

COMMUNIQUÉ

February 2007 • Connecting Personally, Professionally and Philanthropically

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THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

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Web site: apwcolorado.org

P.O. Box 480384, Denver CO 80248

Second Annual CampExperience Continues The BIG IDEA Of Local Denver Entrepreneur

September 26-28, 2007,

225 amazing women will gather at **Copper Mountain Resort** for the **second annual CampExperience**. This luxury retreat for amazing women, by amazing women, is the “life-shift BIG IDEA” of **BETSY WIERSMA**, CSEP, President of **Wiersma Experience Marketing**.



“When I moved to Denver in 1999 and married my soul mate, life was different but still the same.” My husband and I, both special event producers, could still jet around the world. “But with the blessing of our adopted daughter and motherhood in my mid-forties,,,,,,life had to change...and change BIG!!”

Betsy will share with us the personal passion, vision and path she took to recreate her life from scratch here in Colorado and the tips you can follow to DREAM BIG for yourself. She will also give us the inside scoop on the 2007 CampExperience and the speakers, activities and adventures waiting the 225 lucky Campers. ONLY !)) SPOTS LEFT so register today at **www.CampExperience.com** or call **720-200-0271**.

BETSY WIERSMA is known for BIG IDEA thinking and ROI: Return on Ideas. After years of service leading the special events industry, Betsy now focuses on **Wiersma Experience Marketing**, her own training, consulting and event marketing company based in Denver, CO.

Author of many books including her latest: *Exceptional Events: Concept to Completion*, Betsy has shared her brand of BIG IDEA thinking in energetic and practical seminars in Italy, Korea, Singapore, New Zealand, The Netherlands, Germany, Canada, Scotland, Jamaica, Spain, and Australia, as well as cities throughout the United States.

Betsy has won three worldwide ESPRIT Awards for event excellence. In 2004, Betsy developed and managed over 70 charity event prescreenings, raising nearly \$1 million, and four worldwide premieres for the movie Bobby Jones – Stroke of Genius. She is the past host of a satellite training TV show for the US Air Force that she created and produced called WOW Works, and is the creator of CampExperience, an annual luxury retreat for women.

*Betsy Wiersma, CSEP, Wiersma Experience Marketing, www.betsywiersma.com
CampExperience, www.CampExperience.com, 720- 200-0271*

CONNECTING PERSONALLY

Leadership

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*The Alliance is a member of
and proudly supports:
Colorado Women's Lobby, and The
International Alliance for Women*

Communiqué Sponsors

Alexander Smith Design

Love Knows No Boundaries ...Creatively Nurturing Relationships With Older Adults

by Lori Williamson, Director, Christian Living Communities, Adult Day Services

Last Valentine's Day I could be found savoring a juicy cheeseburger and fries at a trendy burger eatery. My date for this special occasion chose the venue and I drove. As we lingered over our burgers and cokes, we resembled many other couples on this day of hearts...her eyes were misty, she wore a smile from ear to ear, and she was obviously thrilled to be treated to an evening "out". What distinguished us from the other couples, however, was the fact she was an older lady friend and 40 years my senior. We weren't there just for the food. The meal was a façade. The evening was all about reminiscing, or more precisely, about Sylvia and her late husband, Isadore. You see, this was Sylvia's first Valentine's Day without her beloved husband of forty plus years. With a heart chockfull of memories, Sylvia longed to recall the years she spent with her sweetheart. All she needed was an ear to bend. In turn, I became richer for listening.

Love, affection, and time are precious commodities. Imagine how wonderful it would be if we could share these more plentifully with the older adults in our midst, and in turn boost their emotional health! A great deal of research substantiates the correlation between life satisfaction and significant relationships. Not surprisingly, affection, human touch, and friendships play an important role in augmenting the quality of life during the aging process. As we embark on a month traditionally labeled for love, why not choose an older family member, friend, or neighbor to pamper and spoil?

Here are six tips for creating memorable moments neither of you will soon forget!



Design a Personalized Word Search Puzzle

Using words which have personal meaning for you and/or the recipient, create a memorable word search for your favorite Valentine! These are not only fun, but are terrific for enhancing mental fitness. For a free formatted template, go to www.genuineclass.com/games (Click on "Create Your Own Word Search") Embellished with foil hearts, these puzzles are snazzy tucked into a valentine with a colorful gel pen!



Plan a Trip Down Memory Lane

Keeping in mind your special someone's roots, travels, or fantasy destinations, assemble maps, tour books, newspapers, magazines, or other memorabilia which would enable an older adult to "visit" those places near and dear to them without ever leaving home. Mark significant locations on the maps by using sticker hearts. You can add to the ambiance by presenting these treasures in a miniature trunk or suitcase! Members of AAA Auto Club can visit www.aaa.com to receive information on receiving maps and tour books free of charge.



Move Over Chocolate Hearts ...How About Some Penny Candies?

Rootbeer Barrels. Mary Janes. Razzles. Chances are older adults will remember these retro candies, as well as their favorites! Nothing could be sweeter than recalling those glass jars of penny candy lined up for sampling at the neighborhood grocer's counter. Youngsters would reach for those pint-size brown bags and delight in filling them with sweet confections. Visit a real online old-fashioned candy store at www.nostalgiccandy.com and order your Valentine his favorite treat! Shipping is speedy and the candy arrives in mint condition.

CONNECTING PERSONALLY

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and Karen Rosen

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Editor Notes

From The Editor KELLY JAMES

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month.

All submissions must be **electronic**.

The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to kjames@christianlivingcampus.com



Love Knows No Boundaries



Special Delivery: Tokens of the Heart

Distance doesn't have to be a barrier in sharing a special relationship with an older adult! In fact, most older adults have learned to rely upon the delivery of postal mail, eagerly anticipating the arrival of their mail carrier each day. When miles separate you from your loved one, consider gathering several small tokens of your affection and wrapping them individually in red or pink paper. Label them with dates to be opened in a 'countdown' fashion, culminating with a special surprise on Valentine's Day! You may find it helpful to write a simple note to be tucked inside the box explaining your intentions. No one can resist the anticipation and excitement generated by receiving a week (or more!) of surprises. Treasures may include: photos of family members displayed in tiny frames, handmade Valentines crafted by little ones, a love note detailing a special memory you hold of the recipient, small jars of chocolate kisses, or a tin of homemade cookies. Be sure to pack all your treasures in a sturdy Priority Mail box (provided free by the USPS), stuff with mounds of pink tissue paper, and sprinkle generously with heart confetti!



Pen Your Love Note...Then Tuck It Into A Giant Fortune Cookie

If you want to express your affection in a novel way, personally deliver a scrumptious Chinese take-out dinner, and surprise your Valentine with a fortune cookie she will talk about for weeks! Go to www.goodfortunes.com (Click on ?Gigantic Fortune Cookie") where you can write your love note and have it slipped inside a humongous fortune cookie!



Encourage An Older Adult to Publish A Book About Their Life Experiences

With a little help from www.iuniverse.com, publishing a book is now within reach for those who wish to share their life stories with others. Family history, military service, hobbies, and travel adventures are all possible topics for novice writers to capture their thoughts forever in print. Offering to help navigate the publishing process would be a priceless gift!

The most precious gift you can give an older adult is the gift of your time and fellowship, and as a result love and affection will abound! These tips are simply vehicles for fun and laughter which are ageless, and like love....know no boundaries.

For more information on volunteering and enhancing the lives of older adults, please contact: **Lori Williamson, Director of Adult Day Services at Christian Living Communities.** Ms. Williamson can be reached at: [303] 332-1980 or llwilliamson@clcmail.org

The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription and more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager

CONNECTING PERSONALLY

Where the Wild Things Are

With *Bruch Violin Concerto*

February 23-March 10, 2007 • Ellie Caulkins Opera House



Choreography: **SEPTIME WEBRE**

Music: **RANDALL WOOLF**

Costumes and Scenery: **MAURICE SENDAK**

With **BRUCH VIOLIN CONCERTO**

The pages of Maurice Sendak's award-winning children's book come to the stage in this lively adaptation created by Washington Ballet's Artistic director, Septime Webre and Maurice Sendak. WHERE THE WILD THINGS ARE depicts a boy's journey to a land of snuffling, shuffling, but ultimately loveable monsters; where he ultimately learns that there really is no place like home. A great ride for kids of all ages!

For tickets and information call Colorado Ballet's Ticketing Service Office at 303.837.8888 or go to www.ColoradoBallet.com

ENTER TO WIN a business card drawing for two tickets to WHERE THE WILD THINGS Are at our FEBRUARY NETWORKING LUNCHEON!

CONNECTING PROFESSIONALLY

New Members

CYNTHIA BELLING Operations Director, **Global Retail, for Oracle, Inc.** [303] 791-3374 cynthia.belling@oracle.com. Cynthia leads the Operations Resource Management Team that handles all aspects of the consultant population for Oracle's Global Retail Business Unit.

JENNIFER STREETMAN Personal Historian for **In Your Own Words**. [303] 883-2142 jennifer@historyinyourownwords.com. Jennifer works with individuals and families to tell their stories. Through a series of interviews she records your background, history, accomplishments and values and uses the transcriptions to write a book about the adventures and spirit of your life.

DEBORAH NICKLAUS Market Research Consultant and Professional Coach. [303] 525-0904 deborah.nicklaus@yahoo.com. Deborah brings creative and results-oriented approaches to market research from more than 20 years of business experience. As a freelance market researcher she contracts work both as a client-side and qualitative researcher.

The Alliance would like to **thank** the following members who referred new members to our organization.

SHARI LUTZ **Harper Lutz Zuber Potenza & Associates, LLC**

CINDY HANSEN **Merrill Lynch**

MEGAN CRAM **UBS**

Receive a Free Ad for referring new members to The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communique.

Anniversaries

The Alliance **recognizes** and **thanks** the following women who joined The Alliance of Professional Women in February. We greatly appreciate your continued support of our organization.

17 Years **COURTNEY COWGILL**, **Oceanic Exploration**
 16 Years **STEPHANIE F. CANADA**, **Hands On Health Wellness Center**
 13 Years **KIM R. MONSON**, **kmcollections**
 11 Years **LINDA CREAGAN**, **Creagan & Meyrick, P.C.**
 7 Years **MARY T. HOAGLAND**
 5 Years **JOHANNA ELIZABETH KELLY**, **University of Denver**
 2 Years **DAVINIA BLOHM**, **CH2M Hill**
 KRISTINE HOLMES, **Western Union, Inc.**
 STEPHANIE SOMMERS, **Much Ado Creative Services, LLC**
 LAURIE BASSI, **McBassi & Company**
 KAYE LYSSY, **Lifestyles Catering**
 1 Year **MEGAN CRAM**, **UBS**
 LAUREL SHERIDAN, **Vital Cuisine**

CONNECTING PROFESSIONALLY

New Member Profiles

1. Why did you join the Alliance of Professional Women?
2. What are your hobbies?
3. What is your position/business?
4. What is something that few people know about you?

CORI DRAHNAK, Sales Representative for **Liberty Mutual** [720] 489-8400 x201.

1. **Joined APW:** I joined the APW because I wanted to join a networking group with more focus on relationships built within the group and within the community.
2. **Hobbies:** My hobbies include biking, hiking-outdoorsy things, reading, vacationing.
3. **Occupation:** I am a Sales Representative at Liberty Mutual Insurance Group.
4. **Most people don't know:** Few people know that I have a twin sister.

STEPHANIE SYLVANUS, Sales Representative for **Liberty Mutual** [720] 420-3222 x235.

1. **Joined APW:** The opportunity to get involved with other business women in the community.
2. **Hobbies:** Fly Fishing, Camping, Hiking, Dirt Biking and Snowboarding
3. **Occupation:** Sales Representative for Liberty Mutual

SUSIE GERMANY, Attorney for **The Law Office of Nancy S. Germany, PC** [303] 454-3711.

1. **Joined APW:** I joined because I had heard wonderful things about this organization, such as how friendly and welcoming the group was, the professional diversity of its members and the wonderful charitable causes it supports. I was looking for a networking organization that wasn't high-pressure, but would enable me to meet other professional women.
2. **Hobbies:** My hobbies are hanging out with my three kids, playing volleyball and softball, riding horses and going to my kids' games and my husband's triathalons.
3. **Occupation:** I am a solo practicing attorney and I focus my practice in the areas of estate planning, probate and elder law; I also often work with families who have a disabled family member, assisting them with public benefits issues and estate planning.
4. **Most people don't know:** Few people know that I used to be a search & rescue dog handler and trainer and that my husband was an Air Force pilot and that we used to live in the mountains in Alaska.

TAMARA FRANCIS, Sales Representative for **Liberty Mutual Insurance** [303] 420-3222 x204.

1. **Joined APW:** I joined because of the networking opportunities, and a chance to meet businesswomen in our community.
2. **Hobbies:** My main hobby is photography. I also do it semi-professionally (weddings, family photos, and events). When I retire I would like to be a full time photographer. I also love to go to sporting events, and enjoy the Colorado outdoors.
3. **Occupation:** I have been a Sales Representative for Liberty Mutual Insurance for 14 years. I love helping people to choose the correct coverage, and policies they need to protect their family and assets.
4. **Most people don't know:** Few people know the actual roadblocks I encountered, to become a professional in my industry. I've come a long way!

DEBORAH NICKLAUS, Market Research Consultant and Professional Coach [303] 750-9850.

1. **Joined APW:** I joined based upon recommendation of two friends who are members, and from positive experiences attending Alliance-sponsored events. From my experience of living and volunteering in Guatemala, I also joined because I want to be involved with the Village Bank.
2. **Hobbies:** I enjoy hiking, skiing, snowshoeing, and rock climbing. I am a lifelong student of classical ballet and Spanish and I love to travel.
3. **Occupation:** Last year, I left a corporate position managing a market research group to follow a dream to work as a free-lance market researcher. I now provide market research support to (1) corporate research teams in need of additional staffing due to special needs, workload peaks or to fill a long-term absence, and (2) market research vendors who need additional qualitative research skills.
4. **Most people don't know:** My first job, after earning an engineering degree, was as a ranch-hand outside of Fraser CO (much to my mother's dismay). From my first job as an engineer, I quickly moved to something more interesting to me, and spent many years as an internal corporate consultant and trainer in the area of building teams, coaching, and creativity/innovation.

CONNECTING PROFESSIONALLY

New Member Profiles

1. Why did you join the Alliance of Professional Women?
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3. What is your position/business?
4. What is something that few people know about you?

MARNIE YATES, Account Executive for **Denver Woman Magazine** [303] 355-0699.

1. **Joined APW:** I joined the APW because of the warm and friendly people that I met there.
2. **Hobbies:** I am a metalsmith - I make jewelry, sculpture and I paint. I also love to dance, hike and snowshoe.
3. **Occupation:** I am an advertising executive for Denver Woman magazine.
4. **Most people don't know:** I can't think of anything - I'm pretty open and will tell you anything if you ask.

CYNTHIA BELLING, Operations Director, **Global Retail, for Oracle, Inc.** [303] 791-3374.

1. **Joined APW:** To get to know other professional women in the Denver area and to participate in organized volunteer/fundraising efforts that are focused on improving the lives of women.
2. **Hobbies:** I love to read, spend time with close friends, try new restaurants, knit, quilt, go to various theater and concert events, hike, and shop. :) I'd love to spend more time skiing and golfing.
3. **Occupation:** I manage a team of resource managers for Oracle's Retail Consulting business unit. We handle the operational aspects of staff placement and vendor management for subcontracting. My background is mainly in IT project management.
4. **Most people don't know:** I have a BA in Psychology and started out wanting to be a psychologist. I still dabble with the idea of counseling as a 'retirement' career', but in the meantime, content myself with telling friends and family what to do! (Lovingly, of course.)

ERIN ANDERSON, Development Officer for **ArtReach, Inc.** [303] 433-2882.

1. **Joined APW:** Initially my interest in the Alliance of Professional Women involved professional networking, however after attending my first luncheon I found the group to be so welcoming and dynamic on a personal level that would have been a mistake to not join.
2. **Hobbies:** My main hobby is running, trail or road; however, I have vowed that I am going to start climbing and practicing more yoga in this upcoming year. I spend a lot of time listening to live music, reading, photographing, and dancing, which is mainly for my own amusement, but I go out to salsa every once in a while.
3. **Occupation:** I am the Development Officer at ArtReach. We are a non-profit organization that works to provide access to arts and culture to at-risk and underserved populations in Metro Denver.
4. **Most people don't know:** I am planning on going back to graduate school in May for my master's in intercultural youth and family development and/or education and my mode of transportation is a bright yellow 1970s Schwinn road bike.

MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events & Activities

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link - it will take you directly to the BlackTie RSVP page for the event!

WHEN: FEBRUARY 7, 2007 • 5:30P

WHAT: OUTREACH COMMITTEE MEETING

WHERE: On the Border Restaurant,
7293 E. Hampden Ave – near Tamarac Square
RSVP: **MEGAN CRAM** at [303] 820-5816 - Work
megan.n.cram@ubs.com

WHEN: FEBRUARY 8, 2007 • 11:30A – 1P

WHAT: FEBRUARY NETWORKING LUNCHEON

WHERE: Lola, 1575 Boulder St., Denver, CO 80211
Directions: Just west of 15th and Platte (near REI). Take the 23rd Ave exit (by the Aquarium). Head east towards downtown and pass REI. Take a left onto 15th (west) and cross Central St. and take the next right onto Boulder St.

PARK FOR FREE in the lot on the NW corner of 16th and Boulder!

COST: \$25 members, \$35 non-members

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – **apwfeb07**.

WIN a business card drawing to see **Where the Wild Things Are at Opera Colorado!**

When you RSVP, please select one of the following entr  es:

- Mahi Enchiladas with Salsa Suiza (mahi mahi, potato and asadero cheese w/ a tomatillo cream sauce)
- Mushroom & Squash Tostada (mushrooms, grilled squash, pico de gallo on a crisp tortilla w/ mixed greens)
- Chicken in Pepita Sauce (chicken breast in a sauce of pumpkin seeds, cilantro & roasted garlic over rice)

WHEN: FEBRUARY 15, 2007 • 12-1P

**WHAT: NETWORKING/EVENTS
COMMITTEE MEETING**

WHERE: AMBLER & KEENAN,
950 S. CHERRY ST., SUITE 1650

RSVP: **MARY CARR** at [303] 368-4747
execdir@apwcolorado.org

WHEN: FEBRUARY 20, 2007 • 7:30 – 9A

WHAT: PUBLIC AFFAIRS COMMITTEE MEETING

We are pleased to **welcome BETH MITCHELL**, APW Board member and estate planning/elder law attorney with **Ambler & Keennan**, to brief us on elder abuse issues. Beth will tell us about nursing home problems: what should be expected from a nursing home, how to spot problems and abuse in nursing homes, and how to report such problems. She will also fill us in about elder abuse by family members and financial and other scams by strangers, how to spot those abuses and what you can do legally and personally to fight such abuses. Please join us for what should be very interesting and informative remarks by Beth.

WHERE: Zaidy's Deli & Restaurant
1st & Adams, Cherry Creek

RSVP: **NANCY THAUVETTE** at nancy.thauvette@usbank.com or [303] 713-6456 **by noon on Monday, February 19th**

WHEN: FEBRUARY 27, 2007 • 7-8:30A

**WHAT: CONTINUING EDUCATION:
ESTATE PLANNING**

Join us for breakfast and networking followed by one hour of continuing education credit by certified instructor **LING LAM** on the topic of Estate Planning. Course outline available upon request; email execdir@apwcolorado.org.

WHERE: Cool River Cafe, 8000 E. Belview, Suite C-10, Greenwood Village, CO 80111 (DTC)

COST: \$20 APW Corporate Members, \$25 APW Individual Members, \$35 Non-Members

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – **febce07**.

MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events & Activities

WHEN: MARCH 8, 2007 • 11:30A – 1P

WHAT: MARCH NETWORKING LUNCHEON

WHERE: Ocean, 201 Columbine St., Denver, CO 80206 (Cherry Creek)

COST: \$25 members, \$35 non-members

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – **apwmar07**.

Enter a business card drawing to WIN a \$25 gift card from Violet in Larimer Square and a 90 minute Thai Massage from Textured Motion!

When you RSVP, please select one of the following entrée's:

- Ocean Club Sandwich with Fries
- Bowl Tomato Soup with Grilled Cheese
- Grilled Atlantic Salmon with Veggies
- The Salmon, Tuna, Hamachi Sushi Roll Salad

WHEN: MARCH 22, 2007 • 5:30P – 7:30P

WHAT: PERFECT PAIRINGS:

A NIGHT OF WINE AND CHEESE

Join us for an evening of tasting and learning.

FROMAGIER DEVIN LAMMA and SOMMELIER

KATHLEEN BOWEN will present simple wine and cheese pairings to enjoy when entertaining in your home, with information about the history, flavors, and food pairings (i.e., fruit, chocolate, cheese).

You may BYOG (Bring Your Own Glass) or we will provide one for you. This event will fill up fast, so please **register as soon** as possible!

WHERE: Holland and Hart, 555 17th St. Suite 3200, Denver, CO 80202

COST: \$35

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – **wineandcheese07**.

WHEN: APRIL 12, 2007 • 11:30A – 1P

WHAT: APRIL NETWORKING LUNCHEON

WHERE: The Curtis Hotel (Downtown)

COST: \$25 members, \$35 non-members

RSVP: **MARY CARR** at [303] 368-4747

Register on-line at www.blacktie-colorado.com/rsvp and enter the event code – **apwapr07**.

WHEN: MAY 17, 2007 • 6P – 10P • SAVE THE DATE

WHAT: ALLIANCE FOUNDATION'S 5TH

ANNUAL FUNDRAISER:

CITY LIGHTS BOARDWALK NIGHTS

We're bringing the carefree nights and zany sights and sounds from a long ago trip to the beach and boardwalk to Denver!

WHERE: THE CURTIS HOTEL, DOWNTOWN

Alliance Thanks

The Alliance **thanks** **BETH MITCHELL** for hosting our January Networking Luncheon at **The Fresh Fish Company**.

There IS Such A Thing As a Free Lunch!

Join the APW at one of our Networking Luncheons and your lunch is free! Attending a Monthly Networking Luncheon is a fabulous way to get to know the organization and see if it's a fit for you! **Don't miss our February 8th luncheon at Lola's!**

MEMBER NEWS & INFORMATION

CareerBuilder and The Alliance Of Professional Women Partner

Looking for a new career or a new employee? You can now access CareerBuilder directly from The Alliance of Professional Women's website. CareerBuilder.com and the APW have teamed up to provide APW members and friends with a convenient way to access employment information locally and nation-wide. **Simply go to our website at www.apwcolorado.org and click on the CareerBuilder link!**

Sponsorship Opportunities For City Lights Boardwalk Nights!

The Alliance and our Foundation are currently **looking for sponsors** for our **upcoming 5th Annual Fundraiser – City Nights Boardwalk Nights**. Mark your calendars for **Thursday, May 17, 2007**. We're bringing the carefree nights and zany sights and sounds from a long ago trip to the beach and boardwalk to Denver. Sponsorship opportunities are plentiful and can fit any type of marketing budget. Act now for maximum visibility to the important women's market and access to the over 100 professionals that attend this event every year. Click here for more information on the sponsorship opportunities available. If you have further questions, please contact **KAREN ROSEN** at apwcolorado@comcast.net or [720] 271.7015. **See Pge 13.**

Adopt-a-Family Program Brings Holiday Cheer To Unfortunate Families

By Megan Cram, Outreach Committee Co-Chair

This year, thanks to **your donations**, the **APW's Outreach Committee** raised more than **\$1,400** for three families faced with breast cancer in the Denver area. We worked closely with **SARAH MUNIZ** from **Sense of Security** to provide us with three families that could use a little extra help from "Santa" this year. Sense of Security is an organization that the APW Outreach Committee has worked with in the past. They are the only organization of its kind in the state of Colorado. They provide comprehensive, sustained financial assistance with basic living expenses (such as food, rent, utilities, etc.) for the duration of treatment to relieve financial stress and ensure energy is spent on healing and recovery.

The Outreach Committee would like to extend a **big "THANK YOU"** to those who donated, shopped, wrapped, and delivered gifts this year. Your small acts of kindness made a great difference in these families' lives, and we couldn't have done it without you.

The COLORADO WOMEN'S AGENDA Invites You To Attend The 18th Annual Legislative Breakfast On Women's Issues

WHEN: THURSDAY, FEBRUARY 8TH, 2007 • 7A – 9:30A

WHERE: Colorado History Museum, 1300 Broadway

PARKING: Available in the parking structure to the south of the Denver Public Library between Broadway and Acoma on 12th Ave., fee \$1 per hour.

Meet with Keynote **LT. GOV. ELECT BARBARA O'BRIEN**, a panel of state Legislators and dozens of women's organizations as we kick off the 2007 season.

RSVP: The Legislative planning committee encourages you register online at the **Colorado Women's Lobby** brand-new website, www.CWLB.org.

Individual registration is still only \$14 in advance. Organizational Co-sponsor ships are \$35, which includes one person's registration.

For those who need to pay by check instead of credit card, we still offer a mail-in option. Download forms at: <http://www.denvergov.org/Women/170618504template3jump.asp>

See you there!

Dana Lynch Presents Clustering Workshop

WHEN: TUESDAY, FEBRUARY 6TH, 2007 • 6:30P

WHERE: Corporate Office Images, 355 S. Teller St., Ste 200, Lakewood, CO 80226 in Belmar

COST: \$30 for Cottonwood Connection Members; \$35 for non-members

RSVP: **BETH ANDERSON** at [303] 424-2300 or **DANA LYNCH** at [303] 463-4839

Have you ever gotten up in the morning excited to wear your favorite outfit only to discover one of the pieces is at the dry cleaner's? Then when you go for outfit #2, a zipper is broken or a button is missing?

Clustering is a wardrobe strategy that can solve this problem forever in just 6 easy steps! It saves time, money, and truly helps, "Take the stress out of getting dressed." Come to this fun, interactive workshop and learn how you can turn just a few key garments into an exciting, versatile and beautiful wardrobe.

MEMBER NEWS & INFORMATION

ONLY ONE MONTH LEFT (MAY) IN THE 2006-2007 MEMBERSHIP YEAR TO RESERVE AS A NETWORKING LUNCHEON SPONSOR – SIGN UP NOW!

Showcase your business at a Networking Luncheon! The 2006-2007 APW membership year is upon us and the Alliance will be offering the opportunity for members to sponsor one of nine networking lunches in 2006/2007.

A Networking Luncheon Sponsor receives the following benefits:

- Five to ten minute promotion at sponsored APW lunch meeting; fee includes lunch for the sponsor. Sponsor will be asked to provide a small gift for a drawing during lunch (i.e. complimentary one hour consultation, gift certificate to a restaurant, etc).
- Newsletter sponsorship for the month of the luncheon sponsorship – this includes a full-page article in the newsletter as well as a full-color ad and link to the article and sponsor website in the newsletter email. This full-color, formatted newsletter email is distributed to Constant Contact to over 475 professional women in Denver!
- Exclusive distribution/display of materials at place settings or on chairs at luncheon.
- Business cards of all luncheon attendees collected and sent to you after luncheon.
- Option to purchase hard-copy mailing labels for over 400 professional women on APW's mailing list for an additional \$25.
- Recognition as a sponsor at each of the monthly lunches.
- 12 month listing on the APW web site as a meeting sponsor (We prefer to have an icon that also links to your company's web site in this listing.)
- Highlighted as a sponsor in the Communiqué each month with a feature article on the sponsor during the month of their sponsorship.

The cost of Network Luncheon Sponsorship is \$300 – sole proprietors may split the cost and benefits of hosting a network luncheon! Our member feedback has been that it takes approximately 3 weeks to a month to recoup the cost in business gained through exposure at the luncheon and in our newsletter. Networking Luncheons will be reserved on a first-come-first-serve basis, so reserve your month today by contacting **MARY CARR [303] 368-4747** or execdir@apwcolorado.org!

Many thanks to our:

February Networking Luncheon Sponsor: **Ryan, Gunsauls & O'Donnell**

April Networking Luncheon Sponsor: **Holly Creek Retirement Community**

July Networking Luncheon Sponsor: **Aquila Group of Funds**

August Networking Luncheon Sponsor: **Country Insurance and Financial Services**

September Networking Luncheon Sponsor: **Arbonne International**

Office Space For Rent

Five offices (with two paralegal/secretary spaces) available for immediate occupancy. Located at 19th and Sherman, two blocks from the Brown Palace. Offices are fully furnished, with state of the art amenities, high speed DSL connectivity, high speed copier/scanner, approximately 184 square feet each. Large conference room with audio/video five channel surround sound capability. The available services include receptionist, telephone, copier, fax, conference room and breakroom.

Contact **RODNEY BERNHARDT** at Kritzer/Zonies, LLC., [303] 393-1111 or rodney@kritzerzonies.com.

MEMBER NEWS & INFORMATION

Call For Workshop Presenters

The American Lung Association of Colorado (ALAC) will present its **third annual conference for women, Catch Your Breath**, a “me” day for busy women to refresh, refocus and renew. This is not a business conference but is a half-day for women featuring seminars to improve a woman’s body, mind and soul. The event will take place on **Friday, May 4**, at the Inverness Hotel in the DTC. Four hundred women from metro Denver will attend this exclusive event. These women will be primarily ages between the ages of 35 and 55, middle to upper income, with a bachelor’s degree or higher and will be a mix of married, single, with and without children.

The Steering Committee is **seeking dynamic speakers** to conduct workshops during conference breakout sessions. Ideal presenters will have experience presenting informative, interactive workshops in one or more of these topical areas:

- Health and wellness for body and soul
- Caregiving for your children...and your parents
- Nutrition
- Health issues for both women and men
- Beauty
- Cosmetic procedures for “women of a certain age”
- Having a healthy home
- Home decorating tips
- Organizing your life
- Other topics of interest to busy women

General Criteria for Speaker Selection:

- Solid experience with platform presentations and/or conducting training workshops.
- References from three individuals who have recently engaged the speaker for a public presentation or training session.
- Presentation cannot be simply a sales pitch for your business.

Individuals Interested in Consideration Must:

- Submit a letter of interest, a biography, and one or more proposed program abstracts (with corresponding program outlines) for a 45-minute workshop.
- Describe the learning objectives of the presentation(s) and indicate how the proposed presentation(s) will address critical issues for women.
- Speakers may be asked to present twice – once in the morning and again in the afternoon (both presentations could be the same, or vary, whichever speaker prefers).
- As may be necessary, be willing to be interviewed prior to conference by local media, including KOSI radio.
- Be willing to present without a fee; selected presenters will receive free admission to the conference, including the luncheon keynote presentation by Mary LoVerde.
- Provide a 300 dpi digital image headshot photo of yourself and a one-paragraph summary of your presentation. If selected, this will be used in promotional materials and may be edited for length.

Workshop presenters will be selected by February 28.

As part of the conference, ALAC may produce a CD for all participants with information from all workshops. If you wish to have your material included, it must be provided to ALAC, in digital format, by April 27.

In addition, if you offer a product or service for sale, you may have the opportunity to sell your items during the wine and cheese reception from 3:30 – 6:00 p.m.

INTERESTED PRESENTERS SHOULD SUBMIT REQUESTED INFORMATION BY FEBRUARY 16, 2007

TO: ALLISON WILCOXSON, Special Event Manager
American Lung Association of Colorado
 5600 Greenwood Plaza Blvd., Suite 100
 Greenwood Village, CO 80111
 E-mail: awilcoxson@lungcolorado.org

PLEASE—NO TELEPHONE CALLS



Sponsorship Opportunities for The Alliance Foundation's 5th Annual Fundraiser



Help Us To Help Women Help Themselves!

The Alliance Foundation is dedicated to supporting women both locally and globally and has created two programs to achieve these goals. Our Scholarship Program helps women in our community achieve their dreams of completing their education to create a better life for themselves and their families. Our Village Bank program targets the poorest of the poor, women who live on less than \$2 a day by extending small microcredit loans for them to start or expand a business.

Over 100 professionals attend this fundraising event!

Don't Miss this Opportunity to Market your Business!

Presenting Sponsors - \$5000

- Logo and recognition on all marketing materials for event (premium placement)
- Logo and recognition on tickets for event
- Premium rotation on PowerPoint presentation at event
- One Free Networking luncheon sponsorship (value \$250.00)
 - Opportunity to speak at luncheon prior to event to discuss business as well as highlight upcoming "*City Lights, Boardwalk Nights*" and sponsors involvement
- Link on Alliance Website
- 8 tickets to event and discounted price for all additional tickets
- Logo and Recognition in Program (front cover)
- Opportunity to speak at event prior to live auction
- Verbal Recognition at event
- Opportunity to give information, give-aways, etc. at event
- Free Kuan Yin Corporate Membership in The Alliance (Value: \$700)
 - Up to five individual memberships
 - 1/2 page ad in Alliance Directory (online & printed versions)
 - Four, 1/4 page ads in Alliance Communiqué or 1 full page ad or article
 - Listing in Communiqué and website with a link to your site

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www.CampExperience.com

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720-200-0271



CampExperience

We are so excited to kick off CampExperience promotions to your members and friends. Here is an ad for your web site and newsletter to promote a drawing for 2 nights of VIP Gold level, FREE housing at Copper Mountain Resort, a \$350 value, during CampExperience.....if you register by March 1.

Registration is OPEN and you can link to
www.CampExperience.com

For now the Camp overview is:

- 2007 CampExperience Registration is Open: Space is Limited: Get Your Spot TODAY!
- The second annual CampExperience is a luxury retreat for amazing women, by amazing women.
- Our 2.5 days at Copper Mountain Resort includes education, inspiration and the motivational skills to support you and your dreams. Expect 25 national speakers and activity leaders in four innovative tracks
- PLUS adventures, personal services, crafts, shopping, gifts, give aways and memories to last a lifetime.
- All on-site activities benefit Warren Village and Partners in Housing. For more information visit www.CampExperience.com

I look forward to an exciting year!

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APW BUSINESS SOURCE ADVERTISING INFORMATION

Due: 2nd Friday of every month **Call:** Mary Carr – [303] 368.4747

Note: For every 3 ads, consecutively placed, you will receive 1 ad FREE

Member's 1/4 page ad rate: 3.5 x 4 ad-\$25 per issue

Member's BC ad rate: 3.5 x 2 ad-\$15 per issue

Acceptable Ad Formats:

Preferred format is a High-Res pdf (or High-Res jpg, tif, or AI.eps with fonts outlined)

Checks payable/mail to:

Business Source / The Alliance of Professional Women, P.O. Box 480384, Denver, CO 80248-0384

CALENDAR OF EVENTS

REGISTER ON-LINE FOR EVENTS at www.blacktie-colorado.com/rsvp and enter the event code of the event you wish to attend. SEE PG 8-9 for event information and event codes or call the contact for the event.

FEBRUARY 2007

M	T	W	T	F	S
			1	2	3
4	5	6 DANA LYNCH PRESENTS <u>CLUSTERING WORKSHOP</u> 6:30 pm, Corporate Office Images, Lakewood, See PGE 10 Beth Anderson - [303] 424-2300 or Dana Lynch - [303] 463-4839	7 OUTREACH COMMITTEE 5:50 pm, On The Border near Tamarac Megan Cram- [303] 820-5816	8 NETWORKING <u>LUNCHEON</u> 11:30 am-1:00 pm Lola, 1575 Boulder St., Denver Mary Carr- [303] 368-4747	10
11	12	13	14 <u>VALENTINE'S DAY</u>	15 NETWRK/EVENTS COMMITTEE 12:1:00 pm, Ambler & Keenan, 950 S. Cherry St., Suite 1650 Mary Carr- [303] 368-4747	17
18	19 <u>PRESIDENT'S DAY</u>	20 PUBLIC AFFAIRS COMMITTEE With Guest Speaker Beth Mitchell, 7:30-9:00 am, Zaidy's in Cherry Creek Nancy Thauvette - [303] 713-6456	21	22	24
25	26	27 CONTINUING EDUCATION: <u>ESTATE PLANNING</u> With Guest Speaker Ling Lam 7:00-8:30 am Cool River Cafe, DTC Mary Carr-	28		

MARCH 2007

M	T	W	T	F	S
			1	2	3
4	5	6	7	8 NETWORKING <u>LUNCHEON</u> 11:30 am-1:00 pm, Ocean, 201 Columbine St., Denver Mary Carr- [303] 368-4747	10
11	12	13	14	15	17 <u>ST. PATRICK'S DAY</u>
18	19	20	21	22 PERFECT PAIRINGS: A NIGHT <u>OF WINE AND CHEESE</u> With Speakers - Devin Lamma and Kathleen Bowen, 5:30-7:30 pm, Holland & Hart Mary Carr- [303] 368-4747	24
25	26	27	28	29	31