

# COMMUNIQUÉ



December 2010

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THE ALLIANCE OF PROFESSIONAL WOMEN

## Executive Director

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P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically



## December Holiday Networking Luncheon

Have you made your reservations to join The Alliance on Thursday **December 9, 2010** at the **Brown Palace** for our last Networking Luncheon of the year? If not, don't delay, **RSVP today** or call Pauline Huddleson at 303-368-4747 for help or questions. This luncheon is one of our biggest and most festive events of the year! Registration opens at 11 am, lunch will be served around noon, and our event will end by 1:00 pm. **RSVP by Sunday, December 5, to attend.**



The Historic Brown Palace Hotel located in downtown Denver at 321 17th Street, will be dressed in its holiday finest! We will gather in the beautiful main hotel, in the Brown Palace Club located on the second floor. \$10 valet parking is available.

Join us at the Brown Palace for festivities, a fabulous meal, a special gift for all, and business card drawing for: tickets to the Denver Center of Performing Arts and a Family/General Membership to the Denver Botanic Gardens, and the opportunity to network with members and guests of the Alliance of Professional Women.

**COURSE I**, begins with Butternut Squash Bisque with Mascarpone and Sun Dried Cherries, En Croute. **COURSE II**, select your entree from the following choices served with fresh seasonal vegetables, rice or potato au jour, and house baked rolls and butter.

- Roasted Pork Loin, Sun Dried Cherry Demi Glace **OR**
- Sautéed Alaskan Halibut, Moro Orange and Chervil Cream **OR**
- Potato Parmesan Gnocchi, Vodka Tomato Sauce & Swiss Chard

**COURSE III:** Chocolate Mousse Cup, Raspberry Coulis, Fresh Berries, Brown Palace Coffee and Tea.

**Cost** for members is \$45: non-member \$55. **Pre-registration** is required by **Sunday, December 5, 2010** to attend.

**CLICK HERE**  
to be there!

All who register by December 3,  
are entered into a drawing for  
\$100 Fogo de Chao gift certificate.

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- At Large —  
Dana Lynch,  
Elements of Image

**BOARD MEMBERS**

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## Support us on Colorado Gives Day – December 8, 2010!

The **Alliance Foundation** is participating in this special day when the community will come together to support local charities. Presented by **Community First Foundation** and **FirstBank**, **Colorado Gives Day** asks donors to give to their favorite charities online through the website GivingFirst.org. As a special incentive, the value of your donation will be increased by the **Colorado Gives Day Incentive Fund** – created by FirstBank and supplemented by local organizations. Donate online from anywhere, and any time over the 24 hour period of December 8.

**Give Where You Live on December 8!**

- 100% of your donation comes to us when you give through GivingFirst.org
- Donate any time during a 24 hour period starting at 12 AM on December 8 to qualify for the incentive

For more information, please contact **KAREN ROSEN** at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net).

## The APW lends a hand to the Adopt-A-Family program again!



The **Outreach Committee** is adopting **3 families** (12 individuals) this year through the **Adopt-A-Family program at Arapahoe House**. This is the second year the Outreach Committee is participating in this event. The adopted families consist of single mothers and children ranging in age from newborns to young adults. Over the past 35 years, Arapahoe House has been a champion for families and individuals with alcohol, drug and other behavioral health issues. Today, Arapahoe House is helping more than 15,000 members of our community find help, hope and healing from addiction every year.

Arapahoe House provides the Outreach Committee **with wish lists for the 12 individuals we are adopting, and APW volunteers shop for the gifts, spending \$50 per individual**. The volunteer shoppers will be reimbursed from Outreach Committee funds. Outreach Committee members will be **passing the hat at the December Networking Luncheon** in order to raise funds for this terrific cause.

**To get involved** in this wonderful opportunity for giving this holiday season, please **contact CHELSEY BURNS** at [cburns@wsteele.com](mailto:cburns@wsteele.com). Volunteers are needed to help shop for gifts, to help wrap and label gifts, and to help deliver gifts.

**A GIFT WRAPPING PARTY** will be held on **December 15, 2010, at member, Pam Fischer's house**, located at 2218 Franklin Street, Denver, CO 80205 at 5:30 pm. **RSVP to [cburns@wsteele.com](mailto:cburns@wsteele.com)** if you can attend the wrapping party, and please bring any extra wrapping paper, tape, ribbons, scissors, etc. that you have lying around the house. Also, everyone attending is asked to bring a drink or snack to share.

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## Get Jazzed Fundraiser A BIG HIT for Microcredit

Alliance members, their guests and friends of microcredit got jazzed in support of **The Alliance of Professional Women** and the **Alliance Foundation's Village Bank program** last month at our **Get Jazzed on Microcredit fundraiser**.



Held at cool and funky **Dazzle Restaurant & Lounge**, attendees enjoyed delicious food and beverages while socializing and purchasing the wonderful jewelry, scarves and crafts that were made by women in Guatemala.

The **most powerful part** of the night was hearing from **FLORA**, a borrower from Guatemala who joined us for the event. Flora grew up very poor and very quickly. As with most girls in Guatemala, she attended school only through the 6th grade and was married when she was 14. Three children quickly followed along with a life of poverty. Flora received her first \$200 loan from a Village Bank when she was 32 and her future changed. After several rounds of loans and building her craft business, Flora was approached to help establish a store, La ComUnidad for indigenous women from rural areas in Guatemala to give them a place to showcase and sell their goods to tourists and locals. Today La ComUnidad includes 64 members and has greatly enhanced opportunities for women in Guatemala.

Flora shared with us her story and the most powerful words I heard from Flora were ... I have value. By being able to develop and operate a successful business because of access to these loans, Flora's confidence increased so that she finally believed that she had value. Value as a small business owner, value as a mother creating better lives for her children; value to make a difference in her community and value as a person who is important.

**We are excited to be working with Friendship Bridge**, an organization based here in Denver who has made a lasting impact on the lives of women and their families in Guatemala. **To learn more about the impact of microcredit loans, please [CLICK HERE](#)** for the powerful presentation highlighting the importance of building bridges to help women in Guatemala.

Our guests opened their hearts and their wallets raising enough money to open our next Village Bank in Guatemala in addition to helping support The Alliance of Professional Women. The Alliance Foundation has opened more Village Banks than any other women's organization in the country. **Thanks to your generous support we have helped over 600 women** start or expand a business. AND because all of the Village Bank borrowers must repay their loans with interest each of our \$5,000 Village Banks remain in the communities and are loaned out again and again helping more and more women create better lives for themselves and their families.

An event like this could not have happened without the support of a number of people and companies.

**The Alliance and our Foundation would like to extend a special thank you to our sponsors:**

- **Dazzle Restaurant & Lounge**
- **Clark & Srsich**
- **Harper Lutz Zuber Hofer and Associates**
- **Ryan Gunsauls & O'Donnell, P.C.**
- **Relocation Coordinators**
- **Law Office of Peggy Anderson**

**Special thanks** go to the following committee members for all of their hard work: **ARLENE ABADY, JILL MADISON, LINDA MCGILL, KELLY REYNOLDSON, PATRICIA FOLEY HINNEN and LORNI SHARROW**. These women worked tirelessly to put this event together.

**Luncheon Sponsors**

**CampExperience**  
March 2010 Networking  
Luncheon Sponsor

**Robin Peglow Berg of SoulMoxie**  
June 2010 Networking  
Luncheon Sponsor

**Edward Jones**  
July 2010 Networking  
Luncheon Sponsor

**Alliance Foundation**  
October 2010 Networking  
Luncheon Sponsor

*Interested in becoming a  
Networking Luncheon  
Sponsor? Call 303-368-4747*

**Corporate Members**

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**CERRID MEMBERS**  
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Ehrhardt Keefe Steiner Hottman P.C.  
Holland & Hart, LLP  
Kutak Rock  
REALART  
Ryan, Gunsauls & O'Donnell, P.C.  
Wise Women Communications

**Sustaining Alliance Members**

Deb Ambruster  
Steph Bruno  
Marti Brust  
Pamela Scharf  
Alexandra Tune  
Charlene Wilson

*The Alliance is a member of  
and proudly supports:  
Colorado Women's Lobby, and The  
International Alliance for Women*

## Do you 'Like' the APW?

### Are you **LinkedIn**?

The APW now provides even more ways for you to connect with members personally and professionally. Personally, we now have a **Facebook Fan Page** ([visit the page](#)). Facebook is the largest social networking site in the world with the fastest growing demographic women between 25 and 56 years old. If you're not on Facebook already, chances are you will be by the end of the year. Connect with other fans of our page, post success stories and get updates on APW activities. Anyone can be a fan, just click visit the page and click the 'Like' button, once you do, your picture will appear on the home page of the APW website.

Professionally, we also have a **LinkedIn** group for members only (Just visit the **APW LinkedIn Group**). LinkedIn is like your personal Rolodex—one that's connected to everyone you know, and can link you to everyone they know. Join the APW group to post messages to other members, make networking connections, learn about new opportunities and more. Just visit the APW LinkedIn Group and request to join. Membership in the APW LinkedIn group requires an APW membership so you know you're networking with other members.

**Connect personally and professionally with APW online!**

### JUST TIPS: Tips on Microsoft & More

**For FREE Tips from Mission  
Critical Systems, your training  
partner, visit... [www.mcstech.net](http://www.mcstech.net)**

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### JUST TIPS: Helping You Get More From Technology

Our Just Tips Newsletter is packed full of IT-related articles, a class schedule for our state-of-the-art training facility, and of course, helpful software tips. **Download for FREE** from [www.mcstech.net](http://www.mcstech.net).

#### Word 2007 — Keeping Dates and Names from Breaking Across Lines

When you enter a date, such as September 30, 2010, at the end of a line, it may break across the line leaving "September" on line 1 and "30, 2010" on line 2 by itself. How can this be avoided? **Learn more** [www.mcstech.net](http://www.mcstech.net).

**Communiqué Committee**

Pauline Huddleson, Editor  
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Stephanie Brooks  
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**Communiqué Sponsors**

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[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor Notes****From The Editor**

The deadline for submitting articles for the Communiqué is Noon on the **15th** of each month. All submissions must be **electronic**. The Communiqué provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to Pauline Huddleson at [excedir@apwcolorado.org](mailto:excedir@apwcolorado.org)

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## ***An Evening With Colorado Legislators***

Presented by  
The Alliance of Professional Women  
Colorado Women's Bar Association  
Women's Lobby of Colorado, Inc.

***Please join us for a special reception  
to meet and hear from Colorado legislators.***

Thursday, January 20, 2011

Wynkoop Brewery - Mercantile Room ♦ 1634 18th Street, Denver  
5:30 p.m. to 7:30 p.m.

Cost: \$25 for registrations received by January 10, 2011; \$30 thereafter  
(includes hors d'oeuvres and one beverage ticket)

*This event is Amendment 41 compliant. For reporting purposes, the value of the hors d'oeuvres and beverage is \$20.*

### **REGISTRATION**

Return this form with your payment to the CWBA, by fax to (303) 831-1064,  
or by mail to the CWBA at: 6870 W. 52nd Avenue, Suite 125, Arvada, CO 80002-3951.  
You may RSVP via e-mail by sending all of the information requested below to: [execdir@cwba.org](mailto:execdir@cwba.org).

Please indicate your membership affiliation: ☐ APW ☐ CWBA ☐ Women's Lobby ☐ Other \_\_\_\_\_

Name \_\_\_\_\_ Telephone # \_\_\_\_\_

Firm/Organization name: \_\_\_\_\_ Number attending \_\_\_\_\_

E-mail address: \_\_\_\_\_

☐ Check enclosed ☐ Charge \$\_\_\_\_\_ to my Visa / MC \_\_\_\_\_  
(check payable to the CWBA) (credit card number and expiration date)

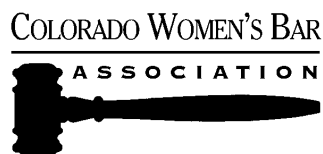
Signature, and printed name as it appears on card \_\_\_\_\_

Billing address (address, city, state, zip code) for card \_\_\_\_\_

For more information, contact the CWBA at (303) 831-1040 or [execdir@cwba.org](mailto:execdir@cwba.org)  
or the APW at (303) 368-4747 or [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

Proceeds from this event support lobbying efforts - - - as such,  
no portion of ticket sales, sponsorships, or other donations are tax deductible.





***Your organization is invited to Co-Sponsor  
"An Evening With Colorado Legislators"***

Presented by

The Alliance of Professional Women  
Colorado Women's Bar Association  
Women's Lobby of Colorado, Inc.

***Please join us for a special reception to meet and hear from Colorado legislators.***

Our intention is to introduce new legislators and reconnect with legislators active within the women's community, and to energize attendees to actively participate in the legislative process. Your sponsorship will serve as a statement of your organizational interest in help formulating legislative policy that benefits women.

Tuesday, January 20, 2011 ♦ 5:30 p.m. to 7:30 p.m.  
Wynkoop Brewery - Mercantile Room ♦ 1634 18th Street, Denver

**Sponsorship Opportunities:**

☐ **Platinum Level Sponsor . . . . \$250**

Includes three admissions, prominent display of your firm's name and logo as Platinum Level sponsor, recognition from the podium, and inclusion (where possible) in event publicity.

☐ **Gold Level Sponsor . . . . \$125**

Includes two admissions, display of your firm's name and logo as Gold Level sponsor, recognition from the podium, and inclusion (where possible) in event publicity.

☐ **Silver Level Sponsor . . . . \$75**

Includes one admission, display of your firm's name, and recognition from the podium.

☐ **Bronze Level Sponsor . . . \$35**

Includes display of your firm's name, and recognition from the podium.

**Individual Registration:** \$25 for registrations received by 01/10/11; \$30 thereafter  
(includes hors d'oeuvres and one beverage ticket)

Please send completed form with payment to: the CWBA, 6870 W. 52nd Avenue, Suite 125, Arvada, CO 80002

Attendees:

- |          |          |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

*This event is Amendment 41 compliant. For reporting purposes, the value of the hors d'oeuvres and beverage is \$20.*

Proceeds from this event support lobbying efforts -as such,  
no portion of ticket sales, sponsorships, or other donations are tax deductible.

For more information, contact the CWBA at (303) 831-1040 or [execdir@cwba.org](mailto:execdir@cwba.org)  
or the APW at (303) 368-4747 or [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

## APW Team at Race for the Cure®

Alliance of Professional Women (APW), Team Treasure Chests raced for the cure on October 3, 2010 at the Susan G. Komen Denver Race for the Cure® along with more than 50,000 participants. The small but mighty team consisted of **CHELSEY BURNS** (Outreach Committee Chair) and APW members: **SAMANTHA DARDANO**, **JILL MADISON**, **ALEXIE TUNE**, **ELIZABETH MOORE** (along with daughter **PEYTON LOUISE** and husband **MARK**), **UYEN PAVELIS**, and **PAM FISCHER**. **TERRI STARCK** and **DANA LYNCH** "Slept In for the Cure®." The 2010 Denver Race for the Cure® raised over \$1,000,000 which included **\$480 raised by Team APW**. Thank you to all of the participants and everyone that pledged funds for the Cure®. We look forward to having you join our team next year!



## Looking for Volunteers!

The Alliance Foundation is beginning to roll up our sleeves and get to work on our **2011 Spring Fundraiser** and we are looking for some volunteers to help us plan the event. **This is our BIGGEST fundraiser of the year and benefits The Alliance Foundation and our Scholarship Program.** If you are interested in helping out, please contact **KAREN ROSEN** at 303.618.0427 or at [apwcolorado@comcast.net](mailto:apwcolorado@comcast.net).

## Member News &amp; Information

## Alliance Networking Opportunities, Events, Activities & More

**WHAT: OUTREACH COMMITTEE MEETING**When: **Wednesday, December 1, 5:30 pm**Where: Home of **PAM FISCHER**  
2218 Franklin Street, Denver, CO 80205RSVP: **CHELSEY BURNS** at 303-748-1526 or  
[cburns@fslpc.com](mailto:cburns@fslpc.com)**WHAT: NETWORKING EVENTS COMMITTEE MEETING**When: **Thursday, December 2, 11:30 am – 1:00 pm**

Where: Whole Foods, Colorado Blvd and I-25, upstairs

RSVP: **ROBIN PEGLOW BERG** at 303-282-1077  
[Robin@SoulMoxie.net](mailto:Robin@SoulMoxie.net)**WHAT: DECEMBER NETWORKING LUNCHEON**When: **Thursday December 9, 11:00 am – 1:00 pm**Where: Brown Palace Hotel  
321 17th Street, Denver, 80202Cost: \$45 for Alliance members, \$55 for guests  
Pre-registration by Sunday, December 5, to attend!RSVP: [CLICK HERE](#) to be there!**WHAT: PUBLIC AFFAIRS COMMITTEE MEETING**When: **No meeting this month – Happy Holiday's****WHAT: JANUARY NETWORKING LUNCHEON**When: **Thursday January 13, 11:30 am – 1:00 pm**

Where: Maggiano's in DTC

Cost: \$25 for Alliance members and \$35 for guests

RSVP: Will follow soon

Join us again for this great Luncheon spot, with food served family style.

We are excited to have **AVA DIAMOND**, President of **The Diamond Success Group**, as our speaker. Ava gives people the inspiration and tools they need to take their lives and their businesses to the next level. An expert in employee engagement, she works with everyone from executives to the front line to create aligned, focused organizations where people are passionately committed to results. She also works with small business owners to help them get laser-focused, attract more clients and make more money.

## New Members

**SHAE THURMAN**—Legal and Corporate Sales, **LuciData**, 303-952-0917, [sthurman@lucidata.com](mailto:sthurman@lucidata.com)

**ALLISON KORT**—Accounting, **EKS&H**, 303-740-9400, [akort@eksh.com](mailto:akort@eksh.com)

**ALICIA NELSON**—Accounting, **EKS&H**, 303-796-4385, [anelson@eksh.com](mailto:anelson@eksh.com)

**ANNIE BENNETT**—Owner, **Rocky Mountain Endermologie, LLC**, 303-953-9998, [anniesbennett@gmail.com](mailto:anniesbennett@gmail.com)

**JACQUELINE MURPHY**—Attorney/ Director, **Seter & Vander Wall, P.C.** 303-770-2700, [jurphy@svwpc.com](mailto:jurphy@svwpc.com)

## New Member Profiles

**GINA GOSWICK**—Owner, **My Favorite Muffin**, 303-993-9013, [ginagoswick@hotmail.com](mailto:ginagoswick@hotmail.com)

### 1. Why did you join the Alliance of Professional Women?

I recently moved to Denver and I wanted to join a group with professional women that I can network with, learn from, and help the community with.

### 2. What are your hobbies?

I love to spend time with my husband and our families. We also like to spend time outside hiking, biking, boating, and we just started to do CrossFit.

### 3. What is your position/business?

I own a My Favorite Muffin franchise with my husband (Matt). Our store is scheduled to open on 16th Street (right across from Union Station) in January!

### 4. What is something that few people know about you?

I am hooked on vampire novels. It's ridiculous, I know, but I loved the Twilight books and I just finished the Sookie Stackhouse series.



## Member News &amp; Information

## New Member Profiles

**ANNIE BENNETT**—Owner, **Rocky Mountain Endermologie, LLC**. 303-953-9998, [anniesbennett@gmail.com](mailto:anniesbennett@gmail.com)

**1. Why did you join the Alliance of Professional Women?**

I joined the association to meet professional women, to inform women of our service and most importantly to meet professional women since I am new to town.

**2. What are your hobbies?**

I like being outside in the fresh air and my favorite activities in this order are: running, biking, tennis, golf, hiking, travel and reading.

**3. What is your position/business?**

I am the owner and technician for Lipomassage which reduces and eliminates cellulite and improves circulation in the lymphatic system.

**4. What is something that few people know about you?**

I laugh at myself often.

**ALLISON KORT**—Accounting, **EKS&H**, 303-740-9400, [akort@eksh.com](mailto:akort@eksh.com)

**1. Why did you join the Alliance of Professional Women?**

I chose APW because of the friendly women, the philanthropy arm, and because one of your goals for the organization is to have fun.

**2. What are your hobbies?**

My hobbies are walking/hiking, spending time with friends, biking, crafting and cooking.

**3. What is your position/business?**

I am a CPA with EKSH and am a manager in our Accounting Solutions Group.

**4. What is something that few people know about you?**

Something that few people know about me: I had breast cancer 4.5 years ago, but do not want that to define me, which is why few people know.

**ALICIA NELSON**—Accounting, **EKS&H**, 303-96-4385, [anelson@eksh.com](mailto:anelson@eksh.com)

**1. Why did you join the Alliance of Professional Women?**

I joined APW for networking – both professional and social. I like the relaxed feeling of this group. I'm also interested in micro-lending philanthropy group.

**2. What are your hobbies?**

I enjoy yoga/working out, trying new restaurants and cooking (which is why I have to like working out), hiking, snow-shoeing and fly-fishing.

**3. What is your position/business?**

I am a manager in our Accounting Solutions Group; we are a public Accounting firm with offices in Denver, Fort Collins and Boulder.

**4. What is something that few people know about you?**

Like Allison Kort who is joining APW with me, I am a breast cancer survivor – 15 years for me.

**SHAE THURMAN**—Legal and Corporate Sales, **LuciData**, 303-952-0917, [sthurman@lucidata.com](mailto:sthurman@lucidata.com)

**1. Why did you join the Alliance of Professional Women?**

I joined the Alliance of Professional Women because I wanted to network with like minded ladies that are not necessarily in the field of Law. I wanted to break out of my Legal networking shell, so to speak!

**2. What are your hobbies?**

I love to Snowboard and see live music.

**3. What is your position/business?**

I provide Computer Forensic and Electronic Discovery services to companies and Attorneys through my firm, LuciData.

**4. What is something that few people know about you?**

I took some time off in my 30's and became a "ski bum" for 3 years in the middle of my career instead of right out of college. You only live once!!

## Anniversaries

The Alliance wishes to **recognize** and **thank** the following women who joined The Alliance of Professional Women in December. **We greatly appreciate your continued support of our organization.**

20 Years

**CHARLENE WILSON** .....Anglogold Ashanti Americas, Inc

5 years

**DEBORAH KRIER** .....Wise Women Communications, LLC

4 years

**LINDA MCGILL** .....Waddell & Reed

**LING LAM** .....Schmidt, Horen & Lockwood, LLP

3 years

**DEBRA NEELEY** .....Citywide Banks

1 year

**JEANE DOLE** .....à la carte DESIGN

## Thanks!

**Thanks to all** who joined us for a great **Networking Luncheon at Fogo de Chao on November 11**. Thanks to **SUSAN KIMBALL**, Owner of **Balanced Health Counseling, LLC** for her wonderful job of hosting this event-- it worked out well to have a vegetarian hosting while most of our attendees ate the delicious meat served tableside, thanks Susan. What a great restaurant; we received very positive feedback for our restaurant choice for this one. **Thanks to all the Networking Events Committee** members for all you do to bring these awesome events to members and guests once a month – well done!

We thank the following door prize donors: **ANNE MOORE** for The Avatar® Power Package which included two internationally best-selling books, *Living Deliberately* and *ReSurfacing* and *How To Create Magic in Your Life* audio CD; member Author **Anne Gottlieb Angerman** for a book on stress-management; and **Thompson & Company** – Stylist **MOLLY DOUGLAS** for a haircut and color gift certificate. Thanks also to **NICOLE** for a **Fogo de Chao \$100 gift certificate** that we will give away at the December Luncheon.

**If you would like to get your product or service noticed, think about donating a gift to the Networking Events Committee** who plans and hosts these awesome Networking Luncheons each month. We list your gift in the newsletter for two months, and you get to announce it at the luncheon.

## Ryan, Gunsauls & O'Donnell, Tax Minute

As 2010 draws to a close, there is still time to reduce your 2010 tax bill and plan ahead for 2011. Below are **tax-saving opportunities** for you to consider provided by APW member, **ELIZABETH B. MOORE**, CPA, MTX Shareholder, 303-758-5558 \*119 or [EMoore@rgo-cpa.com](mailto:EMoore@rgo-cpa.com).

**Please note** that all of these planning items are predicated on current tax law and tax rates. The tax law and tax rates may change in the near future.

### Year End Moves for INDIVIDUALS

- **Increase** the amount you set aside for next year in your employer's health flexible spending account (FSA) if you set aside too little for this year.
- **Realize** losses on stock while substantially preserving your investment position.
- **Increase** your withholding if you are facing a penalty for underpayment of federal estimated tax.
- **Make** energy saving improvements to your main home and qualify for a 30% tax credit. Limits apply, depending on the type of improvement made.
- **Convert** your traditional IRA into a Roth IRA if doing so is expected to produce better long-term tax results for you and your beneficiaries.
- **Take** required minimum distributions (RMD) from your IRA or 401(k) plan (or other employer-sponsored retired plan) if you have reached age 70 1/2.
- **Make** gifts before year end to save gift tax (and estate tax if it is reinstated). You can give \$13,000 in 2010 or 2011 to an unlimited number of individuals.

### Year End Moves for BUSINESS OWNERS

- **Hire** a worker who has been unemployed for at least 60 days before year end. A Social Security tax exemption applies, and after 52 weeks, your business will be eligible for a tax credit of up-to-\$1,000.
- **Put** new business equipment and machinery in service before year-end to qualify for the 50% bonus first-year depreciation allowance.
- **Buy** equipment qualifying for the \$500,000 business property expensing option. Within the overall \$500,000 limit, you can expense up to \$250,000 of certain qualifying leasehold improvements, restaurant property, and retail improvements.
- **Set-up** a self-employed retirement plan if you are self-employed.
- **Increase** your basis in a partnership or S corporation if doing so will enable you to deduct a loss from it for this year.

These are just some of the year-end steps that can be taken to save taxes. We would be happy to meet with you at your convenience to discuss any of the strategies outlined above and how they may be implemented.

[\[Back to What's Inside\]](#)



## The TIAW Entrepreneur Program Presents

**“A Woman’s Place is On the Contract”**

**WEBINAR: December 9, 2010; 11 a.m. – 12 pm EST**

**Attention North American Businesswomen! Gain insights on how to grow your business through new government procurement opportunities in this important upcoming webinar.**

**Presenter: Judy Bradt, CEO of Summit Insight.** Ms. Bradt has advised five federal governments globally and over 6000 companies during the last 22 years on how to succeed in government procurement. Those companies credit her advice with over \$300,000,000 in government contracts. As the head of a certified woman-owned business in Alexandria, Virginia, she's a long-time champion for women in business. She's received international recognition for her initiatives that have brought Canadian and American women entrepreneurs millions of dollars of cross-border sales success.

**Facilitator: Doreen Conrad,** a Certified International Trade Consultant who founded and managed the Canadian Government's Supplier Promotion Program within the federal purchasing agency, Public Works & Government Services Canada. For many years, she was responsible for promoting government procurement opportunities under the Canada and United States free trade agreement.

The current economic climate presents both challenges and opportunities. Learn about success strategies to expand your business. We hope you will join us.

### Topics:

- Introduction to the New U.S. Women-Owned Small Business (WOSB) Federal Contracting Assistance Program
- Opportunities for Canadian Businesswomen in Canada and U.S. Government Procurement Markets – Teaming with a U.S. WOSB
- Strategic Advice for Federal Government Procurement
- Key Elements – Including The Rules of the Game and Whom You Need to Meet
- 7 Steps to Success
- Your Competition Toolkit
- Avoid the Top Three Mistakes of Government Contractors
- Government Contracts Made Easier

**How to register** – Email or telephone Pauline Huddleson at 303-368-4747 or [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)

**Deadline for registration** – Friday, December 3, 2010

**Cost and payment instructions** – members-only \$15 check or credit card

# Business Sources

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# Business Sources

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# calendar of events

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to [www.apwcolorado.org](http://www.apwcolorado.org) and click on the bold RSVP link – it will take you directly to the BlackTie RSVP page for the event for ON-LINE REGISTRATION See PAGE 8 for event information and event codes or call the contact for the event.

December 2010

S	M	T	W	T	F	S
			1	2 <b>HANUKKAH BEGINS</b> <a href="#">Networking Events Committee Meeting</a> , 11:30 am, Whole Foods, I-25 & Colorado Blvd (upstairs) ROBIN PEGLOW BERG <a href="mailto:Robin@SoulMoxie.net">Robin@SoulMoxie.net</a>	3	4
5	6	7	8	9 <a href="#">December Networking Luncheon</a> 11:00 am – 1:00 pm Brown Palace Hotel <a href="#">CLICK HERE</a> to purchase your ticket	10	11
12	13	14 	15 <a href="#">Outreach Committee Meeting, Adopt-A-Family GIFT WRAPPING PARTY</a> , 5:30 pm Home of PAM FISCHER, 2218 Franklin St, Denver 80205, RSVP to CHELSEY BURNS <a href="mailto:cburns@fslpc.com">cburns@fslpc.com</a>	16	17	18
19	20	21	22	23	24	25 <b>CHRISTMAS DAY</b>
26	27	28	29	30	31 <b>NEW YEAR'S EVE</b>	

January 2011

S	M	T	W	T	F	S
						1 <b>NEW YEAR'S DAY</b>
2	3	4	5	6	7	8
9	10	11	12	13 <a href="#">Alliance Networking Luncheon</a> , 11:30 am – 1:00 pm Maggiano's in DTC	14	15
16	17	18	19		21	22
23 30	24 31	25	26	27	28	29