailed to you soon.

The Alliance of Professional Women has planned a really fun, and inexpensive business after hour's event for you to mingle and enjoy some of the TOP hot spots in DTC, at The Landmark Village.

The APW has arranged special drink and appetizer pricing and some complimentary sampling. You won't want to miss this fun evening. We will start at Lime, then visit the chic Wine Loft and finish at Slattery's Irish Pub, all in the Landmark Village off Bellevue/Orchard and I-25, Greenwood Village.

**WHEN:** JULY 31, 2009 FROM 9:00 – 10:00 AM

**What:** Member Support Committee

**Where:** Paradise Bakery, Just east of I-25 & Bellevue

**RSVP:** KRISTI SULLIVAN at (720) 524-6848 or  
[kristi@sullivanfinancialplanning](mailto:kristi@sullivanfinancialplanning)

**WHEN:** AUGUST 13, 2009 FROM 11:30 AM – 1:00 PM

**What:** Networking Lunch

**Where:** TAG Restaurant, 1441 Larimer, downtown Denver

**Parking:** Discounted self-parking for our event is \$5; Valet parking available for \$18. [CLICK THIS LINK](#), then click "P" and go to 14th and Larimer to see nearby parking options.

**RSVP:** Stay tuned, menu and RSVP information will be posted soon.

**WHEN:** AUGUST 25, 2009, 5:00 – 8:00 PM

**What:** 3rd Annual Family Night at Warren Village

**Host:** The APW Outreach Committee

**Where:** Warren Village

**To Volunteer:** Contact ELIZABETH MOORE,  
 (303) 758-5558\*119 or [emoore@rgo-cpa.com](mailto:emoore@rgo-cpa.com)



## Member News &amp; Information

**Alliance Networking** Opportunities, Events, Activities & More**Other Networking Opportunities****WHEN:** SEPTEMBER 15 - 17, 2009, 2.5 DAYS**What:** CampExperience™ Amazing Women Educational Retreat**Where:** East Village, Copper Mt Resort in Copper Mt., Colorado**More Info:** <http://www.campexperience.com/index.html>

CampExperience™ is a 2.5 day annual educational retreat designed for amazing women to convene, connect and grow their network. We believe that when you grow your network, you grow your net worth.

CampExperience recognizes and responds to the needs of other women. All on-site activities and matching grants benefit, the Alliance of Professional Women Foundation and the Denver Rescue Mission our Charity Partners this year!

**Anniversaries**

The Alliance would like to **recognize** and **thank** the following members who have membership anniversaries this month. Your continued support of our organization is greatly valued and appreciated!

**Joining the APW in the month of July:**

24 years **SHERI DiPAGLIA**, CFP, UBS Financial Services, Inc.  
**MELINDA M. HARPER**,  
Harper Lutz Zuber Potenza & Associates, LLC

23 years **DENISE K. MILLS**, Mills & Weitzenkorn, P.C.

15-years **ROSANN BRYANT**, Performance Physical Therapy, Inc.

7 years **BETH KLEIN**, Klein | Frank, P.C.

4 years **ANN TINNIN**, Great-West

3 years **SHERYL WILLIAMS**, Ignite Matchmaking Service

1 year **BARBARA ROWE**, YMCA of the Rockies  
**ROBYN KASHIWA**, Holland & Hart LLP  
**KERRY COLBURN**, Attorney  
**AIMEE RUDELL**, Ameriprise

**New Members**

**JUDITH ZEDNIK** – In the Education profession  
(720) 935-1302, [jzmorgan6@msn.com](mailto:jzmorgan6@msn.com)

**TAYLOR YIONOULIS** – MBA, Financial Advisor,  
Hinds Financial Group, (303) 985-9889, [taylor@hindsfg.com](mailto:taylor@hindsfg.com)

**AMANDA KING** – Speech Pathologist, Therapies of the Rockies  
(303) 888-4840, [amandaking@therapiesOTR.com](mailto:amandaking@therapiesOTR.com)

**Thanks**

The Alliance thanks **DANA LYNCH** for hosting our June Networking Luncheon at **JW Marriott**; this was a fun networking luncheon as the thunder and rain provided its own excitement!

**2009 Start! Denver Heart & Stroke Walk**

**Thank You APW Heartbeat Hotties!** The gorgeous sunny weather on June 6, 2009 welcomed the APW Heartbeat Hotties! The ladies gathered bright and early at **PAM FISCHER's** lovely home in Uptown and enjoyed a superb breakfast prepared by the hostess complete with scrambled eggs, sausage, hash browns and lots of coffee! The perfect start thanks to the perfect hostess!

The walk itself was delightful and invigorating. We of course took the opportunity to chat with our fellow team members and enjoy a lovely morning all the while showing our support for a very important cause.

Event sponsor, the **American Heart Association**, is the largest voluntary health organization working to prevent, treat and defeat heart disease, stroke and other cardiovascular diseases. Team members had the option of raising funds in support of the American Heart Association's fight. Thanks to **KRISTEN KELLY** who raised \$790 and **ANGI HANSEN** who donated \$50, total contributions to the cause came to \$840!

Tremendous thanks goes to **PAM FISCHER** (Team Captain and Pre-Event Hostess), **KRISTEN KELLY** and Friends, **PEGGY ANDERSON**, **JESSICA LYNCH** and **ALEXIE TUNE** who represented the APW at this year's Start! Denver Heart & Stroke Walk! We look forward to seeing more of you at next year's event!

**Stay Heart Healthy!**

## New Member Profile

**TAYLOR YIONOULIS** - Financial Advisor – Hinds Financial Group,  
[taylor@hindsfg.com](mailto:taylor@hindsfg.com)

### 1. Why did you join the Alliance of Professional Women?

I joined the APW because the group had a very welcoming feeling to it, and you can tell the members are highly motivated to succeed at what they do.

### 2. What are your hobbies?

Hiking, biking, playing with my dogs, hanging out with my friends

### 3. What is your position/business?

I am a Financial Advisor. I work mostly with working professionals to manage and simplify their financial lives. Together my clients and I outline the best strategy for them to achieve their financial goals, and then invest their money congruent to their financial plan

### 4. What is something that few people know about you?

I would love to be on Dancing With The Stars, but I am not a star and have very limited dancing skills so we will have to wait and see if it can happen.

**AMANDA KING** – Speech Pathologist – Owner of Therapies of the Rockies, [amandaking@therapiesOTR.com](mailto:amandaking@therapiesOTR.com)

### 1. Why did you join the Alliance of Professional Women?

I joined this organization to meet other women small business owners in Denver area. I would love to make connections with like minded women and expand both my personal and professional network. Now that I am a small business owner and set my own schedule, I would really like to give back to the community that gave me the opportunity to own my own business. This organization has an amazing reputation for its members and service opportunities!

### 2. What are your hobbies?

I enjoy swimming and taking my two puggles to either City Park or Washington Park. I also enjoy traveling and wine tasting. After my travels to Europe, I have an affinity for all things Greek and Italian! Nothing is better than a great mystery novel on a Sunday afternoon

### 3. What is your position/business?

I am a speech therapist. My company is Therapies of The Rockies and is located in Lowry. I serve the pediatric and adult population. I am a member of the Down Syndrome Society and Autism Society in Denver. My clinic has multiple rooms including a children's play room and a "teen" room to serve each population of client's needs. I offer free speech and language screenings for children whose parents are concerned about their child's speech and language development. I also accept Medicaid and directly bill insurance companies. I am in the process of becoming a provider for TriWest, which is the insurance company for military families

### 4. What is something that few people know about you?

Something few people know about me is that I lived in Ireland from the time I was 3-6 and came back to America with an Irish accent.

## Attention Alliance Members

The APW welcomes your short articles sharing business news, promotions, job changes, books authored, awards received, etc. so that we can all celebrate your success!

## Looking For A Way To Build Your Net Worth In This Economy?

**Invest in yourself and attend**  
**CampExperience™**

Join us from  
**September 15-17, 2009**  
for the **fourth-annual**  
**CampExperience™**

This is a 2.5 day annual educational retreat designed for amazing women to convene, connect and grow their network. We believe that when you grow your network, you grow your net worth.

Join us from September 15-17, 2009 for the fourth-annual CampExperience™, a 2.5 day annual educational retreat designed for amazing women to convene, connect and grow their network. We believe that when you grow your network, you grow your net worth.

Participate in professional development workshops to build your sales skills, to develop your best leadership styles or to hone your goal setting and visioning skills.

You will attend presentations hosted by national and local Colorado business leaders. 2009's presenters include keynote speakers **DR. DEB KERN, ZONYA FOCO, HOLLY STIEL** and **KAREN DRUCKER** as well as **DEB FINE, CAROLINE TURNER, COLLEEN STANLEY, LYNN ROBINSON** and 30 other top presenters.

Enjoy meals, hands-on workshops and other activities where you share interaction with these amazing presenters.

After attending camp, you will return to work more motivated, more self-directed, more engaged, and will have increased your network of business contacts by more than 200 people. Additionally, you will have the opportunity to challenge yourself physically, emotionally and spiritually with additional activities that include self-defense, fly-fishing and exercise classes as well as health services consultation. And, in your free time take a hike, learn to cook organically and more!

"I've attended Camp the past three years and to say it is an amazing experience is the understatement of the century. I gained at least one new client each of the last three years. It was the perfect opportunity to get away and to connect with like-minded professional women, while having a blast doing it!" comments Alliance member **ELIZABETH B. MOORE**, CPA, MTX.

The Alliance and our Foundation have been involved with CampExperience the last couple of years and it has been a wonderful relationship that has lead to great connections! Last year, the Foundation was a matching grant sponsor of Camp Experience and helped support the Denver Rescue Mission and Partners in Housing.... This year the Alliance Foundation is thrilled to have been selected as one of the Charity Partners of CampExperience. That means that our Foundation and our mission of helping women and girls in our community and around the world will be showcased at Camp and we will receive a portion of the charitable proceeds raised during camp.

"I participated in the mini-camp this year and I can't wait to attend Camp in September", said Alliance Foundation President, **JOHANNA KELLY**. "I was impressed with the energy, enthusiasm and power of the women I met and look forward to networking and creating new connections in September in addition to helping women and girls in our community and around the world."

### Camp Registration:

**Alumni Camper** (attended 2006, 2007 or 2008): \$895 New  
**Camper**: \$945

**Price of registration includes:** two full days of educational opportunities, 35+ speakers, four group interactive activities, 16 breakout workshops, all meals and receptions, Camp business directory/workbook and more. Registration does not include the cost of housing.

**Register at [www.CampExperience.com](http://www.CampExperience.com)** or call **BETSY WIERSMA** at (720) 200-0271. *Discounts are available for groups of three or more.*

### Not able to attend Camp this year??

If you are not able to attend Camp this year, you can still help us help women help themselves. Through a **generous grant** by the **Gay & Lesbian Fund for Colorado**, you can make a donation to the Alliance Foundation and it will be matched 100%. Click here to complete the form. **For more information on the Matching Grant**, please contact **KAREN ROSEN** at [exccdir@apwfoundation.org](mailto:exccdir@apwfoundation.org) or (303) 618-0427.



## Alliance Corporate Member Press Release

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### PRESTON HOFER Joins HLZP

Denver, Colorado—**Harper Lutz Zuber Potenza & Associates, LLC (HLZP)** is pleased to announce that **Preston L. Hofer**, CPA, MT, has joined the firm as a partner, specializing in tax advisory services, litigation consulting, corporate restructuring, and business valuations. He joined the firm in January 2009 with 30 years of experience, including litigation consulting for large and complex marital dissolutions in Colorado.

“Preston’s extensive tax experience is vital to our clients’ efforts to maximize and preserve family wealth,” says **MELINDA HARPER**, HLZP’s managing member. “He has significant experience with complex tax issues affecting professional services firms, very large estates and far-flung asset holdings in real estate, hospitality, manufacturing, telecommunications, and high-tech.”

*Harper Lutz Zuber Potenza & Associates, LLC is a Denver-based CPA firm providing forensic accounting, litigation support and valuation services to attorneys, corporations, and individuals. These services include financial and forensic analysis in commercial damages, marital dissolutions, and lost earnings matters. Valuation services are also available for buy/sell and wealth-transfer activities. For more information about HLZP, please visit our web site at [www.hlzcpa.com](http://www.hlzcpa.com). HLZP was founded in 2004 and currently has six partners and eight associates.*



### SAVE THE DATE – Light Rail Pub Crawl

**Friday, July 17, 2009** starting at 5:00 to 5:30 pm – for the evening! Join members and friends of the Alliance for his fun night out! If you were a fan of the Cherry Creek Pub Crawl last fall, you would be up for this adventure! A flyer with all the great stops we will be making along a light rail line will be E-mailed to you soon!

### SAVE THE DATE – Family Night Out for Warren Village

**Tuesday, August 25, 2009** from 5:00 - 8:00 pm

Come one, come all for a fabulous evening of fun, food, frivolity and giving back to our community! The Outreach Committee is once again sponsoring another FAMILY NIGHT OUT for Warren Village, Tuesday, August 25, 2009 from 5:00 - 8:00 p.m. Volunteers and monetary donations are needed. To volunteer, please contact **ELIZABETH MOORE**, CPA at (303) 758-5558 \*119 or via email at [emoore@rgo-cpa.com](mailto:emoore@rgo-cpa.com). To donate, please make donations payable to the Alliance Foundation and note in the memo section of your check "Warren Village Family Night Out" and mail to **KAREN ROSEN** c/o Alliance Foundation at P.O. Box 480384, Denver, CO 80248.

### SAVE THE DATE – Member Appreciation Networking Luncheon

**Thursday, September 10, 2009** from 11:30 am – 1:00 pm

Mark your calendar and plan to join The Alliance of Professional Women at the 3rd Annual Member Appreciation Networking Luncheon. This is a favorite so plan to attend! Draw attention to your business at this event, be a bag sponsor! Call (303) 368-4747 for details.

## HOT TIPS FOR A COOL SUMMER

### Creating Your Relaxing "Staycation" Retreat

With the instability of the economy, everyone is looking for ways to simplify their lives and cut costs. People are seeking creative ways to find healing and rejuvenation in their immediate environments as well as time to enjoy with family and loved ones. Whirlwind international vacations are being replaced by "Staycations," where the grandeurs of local attractions are explored and folks stay at home. Here are some simple tools that you can use this summer to make your home the perfect "Staycation" retreat by sprucing up your home and creating a cozy space with tools that are low in cost, high on style and full of adventure:

• **Get rid of clutter.** Clutter on any level can fluster even the most organized of minds. One of the first steps toward clearing the energy of a home is to clear out what is no longer needed in the space. Buy some baskets or stackable bins. Depending on your décor, you can choose natural woven baskets or more colorful fabric bins. If you have items you don't use, create greater harmony in your home by removing it from sight. If you are a serious pack rat and the idea of throwing anything away causes heart palpitations, just set the items that are not currently needed in a bin and arrange the bins neatly. Such a simple step can add to your peace of mind. Eventually, you can sort through these bins and toss out unnecessary or unwanted items. It is important to remember that our things carry our energy, so our burdens lift and our heart lightens when we get rid of items we don't need or want. As a result, we open the way for new and more relevant things to come our way.

• **Change the Palette.** In the summer, an easy way to redecorate your home on a tight budget is simply to change the palette. Pastel-like, airy colors can add to your sense of flow and lightness. A light palette offers a feeling of greater space, whereas darker colors can weigh a place down. One option to consider, if you are a fan of the ocean, is to paint your living room a soft sky blue and then add seashell accents. Rearrange the furniture so that it compliments the feel you are trying to create. Shop at garage sales for maps of exotic places, or other paraphernalia that adds to your sense of being transported to a new location. Big cozy pillows can add a sense of relaxation and ease and encourage you to relax in your "seaside" cottage. With a bit of imagination, a touch of ingenuity, and lighter colors, your place will be gently transformed into a relaxing oasis.

• **Bring a new place into your home.** Even if you are not traveling around the world with your family this summer, you still want to have the feeling of exploring new frontiers. How about creating mystery to your inner spaces? Do you love African music and find serenity in the pulsating rhythm of the drums? Is there a place in your home (perhaps an unused sitting area or corner that rarely gets used) that you can set aside and design to satisfy your passions? Find an African rug, add a drum, and hang some beads. Paint one wall of the room a dark brown if it adds to the mood, and hang exotic patterned fabrics across the ceiling. Put a chair in the space to have a comfy reading nook. The idea is that this small area becomes a safe haven -- a place to explore, imagine and get away from it all. If you give yourself permission, and throw in a bit of imagination, a small, unused space in your home can be an adventure and lead to new experiences, just like travel.

• **Engage the entire family.** One key aspect of summer vacations is doing things as a family. Kids love being part of the action. Throw a painting party, have your kids or friends chip in, and then relax afterwards in your newly refurbished "Staycation" quarters. Work together to create a waterfall in the backyard or a bonfire pit, and then throw a party and invite others to relax in your new outdoor space. Create something together that adds to the feeling of family unity. Even putting together a mosaic tile table can be rewarding and meaningful. Be sure to get input from everyone in the family, as engaging each person helps this process become a collaborative effort.

Peace of mind is what home is all about. Financial worries can be burdensome, so taking small steps this summer to beautify your home can add to your feeling of having a wild vacation, without the added burdens of high travel costs. Enjoy the adventure of creating your ultimate vacation spot- right from the comfort of your own backyard.

*If you need more support in creating your own rejuvenating spaces, **Alisa Spirit of the Wind** is available for home and commercial interior design consultations. Alisa established **Sacred Space Designs, LLC** with the intention of assisting people in creating sanctuaries, both in their home and office spaces. Sacred Space Designs, (303) 463-1890, [alisa@sacredspacedesigns.net](mailto:alisa@sacredspacedesigns.net)*

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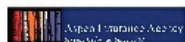
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# CALENDAR OF EVENTS

You can now find an **RSVP link to upcoming Alliance Events on our homepage!** Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the **bold RSVP link** – it will take you directly to the **BlackTie RSVP** page for the event for **ON-LINE REGISTRATION**. See **PAGE 5-6** for event information and event codes or call the contact for the event.

## JULY 2009

M	T	W	T	F	S
		<b>1</b> <a href="#">Outreach Committee Meeting</a> 5:30 pm, Lola's Restaurant, 1575 Boulder St., Denver <b>Jessica Lynch</b> (303) 870-8395 or <a href="mailto:JessicasHomes@msn.com">JessicasHomes@msn.com</a>	<b>2</b> <a href="#">Networking Events Committee Meeting</a> 11:30 am – 1:00 pm, Whole Foods on I-25 & CO Blvd. <b>Dana Lynch</b> (303) 463-4839 <a href="mailto:dana@elementsofimage.com">dana@elementsofimage.com</a>	<b>3</b>	<b>4 JULY 4!</b>
<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b> <a href="#">Networking Luncheon</a> sponsored by Teresa Sanders with Edward Jones 11:30 am – 1:00 pm, Green Gables Country Club, Denver 80232 <a href="#">CLICK HERE</a> to register	<b>11</b>
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> <a href="#">APW Landmark Pub Crawl</a> Starts 5:00 pm into the evening, More great details to follow soon!
<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b> <a href="#">Member Support Committee</a> 9:00 – 10:00 am, Paradise Bakery, Just east of I-25 & Bellevue, <b>Kristi Sullivan</b> (720) 524-6848 <a href="mailto:kristi@sullivanfinancialplanning">kristi@sullivanfinancialplanning</a>

## AUGUST 2009

M	T	W	T	F	S	
					1	
2	3	4	5	6	7	8
9	10	11	12	13 <a href="#">Networking Luncheon</a> 11:30 am – 1:00 pm, Tag restaurant at 1441 Larimer, Downtown Denver <a href="#">CLICK HERE</a> to register	14	15
16	17	18	19	20	21	22
<u>23</u> <u>30</u>	<u>24</u> <u>31</u>	25 <a href="#">3rd Annual Family Night at Warren Village</a> 5:00 – 8:00 pm, Warren Village, <a href="#">Elizabeth Moore</a> (303) 758-5558 *119 <a href="mailto:emoore@rgo-cpa.com">emoore@rgo-cpa.com</a>	26	27	28	29