

COMMUNIQUÉ



January 2007 • Connecting Personally, Professionally and Philanthropically

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Networking Luncheon Sponsors:

**Ryan, Gunsauls &
O'Donnell, P.C.**

February 2006 Networking
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**Holly Creek
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**Country Insurance and
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August 2006 Networking
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Arbonne International

September 2006 Networking
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Interested in becoming a Networking
Luncheon Sponsor? See Page 9.

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Mary Carr[303] 368-4747
Fax[303] 282-4968
E-Mail execdir@apwcolorado.org
Web site: apwcolorado.org
P.O. Box 480384, Denver CO 80248

The Alliance Welcomes MARION DOWNS To The January Networking Luncheon



The APW is thrilled to welcome speaker **MARION DOWNS** to our **January Networking Luncheon** at the **Fresh Fish Company** on **January 11, 2007!** If you're looking for a great way to ring in the New Year - inspire you, motivate you, captivate you - don't miss this event.

Marion Downs is author of *Shut Up and Live (you know how)*, a 92 year-old's guide to getting there. Marion has been a maverick in the field of Pediatric Audiology (Ears!) for nearly sixty years. She worked tirelessly to convince professionals to test babies for hearing in delivery hospitals. "First they ignored me," she says, "then they laughed at me, then they ridiculed me, and THEN I WON! (Okay, so Gandhi said it too.)" As a result of her work, 90% of all live births in America are being screened for hearing loss.

Marion has retired many times, with the intention of specializing in tennis, skiing, hiking, swimming and "a passel of great-grandchildren." None of the retirements took, but she has won several gold medals for tennis in the Senior Olympics, completed a mini-triathlon at the age of 89, and sky-dived from a plane at the age of 90. She continues to travel the world, speaking to anyone who will listen about Pediatric Audiology, and now as an author and expert on the subject of getting to age 92.

After writing a spate of professional books, articles and chapters, she decided to share with others the activities she thinks allowed her to live to 92. Genetics had nothing to do with it--both parents died at 72--so she now has the temerity to pass it all on.

Proceeds from Marion's book sales benefit the Marion Downs Hearing Center Foundation. Architectural plans are in progress for building a new state-of-the-art center at the Fitzsimons Campus, where the work begun by Marion Downs over fifty years ago will live on in legacy.

The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription and more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager

CONNECTING PERSONALLY

Leadership

EXECUTIVE COMMITTEE

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*The Alliance is a member of
and proudly supports:
Colorado Women's Lobby, and The
International Alliance for Women*

Communiqué Sponsors

Alexander Smith Design

Tax Planning

by Tom Blair Excerpted from *The Dollar Stretcher* (www.stretcher.com)

'Grouping' deductions could reduce your tax bill

Year after year, the federal standard deduction for individual households increases due to inflation. The result: Fewer people are finding it worthwhile to itemize because they only sometimes hit the "threshold" between the standard deduction and itemizing. The solution is a bit of tax planning.

"Group" your deductible tax payments (i.e. property taxes, sales taxes on vehicle purchases, etc.) in one year and put them off every other year until the following year (like January 2nd).

"Group" your charitable contributions to the years you can itemize and then every other year thereafter.

When personal casualty losses are substantial (over 10% of your expected AGI plus \$100), then is the very best time to see if you can also "group" other income tax deductions for the same tax year.

If your employer reimburses you for travel expenses, make certain you keep a detailed log of not only your business expenses but also your medical and moving expenses (if any). Your travel log may be worth its' weight in gold in tax savings if it is correctly done! Some folks actually find it practical also to combine a travel log and an appointment(s) book. This is very useful if the IRS ever has a question on a travel-related deduction. And it's extra useful if, like so many of us, you already have enough things to remember in the course of a day and find it smarter to actually write things down and avoid cluttering your mind with too much who, what, why, when, how, and how much in our busy lives.

If you own a small business, "grouping" can also help you reduce the tax bite in many instances, not the least of which is the IRC Section 179 "expensing" of qualified tangible property up to \$108,000 in tax year 2006. In short, try to "group" your equipment purchases whereby you have the tax-saving option of "expensing" major purchases in years of "feast" to help you remain in business when things are not quite so great financially.

Right now is the very best time of year to review with your tax advisor what condition your condition is in! Estimated tax payments can be adjusted upward or downward as needed; your 2006 W-4 tax withholding statement to your employer can be "corrected" in the event of marriage, divorce, loss or gain of a dependent, loss or gain from capital assets sales, change of address, etc. The 2006 tax laws are not likely to change much more (the November 2006 elections get more attention usually than does changes in the federal tax code), and your tax advisor has more available time to see and discuss tax strategy with you now than during the late-year holiday season or the always-busy tax return preparation season (starting around January 15th, 2007 and ending April 15th, 2007).

Now is also the very best time to not only plan and learn how to reduce the "tax bite" on your income and assets, but to also look into the various ways to "bullet proof" your networth and wealth from the threat of lawsuits and/or otherwise potential confiscation (in whole or in part) of your acquired wealth by others (i.e. with revocable living trusts, pour-over wills, business entity setups (i.e. LLCs, S-Corps, C-Corps), etc.). Both your tax and legal advisor should be consulted in this, the fourth quarter of 2006, for best results and money-savings for 2006 (and thereafter).

CONNECTING PERSONALLY

Communiqué Committee

Kelly James,
Co-Chair & Editor
Sandy Smith, Co-Chair
Mary Carr, Suzanne Sanchez,
and Karen Rosen

Sustaining Alliance Members

Peggy Anderson
Anne Vitek
Deb Armbruster
Kathleen Bowen
Bonnie Busekrus
Monica Thompson
Charlene Wilson

Clue, The Musical

January 17, 2007 –
March 4, 2007

Music by PETER DEPIETRO

Lyrics by TOM CHIDO

Music by GALEN BLUM, WAYNE BARKER, VINNIE MARTUCCI

Based on the PARK ER BROTHERS BOARD GAME



This hilarious musical whodunit based on the popular board game and its famous characters entertains theatergoers of all ages with a delicious guessing game and non-stop fun!

Aided by The Detective, the audience sorts through clues to choose which of the familiar Clue characters has done in the host, Mr. Boddy. Could it be Miss Scarlet in the hall with the wrench? Or Professor Plum in the billiard room with the candlestick?

The fun is accompanied by a series of delightful song and dance numbers including The Game, Life Is A Bowl of Pits, She Hasn't Got a Clue, Foul Weather Friend and Corridors and Halls.

Clue, the board game, was invented in 1944 in Great Britain and was introduced in the US in 1949. Today, with more than 50 million games in 73 countries, Clue is second only to Monopoly as the most popular board game in the plot centers on discovering which of the familiar choose the most likely suspect, the murder weapon and the scene of the crime.

Performances are Wednesday through Sunday evenings with Wednesday, Saturday and Sunday matinees.

Evening performance doors and buffet open at 6:00 with performance at 7:45. Matinee doors and buffet open at 12:00 with performance at 1:45. Special group rates and party accommodations are available.

Editor Notes

From The Editor
KELLY JAMES

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month.

All submissions must be **electronic**.

The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to kjames@christianlivingcampus.com



For group information call 303-790-9311 • For tickets call 303-799-1410

CONNECTING PERSONALLY

Where the Wild Things Are

With *Bruch Violin Concerto*

February 23-March 10, 2007 • Ellie Caulkins Opera House



Choreography: **SEPTIME WEBRE**

Music: **RANDALL WOOLF**

Costumes and Scenery: **MAURICE SENDAK**

With **BRUCH VIOLIN CONCERTO**

The pages of Maurice Sendak's award-winning children's book come to the stage in this lively adaptation created by Washington Ballet's Artistic director, Septime Webre and Maurice Sendak. WHERE THE WILD THINGS ARE depicts a boy's journey to a land of snuffling, shuffling, but ultimately loveable monsters; where he ultimately learns that there really is no place like home. A great ride for kids of all ages!

For tickets and information call Colorado Ballet's Ticketing Service Office at 303.837.8888 or go to www.ColoradoBallet.com

ENTER TO WIN a business card drawing for two tickets to WHERE THE WILD THINGS Are at our FEBRUARY NETWORKING LUNCHEON!

CONNECTING PROFESSIONALLY

New Members

TAMARA FRANCIS Sales Representative for **Liberty Mutual Insurance. (303) 420-3222 x204**
tamara.francis@libertymutual.com. Tamara has been with Liberty Mutual since 1993 and helps clients make decisions about their insurance coverages, staying current on new regulations for the insurance industry.

CORI DRAHNAK Sales Representative for **Liberty Mutual Insurance. (720) 489-8400 x201**
cori.drahnak@libertymutual.com. Cori assesses current insurance needs of customers and provides solutions to meet those needs. She also helps her customer become educated consumers.

STEPHANIE SYLVANUS Sales Representative for **Liberty Mutual Insurance. (303) 420-3222 x235**
stephanie.sylvanus@libertymutual.com. Stephanie provides insurance coverage for Auto, Home and Life by building strong relationships with her clients.

Welcome LIBERTY MUTUAL INSURANCE as a new Cerrid level Corporate Member of the Alliance!

LING LAM Attorney with **Fasulo Shalley & Di Maggio, LLP. (303) 840-7049** linglamlaw@yahoo.com. Ling does estate planning, probate & trust administration, guardianship and conservatorships.

PATRICE BARBER President of **Taylor Made Wealth Coaching. (303) 216-0472** pbarber@tmwealthcoach.com. Patrice provides education, financial strategies, tax strategies, real estate investing, and small business startup. She helps her clients discover and define their future plans and provides the strategies to fit their goals.

JENNIFER CAPSER Tax Supervisor with **Hein & Associates. (303) 298-9600** jcapser@heincpa.com. Jennifer provides tax compliance and consulting for corporations, partnerships, trusts and individuals, specializing in working on complex engagements for many of their SEC and manufacturing clients.

The Alliance would like to **thank** the following members who referred new members to our organization.

JANET BOULTER Center Consulting Group
ELIZABETH MOORE Ryan, Gunsauls & O'Donnell, P.C.

Receive a Free Ad for referring new members to The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communicue.

Anniversaries

The Alliance recognizes and thanks the following women who joined The Alliance of Professional Women in January. We greatly appreciate your continued support of our organization.

15 Years **PEGGY J. ANDERSON**, Dufford & Brown, P.C.
8 Years **JUDY GRAFF**, Paralegal Resource Center, Inc.
7 Years **ALEXANDRA M. TUNE**, Deloitte & Touche
6 Years **NORA KELLY**, Nora V. Kelly, P.C.
4 Years **ALISON DUNNEBECKE**, HEIN & ASSOCIATES LLP

2 Years **HEATHER KENDRICK**, Kutak Rock LLP
KELLY REYNOLDSON, Kutak Rock LLP
MICHELLE A. PINKOWSKI, Godfrey & Lapuyade, PC
CINDY ROLD, Maverick Coaching & Speaking
ANNE GARDNER, Merrill Lynch
1 Year **BONNIE TROWBRIDGE**,
Girls Incorporated of Metro Denver

CONNECTING PROFESSIONALLY

New Member Profiles

1. Why did you join the Alliance of Professional Women?
2. What are your hobbies?
3. What is your position/business?
4. What is something that few people know about you?

PATRICE BARBER, President of **Taylor Made Wealth Coaching** [303] 216-0472.

1. **Joined APW:** I joined the APW because it has some of the most consistent, enticing & well-defined outreach to new and existing members that I have seen from a professional organization. I look forward to learning more about that consistent approach and working with the outreach group. I also joined to find other who I can refer my clients to that take pride in their skills as CPAs, Estate and Small Business Attorneys, Financial Planners, as well as Investment Realtors.
2. **Hobbies:** After living in 7 different countries I am bitten with the travel bug and so I enjoy sharing the world with my 2 sons as we travel the globe, hike 14'ers, snow & water ski. I relax playing the piano & sharing the ensemble of hand bells. Because of my commitment toward education for a broad range of learners, I spend a large amount of time supporting charter schools, sharing marketing & business coaching skills through seminars, training, & focus groups. I am also quite passionate about my husband with whom I share our love of scuba diving, travel & raising our 2 amazing sons.
3. **Occupation:** I am the founder and Managing Partner of Taylor Made Wealth Coaching; helping others define their long term life goals and coaching them through the diverse personal, financial, business & real estate investment strategies to meet their goals. This is the 6th business that I have been a principal founder of or started. Though the prior businesses have grown well, some sold & some now managed by others, this small team-relationship based, approach is definitely the most rewarding. It allows my diverse skills & those of my team to be used in a "how to" educational approach. Our team brings out the dreams of others & removes the barriers and fear of the unknown so their lives can become more balanced pursuing their real passions.
4. **Most people don't know:** I love Jack Daniels chocolate pecan pie & running on sandy beaches.

SUSAN BARENDREGT, Certified Nutritional Therapist. [303] 332-9836.

1. **Joined APW:** To meet other women in business and do some networking without making it feel so much like "networking".
2. **Hobbies:** Camping, reading and hanging out with my 3 children.
3. **Occupation:** I am a Certified Nutrition Therapist. I work with individuals who want to feel and look better and are looking for a holistic, preventative approach to health.
4. **Most people don't know:** In another 6 months I will be a Certified Herbal Therapist as well!

LING LAM, Attorney (Estate Planning) for **Fasulo Shalley & Di Maggio, LLP** [303] 840-7049.

1. **Joined APW:** I joined the APW because I was looking for a diverse group of women professionals to network with who also believed in philanthropic opportunities and giving back to other women in the community. I loved the idea of the microbank concept.
2. **Hobbies:** I enjoy reading, movies and hiking. Once upon a time, I practiced yoga but these days, I'm just running around keeping up with 3 young children.
3. **Occupation:** I am an estate planning attorney, of counsel to the NY based law firm of Fasulo, Shalley & Di Maggio, LLP.
4. **Most people don't know:** Few people are aware that one of the reasons I moved out here from NY was to become a better skier and in the 10 years that I've lived here, I've only been skiing 3-4 times. Not much improvement...

APW *Spa Night*



TO BENEFIT THE ALLIANCE FOUNDATION

January 25, 2007

5:30-8:00 PM • LAFONTAINE
2774 E. 2nd Ave., Denver, CO 80206

RSVP: Mary Carr at [303] 368-4747. Register on-line at www.blacktie-colorado.com/rsvp and enter the event code - janspa07

Join us for an evening of pampering! Ticket price includes wine, hors d'oeuvres and unlimited girl talk (we call it networking ;-)! Enjoy a variety of services at discounted prices. A percentage of the event proceeds will go to benefit the Alliance Foundation to help further their mission of economic self-sufficiency for women locally and around the world.

COST: \$35

Services Available

(Registration for individual services on a first-come, first-serve basis the night of the event)

- 1. Diamondtome Microdermabrasion** (option to add Sonic Phoresis) • 30 min (40 min including Sonic Phoresis) \$50 (\$70 including Sonic Phoresis). For the microdermabrasion, the face will be cleansed and microabraded with the diamondtome. It is recommended to add the sonic phoresis treatment after microdermabrasion. This drives a vitamin-rich serum deeper into the skin to provide maximum results.
- 2. Express Facial** • 30 minutes • \$30. The skin will be cleansed, followed by applying an exfoliating enzyme mask.
- 3. Chair Massage** • 15 minute increments • \$1 per minute
- 4. Foot Reflexology** • 15 minute increments • \$1 per minute
- 5. Eyebrow Waxing** • 15 minutes • \$15
- 6. Colorescience Makeup Application** • 25 minutes • \$15
(We will give 20% discount on makeup)
- 7. Nutritional and Detox Consultation** • 30 minutes • \$30
Our certified nutritionist will review your current nutritional status and discuss the importance of a detoxification program, particularly after the holidays.

MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events & Activities

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link - it will take you directly to the BlackTie RSVP page for the event!

WHEN: JANUARY 3, 2007, 5:30P

WHAT: **OUTREACH COMMITTEE MEETING**

WHERE: On the Border Restaurant,
7293 E. Hampden Ave – near Tamarac Square

RSVP: **MEGAN CRAM** at
303-820-5816 - Work
megan.n.cram@ubs.com

WHEN: JANUARY 11, 2007, 11:30A – 1P

WHAT: **JANUARY NETWORKING LUNCHEON**

WHERE: Fresh Fish Company, 7800 E Hampden Ave.,
Denver, CO 80231

COST: \$25 members, \$35 non-members

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – apwjn07.

Don't miss speaker **MARION DOWNS**, 92 year-old author, professor, skydiver, skier, triathalon, and philanthropist. She will inspire, motivate and captivate you! Win a business card drawing for a copy of Marion's book: *Shut Up and Live: You Know How!*

WIN a business card drawing to see **Clue**, a hilarious musical whodunit based on the popular board game, at the **Country Dinner Playhouse in Greenwood Village!**

When you RSVP, please select one of the following entrées:

- Ginger Sesame Mahi Mahi OR
- Halibut with Lemon Caper Sauce OR
- Apple Hickory Smoked Salmon Salad OR
- Vegetarian Pasta

WHEN: JANUARY 16, 2007, 7:30 – 9A

WHAT: **PUBLIC AFFAIRS COMMITTEE MEETING**

WHERE: Zaidy's Deli & Restaurant, 1st & Adams, Chy Crk

RSVP: **NANCY THAUETTE** at
nancy.thauvette@usbank.com or 303-713-6456
by noon on Monday, January 15th

Please join the Public Affairs Committee to learn about what to expect in the **2007 Colorado Legislative Session** that begins Jan. 10th. **CHAER ROBERT**, the Director of the Denver Women's Commission and long time Women's Lobby leader, will brief us on how Democratic control of the Colorado House, Senate and Governor's Office may alter the landscape for addressing various issues affecting women and children. Join us to hear Chaer's insights on what should be a fascinating time in Colorado's political history!

WHEN: JANUARY 18, 2007, 12-1P

WHAT: **NETWORKING/EVENTS COMMITTEE MEETING**

WHERE: Ambler & Keenan, 950 S. Cherry St., Suite 1650

RSVP: **MARY CARR** at (303) 368-4747
execdir@apwcolorado.org

WHEN: JANUARY 25, 2007, 6-8P

WHAT: **APW SPA NIGHT TO BENEFIT**

THE ALLIANCE FOUNDATION (See Pg 7)

WHERE: LaFontaine, 2774 E. 2nd Ave., Denver, CO 80206

COST: \$35 members and non-members; % of proceeds goes to benefit Alliance Foundation.

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – janspa07.

Join us for an evening of pampering! Ticket price includes wine and hors d'oeuvres and unlimited girl talk (we call it networking ;-)! Sign up for a variety of 10-30 minute "mini" services at discounted prices including eyebrow waxing, mini facials, microderm abrasian, make up application, reflexology, chair massage, and complimentary skin consultations. A percentage of the event proceeds will go to benefit the Alliance Foundation to help further their mission of economic self-sufficiency for women locally and around the world.

MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events & Activities

WHEN: FEBRUARY 8, 2007, 11:30A – 1P

WHAT: FEBRUARY NETWORKING LUNCHEON

WHERE: Lola, 1575 Boulder St., Denver, CO 80211

COST: \$25 members, \$35 non-members

RSVP: MARY CARR at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – apwfeb07.

WIN a business card drawing to see **Where the Wild Things Are** at **Opera Colorado!**

When you RSVP, please select one of the following entrées:

- Mahi Enchiladas with Salsa Suiza (mahi mahi, potato and asadero cheese w/ a tomatillo cream sauce) OR
- Mushroom & Squash Tostada (mushrooms, grilled squash, pico de gallo on a crisp tortilla w/mixed greens) OR
- Chicken in Pepita Sauce (chicken breast in a sauce of pumpkin seeds, cilantro & roasted garlic over rice)

WHEN: FEBRUARY 27, 2007, 7-8:30A

**WHAT: CONTINUING EDUCATION:
ESTATE PLANNING**

WHERE: Cool River Cafe, 8000 E. Belview, Suite C-10, Greenwood Village, CO 80111 (DTC)

COST: \$20 APW Corporate Members, \$25 APW Individual Members, \$35 Non-Members

RSVP: MARY CARR at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – febce07.

Join us for breakfast and networking followed by one hour of continuing education credit by certified instructor **LING LAM** on the topic of Estate Planning. Course outline available upon request; email execdir@apwcolorado.org.

Alliance Thanks

The Alliance would like to **thank DANA LYNCH** for hosting our **December Holiday Networking Luncheon at The Brown Palace.**

There IS Such A Thing As a Free Lunch!

Join the APW at one of our Networking Luncheons and your lunch is **FREE!** Attending a Monthly Networking Luncheon is a fabulous way to get to know the organization and see if it's a fit for you! Don't miss our January 11th luncheon at The Fresh Fish Place!

2007 DIRECTORIES Published In One Week

Please don't miss this final opportunity to make any changes to your APW Directory information and to add your picture. Submit information and photos to execdir@apwcolorado.org.

This is also a fantastic chance to feature your business in our 2007 Directory – advertising rates range from \$25 to \$100 – contact **MARY CARR** at (303) 368-4747 or execdir@apwcolorado.org for more information.

Office Space For Rent

Five offices (with two paralegal/secretary spaces) available for immediate occupancy. Located at 19th and Sherman, two blocks from the Brown Palace. Offices are fully furnished, with state of the art amenities, high speed DSL connectivity, high speed copier/scanner, approximately 184 square feet each. Large conference room with audio/video five channel surround sound capability. The available services include receptionist, telephone, copier, fax, conference room and breakroom. Contact **RODNEY BERNHARDT** at Kritzer/Zonies, LLC., (303) 393-1111 or rodney@kritzerzonies.com.

MEMBER NEWS & INFORMATION

ONLY TWO MONTHS LEFT (FEBRUARY AND MARCH) IN THE 2006-2007 MEMBERSHIP YEAR

TO RESERVE AS A NETWORKING LUNCHEON SPONSOR – SIGN UP NOW!

Showcase your business at a Networking Luncheon! The 2006-2007 APW membership year is upon us and the Alliance will be offering the opportunity for members to sponsor one of nine networking lunches in 2006/2007.

A Networking Luncheon Sponsor receives the following benefits:

- Five to ten minute promotion at sponsored APW lunch meeting; fee includes lunch for the sponsor. Sponsor will be asked to provide a small gift for a drawing during lunch (i.e. complimentary one hour consultation, gift certificate to a restaurant, etc).
- Newsletter sponsorship for the month of the luncheon sponsorship – this includes a full-page article in the newsletter as well as a full-color ad and link to the article and sponsor website in the newsletter email. This full-color, formatted newsletter email is distributed to Constant Contact to over 475 professional women in Denver!
- Exclusive distribution/display of materials at place settings or on chairs at luncheon.
- Business cards of all luncheon attendees collected and sent to you after luncheon.
- Option to purchase hard-copy mailing labels for over 400 professional women on APW's mailing list for an additional \$25.
- Recognition as a sponsor at each of the monthly lunches.
- 12 month listing on the APW web site as a meeting sponsor (We prefer to have an icon that also links to your company's web site in this listing.)
- Highlighted as a sponsor in the Communiqué each month with a feature article on the sponsor during the month of their sponsorship.

The cost of Network Luncheon Sponsorship is \$300 – sole proprietors may split the cost and benefits of hosting a network luncheon! Our member feedback has been that it takes approximately 3 weeks to a month to recoup the cost in business gained through exposure at the luncheon and in our newsletter.

Networking Luncheons will be reserved on a first-come-first-serve basis, so reserve your month today by contacting **MARY CARR [303] 368-4747** or execdir@apwcolorado.org!

Many thanks to our:

February Networking Luncheon Sponsor: **Ryan, Gunsauls & O'Donnell**

April Networking Luncheon Sponsor: **Holly Creek Retirement Community**

July Networking Luncheon Sponsor: **Aquila Group of Funds**

August Networking Luncheon Sponsor: **Country Insurance and Financial Services**

September Networking Luncheon Sponsor: **Arbonne International**

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Bonnie Busekrus
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Stephanie Sommers
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Put on your creative hat.

BusinessSource

AMAZING WOMEN WANTED

 **CampExperience™**

www.CampExperience.com

**Amazing Women
Luxury Retreat**
September 26-28, 2007
Copper Mountain Resort
Limited spots available

**Register by March 1, 2007
and you might win
FREE HOUSING
at Copper Mountain Resort**

Be one of 250 AMAZING WOMEN at the 2007 CampExperience™ — a luxury retreat by amazing women for amazing women.

Enjoy 2.5 days of education, inspiration and motivation as you experience 25 national speakers, five keynote presentations, 12 breakout workshops and adventures such as fly fishing, golf, hiking and crafts.

**Proceeds benefit Warren Village
and Partners in Housing**

2006 was **SOLD OUT**
so pre-register **NOW** at

www.CampExperience.com

or call founder Betsy Wiersma at

720-200-0271



CampExperience

We are so excited to kick off CampExperience promotions to your members and friends. Here is an ad for your web site and newsletter to promote a drawing for 2 nights of VIP Gold level, FREE housing at Copper Mountain Resort, a \$350 value, during CampExperience.....if you register by March 1.

We have 7 Campers to date, and 118 speakers, staff and sponsors so we have only 100 spots left.

Registration is OPEN and you can link to www.CampExperience.com

In January we will be releasing the names of the 2007 speakers and will have a press release featuring the 2007 speakers for your publications.

For now the Camp overview is:

- 2007 CampExperience Registration is Open: Space is Limited: Get Your Spot TODAY!
- The second annual CampExperience is a luxury retreat for amazing women, by amazing women.
- Our 2.5 days at Copper Mountain Resort includes education, inspiration and the motivational skills to support you and your dreams. Expect 25 national speakers and activity leaders in four innovative tracks
- PLUS adventures, personal services, crafts, shopping, gifts, give aways and memories to last a lifetime.
- All on-site activities benefit Warren Village and Partners in Housing. For more information visit www.CampExperience.com

I look forward to an exciting year!

BETSY WIERSMA, CSEP

Wiersma Experience Marketing

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money talks. we translate.

AT HARPER LUTZ ZUBER POTENZA & ASSOCIATES WE OFFER FINANCIAL AND FORENSIC ANALYSIS. WE KNOW HOW TO FIND THE KEY FACTS & FIGURES, INTERPRET THE INFORMATION AND DELIVER IT WITH INSIGHT AND IMPACT. EVERYONE HAS A STORY - WE TELL THE MONEY PART.

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ADVERTISING INFORMATION

Due: 2nd Friday of every month

Call: Mary Carr – [303] 368.4747

Note: For every 3 ads, consecutively placed, you will receive 1 ad FREE

Member's 1/4 page ad rate: 3.5 x 4 ad-\$25 per issue

Member's BC ad rate: 3.5 x 2 ad-\$15 per issue

Acceptable Ad Formats:

Preferred format is a High-Res pdf (or High-Res jpg, tif, or AI.eps with fonts outlined)

Checks payable/mail to:

Business Source / The Alliance of Professional Women, P.O. Box 480384, Denver, CO 80248-0384

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