

COMMUNIQUE



December 2009

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Receive a FREE Ad for referring new members to The Alliance!

As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

Pauline Huddleson- (303) 368-4747
E-Mail: execdir@apwcolorado.org
Website: www.apwcolorado.org
P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

Micro-Tini Fundraiser A Big Hit For Micro-Credit

Alliance members, their guests and friends of microcredit came out in droves to support The Alliance of Professional Women and the Alliance Foundation's Village Bank program last month at our **Micro-tinis for Micro-credit fundraiser**.

DOUG GOTT from **Ceren Vodka**, <http://www.cerenvodka.com/>, once again provided the vodka for our micro-tinis featuring the many tastes of Sri Lanka. The favorite among the guests was the lychee berry micro-tini. We have included our micro-tini recipes below for you to try for yourself.

While guests sipped their martinis (in their fun lit up martini glasses) they had the chance to look at some of the special Art-tini glasses available at the silent auction. Our artist friends out-did themselves in decorating their martini glasses. They were one of a kind and beautiful.

The highlight of the evening was learning more about the program in Sri Lanka that we are supporting. The partner we are working with in conjunction with the **Women's World Bank** is called Janashakti which means "potential of the people", which is so appropriate for this program. Our Village Bank will help women start or expand a business in **Hambantota** a poor rural village in the southernmost part of Sri Lanka that is still struggling to recover from the 2004 tsunami. At the event, we learned about some of the incredible things these women are doing with a small \$150 loan. It is inspiring to help them and their families succeed and thrive.

Our guests opened their hearts and their wallets raising enough money to open our next Village Bank in Sri Lanka in addition to helping support The Alliance of Professional Women. The Alliance Foundation has opened more Village Banks than any other women's organization in the country. Thanks to your generous support we have helped over 600 women start or expand a business. AND because all of the Village Bank borrowers must repay their loans with interest, each of our \$5,000 Village Banks remain in the communities and are loaned out again and again helping more and more women create better lives for themselves and their families.

An event like this could not have happened without the support of a number of people and companies. The Alliance and our Foundation would like to extend a **special thank you to our sponsors:**

- Doug Gott, Ceren Vodka
- Harper Lutz Zuber
- Capital Sisters International
- Hofer and Associates
- Law Office of Peggy Anderson, PC
- CampExperience
- Great West



Borrowers from the village where our Village Bank will be located.

Leadership

EXECUTIVE COMMITTEE

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 Immediate Past Pres. —
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 Treasurer — Juana Cortez
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 At Large — Stephanie Brooks
 At Large — Elizabeth B. Moore
 At Large — Shirley Potenza

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*The Alliance is a member of
 and proudly supports:
 Colorado Women's Lobby, and The
 International Alliance for Women*

Micro-Tini Fundraiser A Big Hit For Micro-Credit

Continued from Page 1

A **special thanks** goes to the following committee members for all of their hard work: **JESSICA LYNCH, KELLY REYNOLDSON, CAROL ELLIOTT, SUZANNE SANCHEZ, PEGGY ANDERSON, JOHANNA KELLY, and PATRICIA FOLEY HINNEN.** These women worked tirelessly to put this event together. We would also like to thank the wonderful women who devoted their Wednesday evening helping to prepare the tasty food for the event – **JESSICA LYNCH, PAM FISCHER, KAREN ROSEN, PAULINE HUDDLESON, ELIZABETH MOORE, BONNIE BUSEKRUS, CAROLYN ELLIOTT, and STEPHANIE BROOKS.** One final shout-out goes to **ALEXIE TUNE** for hosting this event at **Deloitte** and for opening up her beautiful kitchen so the committee could prepare the food. It may be trite but true, we could not have put on this event without our many generous volunteers.

Finally, the Alliance and the Alliance Foundation would like to **sincerely thank the artists** who decorated our unique glasses: “Celebri-tinis”

- **ANDY BLOOMQUIST**
- **PAULA BOWMAN**
- **CHELSEY BURNS**
- **STEPHEN ZANE COHEN**
- **MIMI DE OLLOQUI**
- **PAM FISCHER,**
- **KD FSKO**
- **KIMBERLY MACARTHUR GRAHAM**
- **JENNIFER JESS**
- **KATE KENNEDY**
- **RICHARD KIMBLE**
- **MARTHA MOUNTJOY**
- **MADELEINE O'CONNELL**
- **KELLY PICKERING**
- **SANDY SMITH**
- **AMANDA TAYLOR**
- **PAULA WEISZ**

Next month we will be featuring each of our beautiful art-tinis glasses and the generous artists who donated their creations to help us help women help themselves.

Micro-tini Recipes:

Lychee-tini

2 oz. Cerén Vodka
 2 oz. Lychee syrup
 Splash of Cranberry juice
 Served with lemon twist

Guava-tini

2 oz. Cerén vodka
 1 oz. Pineapple juice
 1 oz. Guava juice
 Served with pineapple

Coco-tini

2 oz. Cerén vodka
 2 oz. Coconut water & lime
 Squeeze of fresh lime
 Served with candied mango
 & clove

Attention Alliance Members

The APW welcomes your short articles
 sharing business news, promotions, job changes, books authored,
 awards received, etc. so that we can all celebrate your success!

Please send ideas, comments, contributions, and questions to
execdir@apwcolorado.org

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December *Holiday* Networking Luncheon

Have you made your **reservations to join the Alliance on Thursday December 3, 2009 at the Brown Palace** for our last **Networking Luncheon** of the year? If not, don't delay, call **PAULINE HUDDLESON** at **303-368-4747** and find out if there is still room for you! This luncheon is one of our biggest and most festive events of the year! Registration opens at 11 am, lunch will be served at noon, and our event will end by 1:00 pm.

The Historic Brown Palace Hotel located in downtown Denver at 321 17th Street, will be dressed in its holiday finest! We will gather in the beautiful main hotel, in the Prospector Suite on the 2nd floor. \$10 valet parking is available.

Join us at the Brown Palace for festivities, a fabulous meal, a special gift for all, and business card drawings for: tickets to see "Girls Only The Secret Comedy of Women" at the Garner Galleria Theatre and a family membership to the Museum of Contemporary Art Denver.

The Scrumptious Menu:

Starter: Butternut Squash Bisque with Mascarpone and Sun Dried Cherries, En Croute (in bread bowl)

Entrée Choices:

- Seared Rocky Mountain Trout, Roasted Corn Cream **OR**
- Herb Crusted Chicken Breast, Caramelized Shallot & Madeira Demi Glace **OR**
- Wild Mushroom Ravioli, Wilted Spinach, Oven Dried Tomatoes, Pine Nuts, Sage Cream

Desert: Chocolate Mousse Cup, Raspberry Coulis, Fresh Berries



APW On Twitter And LinkedIn!

A **thanks** goes out to **KRISTEN KELLY**, Business and Life Coach, at **Decision Coaching, LLC**, kristenkelly@decisioncoaching.net, 303-777-7743, for setting up our APW group page on Twitter! Kristen is making regular updates, so be sure and follow our postings. Members, for posting requests, please send your request through Kristen. Our LinkedIn group page is also live.

How to use Twitter

1. Go to www.twitter.com
2. Click "Sign up Now"
3. Enter in data and then click "Create My Account"
4. Click on "Find People"
5. Type in APW Colorado
6. Click "Follow"
7. Each day, you can enter what you are doing. You can also see everyone that you are following and what they are doing.

10 Advanced Tips For Navigating A Network Event

- 1 Set a goal before the event to give you focus. For example, "I will make solid connections with seven new people tonight."
- 2 Set a reward for beating the goal. "If I make a connection with eight new people tonight, I earn (insert fitting reward here)."
- 3 Consider wearing a fun accessory. If you wear a vibrant necklace or a unique tie, you'll find that others compliment you, and it's an easy way to begin a conversation. Just watch the fine line between clever and stupid for that accessory.
- 4 Use a compliment to jumpstart a conversation!
- 5 Be a connector. Did you meet two people who could help each other out? Introduce them, and you're an instant star.
- 6 Have a compelling answer to "What do you do?"
 - Instead of "I'm Director of Operations at JobBound," say something like "I help job seekers prepare for the job search and get a great job."
 - Instead of "Nothing right now, I need a job," say "I'm an HR Professional in transition. I'm seeking a great, new opportunity."
- 7 Have three back up questions for that scary, silent lull. You know the one. Pick three questions that you can ask anyone in the room to get the conversation rolling again.
 - What made you attend tonight's event?
 - What are hoping to get out of tonight's event?
 - Do you see a lot of familiar faces here?
- 8 If you meet someone who seems to know a lot of people at the networking event, ask her to introduce you to her contacts. She most likely will feel flattered.
- 9 When you're speaking with a group, try not to stand in a closed circle. A semicircle invites others to step in and join the conversation.
- 10 Entering a conversation sometimes can be the most difficult. Use the venue and easy one-liners to slide into the conversation.
 - I've been debating between the cheesecake and brownies all night. What's your recommendation?
 - This view is stunning, don't you think?
 - Alright, this is the smart group; you nabbed a spot in the shade...

Do More With Technology

Just Tips by Mission Critical Systems is a free e-newsletter that helps you get more from your technology. Each issue has useful information on working with Microsoft Office programs, and articles on technology trends and challenges.

Mission Critical Systems is the premier training company for professional organizations in Denver, Colorado. We also train nationally and customize training classes and elearning. Our experience and professionalism will make your instructional design project a success.

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JUST TIPS:
Tips on Microsoft & More

**Quick Tips
and Tricks
For Microsoft**

Introducing...The Alliance of Professional Women Business After Hours Success Series

Would you like to find professional success in 2010? Ever wonder how Social Networking (Linked-In, Face Book, Twitter) can be used to give you a professional advantage? How about ways in which to improve the effectiveness of your communication through dynamic public speaking and the image you portray? Are you aware of the role customer service plays in keeping your current clients happy and thus loyal?

All of these questions will be answered through a new, exciting, **Members-only Success Series beginning in January 2010**. This **Business After Hours series is designed to present powerful professional topics and create an environment for networking and developing professional relationships** with other APW members. Each **Success Series will feature an experienced APW speaker who will share insights in their area of expertise.**

Join us for these fun, informative, members-only events! Appetizers and soft drinks will be provided, so come and mingle with fellow members, learn something new and leave with some great take-aways that can be immediately implemented into your professional life!

Success Series - Dates & Topics:

Wednesday, January 20, 2010

Is Your Image Vogue Worthy or Tabloid Fodder? Learn How the Right Attention Can Help You Soar!

Speaker: **DANA LYNCH**, Elements of Image, AICI FLC

It's a fact of life that we are judged by our appearance! Our celebrity crazed media and society can't get enough talk of fashion disasters or wardrobe malfunctions. Unfortunately when someone's image is being bashed, we rarely hear about their accomplishments at the same time. What is your image saying about you? As "non-celebrities", we can't afford to let our image talk trash about us!

In this first success series event you will:

- Discover the importance and impact of your image
- Learn the basics of professional dress
- Find out how to easily build a mix and match wardrobe that will take you from the boardroom to dinner.

Come see your fellow APW sisters modeling clothes from **Etcetera**, www.etcetera.com. Etcetera offers a line of clothing to meet the needs of real women who demand quality and need a comfortable way of shopping.

Monday, March 15, 2010

Customer Service

Speaker: **LISA AUSTIN**, The Service Factor

We know it costs more to acquire new customers than to keep the ones we have. Find out how to create totally satisfied customers and generate loyalty sure to increase your bottom line.

Participants of this success series event will learn:

- Why loyal customers are more profitable than merely a large customer base.
- Easy customer service skills and techniques to build relationships and loyalty.

Monday, June 21, 2010

Social Networking

Speaker: to be confirmed *

Monday, October 18, 2010

Public Speaking

Speaker: to be confirmed *

The **Success Series events** will run from **5:30 – 7:00 PM** at the **Women's College of DU**.

Address: Women's College of the University of Denver, 1901 E. Asbury Ave., Denver, CO 80208

Cost: \$15 per program and \$50 for the entire, 4-program series! A separate e-mail invite will be mailed to members with our event code for registration. Save the dates now!

***Interested in speaking?**

APW members will be able to apply as speakers. The Criteria and application is accessible under the "members-only" section of the APW website!



Alliance Networking Opportunities, Events, Activities & More

WHEN: NOVEMBER 30, 2009, 11:30 AM – 1:00 PM

What: Networking Events Committee Meeting

Where: Via telephone call-in

RSVP: DANA LYNCH 303-463-4839

dana@elementsofimage.com

WHEN: DECEMBER 3, 2009, 11:00 AM – 1:00 PM

What: December Holiday Networking Luncheon

Where: Brown Palace Hotel, 321 17th Street

Cost: \$45 for Alliance members; \$55 for guests, who pre-register by 5 pm November 29, thereafter, \$5 more!

Parking: Valet parking is available

WHEN: DECEMBER 10, 2009, 5:30 PM – 8:00 PM

What: Outreach Committee Meeting

Where: Pam Fischer's home, along with adopt-a-family gift wrapping

RSVP: JESSICA LYNCH 303-870-8395

JessicasHomes@msn.com

WHEN: JANUARY 29, 2010, 9:00 AM

What: Membership Committee Meeting

Where: Paradise Bakery, DTC

New Members

SARAH GARDNER, Loan Officer, A Better Mortgage-HS Financial Services. sgardner@hs-financial.com, 303-883-2908.

Thanks

The Alliance **thinks** RUTH GARCIA and JOYCE BRANSON for a fabulous job hosting our November Luncheon at OLIVEA Restaurant. We had a good time and the food was delicious, especially the desert! We also wish to thank our business card drawing, prize donors: KRISTI SULLIVAN of Sullivan Financial, kristi@sullivanfinancialplanning.com, 303-324-0014, for the book "Raising Financially Fit Kids" by JOLINE GODFREY.

CHRISTINE VAZQUEZ of Blossoming, 720-226-5291, you.blossoming@gmail.com, www.blossoming.vpweb.com for her gift of a series of three, private writers workshop sessions, a journal and note cards.

Members In The News...

Denver Business Journal features APW member, RUTH GARCIA of RG2 Consulting, LLC in its October 23rd edition! [CLICK HERE](#), to read the entire article!

When RUTH GARCIA of Denver began looking for a new career, she — like a growing number of people — began pursuing the idea of buying a franchise. What she ended up with is a franchise that's all about franchising.

Garcia is now a **franchise consultant** — someone who gives free advice and guidance to people shopping around for a franchise. She knows the do's and don'ts, the pluses and minuses. And, perhaps most importantly, she knows that for some types of people, a franchise just isn't a good idea.

Garcia's business, **RG2 Consulting LLC**, is a franchise of **Business Alliance Inc. of Seattle**, one of about 10 in Colorado. Its president, JOHN TITTLE, says Business Alliance is the largest such company in the country with 280 franchise brokers in the United States and Canada, and connections with about 300 franchise companies in dozens of business sectors.

Anniversaries

The Alliance would like to **recognize** and **thank** each of the following members who have membership anniversaries this month. Your continued support of our organization is greatly valued and appreciated!

Joining the APW in the month of December:

- 14 years [CHARLENE M. WILSON](#),
Anglogold Ashanti North America Inc.
- 12 years [JUDITH LAJOIE](#), Judith E.Lajoie, P.C.
- 11 years [MONICA THOMPSON](#),
- 4 years [DEBORAH A. KRIER](#),
Wise Women Communications, LLC
- 3 years [PATRICE BARBER](#), Taylor Made Wealth Coaching
[LINDA C. MCGILL](#), Waddell & Reed
- 2 years [LISA COSSEY](#), Wells Fargo Bank N.A.
[DEBRA NEELEY](#), Citywide Banks
- 1 year [VONDA DYSON](#), Dyco Diversified, Inc
[KIMBERLEY CHANDLER](#), DeJong & Associates, LLC

Member News & Information

Luncheon Sponsors

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November 2008 Networking
Luncheon Sponsor

CampExperience
March 2009 Networking
Luncheon Sponsor

Ireland, Stapleton,
Pryor & Pascoe, P.C.
May 2009 Networking
Luncheon Sponsor

Edward Jones
July 2009 Networking
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Taylor Made SmallBiz
October 2009 Networking
Luncheon Sponsor

*Interested in becoming a
Networking Luncheon
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Sustaining Alliance Members

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Peggy Anderson
Kathleen Bowen
Bonnie Busekrus
Jessica Lynch
Pamela Scharf
Alexandra Tune

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Sandy Smith, Co-Chair
Stephanie Brooks
Kristen Kelly

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www.alexandersmithdesign.net

Editor Notes**From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions to** execdir@apwcolorado.org



What Would You Do If You Could Make A “World Of Difference”?



On October 19th at the **2009 TIAW World of Difference Award luncheon**, more than 150 women and men in Toronto, Canada heard how a group of truly exceptional women from six continents and more than 20 countries answered that question.

The 2009 recipients are women whose actions, efforts and inspiration truly do make a "World of Difference" in supporting the advancement of women. Whether it is a small village project in a developing country that has ripple effects throughout the community, or an event or initiative on a global scale, the TIAW World of Difference Award recognizes the power within every individual to change the world we live in for the betterment of women.

Each year, TIAW names a TIAW Lifetime Achievement Award recipient, a woman whose contributions over time and the stature of her accomplishments have made an international impact on the economic empowerment of women. The recipient of the **2009 World of Difference Lifetime Achievement Award** was **BARBARA ANNIS**, President of **Barbara Annis and Associates**.

For the past 20 years, Barbara has been passionately advocating the importance of understanding, acknowledging and accepting the differences in the way women and men think. She believes that those differences must be leveraged to improve productivity and remove barriers to women's career advancement.

Barbara has facilitated thousands of corporate workshops, keynotes, and executive coaching sessions on gender intelligent leadership to Fortune 500 Corporations, including Deloitte & Touche, IBM, Smith Barney Citigroup, UBS, PricewaterhouseCoopers, and Intel. She is the author of two best-selling books: *Same Words, Different Language*, which offers groundbreaking insights to create win-win relationships between the genders and break through gender barriers; and *Leadership and the Sexes*, co-authored with **MICHAEL GURIAN** in 2009, which reveals the latest brain-based research on gender differences in leadership and how to tap the innate talents of both genders in the workplace and in the world.

Barbara is the Chair-elect of the Women's Leadership Board at Harvard's Kennedy School of Government. Her extensive studies have included work with exceptional thinkers such as linguist Dr. Fernando Flores at University of California at Berkeley, neuroscientist Ruben Gur at the University of Pennsylvania, psychologist Virginia Satir, Dr. W. E. Deming, and Dr. Willis Harman, Founder of the Noetic Sciences Foundation and The World Business Academy.

TIAW also announced the winner of the **Marian (Mandy) Goetze Award** recognizing a member of TIAW who has made an extraordinary contribution to the organization. The 2009 recipient was **Lisa Mezzetti**, a prominent Washington DC litigation lawyer at the firm **Cohen Milstein Sellers and Toll** who has played a number of key roles in more than 11 years of service on the Board of Directors of TIAW. Throughout the years, Lisa has been in charge of Resource Development, the high profile Washington Briefings events and has also served as 1st

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What Would You Do If You Could Make A “World Of Difference”?

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Vice President of the Board. She is an integral link between the current board and the growing and influential group of former board members who remain in touch and are kept informed of TIAW's progress and accomplishments by Lisa. Her extensive travels with TIAW have played a part in building the extensive network of powerful women she is in touch with around the world.

Created in 2008, the **TIAW World of Difference 100 Award** annually names **up to 100 women who have made “a world of difference” to the economic empowerment of women.** Whether they are “unsung heroines” doing extraordinary things without recognition, or whether they are well known, the 58 women from 23 countries who were named to the list have all made an exceptional contribution to the economic empowerment of women.

Saida Agrebi, Tunisia
 Afnan Al Zayani, Bahrain
 Raja Al-Gurg, United Arab Emirates
 Ingrid Antonijevic, Chile
 Juliet Asante, Ghana
 Gaetane Austin, Fiji Islands
 Irene Bailey, Canada
 Susan Baka, Canada
 Sue Barnes, Canada
 Meisa Bataneh Maani, Jordan
 Wanda Bedard, Canada
 Lili Campbell, Canada
 Claire Chiang, Singapore
 Eniola Dada, Nigeria
 Carol Dailey Fabbri, USA
 Anne Day, Canada
 Teresa Correia de Lacerda, Portugal
 Connie Dejak, Canada
 Sabra Desai, Canada
 Ann Diamond, USA

Dianne Dinkel, USA
 Patricia Foley Hinnen, USA
 Tema Frank, Canada
 Nancy Gomez, France
 Kate Grussing, UK
 Roswyn Hakesley-Brown, UK
 Kelley Keehn, Canada
 Maggie Kigozi, Uganda
 Sung-Joo Kim, Germany & Korea
 Victoria Kisyonbe, Tanzania
 Mei Sim Lai, UK
 Kate Laneve, USA
 Carina Lundberg-Markow, Sweden
 Runa Magnusdottir, Iceland
 Kim McArthur, Canada
 Leila McKenzie, Canada
 Julian Omalla, Uganda
 Gülseren Onaç, Turkey
 Kathleen O'Neill, Canada
 Shelly Price, Canada
 Candice Rice, Canada
 Virginia Robinson, USA
 Diann Rodgers-Healey, Australia
 Dalila Rodriguez, Panama
 Reeta Roy, Canada
 Emily Sanders, USA
 Geeta Shekar, Canada
 Rita N. Singh, USA
 Majorie Singley-Hall, USA
 Carol Stephenson, Canada
 Dennie Theodore, Canada
 LaVergne Turpin, USA
 Mary Louise Uhlig, USA
 Lucrecia Ulate Sanchez, Panama
 Kah Walla, Cameroon
 Betsy Weber, USA
 Donna Zazulak, Canada

The Alliance Member Benefits

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Online Membership Directory
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks

BusinessSources

THE ALLIANCE OF PROFESSIONAL WOMEN'S COMMUNIQUE

What's new?

Yep, we've changed our name. But there's more to the story. In fact, there are lots of interesting and important changes. We've grown, adding people and strength to make Harper Lutz Zuber Hofer & Associates one of the finest forensic accounting & valuation firms you'll find anywhere. Join us in welcoming Preston Hofer's addition to the firm name and Shirley Potenza as our new COO (she isn't going anywhere)! Give us a call, let's talk.

There's strength in numbers.

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BusinessSources

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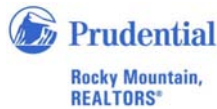
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Aurora, CO 80010

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Fax 303-365-3601
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CALENDAR OF EVENTS

You can now find an **RSVP link to upcoming Alliance Events on our homepage!** Go to www.apwcolorado.org and click on the **bold RSVP link** – it will take you directly to the **BlackTie RSVP** page for the event for **ON-LINE REGISTRATION** See **PAGE 6** for event information and event codes or call the contact for the event.

DECEMBER 2009

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JANUARY 2010

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24 31	25	26	27	28	29 Membership Committee Meeting 9:00 AM, Paradise Bakery, DTC	30