

# COMMUNIQUÉ

February 2008 • Connecting Women Personally, Professionally and Philanthropically

## What's Inside

Financial Wellness .....	1
Women's College	
Financial Wellness .....	1
The Groundhog's Golden Rule:	
Love Thyself .....	2-3
Free Your Closet - Honor Thyself! .....	4
Passport Italy .....	5-10
Alliance Networking Events,	
Member News & Information .....	11-20
Business Source .....	21-23
Calendar .....	24

## Financial Wellness For Women

Women have a complex relationship with money. Most have been brought up with very limiting ideas and little guidance in understanding how money works and, more importantly, how to make it work for them. Having an emotional awareness of how these ideas and patterns developed and how to break through some of the limitations can greatly assist in improving a women's financial situation. Also, demystifying how some of the products in the financial markets work and understanding risk can empower a woman to make the right choices for her particular place in life.

Because women typically live longer, we have many more years to not only care for our wellness, but also, to make sure that we have the financial wellness to carry us through.

Join **DAWN KING**, Financial Coach & Psychologist and **BARB MILLER**, Financial Advisor to take a look at empowering your own relationship with money. Register now for The Alliance of Professional Women's **February 14th Networking Luncheon** at Izakaya Den.

Go to [www.apwcolorado.org](http://www.apwcolorado.org) for more information!

### Networking Luncheon Sponsors:

#### CampExperience

February 2007 Networking  
Luncheon Sponsor

#### Taylor Made

Wealth Coaching  
March 2007 Networking  
Luncheon Sponsor

#### The Curtis Hotel

April 2007 Networking  
Luncheon Sponsor

#### Harper Lutz Zuber Potenza & Associates

May 2007 Networking  
Luncheon Sponsor

#### Waddell & Reed

February 2008 Networking  
Luncheon Sponsor

Interested in becoming a Networking  
Luncheon Sponsor? Call [303]-368-4747

## Women's College Of The University Of Denver And The Women's Vision Foundation Offer Scholarships

Every woman deserves the opportunity to accomplish her goals and advance her career. For many women, that means pursuing higher education or completing an unfinished degree.

The Women's College of the University of Denver and the Women's Vision Foundation are united with a shared mission of encouraging and empowering women through education and mentorship.

Apply now for a half-tuition Vision Scholarship for classes beginning Spring Quarter at The Women's College. Spring Quarter begins March 28, 2008.

Application deadline is February 25, 4:30pm. Visit our website - [womenscollege.du.edu](http://womenscollege.du.edu) or call [303] 871-6848 or for scholarship details and to apply.

THE ALLIANCE OF PROFESSIONAL WOMEN

### Executive Director

Mary Carr ..... [303] 368-4747  
Fax ..... [303] 282-4968  
E-Mail [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Web site: [apwcolorado.org](http://apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

# CONNECTING PERSONALLY

## Leadership

### EXECUTIVE COMMITTEE

Emily Rae, President  
 Peggy Anderson, President-Elect  
 Barbara Crawford, Secretary  
 Shirley Potenza, Treasurer  
 Suzanne Sanchez, Past President  
 Cathy D'Atillo, At-Large  
 Kaye Lyssy, At-Large  
 Elizabeth Moore, At-Large  
 Stephanie Sommers, At-Large  
 Alexandra Tune, At-Large

### BOARD MEMBERS

Lisa Austin  
 Bonnie Busekrus  
 Chris Camper  
 Patricia Foley Hinnen  
 Dana Lynch  
 Elizabeth Mitchell  
 Robin Peglow  
 Megan Wegner

### EMERITUS BOARD MEMBERS

Emilie Ailts  
 Melinda Harper  
 Charlene Wilson

## Corporate Members

### ATHENA MEMBER

Hein & Associates, LLP  
 Holland & Hart, LLP  
 Kutak Rock LLP

### KUAN YIN MEMBER

Great West  
 Ireland Stapleton Prior & Pascoe, P.C.

### CERRID MEMBER

Agilent Technologies  
 Alexander Smith Design  
 CampExperience  
 Denver Woman Magazine  
 Harper Lutz Zuber Potenza & Associates, LLC  
 McKenna, Long & Aldridge  
 Ryan, Gunsauls & O'Donnell, P.C.  
 Wise Women Communications  
 US Bank

*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*

## The Groundhog's Golden Rule: Love Thyself

February has two major holidays. The first is Groundhog Day and the other is Valentine's Day. I do not need to tell you which of these two holidays generate hundreds of thousands of dollars every year.



Valentine's Day gets all the press and the message is easy to embrace. It is a day devoted to love. However, I contend that Groundhog Day has much more to teach about love than Valentine's Day. Phil, the groundhog, helps us understand the second half of the Golden Rule—love thyself.

### The Daily Decision

Each February 2, Phil makes a decision to stay inside huddled up in the security of a dark hole, or take a risk and come out for the whole world to see him. We make the same decision about self-love every day. We can choose to hide self-love through conditions or embrace it unconditionally.

Some days we leave home in all our glory and shine as bright as we can. These are the days when the world is like a friendly playground. Positive attention comes from everyone and everywhere—we may even encounter a flattering whistle or two. How easy is it to love ourselves on these days?

We also have those days where staying in bed all day seems like a necessity. It is a bad hair day. The bloated feeling causes all clothes to feel like Saran Wrap, and the horns of two new zits rise out from the forehead. How easy is it to love ourselves on these days?

### Love is not a feeling

Think of one person who you love with all your heart. How many mistakes have they made? Are they always easy going? Do they constantly shower you with compliments, hugs, and kisses? Do you continue to love them knowing they are not perfect? Yes. Why? You know that love does not always give us that butterfly feeling in our stomach. You know that people are fallible. You know that people also have days where they exceed expectations, make you laugh, and bring surprise love notes.

Continued on Page 3

## The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription and more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager

# CONNECTING PERSONALLY

## Communiqué Committee

Mary Carr, Co-Chair  
Amanda Robison, Assistant  
Sandy Smith, Co-Chair

## Sustaining Alliance Members

Peggy Anderson  
Anne Vitek  
Deb Armbruster  
Kathleen Bowen  
Bonnie Busekrus  
Monica Thompson  
Charlene Wilson

## Communiqué Sponsors

Sandy Smith/Alexander Smith Design  
www.alexandersmithdesign.net

## Editor Notes

### From The Editor

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members.

Please send **ideas, comments, contributions, and questions** to [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

## The Groundhog's Golden Rule: Love Thyself

Continued from Page 2

Now, look in the mirror. Do you give yourself the same latitude you give those you love? Is your self-love conditional? Can you imagine putting conditions on your love for family and friends? Why is it so much easier to give than receive, especially from ourselves?

Love is a daily decision. Love is a daily action. Love is difficult. Love is worth the effort. Now put "self" in front of "love".

### Self-love, Self-care, and Selfishness

Self-care is the practice of self-love. Self-care is nurturing the body, mind, and spirit so that there is enough to give to others. It is not a desire or want, it is a necessity. Try driving a car without gas. Selfishness is harming another person for the sole purpose of self-gratification. It does not take into consideration the welfare of others.

### Let's review.

"Love thy neighbor as thyself." Love is not conditional. Love is a daily decision. Self-care is not being selfish. You deserve love because you are you, and not for what you have, or what you do. Love thyself freely.

*Elaine DeBassige D'Amato, MA, NCC, LPC, has a strengths-focused private practice in Glendale, CO. Take the field and be the champion! Contact Elaine at [720] 240-7433 or Elaine@bethechampion.com for a FREE 30-minute consultation.*

## APW Totes FOR Sale – Proceeds Benefit Alliance Foundation!

We are currently taking orders for APW Tote Bags! The tote measures 17" wide by 14" high by 3" at the bottom seam, wide enough to accommodate legal sized folders. It is made out of thick nylon canvas. The tote has a zipper closure; inside there is one main pocket and three mini pockets for items like cell phone, pens, business cards, etc.

Bags are \$12 each and 50% of the proceeds go to benefit the **Alliance Foundation**. TO PURCHASE please contact **MARY CARR** at [303] 368-4747



# CONNECTING PERSONALLY

## Free Your Closet – Honor Thyself!

In honor of the theme “Love Others, Love Yourself,” I’d like to address items in your wardrobe that you may want to lovingly remove from your closet to honor yourself. We’ve all heard the phrase, “less is more.” It applies to closets, too! When you have fewer clothes in your closet, you can see what you have easier, and hence it is so much easier to get dressed each morning.

The following items simply aren’t serving you—



- 1. Anything that no longer fits you and you can’t ever see fitting you again.** Be honest with yourself! Most women I know, including myself, are on a life-long quest to lose weight. It’s an honorable goal, but it’s truly important and self-honoring to be realistic. Will you really be that size again? And if you can realistically say “yes”, will you want to wear it again? The thing I tell clients most is that if you lose the weight and get to that size, you deserve new clothes! By the way, if you’ve lost weight, get rid of anything that’s too big. Don’t give yourself permission to gain weight back!
- 2. Anything you don’t love.** It happens! When a garment is on the sale rack for \$6 marked down from \$75, it can be hard to resist. You may not even like the item; it was simply a conquest. Other times, it looked great in the store with its shiny \$6 allure, but it’s not so great at home. Or perhaps you loved that bargain, and your significant other made an off handed remark about it. Chances are good, you don’t love it anymore. Nevertheless, if you’ve got items like this, that you never took back to the store, now is the time to let go and remember, you don’t like it!
- 3. Anything you got as a gift and feel obligated to hold onto.** Let’s face it, most of the time our loved ones just don’t get our personal style. They mean well, but unless we are very specific with them, they often buy a sweater that comes close, but just isn’t quite there. This is a tough one...we don’t want to hurt their feelings, but having stacks and stacks of sweaters you never wear just isn’t serving your best interest. I’m certainly not a counselor, so I don’t have perfect advice for how to tell your “gift giver,” but I usually make up a little white lie. For example, “I’ve gained weight and it doesn’t fit anymore.” No one in their right mind will challenge you on this!
- 4. Anything that you’ve had 10-15 years.** There may be some exceptions here, but probably not many. A phrase I hear women use all of the time is “It’s classic. I can wear it forever.” This simply isn’t true. While classic styles, like a blazer or cardigan sweater may have longevity, fabrics and silhouettes change, and at some point, it’s going to look dated. If you’ve been such a smart shopper that you have something you’ve been able to wear 10-15 years, you deserve new clothes!
- 5. Anything you don’t feel good wearing.** Your clothing is your suit of armor. It should make you feel confident when you wear it. Hopefully, your closet is filled with things you love, but even the savviest shoppers make mistakes from time to time. I’ll give an example. I once bought a suit I thought was pretty cute. I wore it several times and never got any compliments. I know this sounds vain, but really even one compliment would have been enough. I began to question myself; the outfit became tarnished in my eyes, and I just couldn’t bring myself to wear it again.

**Not only will purging your closet of items free up space, but you’re truly honoring yourself by only allowing things that suit you perfectly to remain in your closet.** Imagine opening your closet doors in the morning and loving every single thing in your closet. Gone are the days of filing through things that don’t fit, (not a good way to start the day,) things you don’t like, clothes that are outdated and clothes that don’t give you a smile and confidence. Your only decisions will be to think of your agenda for the day and what you’re in the mood to wear.

*Dana Lynch is the owner of **Elements of Image**, an image consulting firm specializing in taking the stress out of getting dressed and teaching professionals how they can use the power of image to gain an edge in the workplace. Visit <http://www.elementsofimage.com> for more information and to subscribe to Dana’s e-Style Tip of the Month or contact Dana at [303] 463-4839.*

# MEMBER NEWS & INFORMATION

## Grab Your Passport & Prepare for Tempi Bouni

Our Passport to Italy event is right around the corner so make sure that it is marked on your calendar, you have your tickets, checked with your friends and co-workers and

have called the babysitter as you are not going to want to miss this event.



**Friday, April 25, 2008**



This fabulous fundraising event benefits our **Alliance Foundation** whose mission is to help women achieve economic self-sufficiency and create better lives for themselves and their families.

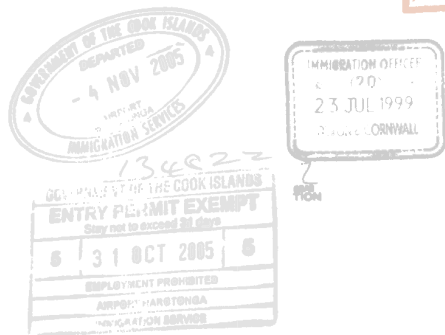
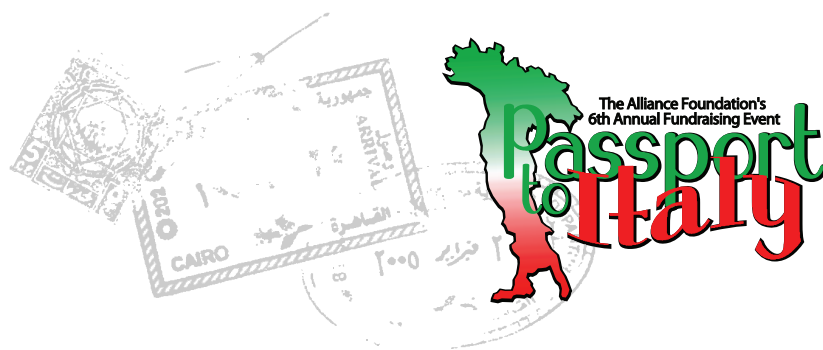
We have completely changed our 6th annual fundraiser and have created a one-of-a-kind event.

As you travel through Italy, this tantalizing event will include edible delights, tempting tastes of vino, live entertainment and inspiring cooking creations as two students compete in an Iron Chef competition for a \$500 scholarship. You will get your passport when you arrive and need to collect stamps from all over Italy. Turn in your completed passport before the end of the night to qualify for a fabulous prize. As multi-tasking mavens, this is a great opportunity to experience a little bit of Italy, do a little networking, have some fun, enjoy a date night, and score some great deals at our silent auction and live auction all while helping women in our community.

Speaking of silent auctions, we are currently looking for silent auction items. This year's silent auction is all about food, wine and YOU. Think delectable gift baskets, cooking classes, wine, spa getaways, golf, wine and more! Please consider donating a silent auction item as a great way to help the Alliance Foundation and increase the awareness of your company. All of the silent auction items will be displayed with your business card, listed in the program that night as well as on Blacktie and will be included in a special thank you ad after our event.

Check out the flyers on pages 6-11 for all of the details including where you can get your tickets. *Salute!*





As you travel through Italy... immerse yourself in edible delights,  
inspiring cooking creations, tantalizing tastes of vino and more at the  
Alliance Foundation's 6th annual fundraiser.

This event benefits our Alliance Foundation. The mission of the Foundation is to support programs that improve the status and quality of life for women and girls in our community and throughout the world by helping them achieve self-sufficiency and economic independence.

Locally we offer scholarships to women to help them achieve their educational goals and internationally we support microcredit to help women start or expand a business.

### Registration options:

Easiest! Register online at [blacktiicolorado.com/rsvp](http://blacktiicolorado.com/rsvp) and enter the event code **passport08**

or...

Call Karen Rosen: 720.271.7015

apwcolorado@comcast.net

Fax: 303.805.4358

Mail your registration to APW,  
P.O. Box 480384 | Denver, CO  
80248



The Conference and Event Center  
School of Hotel, Restaurant and Tourism  
Management | University of Denver  
2044 East Evans Avenue

\$60 per person

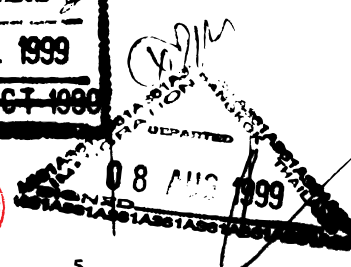
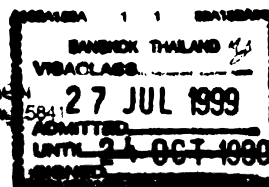
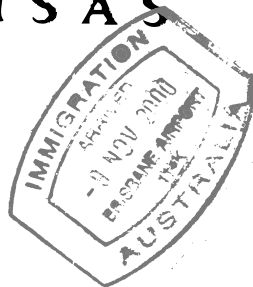
\$110 for two

*Cibo e Vino* It's All About the Food & Wine package | \$500 for ten tickets

5:30 pm	Cocktails, hors d'œuvres and silent auction
6:30 pm	Wine tasting and entertainment
7:00 pm	Cooking competition
8:00 pm	Silent auction closes
8:30 pm	Live auction and cooking competition awards ceremony

Receive your Passport to Italy when you arrive. Eat, drink and shop your way through the night gathering different stamps. Turn in your completed passport to qualify for a fabulous end of night drawing. This year's silent auction is all about food, wine and **you**. Delectable gift baskets, fantastic restaurant gift certificates, pampering, golf and more!

Parking is available in the garage west of the Conference and Event Center.



# SILENT AUCTION



The Alliance Foundation and the Alliance of Professional Women are looking for items for our silent-auction at our April 25, 2008, **Passport to Italy** fundraiser benefiting the Alliance Foundation and their Village Bank and Scholarship Programs.



---

**DONATION # 1** (Describe donation, and include restrictions to donations [if applicable])

---

---

Value	Minimum Bid
-------	-------------

---

**DONATION #2** (Describe donation, and include restrictions to donations [if applicable])

---

---

Value	Minimum Bid
-------	-------------

---

If you do not designate a minimum bid, we will assume you are leaving it to our discretion. In accordance with IRS standards, it is the donor's responsibility to assign value to the items donated.

**DONATED BY:**

---

Company Name	Contact Person	Telephone
--------------	----------------	-----------

---

---

Address	City/State/Zip	Donor's Signature & Title
---------	----------------	---------------------------

---

*Please retain a copy of this form as a record of your tax-deductible donation.*

*This year's silent auction is all about food, wine and you. Best sellers include: Food and wine baskets, restaurant gift certificates, spa treatments, massages, golf, cooking classes and vacation packages.*

*This donation becomes the property of the Alliance Foundation, and any proceeds will go to programs instituted by the Alliance Foundation. In accordance with the 1993 Tax Act, we confirm that we did not provide goods or services to you in consideration for your contribution.*

***Thank you for your generous donation and support of the Alliance Foundation!***

---

Please send this form to:

Karen Rosen / Alliance Foundation

P.O. Box 480384, Denver, CO 80248; 720.271.7015; Fax: 303.805.4358; [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org)

*We will contact you to arrange pick-up of your donation.*



## ***Sponsorship Opportunities for The Alliance Foundation's 6th Annual Fundraiser***

### ***Help Us To Help Women Help Themselves!***

The Alliance Foundation is dedicated to supporting women both locally and globally and has created two programs to achieve these goals. Our Scholarship Program helps women in our community achieve their dreams of completing their education to create a better life for themselves and their families. Our Village Bank program targets the poorest of the poor, women who live on less than \$2 a day by extending small microcredit loans for them to start or expand a business.



***Over 100 professionals attend this fundraising event!***

***Don't Miss this Opportunity to Market your Business!***



#### ***Salute to Italy - \$5000***

- Logo and recognition on all marketing materials for event (premium placement)
- Logo and recognition on tickets for event
- Premium rotation on PowerPoint presentation at event
- One Free Networking luncheon sponsorship (value \$250.00)
- Link on Alliance Foundation and Alliance Websites
- Table of ten at event
- Logo and Recognition in Program (front cover)
- Opportunity to speak at event prior to live auction
- Verbal Recognition at event
- Opportunity to give information, give-aways, etc. at event
- Free Kuan Yin Corporate Membership in The Alliance (Value: \$700)
  - Up to five individual memberships
  - 1/2 page ad in Alliance Directory (online & printed versions)
  - Four, 1/4 page ads in Alliance Communiqué or 1 full page ad or article
  - Listing in Communiqué and website with a link to your site

#### ***Food Fanatic - \$2500***

- Logo and recognition on all marketing materials for event
- Rotation on PowerPoint Presentation
- Table of 10 at event
- Logo and recognition in program (premium placement)
- Link on Alliance Foundation and Alliance Websites
- One Free Networking luncheon sponsorship (value \$250.00)
- Verbal recognition at the event
- Three-quarter page in the Alliance's Communiqué...this can be an article or ad or both
- Full page ad in the directory





## **Sponsorship Opportunities for The Alliance Foundation's 6th Annual Fundraiser**

### **Culinary Crazy - \$1500**

- Logo and recognition on marketing materials for event (excluding tickets)
- Rotation on PowerPoint Presentation at the event
- 6 tickets to event and reserved seating
- Verbal recognition prior to the event at a luncheon/ability to give business information
- One-half page in the Alliance's Communique...this can be an article or ad or both
- One-half page ad in the Alliance Directory
- Logo and Recognition in Program
- Verbal Recognition at event

### **Grape Lover - \$750**

- Logo and recognition on marketing materials for the event (excluding tickets)
- Rotation on PowerPoint Presentation at event
- 4 tickets to event & reserved seating
- Recognition in Program
- Verbal recognition at event
- Two business card ads in the Alliance Communiqué
- One-quarter page ad in Alliance Directory

### **It's All About the Food & Wine - \$500**

- Ten tickets to the event

### **Silent and Live Auction Donations**

- Recognition on silent auction table
- Listing in auction program
- Recognition in full-page thank you ad after event
- Silent & live auction donations may be tax deductible, consult your tax advisor.

Please make your sponsorship checks payable to The Alliance Foundation and mail it to P.O. Box 480384, Denver, CO 80248. If you would like additional information on our event, please contact our Executive Director, Karen Rosen at 720.271.7015 or by e-mail at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net)

Thank you and we hope that we can count on your support to help women achieve economic self-sufficiency and create better lives for themselves and their families.



**Alliance Foundation  
Passport to Italy  
April 25, 2008**

**Sponsor Agreement Form**

We are pleased to support the **Passport to Italy** fundraiser through the following sponsorship category:

**Sponsorship Opportunity Levels**

- |                          |                 |         |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Salute to Italy | \$5,000 |
| <input type="checkbox"/> | Food Fanatic    | \$2,500 |
| <input type="checkbox"/> | Culinary Crazy  | \$1,500 |
| <input type="checkbox"/> | Grape Lover     | \$750   |

Payment will be made within 30 days of submitting the signed agreement to the Alliance Foundation.

**Primary Contact for Sponsorship:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization Name (as it should be listed in advertising/promotions):  
\_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Secondary Contact, with whom we may work regarding your benefits:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please make checks payable to: Alliance Foundation  
P.O. Box 480384  
Denver, CO 80248

For questions or more information about **Passport to Italy** marketing opportunities, please contact Karen Rosen, Executive Director, [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org) or 720/271-7015.

# MEMBER NEWS & INFORMATION



## Alliance Networking Opportunities, Events, Activities & More

### WHEN: FEBRUARY 6, 2008 • 5:30P

What: **OUTREACH COMMITTEE MEETING**

Where: Whole Foods, Tamarac Square

RSVP: **MEGAN WEGNER 1-800-340-5653** x52760 or  
megan.Wegner@jnli.com

### WHEN: FRIDAY, FEBRUARY 8, 2007 • 11:30A – 12:30P

What: **NETWORKING / EVENTS COMMITTEE MEETING**

Where: Wild Oats, Colorado Blvd

RSVP: **DANA LYNCH, [303] 463-4839**  
dana@elementsofimage.com

### WHEN: THURSDAY, FEBRUARY 14, 2008 • 11:30A – 1P

What: **FEBRUARY NETWORKING LUNCHEON SPONSORED BY  
WADDELL & REED, SPEAKER BARBARA MILLER:  
A VALENTINE DOES NOT EQUAL A FINANCIAL PLAN!**

Where: Izakaya Den, 1518 S. Pearl St., Denver, CO 80210  
(owned by and across the street from the Sushi Den  
near Platte and Washington Parks).

Cost: \$25 Members; \$35 Non-Members. Join the APW at the  
luncheon and get \$25 off annual membership dues!

RSVP: Register on-line at [www.blacktie-colorado.com/rsvp](http://www.blacktie-colorado.com/rsvp)  
and enter event code apwfeb08.

**On-Line Pre-Registration is REQUIRED**

Parking: Free street parking and parking in lot on south side  
of Izakaya Den

### WHEN: TUESDAY, FEBRUARY 19, 2008 • 7:30-9A

What: **PUBLIC AFFAIRS COMMITTEE MEETING**

**TONI PANETTA**, a lobbyist for the Women's Lobby will  
be speaking on the Fertilized Eggs as People Ballot  
Initiative. This is a proposed amendment to the  
Colorado Constitution that would give legal rights to  
fertilized human eggs, raising the prospect of a  
heated local debate over abortion. Both sides of the  
issue agree that the measure, if it passed, would have  
immense ripple effects. Please join us to hear more  
about the issue of where does life begin!

Where: Zaidy's, at 1st and Adams, Cherry Creek

Cost: Buy your own breakfast

RSVP: **NANCY THAUVERTE** at [nancy.thauvette@usbank.com](mailto:nancy.thauvette@usbank.com)  
or **[303]713-6456** by 2:00 pm on February 15

**You can now find an RSVP link to upcoming Alliance  
Events on our homepage!**

Go to [www.apwcolorado.org](http://www.apwcolorado.org)

and click on the bold RSVP link – it will take you directly  
to the **BlackTie RSVP** page for the event!

### WHEN: THURSDAY, MARCH 13, 2008 • 11:30A – 1P

What: **MARCH NETWORKING LUNCHEON**

Where: McCormicks at the Oxford, 1659 Wazee Street,  
Denver 80202

Cost: \$25 Members, \$35 Non-Members

RSVP: **On-line pre-registration REQUIRED**, go to our  
website [www.apwcolorado.org](http://www.apwcolorado.org) and click on the  
March Networking Luncheon link

### WHEN: FRIDAY, APRIL 25, 2008 • 5:30 – 10P

What: **PASSPORT TO ITALY – THE ALLIANCE FOUNDATION'S  
SIXTH ANNUAL FUNDRAISING EVENT**

Don't miss this fabulous event! Enjoy a student  
cooking competition (we are awarding the winner a  
\$500 scholarship!), wine tasting, live entertainment,  
fabulous food and silent & live auctions. **Want a  
great way to market your business and contribute  
to a worthy cause?** We are looking for culinary-  
themed **silent auction items** including: restaurant  
gift certificates, food & wine baskets, cooking classes,  
in-home dinners, cookware gadgets & gizmos, wine,  
and more – what can you think of? Donate anonymously  
or include your company information with your  
donation. **Become an event sponsor!**  
SEE PGS 12-14

Where: University of Denver College of Hotel  
and Restaurant Management

Cost: \$60 per ticket, \$110 for two, \$500 for ten

RSVP: **KAREN ROSEN AT [720] 271-7015** or  
[execdir@apwfoundation.org](mailto:execdir@apwfoundation.org)

# MEMBER NEWS & INFORMATION

## New Members

- RONI MELAMED** Lawyer, **McKenna Long & Aldridge, LLP**, [303] 634-4314, rmelamed@mckennalong.com. As an entry-level litigation attorney with McKenna Long & Aldridge LLP, Ms. Melamed researches and drafts assessment memoranda, reviews discovery documents, and contributes to pro-bono efforts.
- MAUREEN MCKENNA** Assistant Vice President, **Metro State College**, Denver, [607] 351-6217, mmckenna25@gmail.com. The best value in higher education in Colorado, 22,000 undergraduates, and located on the Auroria Campus.
- LAURA BARNES** Merchant Services Advisor, **ValuPlus Merchants Association**, [303] 588-4772, labarnes@upma-now.com. At ValuPlus Merchants Association, Laura facilitates credit card setup for businesses, evaluates current processing to help save money, and offers cash advances based on monthly mastercard/visa volume.
- OKSANA DONCILA** Asset Management, **Morgan Stanley**, [303] 595-2172, oksana.doncila@morganstanley.com.
- BARB MILLER** Financial Advisor, **Waddell & Reed**, [303] 770-5511 x146, bmiller02@wradvisors.com. Barb helps educate and empower women to make great financial decisions for themselves and their families.
- SANDRA MEHL** Fundraising/ Event Planning, **Benefit Event Solutions**, [303] 880-9747, sandim1@juno.com.
- STEFANIA SCOTT** Attorney, Ireland, **Stapleton, Pryor & Pascoe, P.C.**, [303] 628-3672, sscott@irelandstapleton.com.
- KELLEY BERGELT** Attorney, Ireland, Stapleton, **Pryor & Pascoe, P.C.**, [303] 628-3672, kbergelt@irelandstapleton.com
- MICHELLE FERGUSON** Attorney, **Ireland, Stapleton, Pryor & Pascoe, P.C.**, [303] 628-3672  
mferguson@irelandstapleton.com.
- SHARON BARONE** Independent Consultant/Executive Area Manager, **Arbonne International**, [303] 808-0260, sharonb@myarbonne.com.

The Alliance would like to **thank** the following members who referred new members to our organization:

**SANDRA WICK MULVANY - McKenna Long & Aldridge, LLP.**

**LAUREL SHERIDAN -Vital Cuisine**

**ELIZABETH MOORE - Ryan-Gunsauls & O'Donnell, P.C.**

## Receive a Free Ad for referring new members to The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

# MEMBER NEWS & INFORMATION

## Anniversaries

The Alliance **recognizes** and **thanks** the following women who joined The Alliance of Professional Women in February. We greatly appreciate your continued support of our organization.

- 17 Years **STEFANIE CANADA**, Hands on Wellness Center  
 14 Years **KIM MONSON**, kmcollections  
 12 Years **LINDA CREAGAN**, Linda Creagon, P.C.  
 8 Years **MARY HOAGLAND**  
 6 Years **JOHANNA ELIZABETH KELLY**, Nurse Family Partnership  
 3 Years **STEPHANIE SOMMERS**,  
     Much Ado Creative Services, LLC.  
     **KAYE LYSSY**, Lifestyles Catering  
     **KARI HEBBLE**, Citi Private Bank  
 2 Years **LAUREL SHERIDAN**, Vital Cuisine  
     **MEGAN WEGNER**, JACKSON  
 1 Year **KIRSTAN MARKS**, Keller Williams Realty Downtown  
     **MARILYN STERRENBURG-ROSE**,  
     Pearl Canter & Sterrenberg-Rose  
     **ROSE MUENKER**, Meunkner Media, LLC.  
     **KRISTA BUFORD**, Prudential Colorado Real Estate  
     **TERRY MASON**, Brilliant Solutions Group, LLC.  
     **KATHERINE GRIER**, Katherine Grier, P.C.  
     **TAMMY CURMANO**, Wells Fargo PCS  
     **MUSU BROOKS**, Holland & Hart, LLP  
     **SUSAN KIMBALL**, Balanced Health Consulting, LLC.  
     **PHYLLIS BROWN**, Clifton Gunderson, LLP.  
     **TERESA SANDERS**, Edward Jones  
     **JULIE FEUERBORN**, Summer Bridge Financial Planning

## Alliance Thanks

The Alliance would like to **thank KATHLEEN HARRIGAN** for hosting our November Networking Luncheon at **The Palm!**

Congratulations to our 2007 Survey Drawing Winners who received gift cards to the **Renaissance Aveda Spa and Salon** and a **Free Networking Luncheon**:

APW Member: **PEGGY TOPEL** of Gordon, Hughes & Banks, LLP  
 Non-Member: **KRISTEN L. SWEAT** of Gelt & Grassgreen, P.C.

The Alliance would like to **thank DANA LYNCH** for hosting our January Networking Luncheon at **Maggiano's**.

## Office Space For Rent

Five offices (w/two paralegal/secretary spaces) available for immediate occupancy. Located at 19th and Sherman, two blocks from the Brown Palace. Offices are fully furnished, with state of the art amenities, high speed DSL connectivity, high speed copier/scanner, approximately 184 square feet each. Large conference room with audio/video five channel surround sound capability. The available services include receptionist, telephone, copier, fax, conference room and breakroom. Contact **RODNEY BERNHARDT** at Kritzer/Zonies, LLC., [303] 393-1111 or rodney@kritzerzonies.com.

## My Favorite Websites

by Mary Carr

**<http://www.cosmeticdatabase.com/index.php>** Forget trying to decipher the ingredients label by yourself – go to this website and enter the name of a specific product you use or even a brand name and it will tell you how dangerous that product is on a scale of 1 to 10, as well as which of its ingredients are harmful and why. By selecting a product category and sort by the safety scale to find better alternatives!

**<http://thepioneerwomancooks.com/>** This “Los Angeles Sex and the City Girl Turned Wife of a Cowboy” is sassy and HILARIOUS. Her recipes are amazing and she takes you through each one w/ wit, humor and step-by-step recipes. Once you get a taste of her personality, you’ll want to click on the link to Ree’s blog about life with her hunky real-life cowboy husband (a.k.a. Marlboro Man), their kids and their ranch.

**[www.flylady.net](http://www.flylady.net)** No matter what your New Year’s Resolution, FlyLady’s “15 minutes at a time” and “take care of yourself” strategy will make 2008 a year where you actually accomplish more than you ever dreamed. Don’t be deceived by what at first appears to be a site about keeping your house organized – her tips apply to every area of life and you’ll find yourself laughing and crying right along w/ all the testimonials from women you are die-hard FlyBabies.

**<http://glassbooth.org/>** I don’t know about you, but I’m really having trouble deciphering the Democratic party’s candidates this year and the polls are less than two weeks away! This website asks you questions on a variety of issues and then tells you which candidates are most in line with your views, complete with quotes, voting records and their ideas for a better America.

**<http://elementsofimage.blogspot.com/2008/01/political-candidates-dress-strategy.html>** OK, so at first the idea of reading about what the political candidates are wearing sound a little bit like I have too much time on my hands (HA!), but do YOU know what message it sends to wear red...how about blue? Our very own **DANA LYNCH**’s blog will always keep you up to date on the latest fashions, but it may also help you be aware of what image you’re projecting. It’s not just about fashion fads! Hey, maybe that’s why her company is called **Elements of Image**.....



# MEMBER NEWS & INFORMATION

## Is He The One For Me?

By Sheryl Williams

Ever wonder why matchmakers are so successful at finding matches for others? Well, we use some specific criteria when finding someone for our clients and it's criteria you should be considering every time you meet a potential match. In this article I'll point out some of those criteria and give you some tips for avoiding common mistakes singles make when trying to determine if someone is right for them.

**To get started**, rank the following criteria in order from 1-15 with 1 being what you consider most important in a successful relationship and 15 being the least important.

___ Family Values	___ Intellectual Ability
___ Political Views	___ Age
___ Demographics	___ Ethnicity
(where they grew up)	___ Sex Drive
___ Level of Attractiveness	___ Personality Type
___ Religious Values	___ Socioeconomic Background
___ Level of Education	___ Level of Neatness
___ Level of Desire	___ Financial Views
to Succeed	

You may or may not be surprised to know that the top 6 most important criteria for a successful relationship, in no particular order, are age, socioeconomic background, intellectual ability, level of attractiveness, religious values, and ethnicity. When considering someone as a match for you, matchmakers look at how closely these top 6 criteria match up and you should do the same. Are you around the same age? Do you both come from similar socioeconomic backgrounds? The more similar you are in these 6 areas, the higher chance you have of creating a successful relationship.

While these criteria are great to consider there is so much more to finding someone to love and so many mistakes singles make when trying to decide if someone is right for them. I've listed some common mistakes for you and how to avoid them.

**Mistake 1: Placing someone into a stereotyped category** – people from a divorced family are dysfunctional, people from a picture perfect family have expectations that are too high, all doctors/lawyers/executives you plug in the job title don't have time for me. Solution: Let go of your stereotypes. Not all people from a divorced family are dysfunctional, as a matter of fact a lot of them work even harder to make things work. Not all hard working professions require a lack of

work life balance.

**Mistake 2: Making judgments too early on in the dating process.** Solution: Relying on first impressions to make your choices and predetermining your expectations sets you up for repeated failure.

**Mistake 3: They don't meet all your criteria.** Solution: No body is perfect and if a person meets 80% of your criteria that's pretty darn good.

**Mistake 4: Not giving chemistry a chance to build.** Solution: Some people are terrible at first dates and even 2nd or 3rd dates. If you find the person interesting and fun to talk to and fun to be with, give it a chance to see if the chemistry appears. Even better, if you don't think there is any chemistry, kiss them! If no sparks fly you are probably right.

**Mistake 5: Focusing on their flaws** – they chew with their mouth open, they are just a little too short for your taste, they talked too much, you didn't like their shirt, their ears stuck out too far, etc. Solution: When you go on a date, instead of thinking about what you didn't like about him, think about what you did like.

**Mistake 6: Grilling them on the 1st Date or the 1st Date Interview.** Solution: Keep the conversation light, ask fun questions about their last vacation or something fun they've done recently.

So get out there, enjoy the men you are meeting and by all means give them a chance, you don't want to pass up your Prince Charming just because his pants are too tight or his ears stick out just a bit too much.

*Sheryl Williams is a Professional Matchmaker and the owner of **Ignite Matchmaking Service**. She can be reached at [303] 929-7304.*

# MEMBER NEWS & INFORMATION

## Scary Skin Care: Are You Aware?

Are you living a healthy lifestyle in and out? The importance of natural skin care goes skin deep. Our skin is the body's largest organ and it has the ability to absorb everything that is put on it. Do you ever wonder what is really in the products that are being applied to our bodies and then washed down the drains? Here are a few ingredients that are widely criticized, with a few that are banned in Europe.

Formaldehyde, which is often hidden in other ingredients, is banned in Sweden and Japan mainly because of its inability to inhibit the growth of acid producing bacteria and its implication in cancer.

Hydroquinone is a toxic irritant, banned in Europe, and can cause hyper-pigmentation.

The laureth family (sodium lauryl sulfate, any ingredient with laureth or lauryl in the name) is a known carcinogenic and a skin irritant that may be contaminated with large amounts of toxins in manufacturing processes containing ammonium salts. They are also known mutagens and can be acne producing.

Parabens are petro-chemicals (methyl, propyl, etc. - paraben family) implicated in a multitude of health problems and are known to be estrogenic, cancer causing, allergenic. Parabens have been found in cancerous breast tissue, they replicate in DNA and are stored in fat cells

Petroleum products (petrolatum, mineral oils and vaseline) can be acne producing, may be carcinogenic, can cause dry skin are a respiratory toxin and may cause dizziness.

### Be Aware, Be Active, Be Alive!

Check out the entire list of questionable ingredients in our everyday products at [www.waxhouse.net](http://www.waxhouse.net)

**The Wax House** in Stapleton provides lavish healing facials and superior waxing services. Our facials are solely based on what "your skin needs". Each and every one of us has a different skin type and desire, which must be nourished in its own way, NATURALLY. Our superior waxing services are safe, quick, discreet and relatively painless. Tawnya Hutchinson, owner and sole esthetician at The Wax House, takes time and care to use her wealth of knowledge to develop skin treatments for your skin. To make an appointment and discuss skin care options, please call **Tawnya** at [303] 523-3782 or email her at the [wax-house@gmail.com](mailto:wax-house@gmail.com).

## Love Your Future Self, Love Your Children: Have a Plan for Nursing Home Needs

Not to sound negative, but I sure am glad to see 2007 in the rearview mirror. Between career tumult, sudden family deaths, and finding out my son has developmental delays, it was not my favorite twelve months. Bring on a great 2008!

Of all of the trying things my family went through last year, perhaps the most stressful was the process of moving my 95-year-old grandmother into a nursing home. Mimi had been living with my parents for the past three years. However, after three emergency hospitalizations in a six week time span, it was clear that she needed more professional, full time care.

One thing that you don't realize until you've gone through this process is that putting a loved one into a nursing home may not be a decision made at your leisure. Often, there is some unexpected change in health that requires the move NOW, not at your convenience. This is tricky, as many of your nicer facilities don't have availability now; they have waiting lists lasting from 3-12 months. Worse, if you are on Medicaid, as is my grandmother, your choices of nursing homes narrows drastically – and not in a good way.

Because Mimi has no savings and no Long Term Care insurance, my mother and I went on a whirlwind tour of those nursing homes in Denver who accept Medicaid patients. After each visit, we would sit in the parking lot for a few minutes while my mom tried not to cry so that she could safely drive to the next place. In these hard days, I realized something: You don't buy Long Term Care insurance just for yourself. You buy it for the peace of mind of your kids.

If you don't have the means to pay for nursing home care out of your savings, please, for the sake of your children, investigate buying an insurance policy to help offset those costs. Your loved ones, who are making one of life's worst decisions anyway, will have so many doors open to them if you do.

**Kristi Sullivan** is the founder of **Sullivan Financial Planning, LLC**. Working with individuals and families to achieve their life goals is her passion. To schedule a free one-hour appointment, contact Kristi at [Kristi@sullivanfinancialplanning.com](mailto:Kristi@sullivanfinancialplanning.com) or [720] 524-4868.

# CONNECTING PHILANTHROPICALLY



## NARAL Pro-Choice Colorado

January 2, 2008

Dear Friend,

The staff and volunteers at NARAL Pro-Choice Colorado are preparing for our 26<sup>th</sup> ANNUAL CHOICE CELEBRATION AND AUCTION, to be held on March 8, 2008 at the Denver Marriott City Center. The Choice Celebration & Auction is well attended and one of the premier events for progressive citizens and organizations in Colorado.

NARAL Pro-Choice Colorado works to protect and improve access to the full range of reproductive health care options. We accomplish this through grassroots organizing, lobbying, electoral work for pro-choice candidates and ballot issue campaigns, public education and community outreach.

Each year, we contact hundreds of businesses to donate goods or services that we can include in the auction. NARAL Pro-Choice Colorado uses the funds raised by the auction for critical political and educational work to promote pro-choice legislation and candidates in Colorado. Donating to the auction is a unique opportunity for you to promote your business to an active customer base that looks to support businesses that support organizations like NARAL Pro-Choice Colorado.

I have enclosed a donation form and ask you to support us this year. Please complete the donation form with a description of the item(s) for our auction catalog, retain a copy for your records, and return it by mail or fax at 303-388-1692. We request that donation forms be received by Friday, February 15, 2008. Physical items or gift certificates must be received or picked up by Friday, February 22.

In addition to making a donation to the auction, as a local business you have the option to participate further in the event through a Community Partnership. Partnerships range from \$350 to \$1000 and offer marketing benefits as well as tickets to the event. Please look over the following document for more information.

If you have any questions about this year's event or would like more information, please contact me at 303-394-1973 ext. 16 or [akrupinski@ProChoiceColorado.org](mailto:akrupinski@ProChoiceColorado.org). I look forward to talking with you soon about this year's participation.

Best regards,

Amy Krupinski

Items Procurement Coordinator

P.S. On behalf of the board, staff and more than 6,000 members, I want to thank you in advance for your support. Because of the support from donors and business like you, the auction has become the largest pro-choice auction in the country!

# CONNECTING PHILANTHROPICALLY



## NARAL Pro-Choice Colorado

Yes! Please sign us up to become community partners at the following level for NARAL Pro-Choice Colorado's 26<sup>th</sup> Annual Choice Celebration & Auction on Saturday, March 8<sup>th</sup>:

### ☐ *Choice Champion*

**\$1,000**

Linkable logo or business name on NPCC's 'Community Partners' webpage  
Name on big screens during evening program as Community Champion  
Name in program  
5 tickets

### ☐ *Choice Leader*

**\$500**

Logo or business name on NPCC's 'Community Partners' webpage  
Name on big screens during evening program as Choice Leader  
Name in program  
2 tickets

### ☐ *Choice Defender*

**\$350**

Business name on NPCC's 'Community Partners' webpage  
Name on big screens during evening program as Choice Friend  
Name in program  
1 ticket

### Payment Information

☐ Check enclosed    ☐ Please expect a check from us in the amount of \_\_\_\_\_

☐ We would prefer to pay by credit card:    ☐ Visa    ☐ MasterCard

Number \_\_\_\_\_ Expiration \_\_\_\_\_  
Name on card \_\_\_\_\_

**Company Information**    ☐ Please check if information is already on item donor form

Name of Company/Organization \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Contact Address \_\_\_\_\_

Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

# CONNECTING PHILANTHROPICALLY



NARAL Pro-Choice Colorado  
1905 Sherman Street, Suite 800  
Denver, CO 80203  
TEL: 303 394 1973  
FAX: 303 388 1692

*Choice Celebration and Auction*

## DONOR FORM

**Office Use Only**

Date Rec'd: \_\_\_\_\_

Item #: \_\_\_\_\_

### DONATION INFORMATION

Only One Item Per Form Please

☐ *Actual Item*

☐ **Gift Certificate**

Fair Market Value: \$ \_\_\_\_\_

Item Name: \_\_\_\_\_

*Description:* (Size, color, materials, weight, dimensions. Exchangeable? Pictures – flat, matted, framed. Getaways – other activities/points of interest in town, type of accommodations, amenities, etc.)

---

---

---

---

---



---

---

---

---

---

**Limitations:** (Number of people, length of stay, days/times/seasons. Reservations required? Expiration date? Black out days?)

---

---

---



---

---

---

*Please attach a business card, brochure and/or photo if available.  
The more descriptive/informative this form, the more appealing the catalog copy.*

### DONOR INFORMATION

Donor Name/ Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Home Work Cell Secondary Phone: \_\_\_\_\_ Home Work Cell

Fax: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please initial here if you would NOT like to be listed on event materials and/or NARAL website: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### PICK UP/DELIVERY INFORMATION

*Actual Item*

☐ Donor will deliver or mail item to NARAL offices.

☐ Please schedule a volunteer to pick up item.

**Gift Certificate**

☐ Donor will deliver or mail certificate to NARAL offices.

☐ NARAL will make certificate.

This donation becomes property of NARAL Pro-Choice Colorado and is to be offered for sale at an auction, the proceeds of which go to NARAL Pro-Choice Colorado. A reminder to donors: Donations are not tax-deductible, check with your tax preparer about deducting the cost as an advertising expense.



# *The Millionaire Mind Set*

Look like a million bucks without spending it.

## Thursday, February 28, 2008

### 11:00am-1:00pm in Cherry Creek

Join image consultant **Dana Lynch**, from **Elements of Image** & financial mentor **Patrice Barber**, of **Taylor Made Wealth Coaching** at this lunch & learn as they present a fun and unique perspective on the interaction of personal image and personal finance.

- You will learn 10 ways to shop like a pro
- How to plan a wardrobe that really works
- Hot fashion tips for spring ... (you can use right away)
- How planning for shopping is a lot like planning for your million dollar future
- How to find values, opportunities and deals
- Who's on your TEAM and who's not

#### Registration required,

\$25 in advance or \$35 at the door; lunch included  
call [303]216-0472 or register online at [www.tmwealthcoach.com](http://www.tmwealthcoach.com)

#### About your facilitators:

**Dana Lynch**, AICI, founder of **Elements of Image** helps take the stress out of getting dressed! And she teaches professional women how to use the power of image to help them gain an edge in the workplace and achieve their goals. Specializing in professional dress, she has worked with attorneys, mortgage brokers, real estate agents, CPA's, financial planners, trainers, and countless other professionals who know that their image is crucial to their success in both business and life.

**Patrice Barber**, founder of **Taylor Made Wealth Coaching** is an entrepreneur with a passion for building futures. Patrice believes that people should be planning for their futures and living that future day by day. She has developed a program that helps individuals create the vision of their future financial success. Through mentoring, she helps maintain their accountability to those dreams.



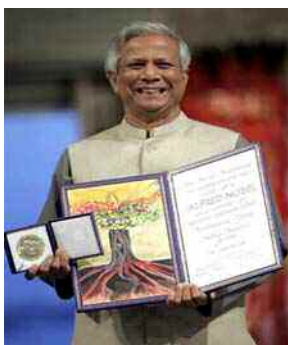
## SOCIAL BUSINESS and MICROECONOMIC OPPORTUNITIES for YOUTH

**March 12 - 14, 2008**  
**Denver, Colorado**

***Name the Problem, Discover the Solution, Create the Change!***

*This conference is designed as an action space for social entrepreneurs, microfinance practitioners, business leaders, students, and thought influencers who address the issue of poverty with a particular focus on youth. Social business creates wealth, jobs, and solutions to current problems and supports the community and the environment while also meeting bottom line objectives. Change agents come in different sizes and shapes, from a corporation changing an industry to a young adult using discarded plastic bottles for home insulation. To effect change we must invest in it! This conference will identify and offer leadership opportunities, demonstrate social business projects, and stimulate new social business ventures around the world, all in an effort to profile and address issues related to youth poverty.*

### **Keynote Speaker**



**Muhammad Yunus**

**Winner 2006 Nobel Peace Prize**

### **Sessions with:**

**John Hatch, Founder, FINCA**

**Sam Daley-Harris, Founder, RESULTS**

### **Organized by**

**Regis University**

**and**

**Friends of MicroCredit:**

**RESULTS**

**Micro Business Development**

**Friendship Bridge**

**The Colorado Enterprise Fund**

**Capital Sisters International**

**The International Alliance for Women**

**Making Cents International**

**Triple Bottom Line Partners**

In March 2008, leading microcredit practitioners, academics, students, multinational corporations, nongovernmental organizations, businesses concerned with the triple bottom line and sustainable philanthropy, governmental organizations focused on youth, groups devoted to social business, and change agents will gather to explore the opportunities associated with social business and microeconomic development for youth and to create new avenues for ending poverty.

### **Conference progression:**

#### **Gap Analysis and Problem Statement**

*As the microcredit movement has focused its efforts on funding small women-owned businesses, younger members of these families have received unprecedented education and training. Now looking for economic opportunities for themselves, these young people often have no venues for their creativity and talents.*

#### **Challenges and Obstacles in Addressing Youth Poverty**

*Access to resources is often not the core issue to addressing youth poverty. Examine systemic barriers.*

#### **Social Business and Youth - What is Working, Lessons Learned, Possible Solutions**

*Revolutionaries, Rule Breakers and Progressive Thinkers: Going Deeper, Thinking Differently - To Solve the Problem of Youth Poverty.*

#### **What is Next - Goal Setting and Action Planning**

*Group brainstorming: evaluate the academic, private, non-profit and government sectors, develop strategies for influencing policy, enhancing academic research, encouraging multi-sector partnerships, sustainable philanthropy and social business models which offer economic opportunities for youth. The conference will be adjourned with a call to action to meet again in two years to measure progress.*

**Info & registration go to:** <http://academic.regis.edu/cat/socialbusiness/>

# BusinessSource



## Holland & Hart is Proud to Support the Alliance of Professional Women

### MEMBERS

**Barbara L. Crawford**  
Attorney

**Carol Warnick**  
Attorney

**Maureen Reidy Witt**  
Attorney

**Angelica Ochoa**  
Attorney

**Kristin Baker White**  
Attorney

**Shelley Spiecker**  
Persuasion Strategies

**Prudy Crews**  
Persuasion Strategies

**Pam Brunson**  
Specialist

**Connie Federico**  
Specialist

**Contact:**  
**Maureen Reidy Witt**  
(303) 290-1629  
mwitt@hollandhart.com

8390 E. Crescent Parkway  
Suite 400  
Greenwood Village, CO 80111

**HOLLAND & HART**  
THE LAW OUT WEST

www.hollandhart.com

ASPEN BILLINGS BOISE BOULDER CHEYENNE COLORADO SPRINGS DENVER DENVER TECH CENTER JACKSON HOLE LAS VEGAS SALT LAKE CITY SANTA FE WASHINGTON D.C.

Great-West's strength lies in its 100+ year history and enduring commitment to excellence and affordability in the areas of health care and financial services. We build on past success. We stay focused. We take care of business and we take care of our customers. We're looking for people who share our values and vision to be part of our team.

### WHY WORK FOR GREAT-WEST?

- 6,600 talented employees nationwide & growing
- Competitive salaries
- Benefits tailored to YOUR needs
- Career path & growth opportunities
- Emphasis on work/life balance

To learn more about current career opportunities available at Great-West please visit: [www.greatwest.com](http://www.greatwest.com)



**"You'll find good people at Great-West"**

Great-West is an Equal Opportunity Employer.



5500 E. Peakview Ave.

Centennial, CO 80121

ph: (303) 713.9004

fax: (303) 741.2979

[www.HollyCreekRetirementCommunity.com](http://www.HollyCreekRetirementCommunity.com)

**Kelly James**

Director of Sales and Marketing

720.266.5603

[kjames@clcmail.org](mailto:kjames@clcmail.org)



London Paris New York\*

2209 S. Flower Way  
Lakewood, CO 80227  
303.985.0160 h.  
303.918.8671 c.

[cbjerke@champpmail.com](mailto:cbjerke@champpmail.com)

**Cheryl Bjerke**

Sales Representative

[www.beijobags.com](http://www.beijobags.com)

## REVERSE MORTGAGE

- Do your senior clients have limited income and cash?
- Is your desire to help senior clients stay their own home?
- Or are your clients looking to fund more advanced planning needs?

*A reverse mortgage may offer a solution  
Call today to learn about their options*

**Deni Cates**

Reverse Mortgage Advisor  
Fidelity First Mortgage

**303-885-2470**

[dcates@fidelityreverse.com](mailto:dcates@fidelityreverse.com)  
[www.fidelityreverse.com](http://www.fidelityreverse.com)

Fidelity First Mortgage Company is a CO Corp. doing business as Fidelity First Mortgage in CO (Exempt)



# BusinessSource



**Kathleen Horrigan**  
Mortgage Consultant



501 S. Cherry St., Suite 320  
Denver, Colorado 80246

Office 303-468-4608  
Mobile 303-717-9535  
Main Fax 303-468-4609  
Direct Fax 303-962-3831  
Toll Free 866-792-0147  
kathleen@equitylendingllc.net



226 South Monroe Street  
Denver, Colorado 80209  
303.399.2264  
bonnie@clarity-coaching.net

Bonnie Busekrus  
CPCC



**DUFFORD  
& BROWN**

**Peggy J. Anderson**  
Director

phone: 303.861.8013  
fax: 303.832.3804  
panderson@duffordbrown.com

1700 Broadway, Suite 2100  
Denver, CO 80290-2101  
www.duffordbrown.com



**Kirstan Marks**  
Licensed Real Estate Specialist



Mobile: 720.266.7389  
Office: 303.561.2457  
Fax: 303.496.0793  
kirstan@yourdreamyourhome.com  
www.yourdreamyourhome.com

Each Office is Independently Owned and Operated.

**Jessica Blank**  
Executive Vice President



7110 W. Jefferson Ave, Suite 100  
Denver, CO 80235  
www.bbdenver.com  
Toll Free (800) 285-0456  
Direct (720) 963-4290  
Cell (303) 905-9129  
Fax (720) 962-5142  
Email: jblank@bbdenver.com

Webdesign Webhosting  
SEO Graphic Design  
Network Design & Support

**YOUR TECHNOLOGY PARTNER**

**EduCyber** **Maki DeLaet**  
(303) 268-2245  
maki@educyber.com  
11830 W. 35th Avenue  
Wheat Ridge, CO 80033

www.educyber.com



**Carol B. Gloss, CPA**  
Senior Manager

cgloss@bkd.com  
Direct 303 837-3567  
Office 303 861-4545  
Fax 303 832-5705  
www.bkd.com

Wells Fargo Center  
1700 Lincoln Street, Suite 1400  
Denver, CO 80203-4514

*catering with a unique style*



**303.232.7932**

# BusinessSource



**Jennifer E. Collins, CFP®**  
Trust Investments  
Portfolio Manager

Email: jcollins@csbt.com  
1600 Broadway  
Denver, CO 80202

Office: (303) 864-7230  
Toll Free: (800) 272-9777  
Fax: (303) 864-7219



3100 S. Sheridan Blvd., #1C-311  
Denver, Colorado 80227  
303.282.8901 office  
720.296.8055 cell  
303.374.6875 fax  
donna@mortgagelenderteam.com  
www.clearchoicemortgagesolutions.com

Donna Poyner



President, CCMS

**CREATIVE  
TOUCH**  
video services

Specializing in corporate events and  
communications, and promotional videos

303.933.3919  
7438 S. Depew  
Littleton, CO 80128

Robin Visser  
President  
robin@ctvideoinc.com  
www.ctvideoinc.com



**Clifton  
Gunderson LLP**  
Certified Public Accountants & Consultants

**PHYLLIS M. BROWN**  
Senior Manager

6399 South Fiddler's Green Circle, Suite 100  
Greenwood Village, CO 80111  
tel: 303.779.5710 • fax: 303.779.0348  
Phyllis.Brown@cliftoncpa.com  
www.cliftoncpa.com

logo design print media advertising packaging

Creative PARTNERSHIPS Produce RESULTS

*Alexander*  
SMITH DESIGN

GRAPHIC DESIGN ADVERTISING

## Design Solutions That Drive Results



Let us create an image that will work for you.  
Call us...We will be happy to meet with you.

www.alexandersmithdesign.net • [303] 759-0401

**COLONIAL**  
SUPPLEMENTAL INSURANCE  
for what happens next®

**TASHA BECKMAN**  
Benefits Representative  
Specializing in Benefits Communications

300 South Jackson St Ste100  
Denver, CO 80209  
877.290.4485 303.419.7082  
Cust. Svc. 800.325.4368  
tasha.beckman@coloniallife.com

coloniallife.com



**Francine Campone, Ed.D., PCC**  
Professional Life Coaching and  
Consulting

303-862-7710

francine@reinventinglife.net  
www.francinecampone.com

Helping mature professionals reinvent  
their lives by reinventing their work.



# CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event! See **PAGE 11** for event information and event codes or call the contact for the event.

## FEBRUARY 2008

M	T	W	T	F	S
				1	2
3	4	5	6 <b>OUTREACH COMMITTEE</b> 5:30 pm, Whole Foods, Tamarac Megan Wegner [800] 340-5653	7	8 <b>NETWORKING/EVENTS COMMITTEE</b> 11:30 am-12:30 pm, Wild Oats, Colorado Blvd Dana Lynch [303] 463-4839
10	11	12 <b>19TH ANNUAL COLORADO WOMEN'S LEGISLATIVE BREAKFAST</b> SEE PAGE 22 for event information	13	14 <b>NETWORKING LUNCHEON</b> w/speaker - <b>BARBARA MILLER</b> 11:30 am-1:00 pm, Izakaya Den, Denver 80210, <b>On-Line Pre-Registration REQUIRED</b> <b>HAPPY VALENTINE'S DAY</b>	16
17	18	19 <b>PUBLIC AFFAIRS COMMITTEE WITH SPEAKER TONI PANETTA</b> 7:30 -9:00 am, Zaidy's in Chy Crk Nancy Thauvette [303] 713-645	20	21	23
24	25	26	27	28 <b>THE MILLIONAIRE MIND SET</b> SEE PAGE 19 for event information	29

## MARCH 2008

M	T	W	T	F	S
					1
2	3	4	5	6	7
9	10	11	12 <b>SOCIAL BUSINESS AND MICROECONOMIC OPPORTUNITIES FOR YOUTH</b> SEE PAGE 20 for event information	13 <b>NETWORKING LUNCHEON</b> 11:30 am-1:00 pm, McCormicks at the Oxford, Denver 80202 <b>On-Line Pre-Registration is REQUIRED</b>	15
16	17 <b>ST. PATRICK'S DAY</b>	18	19	20	22
23 30	24 31	25	26	27	29